

LSC Use Only
Number: _____
Action: _____
Date: _____

UWUCC Use Only
Number: 26
Action: _____
Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

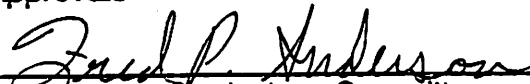
I. Title/Author of Change

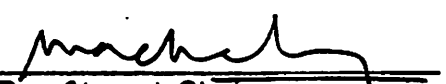
Course/Program Title: Introduction to Entrepreneurship MG 275
Suggested 20 Character Course Title: Intr. Entrepreneurship
Department: Management
Contact Person: Dr. Manmohan Chaubey

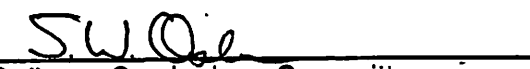
II. If a course, is it being Proposed for:

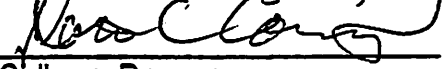
 X Course Revision/Approval Only
 Course Revision/Approval and Liberal Studies Approval
 Liberal Studies Approval Only (course previously has been
approved by the University Senate)

III. Approvals


Department Curriculum Committee


Department Chairperson


College Curriculum Committee


College Dean *

Director of Liberal Studies
(where applicable)

Provost (where applicable)

*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

IV. Timetable

Date Submitted
to LSC: _____
to UWUCC: _____

Semester to be
implemented:
Fall 1991

Date to be
published
in Catalog:
Fall 1991

Part II. DESCRIPTION OF CURRICULUM CHANGE

1. Catalog Description

MG 275 Introduction to Entrepreneurship 3 credits
3 lecture hrs.
0 lab hours
(3c-31-3sch)

Prerequisites: Sophomore Standing
AG 201, Accounting I
EC 121, Economics I

Corequisites: None

Entrepreneurship is defined, common myths are discussed and characteristics of entrepreneurs are identified. Basic characteristics of entrepreneurs are reviewed. This course includes topics such as the psychology of entrepreneurship; economic and social aspects of entrepreneurship; history, techniques of purchasing a company; new venture initiation, and risk taking.

2. Old Number
& Title

ES 275
Introduction to
Entrepreneurship

New Number
& Title

MG 275
Introduction to
Entrepreneurship

3. The ES prefix is already in use for a graduate program (Elementary Science). The proposed change to MG prefix will result in the use of the same prefix for all Management courses and rectify this technical error.

PART III. LETTERS OF SUPPORT

No other department is affected by this change.