

Nicholas B. Artman, M.A.

www.nick-artman.com
724-681-3340 | 4146 Amherst Road
nickartman86@gmail.com | Erie, PA 16506

Education

Doctor of Philosophy
Communications Media and Instructional Technology
Indiana University of Pennsylvania
Indiana, PA
Expected
December 2015

Master of Arts
Adult Education and Communications Technology
Indiana University of Pennsylvania
Indiana, PA
Graduated
August 2012

Bachelor of Science
Communications Media
Minor in Journalism
Indiana University of Pennsylvania
Indiana, PA
Graduated
August 2009

Professional Experience

Instructional Designer/ Adjunct Lecturer June 2013 - Present
Gannon University
Erie, PA

- Consult and support faculty with the integration and implementation of innovative instructional strategies and technologies in pedagogical activities.
- Assist faculty in the expansion of existing instructional strategies to improve student learning.
- Record and edit instructional and introductory videos for faculty.
- Conduct training workshops for faculty on innovative instructional technologies and software.
- Adjunct faculty member teaching within several different departments.

Adjunct Lecturer August 2014 – Present
Mercyhurst University
Erie, PA

- Adjunct faculty member teaching a Principles of Public Relations Course to undergraduate students.

Graduate Assistant August 2012 – May 2013
Indiana University of Pennsylvania
Indiana, PA

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- Alongside Dr. Jim Lenze, we created and implemented a new field guide/instructional manual for COMM: 150 Aesthetics and Theory to assist students in completing the required assignments.
- Documented the 2012 department faculty search
- Edited Dr. Lenze's instructional videos for use in the online COMM: 150 courses.

Production Assistant

Indiana University of Pennsylvania
Indiana, PA

June 2012 –
August 2012

- Part of the production team to create, produce, and finalize media productions.
- Meet with university departments to discuss production opportunities and updates to their websites.
- Coordinate and produce campus wide video and photography productions.
- Post-process and edit video and photography productions to give back to the client.

Graduate Assistant

Indiana University of Pennsylvania
Indiana, PA

August 2011 –
May 2012

- Assisted Dr. Dennis Ausel to help execute and revise COMM 271: Beginning Photography, COMM 371: Photography II – The Print, and COMM 471: Electronic Imaging.
- Worked on a team as the Instructional Designer helping to develop and produce COMM 881: Special Topics Photography, a doctoral photography course.
- Guest lecturer in several of Dr. Ausel's courses.
- Photography Studio operator to work with students in completing assignments for the various photography courses.

Customer Service/Marketing Representative

HomeTown Oxygen
Monroeville, PA

December 2009 -
August 2011

- Created a marketing plan that would fit the consumer's needs and wants.
- Scheduled deliveries for respiratory therapists and delivery drivers.
- Created marketing materials such as pass outs, flyers, and online social media outreaches.
- Presented at events that promoted and demonstrated our products.

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Premium Seats Intern

Live Nation Pittsburgh
Burgettstown, PA

May 2009 -
September 2009

- Developed contracts and booked bands to perform on the VIP club side stage before the main act's performed on the main stage.
- Sold and marketed VIP tickets for upcoming events.
- Reached out to new potential clients via networking and live events

Publications

Brieger, T., Artman, N., Clark, J., Boulder, T. (2014). *"FBI Major Case #203 Pizza Bomber" MOOC: An Innovative and Collaborative Approach to MOOC Design and Facilitation*. In Proceedings of Online Learning Consortium International Conference 2014. Orlando, FL.

Wilson, L.E., Leidman, M.B., Piraino, A.B., Brown, T.J., Artman, N.B. (2014) *The APP Fair: Changing the Way Learners Adapt to Technology*. In Proceedings of Society for Information Technology & Teacher Education International Conference 2014. Chesapeake, VA: AACE

Artman, N., Stone, J., & Lenze, J. (2013). *COMM 150 Media Aesthetics Field Guide*. Pittsburgh: Self-published. Printed by CreateSpace

Conference Presentations

Artman, N. Artman, N. (2014). Don Draper, Walter White, and Frank Underwood: Characteristics of the New Antihero. Presentation at the *PCA/ACA National Conference*. April 2015, New Orleans, LA.

Artman, N. & Stiegler, Z. (2014) The Mobile Village. Presentation at the *15th Annual Convention of the Media Ecology Association*. June 2014, Toronto, CA.

Artman, N. (2014). Disney's Aladdin: A Textbook Egoist. Presentation at the *PCA/ACA National Conference*. April 2014, Chicago, IL.

Artman, N. (2014). Video Production in the Classroom: Does the Level of Production Value Lead to More Effective Learner Engagement. Presentation at the *Laurel Highlands Communications Conference*. April 2014, Indiana, PA.

Artman, N., Kormos, E., Pavolik, B., Lenze, J. (2014). Grouping Strategies in Large Group Instruction: Perceptions and Effects. Presentation at the *Laurel Highlands Communications Conference*. April 2014, Indiana, PA.

Elinich, R., Artman, N., Houlis, K., Marker, M., Yutzey, S., Snyder, B., Lenze, J. (2014). Development of a New Game Model: GLaSS (Games Learners and Story Sequence). Presentation at the *Laurel Highlands Communications Conference*. April 2014, Indiana, PA.

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Boulder, T., Datte, C. & Artman, N. (2014). A Heutagogical Approach to Faculty Learning Communities (FLCs) Project. Presented at *Annual Lilly Conference on College and University Teaching – Newport Beach*. October 2014, Newport Beach, CA.

Stiegler, Z. & Artman, N. (2014). ‘Once There Was a Way to Get Back Home’: Abbey Road through the Rearview. Presented at *It Was 50 Years Ago Today! An International Beatles Celebration*. February 2014, Altoona, PA.

Brieger, T., Datte, C., & Artman, N. (2013). Gannon’s Experience with MOOCs. Presented at *Consortium for Computing in Undergraduate Education*. December, 2013, Grove City, PA.

Boulder, T., Artman, N., & Datte, C. (2013). Voicethread: Evolution of Discussion. Presented at *The Pennsylvania Communication Association Conference*, October 2013, Erie, PA.

Artman, N. & Mowrey, A. (2013). Capturing the Moment: Careers in Photography. Panel Presentation at *The 2013 PASSHE Collegiate Media Summit*. October 2013, Indiana, PA.

Artman, N. & Morris, A. (2013). Media Career in Instruction and Training. Panel Presentation at *The 2013 PASSHE Collegiate Media Summit*. October 2013, Indiana, PA.

Zeglen, E. & Artman, N. (2013). Instructional Technology and Online Strategies for High-Impact Practices. Presented at *The RECAP Conference*. May 2013, West Chester, PA.

Lenze, J., Artman, N., & Pavolik, B. (2012). Competitive Grouping Strategies. Presented at *The Laurel Highlands Communications Conference*. November 2012, Indiana, PA.

Lenze, J., Artman, N., Elinich, R., & Felton, D. (2012). Designing an Instructional Game Using the GLaSS Model. Presented at *The Laurel Highlands Communications Conference*. November 2012, Indiana, PA.

Artman, N., & Detelich, Jacob. (2012). Mobilizing the Recording Studio. Poster presentation at *The Laurel Highlands Communications Conference*. November 2012, Indiana, PA.

Courses Taught

Mercyhurst University

- COMM 230: Principles of Public Relations
 - This course explores how and why organizations communicate with various public to help create, maintain, enhance and change organizational reputations.

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Gannon University

- SPCH 111: Public Speaking
 - This course introduces both the theory and the practice of public speaking in a variety of contexts. Students will develop the communication skills necessary to analyze verbal discourse and perform effectively in a variety of public speaking situations.
- CRJS: 108: First Year Seminar
 - Applied Concepts in Crime and Justice is a First-Year Seminar that is required of all CRJS students and open to all students at Gannon University. This is a discussion/experience-based course intended to orient the new student to Gannon University, to introduce the Liberal Studies Core and LIFECORE, to assist in the transition from high school to university life, and to encourage development of academic, personal and spiritual aspects of the student's life. This course is unique to the investigation of crime and justice issues and ethical responsibility.

Teaching Related Experiences

Gannon University

- Produced and developed instructor introduction videos for various professors across campus. June 2013 - Present
- Produced and Recorded 20 instructional videos to be used in a MOOC environment Fall 2013
- Led instructor based training throughout the semester on a variety of topics such as LMS training, software tutorials, and instructional strategies Fall 2013 - Present

Indiana University of Pennsylvania

- Guest Lecture – COMM 614: Instructional Computing basics Spring 2014
- Developed instructional manual for COMM150: Aesthetics and Theory for in class use Fall 2012
- Guest Lecture – COMM 271: Basic Photography Using Photoshop to Enhance your Photos Spring 2012
- Guest Lecture – COMM 881: Special Topics Photography Understanding Shutter Speed Spring 2012
- Guest Lecture – COMM 881: Understand Aperture Spring 2012
- Guest Lecture – COMM 881: Special Topics Photography Raw Imaging vs. JPEG Spring 2012

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Productions

<u>Release Date</u>	<u>Production Title</u>	<u>Production Credits</u>
July 2013	A Documentary on the 75 th Anniversary of War of the Worlds	Producer, Director, Audio Engineer
Mar. 2013	Intersection Sparks Documentary	Chief Audio Engineer
Mar. 2013	Intersecting Sparks Soundtrack	Audio Engineer
Nov. 2012	B.E. Taylor Christmas Concert Preview Show	Audio Engineer, Videographer
Nov. 2012	The Art of Conducting	Audio Engineer
Nov. 2012	IUP Northpointe - Virtual Tour	Producer, Photographer, Editor
Oct. 2012	IUP Police Training Exercise	Photography Editor
Oct. 2012	Qualities New Graduates Need to be Successful in the Work Force - A Conference Presentation by Skip Avery	Interview Protocol, Videographer, Audio Engineer
Sept. 2012	CCAC/IUP Collaborative Early Childhood with Special Education Program Promotional Video	Interview Protocol, Videographer, Audio Engineer
Sept. 2012	Behind the Scenes of the Senior Constellations PGA Tour	Interview Protocol, Photographer, Audio Engineer
Sept. 2012	Extended School Year Promotional Video	Interview Protocol, Videographer, Audio Engineer
July 2012	Communications Media Audio Lab Photo Shoot	Photographer, Editor
June 2012	IUP Culinary School Photo Shoot	Photographer, Editor
Oct. 2011	Pittsburgh Time Lapse	Producer, Photographer

Service to the University/Community

Gannon University

- Blackboard Student LMS Training Coordinator April 2014 - Present
- Blackboard Implementation Team December 2013 – Present
- iPad Faculty Learning Community December 2013 – Present

Indiana University of Pennsylvania

- Center for Media Production and Research June 2012 – June 2013
- VERGE - Virtual Environment Research Group in Education, Instructional Designer, Indiana, PA August 2012 – May 2013
- GRIP, Volunteer, Indiana, PA August 2011 – May 2013
- 12:12, Volunteer, Indiana, PA August 2011 – May 2013

Other Service

- Counselor – Rock the Lakes Erie, Billy Graham Association September 2014

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- Worship Team Member – First Alliance Church, Erie, PA October 2013 – Present
- Worship Team Member – GRIP, Indiana, PA August 2011 – May 2013

Awards and Honors

- Capturing the Moment Photography Exhibit, Indiana University of Pennsylvania Museum, Photo Submission: *Watkins Glenn* December 2013
- Laurel Highlands Communications Conference Photography Exhibition, First Place in the HDR Category Nov. 2012
- Laurel Highlands Communications Conference Photography Exhibition, Second Place in the Landscape/Nature Category Nov. 2012

Multimedia Experience

- Adobe Photoshop CC
- Canon and Nikon Camera Systems
- Adobe Illustrator CC
- Microsoft Office 2010
- Adobe InDesign CC
- Adobe After Effects CC
- Steinberg Cubase 6
- Adobe Premiere Pro CC
- Apple Final Cut Pro
- Mac and PC Operating Systems
- Adobe Captivate 7
- Articulate Storyline