

College of Fine Arts Strategic Action Plan and Results (2009-2010)

Action Name	Action	Assessment Method	Expected Outcome	Result
CFA Action 2	Seek assistance from University Relations and the Research Institute as the faculty and staff search for external funding to support outreach activities and sponsored programs.	Amount of funding received in academic year 09-10	Funding levels will rise above those of previous years by 10%	Multiple external and internal grants were received by faculty and staff, most notably the \$220,000 Center for Turning and Furniture Design grant. The University Museum continued to write grants and seek sponsorships in support of its programs, receiving a Pennsylvania Council on the Arts grant in support of the Walk Back in Time exhibit as well as a season sponsorship of \$10,000. In addition the Museum raised another \$8100 in donations through its major fundraising event, the Black Diamond Jubilee. Dean Michael Hood successfully solicited \$13,000 in individual donations in support of the annual Pittsburgh Symphony orchestra performance.
CFA Action 3	Collaborate with colleges and academic departments to publicize college events and programs to the IUP community, highlighting the academic and social networking opportunities inherent to the arts.	Number of lectures presented in conjunction with University Museum exhibits	At least 3 lectures will be invited and held to accompany University Museum exhibits	The University Museum Walk Back in Time exhibit featured 5 lectures presented by humanists on the subject of coal culture in Indiana County, including presentations on major labor unrest, coal communities, and the coal police.
		Quality of collaboration on arts programs.	At least one successful collaboration will be fostered in each academic year	The IUP Center for Film Studies and the College of Fine Arts collaborated successfully with Pittsburgh Filmmakers to present the IUP Cinema Series: Short Shots and Fresh
CFA Action 4	Support departmental efforts to optimize college and department web presence.	Number of news postings, newsletters, and social media postings.	The number of social media and other news channel postings will increase by at least 10% over the academic year.	The College of Fine Arts produced 152 news postings and 3 video postings from July 2009 to May 2010. In 2009 a Facebook and Twitter presence was created with 76 followers across both venues. By May 2010 Facebook followers have increased from 71 to 544 with 291 postings. Twitter has grown from 5 followers to 164 with nearly 900 Tweets in the previous year. Nineteen editions of the Lively Arts eLetter have been sent to more than 1300 readers via email listservs. The newsletter highlights performances of the College of Fine Arts, serves as a tool to advocate on behalf of the arts and maintains connections with a state-wide range of art supporters.
CFA Action 5	Work with Office of International Education (OIE) to maintain and enhance international exchange programs across the college.	Number of efforts made to enhance exchange programs	At least one international outreach effort will be conducted to enhance exchange programs within the college	Dean Michael Hood accompanied OIE director Dr. Michele Petrucci, Dean Yaw Asamoah, College of Humanities and Social Sciences and OIE staff to Scotland to explore possible exchanges with Millennium University/University of Highlands and Islands.
CFA Action 6	Provide support to the Departmental Curriculum Committees in the development of new	Finalized curriculum submission for the Master of Arts in Education	This curriculum submission will be finalized and implemented by the summer of 2009	Work continues (a fourth year) on the development of a Graduate program in Art Education which has been revised once again in response to College of Educational and Educational Technology curriculum review.

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CFA Action 6	undergraduate programs in Dance and New Media, Art. Additionally, work with the graduate coordinators and education coordinators to review current graduate programs and finalize the curriculum submission for the Master of Arts in Education with an anticipated implementation in summer 2009.	Finalized curriculum submission for the Master of Arts in Education	This curriculum submission will be finalized and implemented by the summer of 2009	Work continues (a fourth year) on the development of a Graduate program in Art Education which has been revised once again in response to College of Educational and Educational Technology curriculum review.
CFA Action 7	Support the revision of Liberal Studies offerings with particular attention given to the offerings that can be provided by the College.	Participation in workshops for new Liberal Studies courses	At least one faculty member from each department within the college will participate in a workshop to develop new Liberal Studies courses	Several faculty and staff members attended workshops over the summer 2010 provided by the Liberal Studies Committee that provided support in developing courses to meet the proposed First Year Experience component of the revised LS curriculum.
CFA Action 8	Work with ArtsPath and departments to explore development of interdisciplinary arts education initiatives.	Continuation of pilot ArtsPath/Pre-K Program	Our pilot ArtsPath/Pre-K Program will be continued for an additional year.	The pilot ArtsPath/Pre-K Program was continued in 2009-10
		Funding for community programs	Level funding will be maintained for most or all of our community programs	During the 2009-2010 school year, the String Project provided significant outreach beyond its usual curriculum for private and ensemble string lessons. String Project teachers presented weekly string instruction at St. Bernards School in Indiana. In the spring of 2010, the String Project received funding from the IUP Center for Civic Engagement and Student Leadership in support of the development of a new string program in Central Cambria School District. Dr. Jennings received a \$3500 RIF grant to create a comprehensive website