

What Technology and Tools Do I Need to Create a Podcast for My Students?

Presented by:

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Previously, Dr. Elder was a high school English instructor for 13 years and ELA department chair for five years. She was honored to receive the following awards: Teacher of the Year, Educator of the Year for the Ft. Zumwalt School District, Emerson Excellence in Teaching Award, and the Sue Spellman Award from Lindenwood.

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Beyond higher education, Dr. Leavitt's experience includes public school administration in traditional k-12 settings, special education administration, k-12 teaching and Charter School consulting. Dr. Leavitt is the associate editor of the International Academic Forum (IAFOR) Journal of Education and currently co-produces the podcast CapIt! @Lindenwood



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Handout #1

Questions for Discussion

1. What is the mission of your podcast? What topics will you cover in your podcast?

Who will you invite as guests?

If you haven't done so, make sure to check out the other Magna 20 Minute Mentor video about the fundamentals of podcasting with Robyne Elder and Lynda Leavitt where they discuss creating a mission, developing topics, and inviting guests.

2. What tools do you already have to start a podcast?

3. What tools do you need to buy to start your podcast?

4. Which type of editing software is right for you?

5. What type of podcasting platform appeals to you?

6. Where will you record your podcast?

7. What will you do during recording to cut down on noise?

8. Will your podcast have music added? If so, where will you find the music?
Original music is a great way to go!

9. If you are working with one other person or a team, who will do the editing of the podcast? Who will finalize the podcast to the "master" copy and publish the podcast?

10. How will you promote the podcast? Twitter? Facebook? Does your college or university have resources that you can use?

11. Would you like to invite others to watch you record your podcast? If so, where would this take place?

12. Would you like to host a panel discussion for an episode of your podcast? If so, think of topic ideas and guests.

13. Would sponsors be an option for your podcast? If so, reach out to them and see if they would be interested in advertising on your podcast. This could mean money for a scholarship or funding for a project.

14. How can you make sure you are reaching your target audience? Your platform probably has a place for comments, but it is good to have other options as well.

Maybe a separate email for your podcast or your own website, Twitter account, Facebook page, etc. This is also a great way to garner topic ideas and feedback.

Handout #2 Helpful Websites

Robyne and Lynda's Podcast is CapIT! You can find it here:

<http://capitlindenwood.blubrry.net/>

Editing Software

Once you download Audacity or Garageband, there are great tutorials located on the editing software itself; however, there are also really helpful YouTube videos. See the below links to help with beginning to use these software programs.

Garageband

<https://www.youtube.com/watch?v=CFIcLTqzIR8>

Audacity

<https://www.youtube.com/watch?v=aCisC3sHneM>

Podcasting Platforms

These are the links in the PowerPoint that reviewed the many podcasting platforms. I also put a link to each platform to review each one for yourself. Again, it is important to keep in mind price, analytics (you want these), and storage.

<https://medium.com/podcast-101/lets-compare-podcast-hosts-b929238b980c>

<https://www.podcastinsights.com/best-podcast-hosting/>

Links to platforms:

<http://www.blubrry.com>

<http://www.libsyn.com>

<https://omnystudio.com>

<https://simplecast.com/>

<https://soundcloud.com/>

<http://www.squarespace.com>

<https://www.buzzsprout.com/>

<https://www.podbean.com/>

<https://castos.com/>

Podcasting Help

The Pod Farm offers mixing, editing, and mastering of podcasts for a fee and they send you the final product to upload. They also have some helpful tips on software programs and recording on their website.

<https://www.thepodfarm.com/#about-section>

Handout 3:

Resource Links Podcast Microphone's

25 of the Best Podcast Microphones

<https://discoverpods.com/best-podcast-mic-podcasting-microphone/>

The Best Podcast Microphones on the Market

<https://www.thepodcasthost.com/equipment/the-best-podcasting-microphones-on-the-market/>

The Top 10 Podcasting Microphones for 2018

<https://www.omnicoreagency.com/best-podcasting-microphones/>

Best XLR Microphones For Podcasting & Voice (For Every Budget) 2018

<https://www.podcastinsights.com/best-xlr-microphones/>

Best Microphones for Podcasting

<https://www.adorama.com/alc/best-microphones-for-podcasting>