

# GRADUATE FIRST-DESTINATION REPORT FOR THE CLASS OF 2018



## IUP CAREER AND PROFESSIONAL DEVELOPMENT CENTER

The IUP Career and Professional Development Center annually collects the post-graduation activities and status of that year's graduating class. For the best knowledge rate, we administered an online survey, sought additional data from the university's six academic colleges, contracted with a data collection company, and conducted internet searches to verify data. The National Association of Colleges and Employers defines the knowledge rate as the percent of graduates for whom the institution has reliable and verifiable information regarding graduates' post-graduation statuses. This survey report includes survey response results as well as knowledge rate data.

Demonstrating the first-destination success of our graduates is worthwhile. Colleges and universities are scrutinized for the return on investment they provide to students, because of economic challenges and inflation in the U.S., the cost of higher education, and the demands families/consumers face to meet these costs. We work diligently to stay abreast of the latest trends in workforce development to provide programs and services that contribute to IUP's mission and efforts in academic support, student retention and persistence, enrollment management, and return on educational investment.

It's important to note that we cannot easily measure the total positive effects of a college education, just as indicators of success are not employment and earnings alone. Certainly, as the NACE First-Destination Survey Standards and Protocols document states, "The most significant and substantive outcomes occur over the lifetime of the individual graduate."

Respectfully,

Tammy Manko, EdD  
Director

## HIGHLIGHTS OF THE CLASS OF 2018 (ALL DEGREE LEVELS)

**3,069** TOTAL RECENT GRADUATES  
(IUP HAD ACCURATE CONTACT INFORMATION FOR 2,465)

**2,465** (80% OF TOTAL GRADUATES)  
RECENT GRADUATES  
WERE SURVEYED

**12%** SURVEY RESPONSE RATE  
(298 GRADUATES RESPONDED TO THE SURVEY)

**52%** TOTAL KNOWLEDGE RATE  
(1,598 GRADUATES FOR WHOM WE HAVE  
RELIABLE, VERIFIABLE DATA)

**98%** OF RECENT GRADUATES  
FOR WHOM DATA WAS  
GATHERED ARE PRODUCTIVE  
(1,564 GRADUATES)

**83%** OF RESPONDENTS ARE EMPLOYED  
IN A FIELD OF THEIR CHOICE  
(143 GRADUATES/SURVEY RESPONDENTS)

**91%** OF SURVEY RESPONDENTS ARE  
CONSIDERED TO BE PRODUCTIVE  
(298 GRADUATES)

**8%** OF SURVEY RESPONDENTS WERE  
SEEKING EMPLOYMENT AT TIME  
OF DATA COLLECTION  
(25 GRADUATES)

## DEFINITIONS

### Class of 2018:

August 2017, December 2017, and May 2018  
graduates

### Productive:

The percentage of graduates falling  
into any of the following categories:

- Employed full-time or part-time
- Pursuing additional education full-time or part-time
- Serving in the military or other service organization
- Not seeking employment or additional education

### Total Knowledge Rate:

The percentage of graduates for whom we have  
reliable and verifiable information regarding  
post-graduation statuses

### Survey Response Rate:

The percentage of surveyed graduates who  
responded to the survey