

LSC Use Only Proposal No:  
LSC Action-Date:

UWUCC Use Only Proposal No: 12-650.  
UWUCC Action-Date: App-11/27/12 Senate Action Date: App-1/29/13

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

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Check all appropriate lines and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

**1. Course Proposals (check all that apply)**

New Course     
  Course Prefix Change     
  Course Deletion  
 Course Revision     
  Course Number and/or Title Change     
  Catalog Description Change

Current course prefix, number and full title: **JRNL344 Issues and Problems**

Proposed course prefix, number and full title, if changing:

**2. Liberal Studies Course Designations, as appropriate**  
This course is also proposed as a Liberal Studies Course (please mark the appropriate categories below)

Learning Skills   
  Knowledge Area   
  Global and Multicultural Awareness   
  Writing Across the Curriculum (W Course)  
 Liberal Studies Elective (please mark the designation(s) that applies – must meet at least one)

Global Citizenship     
  Information Literacy     
  Oral Communication  
 Quantitative Reasoning     
  Scientific Literacy     
  Technological Literacy

**3. Other Designations, as appropriate**

Honors College Course     
  Other: (e.g. Women's Studies, Pan African)

**4. Program Proposals**

Catalog Description Change   
  Program Revision   
  Program Title Change   
  New Track  
 New Degree Program   
  New Minor Program   
  Liberal Studies Requirement Changes   
  Other

Current program name: \_\_\_\_\_

Proposed program name, if changing: \_\_\_\_\_

5. Approvals	Signature	Date
Department Curriculum Committee Chair(s)		10-14-12
Department Chairperson(s)		10-22-12
College Curriculum Committee Chair		10/29/12
College Dean		10/29/12
Director of Liberal Studies (as needed)		
Director of Honors College (as needed)		
Provost (as needed)		
Additional signature (with title) as appropriate		
UWUCC Co-Chairs		11/27/12

Received  
NOV 8 2012  
Liberal Studies

## II. Description of Curriculum Change

### 1. Course Description

#### **JRNL 344 Issues and Problems**

**3c-0l-3cr**

**Prerequisites:** JRNL 105 or COMM101

Examines critical case histories of ethical and professional situations and circumstances in the mass communication industry in a lecture and discussion format.

### 2. Summary of Changes

Prerequisite change from JRNL102, 120 or 220 to JRNL105 or COMM101

#### **JRNL 344 Issues and Problems**

**3c-0l-3cr**

**Prerequisites:** JRNL 102, 120 or 220

Examines critical case histories of ethical and professional situations and circumstances in the mass communication industry in a lecture and discussion format.

### 3. Rationale for change

This course is a lecture course requiring some foundations in the roles of mass media in today's world. JRNL105 and COMM101, both courses that cover that material, are more appropriate prerequisites than JRNL120 or 220, which are both writing-intensive courses focusing on how to write journalistically. JRNL102 teaches the concepts of basic grammar, spelling, punctuation and Associated Press style, also not a necessity for understanding the concepts in JRNL344.