

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		07-37a	AP-2/14/08	App-3/25/08

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person Joette Wisnieski	Email Address wisnie@iup.edu
Proposing Department/Unit Department of Management	Phone 357-5912

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

<u>Current</u> Course prefix, number and full title	<u>Proposed</u> course prefix, number and full title, if changing
---	---

2. Additional Course Designations: check if appropriate

This course is also proposed as a Liberal Studies Course. Other: (e.g., Women's Studies, Pan-African)
 This course is also proposed as an Honors College Course.

3. Program Proposals

New Degree Program Catalog Description Change Program Revision
 New Minor Program Program Title Change Other
 New Track

Bachelor of Science - Management	General Management Track
<u>Current</u> program name	<u>Proposed</u> program name, if changing

4. Approvals

		Date
Department Curriculum Committee Chair(s)	<i>Joette Wisnieski</i>	12/5/07
Department Chair(s)	<i>Richard Br...</i>	12/5/07
College Curriculum Committee Chair	<i>Goeffrey...</i>	12/5/07
College Dean	<i>Rand...</i>	12/2/08
Director of Liberal Studies *		
Director of Honors College *		
Provost *	<i>D. Werner (and)</i>	2/27/08
Additional signatures as appropriate: (include title)		
UWUCC Co-Chairs	<i>Gail Sedrust</i>	2/14/08

* where applicable

Received

FEB 21 2008

Liberal Studies

Received

FEB 04 2008

Liberal Studies

Part II. Description of Curriculum Change

1. Catalog Description for Revised B.S. in Management - General Management Track

(This remains unchanged from the existing catalog description reproduced below.)

Graduates holding the Bachelor of Science degree with a major in Management may find employment opportunities in both the public and private sectors. Opportunities are expected to be especially plentiful in the services sector (e.g., retailing, health care, information technology, finance, and transportation), where these degrees will be valuable.

The department offers three separate degree programs: Management, Human Resources Management, and International Business.

The Bachelor of Science degree with a major in Management offers three tracks in which students can choose to concentrate: General Management, Operations Management, and Entrepreneurship and Small Business Management.

- **General Management Track.** While both management theory and application are taught in all of the department's majors, the track is distinguished by its emphasis upon the achievement of organized goals through the efforts of organization members.
- **Operations Management Track.** Students in this track are well grounded in both theory and application, focusing on production, operations, quality issues, and inventory and capacity management.
- **Entrepreneurship and Small Business Management Track.** Students taking this track will focus on creation and operation of a small business. This track is also for graduates who will be working in small businesses where the manager often must perform several managerial roles and manage several functions.

The Bachelor of Science degree with a major in Human Resource Management prepares individuals in (deleted)

The Bachelor of Science degree with a major in International Business offers students an opportunity (deleted)

2. Summary of Changes:

- a. Tabular comparison of the old and new programs** is on the following page.
- b. List of all associated course changes:** There are no changes to any existing courses. Rather, an existing course, MGMT-434 Quality Management is replacing MGMT 432—Business and Society.
- c. Drop ACCT 300** as a required course.
- c. Free elective reduced from 6 to 5.**

Rationale for this change: It was always the intent to have MGMT 434 (instead of MGMT 432) as the required course and it was a transcription error in the last round of revisions. In addition, MGMT 432 is not offered every year, and the department has frequently had to process substitution paperwork to allow students to use MGMT 434, instead. MGMT 432 can still be a MGMT elective. This clarifies for the student what the acceptable options are and reduces needless paperwork.

The accounting department revised their curriculum and much of the content of this course is now covered in ACCT 202. This additional course is not offered on a regular basis.

Part III: Implementation:

1. The proposed revision should simplify course approval for students already in the existing program.
2. & 3. The need for faculty and other resources should remain unchanged.
4. There should be no substantial increase (or decrease) in the number of students as a result of this change.

PART VI. Letters of Support:

A letter of support is attached from the accounting department.

Bachelor of Science–Management/General Management Track

Old Program

Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: MATH 115 Social Science: ECON 121, PSYC 101 Liberal Studies Electives: 9cr, ECON 122, BTED/COSC/IFMG 101, MATH 214 No courses with MGMT prefix	55
College: Business Administration Core	33
Required Courses:	
ACCT 201 Accounting Principles I	3cr
ACCT 202 Accounting Principles II	3cr
BLAW 235 Legal Environ. of Business	3cr
BTST 321 Bus. & Interpers. Commun.	3cr
FIN 310 Fundamentals of Finance	3cr
IFMG 300 Info. Sys.: Theory & Pract.	3cr
MGMT 310 Principles of Management	3cr
MGMT 330 Prod'n. & Operations Mgt.	3cr
MGMT 495 Business Policy	3cr
MKTG 320 Principles of Marketing	3cr
QBUS 215 Business Statistics	3cr
Major:	
Required Courses:	
ECON xxx Any 300-400 level ECON	3cr
MGMT 300 Human Resource Mgmt.	3cr
MGMT 311 Human Behavior in Org.s	3cr
MGMT 428 Seminar in Management	3cr
MGMT / MKTG 432 <i>Business and Society</i>	3cr
MGMT xxx / ACCT 300 Any one MGMT course or Managerial Accounting	3cr
MGMT 451 International Management	3cr
Controlled Electives: (1)	6
Students must select 2 advanced Business electives from 300-level courses or above. No more than 3cr of MGMT 493 may be used to meet this requirement.	6cr
<i>Free Electives: (2)</i>	6
Total Degree Requirements	120
(1) MGMT 275 will be considered an advanced Business elective. (2) General Management track majors are required to take a minimum of 50 percent of their degree requirements – i.e., a minimum of 60 credits – in nonbusiness coursework. The first 9cr of Economics (ECON 121, 122, and the advanced elective) will be considered “nonbusiness” for purposes of this calculation. Given the foregoing, a minimum of 5cr of free electives must be taken in nonbusiness coursework by most Management Department majors.	

New Program

Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: MATH 115 Social Science: ECON 121, PSYC 101 Liberal Studies Electives: 9cr, ECON 122, BTED/COSC/IFMG 101, MATH 214 No courses with MGMT prefix	55
College: Business Administration Core	33
Required Courses:	
ACCT 201 Accounting Principles I	3cr
ACCT 202 Accounting Principles II	3cr
BLAW 235 Legal Environ. of Business	3cr
BTST 321 Bus. & Interpers. Commun.	3cr
FIN 310 Fundamentals of Finance	3cr
IFMG 300 Info. Sys.: Theory & Pract.	3cr
MGMT 310 Principles of Management	3cr
MGMT 330 Prod'n. & Operations Mgt.	3cr
MGMT 495 Business Policy	3cr
MKTG 320 Principles of Marketing	3cr
QBUS 215 Business Statistics	3cr
Major:	
Required Courses:	
ECON xxx Any 300-400 level ECON	3cr
MGMT 300 Human Resource Mgmt.	3cr
MGMT 311 Human Behavior in Org.s	3cr
MGMT 428 Seminar in Management	3cr
MGMT434 Quality Management	3cr
MGMT xxx Any one MGMT course	3cr
MGMT 451 International Management	3cr
Controlled Electives: (1)	6
Student must select 2 advanced Business electives from 300-level courses or above. No more than 3cr of MGMT 493 may be used to meet this requirement.	6cr
Free Electives: (2)	5
Total Degree Requirements	120
(1) MGMT 275 will be considered an advanced Business elective. (2) General Management track majors are required to take a minimum of 50 percent of their degree requirements – i.e., a minimum of 60 credits – in nonbusiness coursework. The first 9cr of Economics (ECON 121, 122, and the advanced elective) will be considered “nonbusiness” for purposes of this calculation. Given the foregoing, a minimum of 5cr of free electives must be taken in nonbusiness coursework by most Management Department majors.	

Joette M. Wisneski

From: Jerry Kline [gpkline@iup.edu]
Sent: Tuesday, December 04, 2007 2:24 PM
To: Joette Wisneski
Subject: Letter of Support

Dear Joette,

I have reviewed your curriculum proposal and your rational for dropping ACCT 300 as a program requirement, and although the course is still on the books, it is infrequently offered due to are own internal-compliment constraints, and therefore, as chair of the Accounting Department would like to provide you with this letter of support. If you have any further requirements or need any additional documentation please let me know.

Jerry Kline
Chair, Accounting Department

12/5/2007