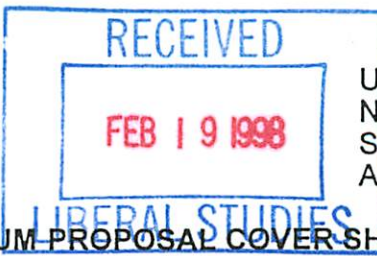


LSC Use Only  
Number: \_\_\_\_\_  
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UWUCC USE Only  
Number: 97-52r  
Submission Date: \_\_\_\_\_  
Action-Date: \_\_\_\_\_

**CURRICULUM PROPOSAL COVER SHEET**  
University-Wide Undergraduate Curriculum Committee

**I. CONTACT**

Contact Person Dr. B. Gail Wilson Phone 3210  
Department Communications Media

**II. PROPOSAL TYPE (Check All Appropriate Lines)**

**COURSE** Consulting Practices and Project Management  
Suggested 20 character title

\_\_\_\_ New Course\* \_\_\_\_\_  
Course Number and Full Title

\_\_\_\_ Course Revision \_\_\_\_\_  
Course Number and Full Title

\_\_\_\_ Liberal Studies Approval+ \_\_\_\_\_  
for new or existing course Course Number and Full Title

\_\_\_\_ Course Deletion \_\_\_\_\_  
Course Number and Full Title

Number and/or Title Change CM 335 Consulting Practices in Communications  
Old Number and/or Full Old Title

CM 335 Consulting Practices and Project Management  
New Number and/or Full New Title

\_\_\_\_ Course or Catalog Description Change \_\_\_\_\_  
Course Number and Full Title

\_\_\_\_ **PROGRAM:** \_\_\_\_\_ Major \_\_\_\_\_ Minor \_\_\_\_\_ Track

\_\_\_\_ New Program\* \_\_\_\_\_  
Program Name

\_\_\_\_ Program Revision\* \_\_\_\_\_  
Program Name

\_\_\_\_ Program Deletion\* \_\_\_\_\_  
Program Name

\_\_\_\_ Title Change \_\_\_\_\_  
Old Program Name

\_\_\_\_\_  
New Program Name

**III. Approvals (signatures and date)**

B. Gail Wilson 12/15/97  
Department Curriculum Committee

Paul P. Obit 12/15/97  
Department Chair

[Signature] 2/18/98  
College Curriculum Committee

[Signature] 2/18/98  
College Dean

[Signature] 2/18/98  
+ Director of Liberal Studies (where applicable)

[Signature] 2/18/98  
\*Provost (where applicable)

## **Part I. Curriculum Proposal Cover Sheet**

### **Part II. Description of Curriculum Change**

#### 1. Complete catalog description

##### Old Title and Course Description

CM 335 - Consulting Practices in Communications 3c-01-3sh

##### **Prerequisites: CM 101**

The course presents the theoretical views and clinical applications of consulting skills and practices associated with and needed by communication professionals. Presented will be the functions and role of the consultant, the client's perspective on consulting, hiring a consultant, ethics in consulting, personal assessment tests, and related literature and models.

##### New Title and Course Description

CM 335 - Consulting Practices and Project Management 3c-01-3sh

##### **Prerequisites: CM 101**

The course presents the theoretical views and clinical applications of consulting skills and practices associated with and needed by communication professionals. Presented will be the functions and role of the consultant, the client's perspective on consulting, hiring a consultant, ethics in consulting, personal assessment tests, and related literature and models.

#### 2. Listing of proposed changes

The only change being made is the new course title

#### 3. Justification/rationale

The new course title will better describe the course content, which is split between the goals and roles of a consultant and the more applied techniques associated with project management. The term consulting may be vague to some students and adding "project management" to the course title will help students better recognize the course content.

### **Part III. Letters of support**

See attached letters of support