

AUG 11 1993

LSC Use Only

Number: _____
Action: _____
Date: _____

UWUCC Use Only

Number: 93-28
Action: App
Date: UWUCC 2/15/94
Senate 5/3/94

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: JN 102 Basic Journalistic Skills
Suggested 20 Character Course Title: JN 102 Basic Journ. Skills
Department: Journalism
Contact Person: Dr. James M. DeGeorge

II. If a course, is it being Proposed for:

X Course Revision/Approval Only
_____ Course Revision/Approval and Liberal Studies Approval
_____ Liberal Studies Approval Only (course previously has been
_____ approved by the University Senate)

III. Approvals

James M. DeGeorge
Department Curriculum Committee
[Signature]
College Curriculum Committee

James M. DeGeorge (acting)
Department Chairperson
[Signature] 8/4/95
College Dean * No New Resnais Request

Director of Liberal Studies
(where applicable)

Provost (where applicable)

*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

IV. Timetable

Date Submitted
to LSC: _____
to UWUCC: _____

Semester to be
implemented: _____

Date to be
published
in Catalog: _____

Part II. 1 Catalog and Course Description

JN 102 Basic Journalistic Skills (required)

3 credits
3 lecture hours
(3c-01-3sh)

Prerequisites: EN 101

Required for journalism majors but open to all students. Emphasis on grammar, punctuation, spelling. AP Stylebook, copyediting, headlines, and accuracy.

JN 102--Basic Journalistic Skills ***Randy Jesick***

Could John Smith actually be Jon Smyth? He could, but that's for the Basic Journalistic Skills student to find out, to check. Then, the information, the spelling, the fact will be accurate. Accuracy. That's the goal of this course, which is usually taken the second semester of the freshman year or immediately upon entering the department as a transfer student because it is a prerequisite for the remaining required courses. Students work toward that goal of accuracy by becoming more informed in the following areas: grammar, spelling, punctuation, the Associated Press Stylebook and copyediting. These topics, along with a quick introduction to headlines, are the main areas of this course--for which there is no prerequisite other than a desire to become a better communicator through hard work. The semester's schedule includes: Monday stylebook quizzes and tests, Wednesday current events quizzes and Friday copyediting in more practical "lab" sessions. Aside from the creation of a few headlines, there is no writing in this course. But the attempt to master the basics presented will help the student's writing because that skill will be used with more speed and accuracy. And with more accuracy, the writing will be automatically better. This course, in addition, helps introduce the student to the pressures of deadline that communicators usually face.

Part II. 2.**OLD CATALOG NUMBER
AND DESCRIPTION**

JN 106 Basic Journalistic Skills (required)
JN 343 History of American Journalism
JN 323 Management in Mass Comm.
JN 346 Advanced Reporting
JN 349 Public Affairs Reporting
JN 350 Advertising Writing
JN 390 Public Relations II
JN 391 Presentation Making in Pub. Rel.
JN 392 Problem Solving in Public Relations
JN 394 Document Design II

**NEW CATALOG NUMBER
AND DESCRIPTION**

JN 102 Basic Journalistic Skills (required)
JN 243 History of American Journalism
JN 423 Management in Mass Comm.
JN 446 Advanced Reporting
JN 449 Public Affairs Reporting
JN 450 Advertising Writing
JN 490 Public Relations II
JN 491 Presentation Making in Pub. Rel.
JN 492 Problem Solving in Public Relations
JN 494 Document Design II

Part II. 3. Justification/Rational for changes.

The existing system of numbering journalism courses does not adequately reflect the sequence in which students should take them nor the relative level of difficulty of the courses. For instance, the first journalism course our students should take, Basic Journalistic Skills, Jn 106, is not our lowest numbered course. And there are a number of 300 level courses which are actually advanced senior level courses. An example would be our management course, Jn 323, Management in Mass Communications. It requires field experience. It's unquestionably a senior level course.

For reasons no one can remember, the original numbering did not adequately represent the logic and sequence of our program. The changes proposed would accurately mirror a long-existing reality. There are no changes in course content.

The changes in prerequisites proposed will merely be consonant with the renumbering we propose.