

LSC Use Only
Number: _____
Action: _____
Date: _____

UWUCC Use Only
Number: 27
Action: _____
Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: Small Business Management MG 325
Suggested 20 Character Course Title: Sm. Bus. Mgmt.
Department: Management
Contact Person: Dr. Manmohan D. Chaubey

II. If a course, is it being Proposed for:

 X Course Revision/Approval Only
 Course Revision/Approval and Liberal Studies Approval
 Liberal Studies Approval Only (course previously has been
approved by the University Senate)

III. Approvals

Bred P. Anderson
Department Curriculum Committee

Manmohan D. Chaubey
Department Chairperson

S.W. Osh
College Curriculum Committee

Robert C. [Signature]
College Dean *

Director of Liberal Studies
(where applicable)

Provost (where applicable)

*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

IV. Timetable

Date Submitted
to LSC: _____

Semester to be
implemented: Fall 1991

to UWUCC: _____

Date to be
published
in Catalog: Fall 1991

Part II. DESCRIPTION OF CURRICULUM CHANGE

1. Catalog Description

MG 325 Small Business Management	3 credits
	3 lecture hrs.
	0 lab hours
	(3c-31-3sch)

Prerequisites: MG 275, Intro. to Entrepreneurship
MK 320, Princ. of Mktg.
FI 310, Finance I
MG 310, Mgmt. & Prod. Concepts

Corequisites: None

A survey course emphasizing those aspects of small business management not covered elsewhere in the student's program. Key topics include: Real Estate, Site Selection, & Facilities Management; Purchasing Management, Vendor Relations, & Inventory Systems; Plant Security, Loss Control, Risk & Insurance Management; Human Resources Management, Employee Benefits, Motivation & Leadership; Small Business Market Research, Customer Services Management, & Pricing. A review of other elements of the small firm's milieu is included as a necessary contextual element (e.g., planning, accounting, financing, law).

2. Old Number
& Title

ES 325
Small Business
Management

New Number
& Title

MG 325
Small Business
Management

3. The ES prefix is already in use for a graduate program (Elementary Science). The proposed change to MG prefix will result in the use of the same prefix for all Management courses and rectify this technical error.

PART III. LETTERS OF SUPPORT

No other department is affected by this change.