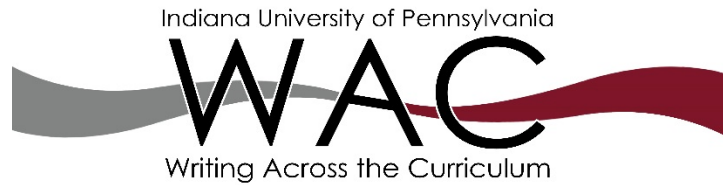


Last Updated March 20, 2019



DEPARTMENT OF ENGLISH

Department Writing Plan

Compiled by Dr. Chauna Craig, Department of English
with Dr. Oriana Gatta
consultation by Dr. Bryna Siegel Finer, Director, Writing Across the Curriculum

Submitted to:
Dr. Gian Pagnucci, English Department Chair
the Faculty of the Department
Dr. Yaw Asamoah, Dean, College of Humanities and Social Sciences
Dr. Edel Reilly, Director of Liberal Studies
Provost Timothy Moerland
Dr. Karen Rose Cercone, Provost's Associate

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Summary

In creating their writing-enriched curriculum plan, Dr. Oriana Gatta and Dr. Chauna Craig served as liaisons between WAC and English. They used a template borrowed from the University of Minnesota¹ and adapted by Siegel Finer (WAC Director) to thoroughly investigate where and how writing was already being taught in the ENGL curriculum, and where and how writing instruction could be added to the curriculum, in order to draft the DWP.

The English Department BA curriculum committee focused several meetings around assessment and the writing plan; they had two sessions with Oriana in AY 17-18, one with Chauna on 10/18/18 in which they looked specifically at and suggested revisions to the proposed writing-specific learning objectives, and another on 12/6/18 in which they discussed assessment results of the current ENGL 484 portfolios and what adjustments they need to make to the assignment and to the curriculum/classes to see the results the department is hoping for, particularly as related to writing.

At a meeting on March 20, 2019, the ENGL faculty voted unanimously to support the Department Writing Plan as described below in addition to the WAC Director's recommendations for continual DWP development on page 7 of this document.

¹ University of Minnesota Writing Enriched Curriculum. 2013. <http://wec.umn.edu/Writingplans.html>

ENGLISH

Department Writing Plan

Rollout Fall 2019

Professional and Academic Genres in English

English Studies represents the intersection of several disciplines and subdisciplines, including literature, literary criticism, film studies, cultural studies, creative writing, rhetoric and composition, and professional and technical writing. The professions into which individuals with undergraduate degrees in English enter are concomitantly broad, including (but not limited to) secondary and post-secondary educators, fiction writers, poets, journalists, editors, lawyers, non-profit organization leaders, print and digital media designers and marketers, and content analysts. Different genres of writing characterize success in each of these professions, e.g. poets may write free and formal verse, and/or grant applications; non-profit organization leaders write program reports, and teachers write syllabi, lesson plans, and feedback on students' writing.

However, despite what may at first appear to be a discipline defined by multiple, distinct types of writing, each with its own set of profession- and genre-specific characteristics, the Department agrees that effective writing in English Studies must be 1) *purposeful*, 2) *audience-aware*, 3) *clear* (i.e., *organization, style, grammar, mechanics*), 4) *genre-specific*, 5) *medium-specific* (the means by which communication is transmitted, e.g. paper, ink, photograph, digital, film, etc.), 6) *mode-specific* (method or manner in which communication is shared, of which there are five: linguistic, visual, aural, gestural, and spatial), and 7) *context-specific* (i.e. *individual, social, cultural, historical, geographical, etc.*). For example, the work created in response to a technical writing assignment asking students to compose an instructional manual for a device or system must consider the necessity of such a manual, i.e. the problem it is meant to address, (purpose-specific), by whom the manual will be read (audience-specific), the language that will most effectively communicate the manual's purpose to its audience (clear), the conventions of such manuals (genre-specific), whether the manual should be made available in multiple media, e.g. print manual, pdf file, and/or interactive website (medium- and mode-specific), and where and when the manual's audience will read and/or interact with the manual (context).

Further, the various professions and genres of writing composed within these professions involve several writing skills and characteristics that students completing an English major or minor at IUP will develop and be able to apply across professional (and even disciplinary) boundaries.

The English B.A. program curriculum is, therefore, designed to teach students the above-listed writing skills and characteristics so that they may write in a variety of genres requisite for a variety of professions.

The IUP Department of English is committed to helping students in improving their writing skills toward the goal of being able to communicate as professionals in the field are required to do.

Student Writing Skills and Abilities

According to the most recent update of the department's five-year plan (2015-16), the learning objectives the B.A. Program currently uses to assess the **writing-specific** skills and expertise of our majors duplicates IUP's EUSLOS for "Empowered Learners" -- students must "demonstrate that they can write clearly and forcefully, using both research skills and critical thinking." These objectives do not accurately represent the writing-specific skills and expertise with which we clearly expect (or hope) our students to graduate, as evidenced by syllabi from a cross-section of our majors courses.

The following objectives provide a summary representation of objectives explicitly or implicitly referenced in the B.A. program's major course syllabi:

- compose effective textual analyses using technical (e.g. critical, literary, rhetorical, craft-based) vocabulary specific to a variety of genre-specific writing forms.
- compose an effective argument by drawing on evidence deemed credible according to genre-specific conventions (e.g. evidence based on primary and/or secondary source analysis/evaluation).
- compose professional-level forms of writing within those genres in which students completed coursework.

We want our students to be able compose writing that is

- **Purposeful:** in the context of English Studies, purposeful writing includes writing for the purpose(s) of analysis, criticism, argumentation, persuasion, instruction, and/or aesthetic communication.
- **Audience-aware:** audience-aware writing involves the ability to identify the audience(s) with whom the writing is engaging and to communicate with this audience via effective employment of purpose-specific, genre-specific, medium-specific, mode-specific, and context-specific writing techniques.
- **Clear** (i.e., organization, style, grammar, mechanics): clear writing similarly results from the audience -aware and purpose-, genre-, medium-, mode-, and context-specific uses of organizational structure, stylistic choices, grammatical structure, and mechanical function.
- **Genre, medium, and mode-specific:** genre, medium, and mode specificity involve the genres, media, and modes about which students write and in/with which students write; medium is the means by which communication is transmitted, e.g. paper, ink, photograph, digital, film, etc; mode is the method or manner in which communication is shared, of which there are five: linguistic, visual, aural, gestural, and spatial
- **Context-specific** (i.e. individual, social, cultural, historical, geographical, etc.): context, in addition a term encapsulating purpose, audience, genre, medium, and

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mode, involves writer's awareness of the individual, social, culture, historical precedents for and potential implications of their writing.

The IUP Department of English is committed to introducing, emphasizing, and reinforcing these skills and abilities throughout the curriculum, and does so through the purposeful mapping of writing assignments and activities that follows at the end of this document.

Integration of Writing into Undergraduate Curriculum

Department faculty have participated in professional development training in writing-to-learn pedagogy² through writing workshops with the WAC director, participation in the end-of-year Liberal Studies writing workshop, and in full department faculty meetings that the WAC director has visited.

Writing instruction in ENGL is integrated in these two ways:

Writing-to-learn: Regular writing-to-learn activities in our courses include, but are not limited to, discussion posts, reading responses, and low-stakes in-class writing exercises.

Direct instruction in disciplinary genres: We offer several courses for which direct instruction in writing genres is the purpose, e.g. ENGL 220: Advanced Composition (in which students might compose feature stories, literacy histories, or web texts), ENGL 221: Creative Writing (in which students might compose short stories, poems, or nonfiction essays), ENGL 222: Technical Writing (in which students might compose instruction manuals, business plans, or proposals), at least one of which every student in the program takes. Additionally, students may choose controlled or free electives focused on writing fiction, poetry, or creative nonfiction, digital writing, and editing/publishing.

Communicating Writing Expectations to Students

Writing is positioned as a skill of value across the major in two ways: through the curriculum itself and through extracurricular activities.

Most of our majors elect the Writing Track, in controlled electives are distributed in such a way that students study and perform in a variety of professional and creative genres in digital, written, and oral forms and write analyses of applying rhetorical and literary theories to professional and student writing. Additionally, students in all tracks take the same fifteen credit core, which includes a 200-level writing class beyond the required Liberal Studies course ENGL 202: Composition II. The outcomes on these course syllabi make explicit the value of a variety of types of writing skills. Further, the required portfolio

² "What is Writing to Learn?" *Writing Across the Curriculum Clearinghouse*. Colorado State University. 2015. <http://wac.colostate.edu/intro/pop2d.cfm>

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assignment given in our capstone course explicitly asks students to “demonstrate that you can write clearly and effectively, using both research skills and critical thinking.” Internships accepted for credit within our studio/portfolio category of the writing track must demonstrate substantial writing before they are approved as such, and the internship portfolio includes the products (e.g. reports, news releases, etc.) that emerge from the internship.

Extra-curricular activities in the department reinforce the value of writing. The Department celebrates the National Day of Writing in November with a social media blast involving students and faculty and prizes and a Liberal Studies English celebration of writing. We also sponsor a writing contest in a variety of categories with prizes awarded at the annual spring Honors Ceremony. Our speakers series regularly includes writers, especially department alumni when possible, such as the Fall 2018 visit of Eric Bell ('08), an English minor who now publishes middle-grade novels. Also, the *Crimson Quill* is a student publication that highlights strong writing from LSE students (mostly non-majors). We also promote and celebrate *New Growth Arts Review*, a student organization that publishes IUP's annual literary magazine.

Syllabus Statement

Lastly, to communicate writing expectations, the department will commit to adding the following statement to all syllabi:

The English Department is committed to developing students' writing skills throughout the curriculum. We value writing as a medium for critical inquiry and creative discovery and as a vital means of communication. In this class you will complete writing activities designed to improve a range of writing skills.

Implementation and Assessment of Department Writing Plan

The WAC Director recommends the following action items for continuing program facilitation:

- Elect at least one faculty member to continue to be the WAC/ENGL liaison (this should count as department Service)
- Provide all newly hired faculty a copy of the DWP, and recommending all faculty attend at least two WAC workshops or the May 2-day writing workshop
- All faculty should add “Department Commitment to Writing” statement to syllabus as appropriate
- Add areas for the teaching and assessment of writing as goals on department five-year review documents
- Continue to update the writing outcomes curriculum map as courses are added, removed, and revised in the ENGL curriculum (and communicate these changes to the WAC Director)

Writing Outcomes Curriculum Map

The Writing Outcomes Curriculum Map demonstrates:

- Conscious effort on the part of department faculty at placing core disciplinary genres at appropriate levels of the curriculum, scaffolding and reinforcing the writing skills necessary for students to succeed in writing those genres.
- Thoughtful integration of writing-to-learn activities in most courses in the curriculum.
- Balanced measures for assessing writing as process and product, that is, writing is graded for demonstrating mastery of course content as well as improvement of writing skills over time.

Track	Course #	Writing Assignments	Writing to Learn Activities	Professional/ Disciplinary Genre(s)	Syllabi-Based, Writing-Specific Course Objectives/Outcomes
All	ENGL 122 Introduction to English Studies	In-Class Response Writing Out-of-Class Reading Response Writing Close Reading Essay Comparative Theory Essay Poetry in the Public Sphere Essay Reading and Writing Autobiography Critical Analysis Essay	Response Writing	Formal Academic Essay (Critical Analysis), Autobiography, Memoir, Poetry	(6) Recognize and use technical vocabulary required of English majors and minors.
Literary and Cultural Studies	ENGL 208 Introduction to Film Studies	Narrative & Stylistic Elements Blog Posts Presentation and In-Class Discussion Summary Film Analysis Essay Online Film Discussion	Response Writing	Formal Academic Essay (Film Analysis); Formal Presentation	No writing-specific objectives.
Literary and Cultural Studies	ENGL 210 British Literature to 1600	Three Essays, on each genre (fiction, drama, and poetry)		Formal Academic Essay (Literary Analysis)	(From 1988 Syllabus of Record) (1) Students will be introduced to some of the various critical approaches in order to gain the ability to apply them. (2) Students will acquire the ability to read literature in each of the three major genres (fiction, drama, and poetry) with careful attention to the text and to write critical papers about what they have read.
Literary and Cultural Studies	ENGL 211 British Literature 1660-1900	Class Discussion Reports In-Class Response Writing Essay	Response Writing	Formal Academic Essay (Literary Analysis)	(1) Strengthen writing skills.
Literary	ENGL 212	Moodle Discussion Posts	Discussion	Formal	(1) Construct a cogent, focused

and Cultural Studies	American Literature to 1900	Textual Analysis Essay	Posts	Academic Essay (Textual Analysis), Anthology, Proposal	argument supported by your analysis of specific textual evidence.
		Anthology Table of Contents			
		Anthology Entry Headnotes			
		Anthology Introduction			
		Textual Recovery Proposal			
		Outline of Introduction to Recovered Text			
		Contextualizing Annotations for Recovered Text			
Literary and Cultural Studies	ENGL 213	Reading Responses	Reading Responses	Formal Academic Essay, Poetry, Prose, Formal Academic Essay	(1) The ability to produce close readings of works of literature. (2) The ability to write about literature effectively.
	British and American Literature Since 1900	Poem or Piece of Prose			
		Midterm Essay Exam			
		Term Paper			
Writing Studies	English 220	Reading Responses	Reading Responses; Written Peer Review Feedback; Material-Specific Thought Collection; Idea Pitches	Professional Profile, Writer's Bio, Magazine Feature Article, Memoir, Travel Writing, Literary Nonfiction, Self-Help Guide, Literary Journalism, Letter from the Editor, Encyclopedia Entry, Memo	(1) Primarily seeks to improve writing style, particularly in the more utilitarian forms, such as magazine article and personal essay (from catalogue description). (2) Identify and employ non-fiction genre conventions related to style, narrative structure, and audience in rhetorically effective writing, editing, and publishing projects. (3) Research, evaluate, and employ material from various sources, including personal experience, interviews, audio/visual media, and professional and academic secondary references, in rhetorically effective writing, editing, and publishing projects. (4) Use digital composition tools to research, write, revise, edit, and reflect on research, writing, editing, and publishing processes. (5) Collaboratively write, revise, edit, and reflect on research, writing, editing, and publishing processes. Produce essays that show structure, purpose, significant content, and audience awareness. (6) Practice writing in a variety of digital media. (7) Articulate and demonstrate context- and audience-specific nuances of linguistic style.
	Advanced Composition	Professional Profile			
		Writer's Bio			
		Magazine Feature Article			
		Memoir			
		Travel Memoir			
		Literary Nonfiction			
		Self-Help Guide			
		Literary News Article			
		Online Magazine Issue: Letter from the Editors			
		Course Reflection			
		Wikipedia Article Edit			
		Journal Writing			
		Reflective Memos			
Written Peer Critique					
Writing Studies	ENGL 221	Reading Responses	Reading Responses, Written Peer Review Feedback, Reflective Writing, Reading Summaries; Genre-Specific Writing Practice	Foreword, Poetry, Fiction, Creative Nonfiction: Professional Portfolio	(1) You will be more skilled with a whole range of techniques to produce and revise prose and poetry. (2) Apply the moves writers make in various genres in order to draw readers in, hold their attention, and transport them to different worlds and understandings of the world. (3) Produce, critique, and revise drafts of creative work in order to improve writing, editing and
	Introduction to Creative Writing	Formal Written Peer Critique			
		Classmate's Portfolio Forward			
		Portfolio Reflection			
		Reading as a Writer Notecards			
		In- and Out-of-Class Writing Exercises			
		Poetry			
		Fiction			

		Creative Nonfiction			critical skills. (4) Produce a body of creative work with conscious attention to stylistic choices, audience, voice, structure, appropriate syntax, and grammar.
		Midterm Portfolio			
		Final Portfolio			
		Literary Event Write-Up			
Writing Studies	ENGL 222 Technical Writing	Business Plan	Daily Reports; Group Work Plan; Informal Progress Reports	Business Plan; Report; Memo; Newsletter; Professional Portfolio	(1) Write professional and technical documents common to the workplace. The documents require that you: (a) address a specific audience, (b) use plain, objective language in concise sentences, (c) imply a tone appropriate to the author's goal, idea, and audience, (d) incorporate correct grammar, punctuation, and spelling. (2) Develop problem-solving strategies for determining the appropriate and effective choices in form, style, voice, and organization according to the purpose and audience of a document. (3) Practice writing technical and professional documents common to the workplace, such as letters and memos, short and long reports, brochures, descriptions, instructions, and proposals. (4) Prepare a professional portfolio of technical documents, suitable for use during job interviews, e.g. cover letters, resumes, skill sets, and reference letters. (5) Develop expertise in technology as relevant to writing professional documents via desktop publishing, website publishing, Microsoft Publisher, and advanced MS Word features.
		Gaming Proposal			
		Progress Report			
		Incident Report			
		Ethical/Value Memo			
		Graphic Analysis			
		Newsletter			
		Portfolio			
Literary and Cultural Studies	ENGL 225 Introduction to Literature by Women	Weekly Writing Assignments	Reading Responses		(From 1997 Syllabus of Record) (2) As a result of weekly writing assignments, students will develop their small group communication skills, especially as they will be dealing with subjects about which they may not be in complete agreement. (3) On the mid-term and final examinations, students will give evidence that they can read critically and that they can organize, focus, and convey their own interpretations clearly in writing.
		Midterm Exam (w/ essay questions)			
Literary and Cultural Studies	ENGL 226 Survey of Global Literature Since 1900	Weekly Reading Responses	Reading Responses	Formal Academic Essay (Critical Analysis)	(From 2008 Syllabus of Record) (6) Apply skills of literary analysis (critical thinking, writing, and interpretation) to the cultural concepts represented in works of global literature.
		Critical Analysis of Individual Text or Film			
		Examination of a Theme within Historical and Cultural Contexts			

Pre-Law	ENGL 227 Introduction to Legal Writing	Daily Reports/Memos (e.g. Legal Briefs and report, IRAC Report, Contracts and Agreements, Incident Report, Case Study Analysis, Promissory Notes, Analysis of State's Appellate Brief) Course Portfolio	Daily Writing	Professional Portfolio	(From 2014 Syllabus of Record) (3) Write memos, memoranda of law, basic legal briefs, observation essay, and other typical legal documents.
Pre-Law	ENGL 265 Law and Literature	Crime Story Reflection Memo Written Draft Feedback	Reflection Writing; Written Peer Review Feedback	Crime Fiction; Memo	(1) Stronger writing skills.
Literary and Cultural Studies	ENGL 281 Digital Literature: Video Games	Note checks Reflection Essay Note check Essay Sustainability Game Plan 3/4 Term Exam Essay Questions	Reading Notebook; Reflection Writing; Synthesis Essay	Proposal	No writing-specific objectives.
Lit & Culture	ENGL 307 Contemporary British Literature	Writing Responses Seminar Paper Term Paper	Response Writing	Formal Academic Essay	(1) Advancing your ability to write about a variety of texts effectively.
Lit & Culture	ENGL 308 Critical Theory	Response Writing Critical Theory Manifested Project Description Critical Theory Manifested Starter Bibliography Critical Theory Manifested Artist's Statement	Response Writing	Annotated Bibliography, Artist's Statement	(1) Improve your writing.
Lit & Culture	ENGL 309 Dramaturgy	Dramaturgical Exercises (Script Analysis) Report on Dramaturgy for Department Productions Production Review	Script Analysis	Study Guides; Actor's Packet, Production Program (Including Program Notes, Production History, and Playwright Bio)	(From 2012 Syllabus of Record) (5) Articulate and apply dramatic theory to play texts studied in the course, culminating in the creation of a production casebook.
Writing Studies	ENGL 310 Public Speaking	Speech outline Speech analysis Midterm self-evaluation Midterm self-evaluation			(From recent syllabus) no writing-specific outcomes
Writing Studies	ENGL 313 Rhetorical Trends and Traditions	Mini-analyses (1 page) Essay 1 (4-5 pages) Main Project (6-8 pages)			(From Syllabus of Record): Develop written analyses of persuasive texts
Writing Studies	ENGL 321 Persuasive Speech and Writing	Glossary of Terms Reading Responses Persuasive Letters Individual Panel Presentation Responses Written analytical argument about language choices in classrooms, at social events, and at work Group Report	Reading Responses, Reflective Writing, Presentation Responses	Persuasive Letter, Report, Position Paper, Professional Portfolio	(From 2008 Syllabus of Record) (1) Analyze, discuss, and present persuasive language (essays, letters, position papers, book, film, or music reviews) in both speech and writing, using conventional rubrics for classical and contemporary rhetoric. (3) Receive, process, and integrate feedback on both written and spoken projects. (5) Use

		Individual Position Paper on Persuasion, Values and Culture, Integrating Visual Media			rhetorical persuasive strategies to design and present a final original work of persuasive written and spoken language. (6) Prepare a portfolio of materials analyzing and performing persuasive speech in written and spoken formats; including, in the . . . written mode, written documents to support the spoken projects, as well as argumentative essays and letters, reviews, and position papers.
		Argumentative Essay on Social and/or Political Change			
		Group Project Poster			
		Self-Reflective Review			
		Final Portfolio			
Writing Studies	ENGL 325 Writing Poetry	Poetry Chapbook Student Writing Exercises	Genre-specific Writing Practice/Exercises	Poetry Chapbook	(From 1997 Syllabus of Record) (3) Students will learn about their own writing process and sources and will develop their writing as practice and consciousness as they design their end of semester project. (4) Students will learn the basic devices of poetry writing, with emphasis on perceiving sources of material and strategies of conception of poems.
Writing Studies	ENGL 326 Writing of Fiction	Craft Study Midterm Portfolio 6-Page Solution Language Exercise Flash Fiction Final Portfolio	Language Exercises	Flash Fiction; Professional Portfolio	(1) Write, critique, and revise multiple drafts of fictional works in order to improve writing, editing, and critical skills. (2) Produce polished writing projects with conscious attention to appropriate, intentional structural and stylistic choices.
Writing Studies	ENGL 327 Writing Creative Nonfiction	Reading Journal Final Portfolio, including at least pieces of publishable creative nonfiction Reading as a Writer Notecards D2L Discussion Board Responses In-Class and Out-of-Class Writing Exercises Collaborative Montage Essay Two works of creative nonfiction Midterm Portfolio Reflection Final Portfolio Reflection Extra Credit Reading Event Report	Reading Journal Writing; Reading Notecard Writing; Online Discussion Response Writing; Writing Exercises; Reflection Writing	Creative Nonfiction	(1) Students will demonstrate critical and reflective thinking skills by being able to articulate and effectively communicate how a text has become meaningful. (2) Produce, critique, and revise multiple drafts of creative work in order to improve writing, editing, and critical skills. (3) Produce a polished portfolio of creative work with conscious attention to stylistic choices, such as audience, voice, structure, appropriate syntax, and grammar.
Lit & Culture	ENGL 329 History of the English Language	Short, informal response papers Word Web --analysis and visual representation	Short, informal response papers		Catalogue Description: Studies historical development of the English language as a basis for a better understanding of modern American English.
Lit & Culture	ENGL 332 Film Genres	Midterm Essay Questions Short Critical Essay Longer Research Paper		Formal Academic Essay (Critical Analysis;	(From 1996 Syllabus of Record) No writing-specific objectives.

		Final Exam Essay Questions		primary and secondary source research-based Critical Analysis)	
Lit & Culture; Writing Studies	ENGL 335 Literary Nonfiction	In-class writing (part of participation grade)	Reading Journal/Reading Responses, Written Discussion	Interviews, Formal Academic Essay (cultural analysis, literary analysis); Poetry; Memoir; Book Review; Autobiography	(4) Analyze texts through writing and discussion.
		D2L Reading Journal			
		Responses to classmates Reading Journals			
		Project 1 (options include a family interview, a cultural analysis of the place of memoir; a literary analysis of a memoir; or poem(s) exploring relational self			
		Project 2 (options include a compare/contrast essay on two autobiographical works, a book review, a written project of the student's own devising)			
Lit & Culture; Pre-Law	ENGL 336 Language, Gender, and Society				Catalogue Description: Investigates the various ways that language and gender interact and intersect in society. Examines such questions as: Does society use language to favor one sex over the other? Why is language a crucial component in formulating constructs of masculinity and femininity? What stereotypes of gender-based language are promoted in our society? How can we analyze language to reveal disparate views and treatment of the sexes?
Lit & Culture	ENGL 337 Myth	Course Journal	Journal Writing	Formal Academic Essay	(From 1996 Syllabus of Record) 4. Students will explore the uses of myth in literature and culture, and demonstrate their expertise in oral and written performances, collaboratively and individually.
		Midterm Exam essay questions			
		Final Exam essay questions			
		Research Paper			
Lit & Culture	ENGL 340 The Novel	Reader Responses	Reading Response Writing, Writer's Notebook		(From 2008 Syllabus of Record) (1) Students will demonstrate critical and reflective thinking skills by being able to articulate and effectively communicate how a text has become meaningful. (2) Produce, critique, and revise multiple drafts of creative work in order to improve writing, editing, and critical skills. (3) Produce a polished portfolio of creative work with conscious attention to stylistic choices, such as audience, voice, structure, appropriate syntax, and grammar.
		Writer's Notebook			
		Two Essays			
Writing Studies	ENGL 342 Short Fiction	Reading Journal	Reading Journal Writing		No writing-specific objectives.
		Epiphany Essay			

	(Online)	Short Answer Exam Questions			
Lit & Culture	ENGL 343	Two Critical Essays	Reflective Writing	Formal Academic Essay, Professional Portfolio	(1) Improve your ability to read, discuss, think, and write about dramatic works. (2) Identify and understand the multi-media nature of drama (i.e., it is text, theatre, and performance) and practice critical analysis and evaluation informed by that knowledge. (3) Improve your reading, discussion, critical thinking, and writing skills.
	Drama	Semester Portfolio Reflection Essay			
Lit & Culture	ENGL 350 Gender and Sexual Orientation in Literature, Film, and Theory	Discussion Leading/Pairs		Formal Academic Essay; Formal Presentation	No writing-specific objectives.
		Essay #1:			
		Essay #2			
		Final Exam Project/Presentation			
Lit & Culture Track	ENGL 354	Short Answer Exam Questions			
	Classical Literature in Translation	Short Analytical Essays			
Writing Studies	ENGL 360 Editing and Publishing	Blog Post Comments	Reading and Writing Responses, Rough Drafting, Brainstorming	Professional Profile, Online Magazine, Magazine Feature Article, Letter From the Editor	(1) Identify and follow genre- and media-specific professional expectations regarding linguistic style and audio, visual, and digital design.
		LinkedIn Analysis			
		LinkedIn Profile			
		Editing and Publishing in Context Online Magazine			
		Major Publication Proposal			
Lit & Culture Track	ENGL 361 Environmental Literature	Weekly Reading Responses	Reading Response Writing	Formal Academic Essay (critical analysis)	(From 2008 Syllabus of Record) (3) Write successful critical papers from environmental perspectives.
		In-class Response Writing			
		Critical Essay 1			
		Critical Essay 2			
Lit & Culture Track; Pre-Law	ENGL 385 Advanced Studies in Women's Literature	Reading Response Essays	Reading Response Writing	Annotated Bibliography; Formal Academic Essay (Analysis)	(From 1996 Syllabus of Record) No writing-specific objectives included.
		Novel Reading Essay (2)			
		Annotated Bibliography			
		Analytical Essay			
		Midterm Exam essay question			
Lit & Culture Track	ENGL 386 Regional Literature in English	Reading Quizzes	Reading Quizzes	Formal Academic Essay (research-based)	(From 1996 Syllabus of Record) No writing-specific objectives included.
		Midterm Essay Exam			
		Final Essay Exam			
		Critical Research Paper			
Lit & Culture	ENGL 387 Irish Literature	Shorter Critical Essay		Formal Academic Essay (Critical Analysis; primary and secondary source research-based Critical Analysis)	(From 1996 Syllabus of Record) No writing-specific objectives included.
		Longer Research Paper			
Lit & Culture	ENGL 396 Literature of	Analytical Reading Response Papers	Reading Response Writing	Formal Academic Essay (Criticism;	(From 2002 Syllabus of Record) No writing-specific objectives included.
		Criticism Essay (for majors) OR			

	Emerging Nations	Analysis Essay (for non-majors) Final Research Project (Options include: a comparison of two or more writers that examines an issue such as colonial education; a theoretical analysis of a written work; a piece of creative fiction, creative nonfiction, or an artistic piece (drama, fine arts); a web guide to one or more postcolonial writers.		Analysis; Compare-Contrast; Creative Fiction; Creative Nonfiction, creative art (drama and fine art); Web Guide	
Lit & Culture Track	ENGL 398 Global Genres	Catalogue Description: Focuses on a specific literary genre (including, but not limited to, poetry, drama, film, the short story, or the novel) as it has been developed and transformed in global contexts beyond the typical domains of the British or American literary traditions. Situates the use of a genre within transnational literary and historical developments. The global genre studied in a particular semester to be announced in advance.			
	ENGL 415 English Language Studies for Teachers	Catalogue Description: Focuses on the fundamentals of language study with equal emphasis on the sound, the word, the sentence, the meaning, and the discourse patterns of English as they manifest in daily lives. Educationally relevant topics, such as applications of sociolinguistics to the teaching of English language and literature, varieties of grammar, and linguistic descriptions of styles and registers are an integral part of the course.			
Lit & Culture	ENGL 418 Young Adult Literature	Catalogue Description: Introduces literature for and about young adults. Emphasizes critical study of the literature and its classification as well as resources and rationales for using young adult literature in the middle and secondary classroom. Explores selection of literature and various methods of literature instruction.			
Writing Studies	ENGL 420 Writer's Studio	Reading Response Blog Post Comments Visual Rhetorical Analysis Radical Revision Visual(s) Radical Revision Analysis Final Project Proposal Final Project Annotated Bibliography Final Project Visual(s) Final Project Presentation		Any Genre of Primarily Alphanumeric Text; Any Genre of Primarily Non-alphanumeric Visual, Formal Academic Essay, Proposal, Formal Presentation	(1) Understand and articulate the ways in which primarily non-alphanumeric images are forms of writing. (2) Experiment with a variety of approaches to writing with visuals in various print and digital genres and media. (3) Understand and articulate the ways rhetorical awareness informs various methods for interpreting meaning in visuals.
Writing	ENGL 421	Responses to readings and		Any Genre of	(1) Author and design basic

Studies	Digital Writing	examples of digital composition		Digital Media	websites. (2) Write for varied digital environments (such as blogs, wikis, and podcasts) with an awareness of genres and audiences. (3) Make sound choices about the incorporation of audio, video, and graphic design elements. (4) Demonstrate an understanding of the complexity of representation and expression in digital media environments. (5) Analyze the social and material transformation of writing in digital environments. (6) Use appropriate software applications to produce individual and/or collaborative digital projects.
		Digital Media Experiments			
		Digital Media Project			
		Reflective Assessment Essay			
All	ENGL 426 ESL Methods and Materials	Dialogue Journal		Report	No writing-specific objectives.
		ESL Classroom Visit Report			
		Learning Synthesis Report			
Lit & Culture	ENGL 430 Major British Authors	Blogs	Blogs		
		Essays (5 of 1200 words)			
		Peer Reviews			
		Reflective Essay			
Lit & Culture	ENGL 434 Shakespeare	Play Adaptation Papers			(From 2018 syllabus): Demonstrate an understanding of the concept of adaptation as it applies to the works studied in the course
		Movie Adaptation Journal			
		Analytical Paper (10-12 pages)			
Lit & Culture	ENGL 436 Major American Authors	Catalogue Description: Studies in the literary output of a major American author or authors against the background of the social and literary milieus in which the works were created. Specific subject or subjects to be announced by the instructor			
Lit & Culture	ENGL 437 Major Global Authors	Catalogue Description: Examines major works in English and/or English translation of a single major global author not included in the British or American literary traditions. Situates the author within major transnational literary and historical developments. Major author to be studied in particular semester to be announced in advance.			

Lit & Culture	ENGL 440 Major Figures in Film	Catalogue Description: Studies major artists and their contributions to the development of film as an art form from its beginnings to the present. Close analyses of directors, cinematographers, editors, screenwriters, or actors—as individuals or as representatives of a movement in film. Topics vary from semester to semester; thus, one semester may concentrate on a specific director such as Alfred Hitchcock; another semester might study women (as directors, actresses, and editors); and yet another semester might study a collective movement such as film noir.			
Lit & Culture	ENGL 450 Film Theory	Three 3-page reading responses Independent Research Paper		Formal Academic Essay	No writing-specific objectives.
Lit & Culture	ENGL 460 Topics in Film	Catalogue Description: Selected films dealing with a specific, advanced topic are viewed and assessed to explore the different roles that film plays. Topic to be announced in advance.			
Lit & Culture	ENGL 461 Topics in British Literature	Catalogue Description: Selected films dealing with a specific, advanced topic are viewed and assessed to explore the different roles that film plays. Topic to be announced in advance.			
Lit & Culture	ENGL 463 Topics in Global Literature and Film	Catalogue Description: Examines major works in English of a particular topic in global literature and/or film by focusing on the transnational contexts of history and culture surrounding the production and/or reception of literature and film. Topic of global literature and/or film to be announced in advance.			
Writing Studies	ENGL 481 Special Topics: Write Your Novel	Craft Analysis Writing Plan (Book Outline and Goals Proposal) Writing Log (small-group meetings & write-alongs) Reflection and Writing Plan, Part 2 Revised Chapter Film Analysis	Writing Log, Reflective Writing	Novel, Book Proposal, Formal Academic Essay (Craft Analysis and Film Analysis)	Engage in serious, intensive practice of novel writing, focusing on development of novel plot structure, setting, conflict and character.
All	ENGL 482 Independent Study	Catalogue Description: Students with interest in independent study of a topic not offered in the curriculum may propose a plan of study in conjunction with a faculty member. Approval is based on academic appropriateness and availability of resources.			

All	ENGL 484 Topics in English	Short Assignments (typically discussion board posts and responses to classmates' posts)		Professional Presentation, Annotated Bibliography, Professional Portfolio, Autobiography, Any Genre Connected to English Studies	(1) Demonstrate, in the form of written and verbal evidence, that they have used existing knowledge in the field of English Studies to discover new ways of making knowledge. (2) Demonstrate, in the form of written and verbal evidence, that they have synthesized existing ways of making meaning in the discipline of English Studies in order to create and reflect upon the effectiveness of new ways of making meaning. (3) Practice applying creative writing techniques to intellectual reflection.
		Capstone Presentation			
		Annotated Bibliography			
		Capstone Project			
		Reflective Essay Exam			
		English Studies Portfolio			
		Notebook			
		Vignettes			
		Collaborative Conversation Group Presentation			
		Autobiography Primary Project			
		Autobiography Reflection Essays			
		Autobiography Project Midterm Presentation			
		Autobiography Project Final Presentation			
All	ENGL 493 Internship	Bi-weekly Work Log Update		Professional Portfolio	No writing-specific objectives.
		Two Internship Artifacts each with an Explanatory Paragraph			
		Internship Portfolio Introduction			
		Internship Reflection Essay			

Appendix A – Assessment Protocol for Writing Samples

A random sample will be collected from the senior capstone course (ENGL 484), where students will complete portfolios as described below.

Students are required to submit a writing portfolio in order to pass the capstone course, but the portfolio itself is not graded as part of the class.

Typically, four faculty members read and rate the portfolios. This group of raters includes the professor of the course, the BA program director, and two volunteers (1 from the Literature and Culture track and 1 from the Writing Track, both of whom also teach courses in the Pre-Law track). The four scores for each criterion are then averaged, after which they are broken down by track for the purposes of university-wide IMPROVE assessment reporting.

Protocol

The English Studies Portfolio

While this portfolio does not compute in your final grade for ENGL 484 (because it's a departmental requirement, not a class one), its satisfactory completion is required for your graduation. Here, you are asked to compile a selection of your most significant work (around 25 pages of assorted documents you produced as an English major) – and a four-page (double-spaced) letter in which you introduce the documents you selected and explain what your texts reveal about your development as an English Studies major and how they illustrate your acquisition of the skills outlined in the rubric below (3a->3e). In your letter, you should also touch upon how at least one product developed through multiple revisions and discuss what you were trying to accomplish with each project. This portfolio (especially the reflective letter) will be reviewed and evaluated by a committee of English Department faculty members about two-thirds into the semester. The reflective letter by itself should also, at this time, be uploaded to D2L under Assessments☐ Assignments.

Please note that these portfolios will be evaluated anonymously for program assessment purposes.

TASK: To compile and reflect on the most significant work you've done as an English major and to demonstrate your growth and development as a new member of the English Studies community.

PURPOSE: The Capstone Portfolio is a required element of the English Studies curriculum as part of program assessment and improvement. To graduate with a major in English, you need to demonstrate to us that you've done something significant. But the portfolio is also an opportunity for you to look at the work you've done here at IUP and reflect on where you've been, where you are, and where you want to go. This portfolio does not count towards your grade in ENGL 484, though it is required to pass the class.

Last Updated March 20, 2019

HELP? You bet! We'll set aside at least a day to work on this class.

CONTENTS:

1. Cover sheet with your name, Banner ID, and e-mail address.
2. A table of contents that indicates the title of the piece, the course in which it was created (include semester and professor information, please), and a brief (25 words or so) description.
3. Your most significant English Studies accomplishments. These can be essays, poems, stories, lesson plans, etc. Here's the question: What are the things that you've created as an English Major that have helped you get a grip on what you hope to be and which illustrate the skills you've gained over time? How many things should be included? Twenty-five pages of documents are about as much as you want to include in this portfolio. Most people find that this equates to around four or five pieces. **HOWEVER**, these documents should collectively demonstrate proficient or above skills in the following rubric areas:
 - a. Critical Thinking: Students will demonstrate critical reading and literary analysis skills in relation to the use of evidence and sources
 - b. Purposeful Writing: Students will demonstrate that they can write clearly and effectively and will create texts that show an awareness of the interrelationships among form, audience, content, and purpose, and that demonstrate research skills.
 - c. Textual Analysis: Students will demonstrate ability to analyze and contextualize diverse texts, with respect to history, culture, and the ethical or aesthetic dimensions of text.
 - d. Reflection: Students demonstrate clear, insightful understanding of their own development and processes as a writer/reader/thinker, and how to make use of multiple revisions
 - e. Effective Use of Language: Student stylistically, rhetorically, and grammatically shows a command of the use of the English language
4. A 4-page reflection essay. Using the texts that you included in the portfolio as illustrations, reflect critically on what you've accomplished as an English Major, how you've come to understand yourself as part of the worldwide English Studies community, and how you've developed as an artist, writer, teacher, scholar, etc. Remember, each document you choose to include in your portfolio should illustrate one or more of the areas detailed above.

FORMAT:

Make sure everything looks good, is well organized, and is user-friendly. Your portfolio should be put in a slim binder, with tabs separating the sections and texts. This is a keeper, so build it to last.

Note: Even if you're creative writer, do not include just creative writing in your portfolio since you need to speak to all rubric areas. As well, if you include creative writing, make explicit how you engage(d) with one or more of the rubric areas in your piece.

WAC Assessment Rubric

The following rubric is used for university-wide Program Level outcomes assessment. Five criteria are assessed on a scale from 1-9, with 9 being the top score. Scoring translates to 1-3 = Not Proficient, 4-6 = Proficient, and 7-9 being Exemplary. We consider students have met expectations when they rate a score within the range of "Proficient."

	Exemplary (7-9 pts)	Proficient (4-6 pts)	Not Proficient (1-3 pts)
<p>Critical Thinking: Students will demonstrate critical thinking, reading, and writing skills</p>	<ul style="list-style-type: none"> • Demonstrates the ability to recognize and thoroughly analyze assumptions and contexts when taking a position. • Issue/problem is stated clearly and described comprehensively, with all relevant information necessary for full understanding • Conclusions and related outcomes (consequences and implications) are logical and reflect student's informed evaluation and ability to place evidence and perspectives discussed in priority order 	<ul style="list-style-type: none"> • Demonstrates the ability to recognize and analyze assumptions and contexts when taking a position • Issue/problem to be considered critically is stated but leaves some terms undefined, ambiguities unexplored, and/or backgrounds unknown. • Conclusion is logically tied to previous information some related outcomes (consequences and implications) are identified clearly. 	<ul style="list-style-type: none"> • Does not clearly identify assumptions and contexts when taking a position • Information is taken from source(s) without much interpretation or evaluation. • Viewpoints of experts are taken as fact, without question. • Conclusion is inconsistently tied to some of the information discussed; related outcomes (consequences and implications) are oversimplified.
<p>Purposeful Writing: Students will demonstrate that they can write clearly and effectively and will create texts that show an awareness of the interrelationships among form, audience, content, and purpose, and that demonstrate research skills.</p>	<ul style="list-style-type: none"> • Skillfully adapts writing/rhetorical style to meet the needs of various audiences and purposes • Provides a rich set of support/details that anticipate audience needs connected to genre and occasion • Demonstrates thorough research and fair evaluation of sources appropriate to purpose 	<ul style="list-style-type: none"> • Adapts writing/rhetorical style to audience • Provides support/details that anticipate audience needs • Demonstrates adequate research and fair evaluation of sources appropriate to purpose 	<ul style="list-style-type: none"> • Does not adequately adapt writing/rhetorical style to specific audience and context • Support and details are loosely related to purpose and form • Demonstrates little research connected to purpose
<p>Textual Analysis: Students will demonstrate ability to analyze and contextualize diverse texts, with respect to history, culture, and the ethical or aesthetic dimensions of text.</p>	<ul style="list-style-type: none"> • Interprets and critically analyzes and evaluates ideas presented in one or more texts. • Analyzes style and literary devices of the texts to support ideas/thesis. • Offers convincing evidence, textual examples, and relevant quotations to support ideas/thesis. • Elaborates on interpretations with convincing explanations, well-chosen examples, and other relevant evidence from text(s). • Situates the works within their genre, cultural, historical 	<ul style="list-style-type: none"> • Interprets, analyzes and evaluates ideas presented in one or more texts. • Demonstrates awareness of style and literary devices of the analyzed texts • Offers sufficient <i>evidence</i>, <i>textual</i> examples, and quotations to support idea/thesis • Supports interpretations with sufficient <i>analysis</i> and textual examples • Situates the works within their genres; cultural, historical contexts, and/or personal experience 	<ul style="list-style-type: none"> • Restates or summarizes the text(s). • Makes no reference to style or literary devices. • Relies on one or two reasons and examples that weakly support ideas/thesis • Interpretations are poorly supported. • Relates the works to personal experience but does not situate the works within any other concern.

	<p>contexts and/or personal experience AND discusses their significance, importance and relevance.</p>		
<p>Reflection Students demonstrate understanding of their own development and processes as writers, readers, and thinkers</p>	<ul style="list-style-type: none"> • Demonstrates clear, insightful understanding of one's own development and processes as a writer/reader/thinker • Recognizes and articulates revisions in drafts or personal approaches with supporting evidence 	<ul style="list-style-type: none"> • Demonstrates understanding of one's development and processes as a student, writer, reader, and thinker • Demonstrates revision in writing/thinking with evidence 	<ul style="list-style-type: none"> • Does not effectively demonstrate understanding of one's own processes as a student, writer, reader, and thinker • Does not effectively demonstrate awareness of one's own personal and professional revisions
<p>Effective Use of Language Students will demonstrate the ability to use standard guidelines of grammar, syntax, and, where appropriate, citations and the ability to use word choice and arrangement toward creating a sense of voice appropriate to</p>	<ul style="list-style-type: none"> • Is free from error in grammar, usage, and mechanics. • Has an effective, fluent style marked by syntactic variety, precise word choice, and a clear command of the language. • Communicates with a confident voice and skillful use of rhetorical techniques that are appropriate to the purpose, audience, and medium. • Cites textual evidence consistently when appropriate, <i>accurately and consistently</i> 	<ul style="list-style-type: none"> • Is generally free of distracting errors in grammar, usage, and mechanics • Demonstrates syntactic variety and effective word choice. • Communicates with a sense of voice and rhetorical techniques appropriate to the purpose, audience, and medium. • Cites textual evidence consistently when appropriate, <i>accurately and consistently</i> 	<ul style="list-style-type: none"> • Numerous errors in grammar, usage, and mechanics that distract readers or interfere with meaning. • Limited control of syntax and vocabulary. • Student's voice is largely absent. • Does not cite textual evidence accurately or consistently.

Appendix B – Assessment Results and Discussion

The Fall 2018 results are considered “baseline” results from the first assessment of 11 student writing samples from the 400-level English capstone seminar. Students are considered to be meeting program-level expectations when their writing is scored 4 or above on a 9-point scale.

Areas in which department is above expectations

There were no areas in which the majority of students received scores above the Proficient level. Purposeful writing had the highest number of students in the Exemplary range, with 5/11 or 45% receiving that rating. Scores were high enough for some students that the average in this category was 6.1, or just above the top score for proficient. In Effective Use of Language and Reflection, 4/11 or 36% were rated Exemplary, which for us means above expectations.

Areas in which department is meeting expectations

Our students are meeting expectations in all criteria areas. The majority of students were rated Proficient in all categories with averaged scores ranging from 4.7 (Textual Analysis) to 6.1 (Purposeful Writing).

Areas in which department is below expectations

Our students were never collectively below expectations for any category, but we should note that the sample is small (n=11), and in two categories (Textual Analysis and Reflection), two students received scores in the Not Proficient range.

The English BA program, consisting of three tracks (Literature and Culture, Writing, and Pre-Law), has focused our assessment of portfolios in these areas: students’ ability to demonstrate 1) critical thinking, 2) purposeful writing, 3) textual analysis, 4) reflection, and 5) effective use of language. The first three are measures reported for each track in the university’s IMPROVE assessment tool. All of these skills are demonstrated through writing and are thus pertinent to the writing plan.

We are currently assessing only the portfolios produced for the senior-level capstone course, ENGL 484, so the sample is determined by the enrollment in that course. Thus, the sample will always be relatively small.

In Fall 2018, our first assessment with the new measures, all students in all tracks were proficient in critical thinking, purposeful writing, and effective use of language. Two of the eleven students did not demonstrate proficiency in textual analysis or reflection. The area with the highest average score was in purposeful writing, while the lowest average score was in textual analysis. Though our expectation is for all our graduating to be at least proficient in all areas, the expectation listed in the writing plan is that 75% of students are meeting the criteria, and so the current cohort of students near graduation demonstrate proficiency exceeding those expectations. Eighty-two percent (82%) of our students are meeting our criteria for proficiency in all five areas, and in three of those five areas, 100% of the students met the criteria for proficiency.

Recommendations from the WAC Director

The WAC Director recommends the following in order to “close the loop” between the assessment results, the outcomes map, and other features of the writing plan:

- consider two revisions to the assessment rubric: (1) divide the rubric into four levels instead of three so that there is more differentiation in the high and low end of proficiency; this makes the results more actionable, and (2) add a holistic measure to the rubric in order to corroborate some of the individual criteria and achieve an overall sense of the individual and collective portfolio writing
- consider using two raters instead of four; use a handful of older portfolios to norm with the rubric, and adjudicate scores with large differentials in order to achieve adjacent scores either with a third rater or through discussion
- textual analysis is an area of struggle identified in the assessment; consider professional development opportunities as a way to share teaching strategies, and use the outcomes map above as a way to guide the BA committee in scaffolding that skill purposefully throughout courses over the next two years (through the next WAC assessment)
- in the next WAC assessment (2021-2022) use a full year of capstone students in order to achieve a larger sample size and possibly acquire samples from all/most graduating seniors