

LSC Use Only  
 Number: \_\_\_\_\_  
 Action: \_\_\_\_\_  
 Date: \_\_\_\_\_

UWUCC Use Only  
 Number: 93-31  
 Action: App  
 Date: UWUCC 2/15/94  
Senate 5/3/94

**CURRICULUM PROPOSAL COVER SHEET**  
 University-Wide Undergraduate Curriculum Committee

**I. Title/Author of Change**

Course/Program Title: JN 446 Advanced Reporting  
 Suggested 20 Character Course Title: JN 446 Advanced Reporting  
 Department: Journalism  
 Contact Person: Dr. James M. DeGeorge

**II. If a course, is it being Proposed for:**

Course Revision/Approval Only  
 Course Revision/Approval and Liberal Studies Approval  
 Liberal Studies Approval Only (course previously has been approved by the University Senate)

**III. Approvals**

James DeGeorge  
 Department Curriculum Committee  
[Signature]  
 College Curriculum Committee

James DeGeorge (acting)  
 Department Chairperson  
[Signature] 8/4/95 No New  
 College Dean \* Resumes Required

\_\_\_\_\_  
 Director of Liberal Studies  
 (where applicable)

\_\_\_\_\_  
 Provost (where applicable)

\*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

**IV. Timetable**

Date Submitted to LSC: \_\_\_\_\_  
 to UWUCC: \_\_\_\_\_

Semester to be implemented: \_\_\_\_\_

Date to be published in Catalog: \_\_\_\_\_

JN 446 Advanced Reporting

3 credits  
3 lecture hours  
(3c-01-3sh)

Prerequisite: JN 102, JN 220, JN 328

Designed for the student seeking a career as a working journalist, this course refines basic reporting and deals with more sophisticated techniques and coverage.

**JN 446--Advanced Reporting (writing intensive)**  
***Patricia Heilman***

A sequel to News Reporting, this seminar-type class features projects designed to enhance investigative reporting techniques. Students will do document research on a specific topic requiring use of the local courthouse. In addition, students will interview reporters who have worked on investigative pieces, exploring the pitfalls and successes of these types of stories. Depending on course enrollment, students will form investigative teams to report and write the final project. Prerequisite: C or better in JN 328, permission.

**Part II. 2.****OLD CATALOG NUMBER  
AND DESCRIPTION**

JN 106 Basic Journalistic Skills (required)  
JN 343 History of American Journalism  
JN 323 Management in Mass Comm.  
JN 346 Advanced Reporting  
JN 349 Public Affairs Reporting  
JN 350 Advertising Writing  
JN 390 Public Relations II  
JN 391 Presentation Making in Pub. Rel.  
JN 392 Problem Solving in Public Relations  
JN 394 Document Design II

**NEW CATALOG NUMBER  
AND DESCRIPTION**

JN 102 Basic Journalistic Skills (required)  
JN 243 History of American Journalism  
JN 423 Management in Mass Comm.  
JN 446 Advanced Reporting  
JN 449 Public Affairs Reporting  
JN 450 Advertising Writing  
JN 490 Public Relations II  
JN 491 Presentation Making in Pub. Rel.  
JN 492 Problem Solving in Public Relations  
JN 494 Document Design II

## **Part II. 3. Justification/Rational for changes.**

The existing system of numbering journalism courses does not adequately reflect the sequence in which students should take them nor the relative level of difficulty of the courses. For instance, the first journalism course our students should take, Basic Journalistic Skills, Jn 106, is not our lowest numbered course. And there are a number of 300 level courses which are actually advanced senior level courses. An example would be our management course, Jn 323, Management in Mass Communications. It requires field experience. It's unquestionably a senior level course.

For reasons no one can remember, the original numbering did not adequately represent the logic and sequence of our program. The changes proposed would accurately mirror a long-existing reality. There are no changes in course content.

The changes in prerequisites proposed will merely be consonant with the renumbering we propose.

Date: September 22, 1993

To: Pat Heilman, Chair and James DeGeorge, Chair of Dept.  
Curriculum Committee, Journalism Department

From: Screening Committee 3 of the University-wide  
Undergraduate Curriculum Committee UWUCC (Darlene  
Richardson, contact person)

Subject: Journalism courses sent to UWUCC

Screening Committee 3 of the UWUCC met yesterday to look over various proposals including those from your department. Whereas the new course proposal and revisions seem straightforward, there are inconsistencies in the proposals. The changes are, of course, yours to make; the screening committee looks the proposals over for consistency with what you stated.

JN 102 OK

JN 220 In your memo to the Liberal Studies Committee you indicated that this course is for majors only. The catalog description should state this.

JN 243 OK

JN 423 OK

JN 446 add "JN 328 (C or better), permission of instructor" to prerequisites as indicated in the course description; because JN 328 has prerequisites that are equivalent to JN 102 and JN 220, is it necessary to repeat them for JN 446?

JN 449 add "for majors only" to prerequisites as indicated in the course description; because JN 328 has prerequisites that are equivalent to JN 102 and JN 220, is it necessary to repeat them for JN 446?

JN 450 add "for majors only or permission of instructor" to prerequisites as indicated in course description; because JN 220 has JN 102 as its prerequisite, is it necessary to repeat JN 102? The course description also states "you should not take this course unless you have had either working background or a course in marketing, advertising or sales." Should this be included under prerequisites also? (Since you may change this catalog description and thus the page, please add a closing parenthesis in upper right.)

JN 490 Add "JN 326" to prerequisites as indicated in course description. Again, is it necessary to repeat prerequisites which are embedded in JN 326?

JN 491 OK

JN 492 OK with same question about prerequisite of JN 102 embedded in JN 220.

JN 494 OK with same question about prerequisites embedded in JN 328

You need to revise other courses as the prerequisites have changed because of changes in numbers of these prerequisites. For example, JN 120--are the prerequisites now EN 101 and JN 102 (formerly 106)? JN 321--change JN 106 to JN 102? JN 326--change to JN 102 and JN 220? JN 328--JN 105, JN 102, JN 220, junior/senior standing? and so on.

It seems easiest to me if you make the changes you desire and just send the UWUCC the page of the proposal which contains catalog and course descriptions. You may wish to consult with Nelson Bormann, chair of UWUCC, about how best to make changes in prerequisites for courses which are otherwise unchanged (i.e., all such changes on one form?).

If I can be of any help, please let me know.