

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE  
COUNCIL OF TRUSTEES  
Indiana University of Pennsylvania  
May 8, 2025**

Today, the University Advancement Committee has one action item. It is a naming resolution for presentation and approval.

Action 1:

**RESOLUTION OF APPRECIATION  
JERRY PICKERING**

**WHEREAS**, Jerry Pickering, who retired in 2004 after 35 years on the Biology faculty, has continued to devote his time to the growth, development, and success of the Allegheny Arboretum at IUP, enhancing the educational experience and enriching the campus environment for students, faculty and staff members, and the broader community;

**WHEREAS**, in January 2000, IUP President Lawrence Pettit appointed an Allegheny Arboretum board under the direction of Dr. Pickering, who played a pivotal role in transforming the 374-acre arboretum into a vibrant and essential resource, fostering environmental awareness and hands-on learning opportunities for all who engage with its spaces;

**WHEREAS**, under Dr. Pickering's leadership, the Allegheny Arboretum received Level I accreditation in 2014 from the ArbNet Arboretum Accreditation Program and the Morton Arboretum and was ranked 10th in a 2015 Best College Reviews listing of the 50 most beautiful college arboretums;

**WHEREAS**, Dr. Pickering has been instrumental in identifying the Confluence Discovery Park site and in converting this industrial brownfield into a multiuse, educational facility that will provide transformational change for the university, the Indiana community, and the region—in support of the arboretum's primary goal of education;

**WHEREAS**, in the green space north of Kopchick Hall, Dr. Pickering recently established "Fern Hollow," a niche garden that will demonstrate the horticultural use of native ferns, fern allies, and flowering perennials and will display educational materials;

**NOW, THEREFORE, BE IT RESOLVED**, that the IUP Council of Trustees expresses its deepest appreciation and gratitude to Jerry Pickering for his 25 years of service to and leadership of the Allegheny Arboretum, ending June 30, 2025.

The following motion is recommended for approval:

**THAT THE RESOLUTION OF APPRECIATION FOR JERRY PICKERING BE  
APPROVED.**

As of March 31, 2025, University Advancement raised \$77.8 million through the Impact 150 Campaign, reaching 51.88 percent of its overall goal. Significant progress has been made in building the prospect pipeline at all levels of the University Advancement Division.

Cultivation activities continued to expand through both direct engagement and strategic outreach. The university maintained regular representation across Pennsylvania, leading to multiple meetings with foundations, corporations, and government agencies. Alumni and donor engagement was bolstered through collaborative events with campus partners, including ROTC, the IUP Chorale, and the Eberly College of Business. Social media activity saw exceptional growth, and the alumni office also introduced new tools and process improvements, including a post-event survey and automation of regional alumni ambassador agreements and tax receipts.

Finally, the Office of University Events supported 20 events in the third quarter, including high-impact gatherings such as the President's Suite receptions, the "Shaping Tomorrow" event, the Leadership Society Reception, and the Employee Service Awards. These events played a critical role in deepening relationships with key university constituents and in celebrating the broader IUP community.

Leslie Miller Purser '80, president of the IUP Alumni Association, presented information related to the mission of the alumni association and its fiscal year 2024-25 activities.

This concludes my report.

Jennifer Baker, Chair  
University Advancement Committee