

LSC Use Only

Number: _____

Action: _____

Date: _____

UWUCC Use Only

Number: 91-35

Action: _____

Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: Minor in Journalism

Suggested 20 Character Course Title: _____

Department: Journalism

Contact Person: Craig Swauger

II. If a course, is it being Proposed for:

_____ Course Revision/Approval Only
_____ Course Revision/Approval and Liberal Studies Approval
_____ Liberal Studies Approval Only (course previously has been
approved by the University Senate)

III. Approvals

James DeGeorge _____
Department Curriculum Committee Department Chairperson

Rachel _____
College Curriculum Committee College Dean *

Director of Liberal Studies
(where applicable)

Provost (where applicable)

*College Dean must consult with Provost before approving curriculum changes. Approval by College Dean indicates that the proposed change is consistent with long range planning documents, that all requests for resources made as part of the proposal can be met, and that the proposal has the support of the university administration.

IV. Timetable

Date Submitted
to LSC: _____

to UWUCC: _____

Semester to be
implemented:
Second 1991-92

Date to be
published
in Catalog:
First opportunity

CATALOG DESCRIPTION OF JOURNALISM MINOR

The journalism department offers an 18-credit minor designed to complement any major. Three three-credit courses are required: JN 105/Journalism and Mass Media, JN 106/Basic Journalistic Skills and JN 120/Journalistic Writing. The remaining nine credits may be taken from the list of journalism major courses. Internship credits do not apply toward the 18-credit minor; however, a student in the minor program may take an internship, the credits of which will apply as free electives.

Formal written approval is required to be admitted to the minor in journalism.

DESCRIPTION OF JOURNALISM MINOR

The minor offered by the journalism department is an 18-credit program designed to complete any major. At present the journalism major requires 30 semester hours, 6 of which may be internship credits.

The journalism faculty believe a carefully constructed minor is appropriate at this time. Many majors from other disciplines enroll--or attempt to enroll--in journalism courses. While we accommodate as many non-majors as possible, we believe that restricting course enrollment first to majors and minors will result in better utilization of class activities and requirements.

The journalism minor has three required courses -- JN 105/Journalism and Mass Media, JN 106/Basic Journalistic Skills and JN 120/Journalistic Writing, taken in this sequence. As with the major program, a C or better in each of the required courses is necessary before enrollment in the next sequential course.

These courses, also required of our majors, provide an examination of the roles and goals of all media; emphasize grammar, punctuation, spelling, AP Stylebook, and offer intensive practice in writing skills for all news media.

The remaining three courses may be chosen by the student from the major courses offered by the department. While a minor will not be assigned an adviser, the student will be given an advisory handout (see attachment) as a guide to the selection of the three optional courses.

Internship credits do not count toward the 18-credit minor. However, a minor can arrange for an appropriate internship beyond the 18-credit requirement.

A minor in journalism will be recognized on the application for graduation, on the student's transcript and on the department's graduation ceremony program.

In order to enroll as a minor in the journalism department, the student must complete a formal application in the department office.

ADVISORY ON JOURNALISM MINOR

A minor in journalism requires that a student take 18 credits. Three courses (9 credits) are required: JN 105/Journalism and Mass Media, JN 106/Basic Journalistic Skills and JN 120/Journalistic Writing, taken in this sequence. As with the major program, a C or better in each of the required courses is necessary before enrollment in the next sequential course. Three additional courses (9 credits) may be chosen from the list of major courses (attached).

Internship credits do not count toward the 18-credit minor. However, a minor can arrange for an appropriate internship beyond the 18-credit requirement.

A formal application to be a journalism minor must be completed in the journalism office.

A minor will not be assigned an academic adviser. However, the minor may feel free to consult with the department chairman as necessary.

A minor in journalism will be recognized on the application for graduation, on the student's transcript and on the department's graduation ceremony program.

The minor will be entitled to receive all departmental publications and to attend all departmental professional and social functions.

JOURNALISM COURSES

JN 105--Journalism and Mass Media	JN 346--Advanced Reporting
JN 106--Basic Journalistic Skills	JN 347--Journalism Law
JN 120--Journalistic Writing	JN 348--Editorial Page
JN 321--Feature Writing	JN 349--Public Affairs Reporting
JN 323--Management & Mass Communication	JN 350--Advertising Writing
JN 326--Public Relations I	JN 390--Public Relations II
JN 327--Layout, Design and Production	JN 391--Presentation Making
JN 328--News Reporting	JN 392--Problem Solving in PR
JN 337--Editing	JN 393--Document Design I
JN 338--News Analysis	JN 394--Document Design II
JN 343--History of the American Press	JN 481--Special Topics
JN 344--Issues and Problems	JN 482--Independent Study (Permission)
JN 345--Sports Journalism	JN 394--Internship (Permission)

April 26, 1991

Subject: Journalism Minor

To: Dr. Craig G. Swauger, Chairperson
Journalism Department

From: Kurt P. Dudt, Chairperson *K.P.D.*
Communications Media Department

This letter is to give my support for a Journalism minor. This minor would be popular and useful for some of our students.

I would suggest that CM 101 (Survey of Communications) would be acceptable as a replacement for JN 105 (Journalism and Mass Media). This would allow our students to take a fifteen-credit minor in your department. This would not be charting new turf as generally we substitute the JN 105 for your students doing our CM minor.

Should you have questions, please contact me.

KPD:mar

30 April 1991

SUBJECT: Journalism Minor

TO: Dr. Craig G. Swauger, Chair
Journalism Department

FROM: Donald McClure, Assistant Chair
English Department



We support a Journalism minor with some enthusiasm, and you probably will find a number of interested English majors in our BA program. As you know, some majors and more parents will view a Journalism minor as practical preparation for jobs which depend on demonstrated writing skill. Some of them already show a willingness to take courses which they expect to impress prospective employers. And given the free elective hours most of our majors have, an 18-credit minor can be accommodated in their programs.

I don't know whether you predict interest in particular courses, but I would guess that the two Public Relations courses and possibly JN 327 Design, Layout, and Production will prove to attract English majors. I'll also be happy to pass on your general recommendations to our advisors and majors.