

Middle States Report on Strategic Planning at IUP

IUP has made significant strides over the past 5 years in its development as the largest state-owned university in Pennsylvania and as a nationally recognized public doctoral university. As the university moves forward into the new millennium, IUP continues to advance a legacy of excellence. The 2007-2012 University Strategic Plan “*Advancing a Legacy of Excellence*” serves as a road map in achieving this outcome and in advancing IUP to the next level of institutional excellence and academic distinction.

The strategic planning process included an assessment and revision of the vision, mission, and core values of the university, as well as the development of key goals, strategies and actions for each of the strategic areas. Each of the goals, strategies, and actions are tied to measurable outcomes as a means to assess the effectiveness of the strategic plan. The focus on planning and assessment fosters the integration of strategic areas. Tripp Umbach, a Pittsburgh consultant specializing in strategic planning, assisted with the development of the plan. The process was lead by the Strategic Planning Steering Committee and University Strategic Planning Committee. These committees included a cross section of university constituents. The process included a wide variety of opportunities for university and community member participation as well as the University Planning Council. The planning process in detail can be found at www.iup.edu/strategicplan. The strategic planning effort has helped to position IUP to meet new challenges as well as to capitalize on opportunities for success.

Driven by the vision and mission of the university and critical trends in academia, enrollment, resources, student needs, diversity, global opportunities, technology, career advancement, and economic development, the overarching university strategic goals are as follows:

- Academic Excellence
- Student Development and Success
- Civic Engagement
- Marketing and Promotion
- Enrollment Management
- Continuous Improvement
- Resource Development
- University Safety and Security

The Strategic Plan was formally presented at the August 2007 President’s State of the University Address. Copies of the publication have been widely shared and distributed to faculty, staff, and university constituents.

Multiple divisions have developed divisional strategic plans that compliment and provide direct linkages to the university strategic plan.

The university has started to use TracDat software system to track and report on the progress of the strategic plan. This reporting tool allows the university to enter the university goals, actions and measureable outcomes and report on the status of the related actions and outcomes. We are currently in the process of building a budget related component to better tie the budget planning process with institutional priorities.

The university is required to submit a Narrative Assessment Report to the PA State System on Higher Education (PASSHE) each year to report on the accomplishments related to the university strategic plan. Each division is asked to report on accomplishments related to each of the goal areas. This narrative assessment is then linked directly to the PASSHE strategic initiatives. Related to this report is performance measures in which the university is evaluated and funded on based on outcomes. Over \$35 million dollars were budgeted by the PASSHE for the most current year for this purpose. IUP receive over \$5M for performance funding. These measures have a direct link to the university goals. They are included in the attachment and include persistence rates, graduation rates, number of degrees awarded, faculty productivity, cost of instruction, diversity of both students and staff, and faculty terminal degrees.

Indiana University of Pennsylvania is committed to “Advancing a Legacy of Excellence.” It is critical that we continue to assess and monitor the university strategic plan especially in current economic times.