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| LSC Use Only No: | LSC Action-Date: | UWUCC USE Only No. | UWUCC Action-Date: | Senate Action Date: |
| | | 03-41 | Appr 4/6/04 | Appr 4/27/04 |

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

| | |
|---|---------------------------------|
| Contact Person Joette Wisnieski | Email Address wisnie@iup.edu |
| Proposing Department/Unit Management | Phone 724-357-5912 |

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

| | |
|---|---|
| <u>Current</u> Course prefix, number and full title | <u>Proposed</u> course prefix, number and full title, if changing |
|---|---|

2. Additional Course Designations: check if appropriate

This course is also proposed as a Liberal Studies Course. Other: (e.g., Women's Studies, Pan-African)
 This course is also proposed as an Honors College Course.

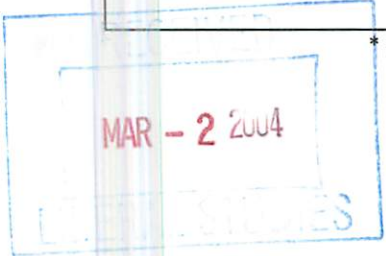
3. Program Proposals

New Degree Program Program Title Change Program Revision
 New Minor Program New Track Other
 Catalog Description Change

| | |
|--|---|
| Minor in Business Administration for Nonbusiness Majors <u>Current</u> program name | <u>Proposed</u> program name, if changing |
|--|---|

| 4. Approvals | | Date |
|--|-------------------------|---------|
| Department Curriculum Committee Chair(s) | <i>Joette Wisnieski</i> | 2-22-04 |
| Department Chair(s) | <i>Richard B. ...</i> | 2/26/04 |
| College Curriculum Committee Chair | <i>Joette Wisnieski</i> | 3-1-04 |
| College Dean | <i>[Signature]</i> | 3-1-04 |
| Director of Liberal Studies * | | |
| Director of Honors College * | | |
| Provost * | | |
| Additional signatures as appropriate: (include title) | | |
| UWUCC Co-Chairs | <i>Gail Sedici</i> | 4-6-04 |

* where applicable



1. Catalog Description

Minor in Business Administration for

Nonbusiness Majors The Eberly College of

Business and Information Technology offers, as a joint effort of its departments, a 21-credit minor for nonbusiness majors. The program is designed to give nonbusiness majors a general background in business with 12 credits of prescribed Liberal Studies courses and 20 credits of required business courses.

Minor–Business Administration (for nonbusiness majors) 21

| | | | |
|--|---|-----|-----------|
| Prescribed Liberal Studies: | | | |
| Mathematics: MATH 214 or 217 | | | |
| Social Science: ECON 121 | | | |
| Liberal Studies Electives: BTED/COSC/IFMG 101, ECON 122 | | | |
| Required Business Courses: | | | 15 |
| ACCT 201 | Accounting Principles I | 3cr | |
| ACCT 202 | Accounting Principles II | 3cr | |
| FIN 310 | Fundamentals of Finance | 3cr | |
| MGMT 310 | Principles of Management | 3cr | |
| MKTG 320 | Principles of Marketing | 3cr | |
| Other Requirements: | | | 6 |
| Two of the following courses with advisement: | | | |
| BLAW 235 | Legal Environment of Business | 3cr | |
| BTST 321 | Business and Interpersonal Communications | 3cr | |
| IFMG 300 | Information Systems: Theory and Practice | 3cr | |
| MGMT 330 | Production and Operations Mgmt | 3cr | |

2. Summary of changes: Table comparing old and new programs.

Old Program:

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(for nonbusiness majors)

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New Program:

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2. b. List of course changes:

Additions: MGMT 330 Productions and Operations Management to the Other Requirements:

3. Rationale for Change

Operations is one of the functional areas for all businesses whether they are manufacturing or service oriented. This is a very important area of study for students and should be included in the business minor since it is the only business functional area that is absent in the current list of required or optional courses.

Part III. Implementation.

1. How will the proposed revision affect students already in the existing program?

As this course is just one of four optional courses for students, it will not affect students already enrolled in this minor.

2. Are faculty resources adequate? If you are not requesting or have not been authorized to hire additional faculty, demonstrate how this course will fit into the schedule(s) of current faculty.

Currently, four to five sections of this course are taught every semester and the potential new demand of about 10 students per year can be easily absorbed into the existing sections.

3. Are other resources adequate? (Space, equipment, supplies, travel funds)

Yes

4. Do you expect an increase or decrease in the number of students as a result of these revisions? If so, how will the department adjust?

This change will not have any significant workload impact on the department or the program. However, the change will assure students the choice of taking an important business course.