

Review Not Necessary

04-14

# Undergraduate Distance Education Review Form

(Required for all courses taught by distance education for more than one-third of teaching contact hours)

## Existing and Special Topics Course

Course: Principles of Marketing MKTG 320

Instructor of Record: See Attached phone: 7-3170 e-mail: Taiani@iup.edu

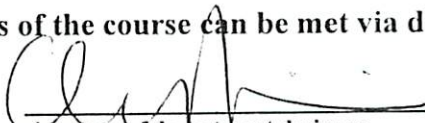
### Step One: Department or its Curriculum Committee

The committee has reviewed the proposal to offer the above course using distance education technology, and responds to the CBA criteria as follows:

1. Will an instructor who is qualified in the distance education delivery method as well as the discipline teach the course?  Yes  No
2. Will the technology serve as a suitable substitute for the traditional classroom?  Yes  No
3. Are there suitable opportunities for interaction between the instructor and student?  Yes  No
4. a. Will there be suitable methods used to evaluate student achievement?  Yes  No  
 b. Have reasonable efforts been made to insure the integrity of evaluation methods (academic honesty)  Yes  No

### 5. Recommendation:

Positive (The objectives of the course can be met via distance education.)  
 Negative

  
 \_\_\_\_\_  
 signature of department designee

24 Aug 04  
 \_\_\_\_\_  
 date

If positive recommendation, immediately forward copies of this form and attached materials to the Provost and the Liberal Studies Office for consideration by the University-Wide Undergraduate Curriculum Committee. Dual-level courses also require review by Graduate Committee for graduate-level offering. Send information copies to 1) the college curriculum committee, 2) dean of the college, and 3) Dean of the School of Continuing Education.

### Step Two: UNIVERSITY-WIDE UNDERGRADUATE CURRICULUM COMMITTEE

Positive recommendation

Negative recommendation

\_\_\_\_\_  
signature of committee chair

\_\_\_\_\_  
date

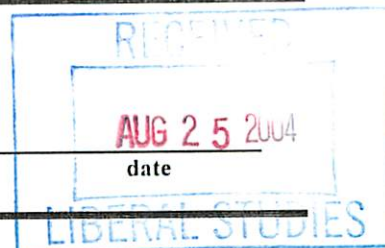
Forward this form to the Provost within 24 calendar days after review by committee.

### Step Three: Provost

Approved as distance education course

Rejected as distance education course

\_\_\_\_\_  
signature of Provost



### Step Four:

Forward materials to Dean of the School of Continuing Education.

Instructors of Record:

Dr. Madan Batra  
Dr. Charlene Bebko  
Dr. Rajendar Garg  
Dr. Krish Krishnan  
Mr. Richard LaRosa  
Dr. Lisa Sciulli  
Dr. Varinder Sharma  
Dr. Vincent Taiani