

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		09-44a	App-4/1/10	App-4/20/10

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person Linda Szul	Email Address Lfszul@iup.edu
Proposing Department/Unit Technology Support and Training	Phone 7-3003

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply) <input type="checkbox"/> New Course <input type="checkbox"/> Course Prefix Change <input type="checkbox"/> Course Deletion <input type="checkbox"/> Course Revision <input type="checkbox"/> Course Number and/or Title Change <input type="checkbox"/> Catalog Description Change	
<u>Current</u> Course prefix, number and full title	<u>Proposed</u> course prefix, number and full title, if changing
2. Additional Course Designations: check if appropriate <input type="checkbox"/> This course is also proposed as a Liberal Studies Course. <input type="checkbox"/> Other: (e.g., Women's Studies, Pan-African) <input type="checkbox"/> This course is also proposed as an Honors College Course.	
3. Program Proposals <input type="checkbox"/> New Degree Program <input type="checkbox"/> Program Title Change <input checked="" type="checkbox"/> Program Revision <input type="checkbox"/> New Minor Program <input type="checkbox"/> New Track <input type="checkbox"/> Other	
<u>Current</u> program name	<u>Proposed</u> program name, if changing
4. Approvals	
Department Curriculum Committee Chair(s)	<i>[Signature]</i> 10-14-09
Department Chair(s)	<i>[Signature]</i> 10-14-09 <i>[Signature]</i> 10-14-09
College Curriculum Committee Chair	<i>[Signature]</i> 10-14-09
College Dean	<i>[Signature]</i> 10-14-09
Director of Liberal Studies *	
Director of Honors College *	
Provost *	<i>[Signature]</i> 1/19/10
Additional signatures as appropriate: (include title)	<i>[Signature]</i> TECC 12-1-09 <i>[Signature]</i> COE-ET 12-8-09
UWUCC Co-Chairs	<i>[Signature]</i> 4-1-10

* where applicable

Received
 DEC 08 2009
 Liberal Studies

Part II. Description of Curriculum Change

2

1. Catalog Description for the revised program

Bachelor of Science in Education—Business Education *(1)

Liberal Studies: As outlined in Liberal Studies section with the following specifications:

Mathematics: MATH 115

Social Sciences: ECON 121, PSYC 101

Non-Western Culture: ANTH 110, OR ANTH 211 OR GEOG 104 OR PLSC 101

Liberal Studies Electives: 6cr, ECON 122, MATH 214

Natural Science: Option I recommended

51

College:

31

Professional Education Core:

EDSP 102	Educational Psychology	3cr
EDUC 242	Pre-student Teaching Clinical Exp I	1cr
EDEX 301	Education of Students with Disabilities in Inclusive Secondary Settings	2cr
EDEX 323	Instruction of English Language Learners with Special Needs	2cr
EDSP 477	Assessment of Student Learning: Design and Interpretation of Educational Measures	3cr
BTED 411	Methods in Business, Computer, and Information Technology I	3cr
BTED 412	Methods in Business, Computer, and Information Technology II	3cr
EDUC 342	Pre-student Teaching Clinical Exp II	1cr
EDUC 442	School Law	1cr
EDUC 441	Student Teaching	12cr

Major:

42

Required Courses: Business Administration Core

ACCT 201	Accounting Principles I	3cr
ACCT 202	Accounting Principles II	3cr
BLAW 235	Legal Environment of Business	3cr
BTST 321	Business and Interpersonal Communication	3cr
FIN 310	Fundamentals of Finance	3cr
IFMG 300	Info Systems: Theory and Practice	3cr
MGMT 310	Principles of Management	3cr
MKTG 320	Principles of Marketing	3cr
QBUS 215	Business Statistics	3cr

Select from one of the following two certification options:

Business, Computer, and Information Technology

Certification:

15 cr

BTED/COSC/ Microbased Computer Literacy

3cr

IFMG 101

BTST 105 Introduction to Business

3cr

BTED 470 Technology Applications for Education

3cr

BTST 401 Web Design

3cr

BTST 383 Microcomputer Software Solutions

3cr

Total Degree Requirements

124

(*) See requirements leading to teacher certification, titled "3-step process for Teacher Education," in the College of Education and Educational Technology section of this catalog.

(1) Students can transfer credit from another regionally accredited institution.

(#) See advisory paragraph "Timely Completion of Degree Requirements" in the section on Requirements for Graduation.

2. Summary of Changes:

a. Table Comparing old and new program

Current Program:		Proposed Program:	
Bachelor of Science in Education—Business Education(*) (1)		Bachelor of Science in Education—Business Education(*) (1)	
Liberal Studies: As outlined in Liberal Studies section with the following specifications: 51 Mathematics: Math 115 Natural Science: Option I recommended Social Science: ECON 121, PSYC 101 Liberal Studies Electives: 6cr, ECON 122, MATH 214, no courses with BTED prefix		Liberal Studies: As outlined in Liberal Studies section with the following specifications: 51 Mathematics: MATH 115 Natural Science: Option I recommended Social Science: ECON 121, PSYC 101 Liberal Studies Electives: 6cr, ECON 122, MATH 214, no courses with BTED prefix	
College:	29	College:	31
Professional Education Sequence: (2) BTED 311 Methods and Evaluation in Business and Information Technology I 3cr BTED 312 Methods and Evaluation in Business and Information Technology II 3cr EDEX 301 Education of Students with Disabilities in Inclusive Secondary Settings 2cr EDSP 102 Educational Psychology 3cr EDSP 477 Assessment of Student Learning: Design and Interpretation of Educational Measures 3cr EDUC 242 Pre-student Teaching Clinical Exp I 1cr EDUC 342 Pre-student Teaching Clinical Exp II 1cr EDUC 441 Student Teaching 12cr EDUC 442 School Law 1cr		Professional Education Core: BTED 411 Methods in Business, Computer, and Information Technology I 3cr BTED 412 Methods in Business, Computer, and Information Technology II 3cr EDEX 301 Education of Students with Disabilities in Inclusive Secondary Settings 2cr EDEX 323 Instruction of English Language Learners With Special Needs 2cr EDSP 102 Educational Psychology 3cr EDSP 477 Assessment of Student Learning: Design and Interpretation of Educational Measures 3cr EDUC 242 Pre-student Teaching Clinical Exp I 1cr EDUC 342 Pre-student Teaching Clinical Exp II 1cr EDUC 441 Student Teaching 12cr EDUC 442 School Law 1cr	
Major: Required Courses: Business Education Core 22cr ACCT 201 Accounting Principles I 3cr ACCT 202 Accounting Principles II 3cr BLAW 235 Legal Environment of Business 3cr BTED 309 Keyboarding for Educators 1cr(3) BTST 105 Introduction to Business 3cr BTST 321 Business and Interpersonal Comm 3cr IFMG 300 Info Systems: Theory and Practice 3cr MKTG 320 Principles of Marketing 3cr		Major: Required Courses: Business Administration Core <i>27cr</i> ACCT 201 Accounting Principles I 3cr ACCT 202 Accounting Principles II 3cr BLAW 235 Legal Environment of Business 3cr BTST 321 Business and Interpersonal Comm 3cr FIN 310 Fundamentals of Finance 3cr IFMG 300 Info Systems: Theory and Practice 3cr MGMT 310 Principles of Management 3cr MKTG 320 Principles of Marketing 3cr QBUS 215 Business Statistics 3cr	
Select from one of the following two certification options: Business, Computer, and Information Technology		Business, Computer, and Information Technology Certification	
Certification: (4) 18cr BTED/COSC/ IFMG 101 Microbased Computer Literacy 3cr BTED 370 Technology Applications for Education 3cr BTST 273 Hardware Support Solutions 3cr BTST 310 Telecommunications 3cr BTST 383 Microcomputer Software Solutions 3cr BTST 401 Web Design 3cr		Certification: BTED/COSC/ IFMG 101 Microbased Computer Literacy 3cr BTED 470 Technology Applications for Education 3cr BTST 105 Introduction to Business 3cr BTST 383 Microcomputer Software Solutions 3cr BTST 401 Web Design 3cr	
Marketing Education Certification (4) 18cr BTED/COSC/ IFMG 101 Microbased Computer Literacy 3cr DEDU 413 Methods and Evaluation in Marketing 3cr MKTG 433 Advertising 3cr MKTG 435 Professional Selling and Sales Information Mgmt 3cr MKTG 436 Retail Management 3cr MKTG XXX Marketing elective (Advisor Approved) 3cr			
Total Degree Requirements:		Total Degree Requirements:	
120		124	

<p>(*) See requirements leading to teacher certification, titled "Admission to Teacher Education," in the College of Education and Educational Technology section of this catalog.</p> <p>(1) According to Pennsylvania Commonwealth guidelines, students must be certified K-12 and not in separate areas. An exception is Marketing Education.</p> <p>(2) Students electing preparation for Marketing certification are not required to take BTED 312.</p> <p>(3) BTED 309 (1 cr) or advisor -approved elective</p> <p>(4) Students can transfer credit from another regionally accredited Institution.</p> <p>(#) See advisory paragraph "Timely completion of Degree Requirements" in the section on Requirements for Graduation.</p>	<p>(*) See requirements leading to teacher certification, titled "Admission to Teacher Education," in the College of Education and Educational Technology section of this catalog.</p> <p>(1) Students can transfer credit from another regionally accredited Institution.</p>
---	--

b. List of all associated changes:

- 1) Add FIN 310 Fundamentals of Finance, MGMT 310 Principles of Management, and QBUS 215 Business Statistics.**
- 2) Move BTST 105 Introduction to Business to the Business, Computer, and Information Technology Certification area.**
- 3) Course revision including number and name change from BTED 311 Methods and Evaluation in Business and Information Technology I to BTED 411 Methods in Business, Computer, and Information Technology I.**
- 4) Course revision including number and name change from BTED 312 Methods and Evaluation in Business and Information Technology I to BTED 412 Methods in Business, Computer, and Information Technology II.**
- 5) Remove BTED 309 Keyboarding for Educators content incorporated into BTED 412.**
- 6) Add EDEX 323 Instruction of English Language Learners with Special Needs to meet PED requirements.**
- 7) Remove Marketing Education Certification. According to PDE guidelines it is a separate certification and not included in Business, Computer, and Information Technology Certification.**
- 8) Change total program requirements to 124.**

3. Rationale for Changes:

The changes made so that the business administration core requirements for BCIT certification are enhanced to be more similar to the core requirements of the Eberly College of Business and Information Technology. The changes in the professional education core were made to meet the requirements of the Pennsylvania Department of Education (PDE) specifically for special needs and English Language Learners (ELL) .

Part III. Implementation.

1. Freshmen who have entered the program fall 2009 will be affected. PDE requirements for certification mandate additional hours related to special learning needs and English Language Learners. Student will take additional professional education course—EDEX 323. Students however, will not be required to take the courses in the revised business administration core.
2. Faculty resources are adequate. The attached letters of support from the chairs of the departments in Eberly indicate that there are adequate seats in existing classes.
3. Other resources are adequate.
4. The program revision is not expected to either increase or decrease the number of students. This revision is required by PDE and includes the mandated hours in special learning needs and English Language Learners. In addition the revision will allow the program to be considered for accreditation by AACSB International.

Part IV. Periodic Assessment

The B.S. in Education – Business Education degree program is evaluated regularly by the Technology Support and Training Department Chair, the Department Curriculum Committee, the Department faculty, the majors, and the Department Advisory Committee. These bodies are responsible for ensuring that the program meets the standards of the Pennsylvania Department of Education (PDE) and the National Council for Accreditation of Teacher Education (NCATE). A detailed report is compiled for NCATE and for PDE for these agencies to evaluate the program.

An in-service workshop for business teachers is hosted by the Technology Support and Training Department annually. During this workshop information is obtained from the attendees related to the BCIT curriculum in the K-12 setting.

Part VI. Letters of Support or Acknowledgement

In November of 2008 support letters were sent to the chairs of the Eberly Management, MIS, and Finance departments. Their support of these changes is attached as outlined below.

- A. Dr. Wibowo Chair MIS Department
- B. Dr. Affaneh Chair Finance Department
- C. Dr. Soni Chair Management Department

A.

Date: February 4, 2009
To: LeAnn Wilkie, Chair
Business Technology Support and Training Department
From: Kustim Wibowo, Chair
Management Information Systems and Decision Sciences Department
Subject: Support Letter

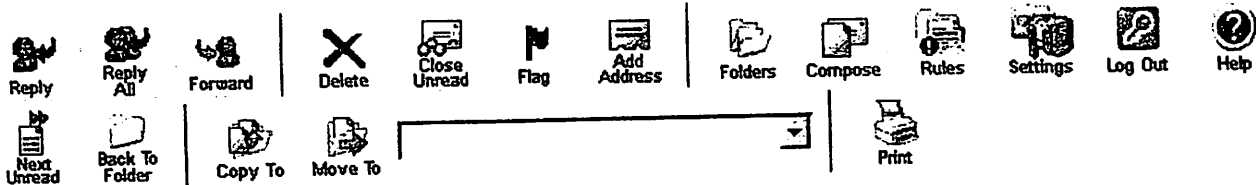
K. Wibowo —

In an effort to strengthen the programs within the Eberly College of Business and Information Technology, the faculty of the Management Information Systems and Decision Sciences (MIS/DS) Department is pleased to support the revision of the Business Education program to align with AACSB accreditation by adding QBUS 215 Business Statistics to its core courses.

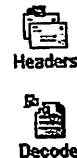
The MIS/DS Department will provide enough sections and seats of QBUS 215 classes to accommodate the Business Education students.

B

IUP I-Mail: Message from 08-09 BusEd Curr Folder



From: "Affaneh" <Affaneh@iup.edu>
 Subject: Re: Support Letter
 Date: Wed, 19 Nov 2008 14:28:34 -0500
 To: "Scott Edward Mensch" <s.e.mensch@iup.edu>
 Cc: <Affaneh@iup.edu>



Thanks Scott. No additional material is needed. It is OK to add it to your program. Thank you. Dr. Affaneh
 ----- Original Message ----- From: "Scott Edward Mensch" <s.e.mensch@iup.edu>
 To: "Affaneh" <Affaneh@iup.edu>
 Sent: Wednesday, November 19, 2008 2:21 PM
 Subject: Re: Support Letter

Hello Affaneh,

FIN 310 is not currently in the Business Education Core. This proposed change would add your class into the required core for our B.S.Ed students. Please let me know if more material is needed.

Scott

On Wed, 19 Nov 2008 13:45:29 -0500
 "Affaneh" <Affaneh@iup.edu> wrote:

Hi Scott

Sorry, I have no idea of what is this all about. Please give me more details. Thank you. I. Affaneh
 ----- Original Message ----- From: "Scott Edward Mensch" <s.e.mensch@iup.edu>
 To: <affaneh@iup.edu>
 Sent: Wednesday, November 19, 2008 11:52 AM
 Subject: Support Letter

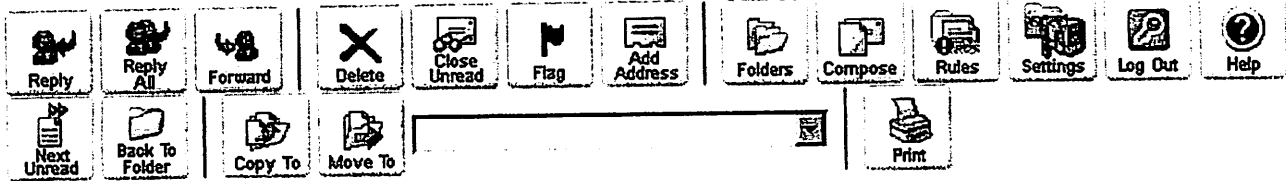
Hello Dr. Affaneh,

We are currently beginning an effort to align our departments Bachelor of Science in Business Education (B.S.Ed) program for AACSB Accreditation. This effort is aimed at aligning our B.S.Ed. core to the Eberly college core.

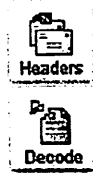
This change would affect FIN 310 and would add approximately 25 students per academic year into this course. Your support of this proposed program change would be greatly appreciated.

Thank you,

Scott Mensch
 TST Curriculum Chair

IUP I-Mail:  Message from InBox Folder

From: "Ramesh G. Soni" <rgsoni@iup.edu>
Subject: RE: Support Letter
Date: Thu, 8 Oct 2009 11:26:04 -0400
To: "Scott Edward Mensch" <s.e.mensch@iup.edu>
Cc: <lfszul@iup.edu>, "moore"



I have consulted with my Department faculty and we whole-heartedly support your plan to include MGMT 310 in your B.S.Ed program. Please feel free to use my email to attach to the curriculum proposal. However, if you think that may not be sufficient, I will be glad to write a letter of support.

Please let me know. Thanks,

Ramesh soni

<p>Ramesh G. Soni, Ph.D., Chair & Professor, Management Dept, 304A Eberly COBIT (IUP) Indiana, PA 15705 USA Ph. 724 357 7786; Fax 724 357 5743</p>	<p>(www.eberly.iup.edu/rgsoni/) Office Hours: Mon: 10am to 11am Tue: 10:30am to Noon; 5pm to 6pm Wed: 10:00am to 11:00am</p>
---	--

-----Original Message-----

From: Scott Edward Mensch [mailto:s.e.mensch@iup.edu]
Sent: Wednesday, October 07, 2009 2:56 PM
To: rgsoni@iup.edu
Cc: lfszul@iup.edu; moore
Subject: Support Letter

Hello Dr. Soni,

We are currently revising the Bachelor of Science in Business Education (B.S.Ed) program to meet the requirements of the Pennsylvania Department of Education and also to be more in line with

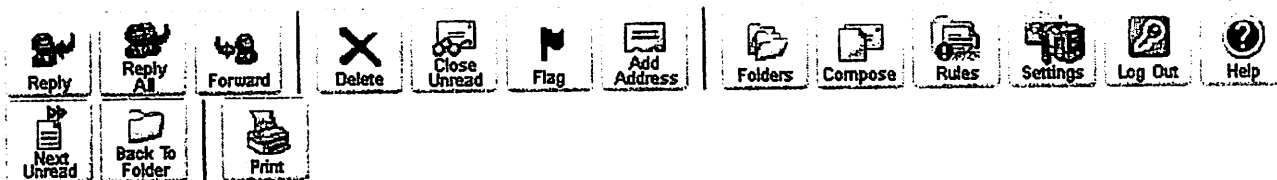
the ECOBIT college core.

The department would like to add MGMT 310 as a required course. This change would add approximately 25 students per academic year into this course. Your support of this proposed program change would be greatly appreciated.

Thank you,

Scott Mensch

TST Curriculum Chair



A service of the Technology Services Center
Last updated: 03/13/2004 by jbr