

**REPORT OF THE  
ENROLLMENT MANAGEMENT COMMITTEE  
COUNCIL OF TRUSTEES  
Indiana University of Pennsylvania  
Thursday, December 9, 2021**

**DISCUSSION**

Patricia McCarthy, vice president for Enrollment Management, opened the committee meeting by discussing the progress of overall winter and spring term enrollment. Winter enrollment is strong this year, with more students electing to take courses over this session compared to last year. A higher percentage of new freshmen who entered IUP in fall 2021 are registered for spring than the percentage of fall 2020 new freshmen at this time last year. Continuing undergraduate and graduate students are registering at approximately the same rate as last spring at the same point in time.

Dr. McCarthy also discussed new student recruitment for fall 2022. Overall, new student admission deposits are significantly ahead of those deposits last fall for freshmen and for transfer students. New graduate student applications are behind last fall's by less than 2 percent but are even with last year's in the number of students who have confirmed their enrollment for fall 2022. Culinary Arts admissions, for both the Culinary and the Baking and Pastry programs, are behind in applications and deposits over last year.

Ragan Griffin, director of Financial Aid, provided an overview of the three Higher Education Emergency Relief Fund (HEERF) programs, which provided schools with funding to financially assist students impacted by the coronavirus pandemic. In total, IUP was awarded over \$22.5 million in federal assistance to distribute directly to students. The three awarding strategies used by IUP to allocate the funds were a cross-divisional effort coordinated by the director of Financial Aid. The following areas were included: the Office of Institutional Research, Planning, and Assessment; the Office of Student Billing, the Office of the Vice President for Student Affairs, the Division of University Advancement, and IT Services. Funds were awarded to students both through block grants, which did not require any student-initiated action, and through Student Emergency Grants, for which students utilized an online application to request funding. The strategic awarding methodology developed by the university's HEERF Committee enabled IUP to maximize the impact of these one-time-only funds to financially assist students.

This concludes my report.

Mrs. Joyce Fairman, Chair  
Enrollment Management Committee