

LSC Use Only Proposal No:
LSC Action-Date:

UWUCC Use Only Proposal No: 12-65m
UWUCC Action-Date: App-11/27/12 Senate Action Date: App-1/29/13

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

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Proposing Department/Unit Journalism	Phone 724-357-4411

Check all appropriate lines and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

1. Course Proposals (check all that apply)

- | | | |
|--|---|--|
| ☐ New Course | ☐ Course Prefix Change | ☐ Course Deletion |
| ☐ Course Revision | ☒ Course Number and/or Title Change | ☒ Catalog Description Change |

Current course prefix, number and full title: **JRNL491 Presentation Making**

Proposed course prefix, number and full title, if changing: **JRNL301 Presentation Making**

2. Liberal Studies Course Designations, as appropriate

This course is also proposed as a Liberal Studies Course (please mark the appropriate categories below)

- | | | | |
|--|---|---|---|
| ☐ Learning Skills | ☐ Knowledge Area | ☐ Global and Multicultural Awareness | ☐ Writing Across the Curriculum (W Course) |
| ☐ Liberal Studies Elective (please mark the designation(s) that applies – must meet at least one) | | | |
| ☐ Global Citizenship | ☐ Information Literacy | ☐ Oral Communication | |
| ☐ Quantitative Reasoning | ☐ Scientific Literacy | ☐ Technological Literacy | |

3. Other Designations, as appropriate

- | | |
|--|---|
| ☐ Honors College Course | ☐ Other: (e.g. Women's Studies, Pan African) |
|--|---|

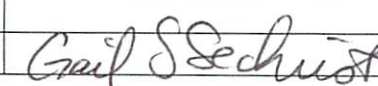
4. Program Proposals

- | | | | |
|---|--|--|------------------------------------|
| ☐ Catalog Description Change | ☐ Program Revision | ☐ Program Title Change | ☐ New Track |
| ☐ New Degree Program | ☐ New Minor Program | ☐ Liberal Studies Requirement Changes | ☐ Other |

Current program name: _____

Proposed program name, if changing: _____

5. Approvals

	Signature	Date
Department Curriculum Committee Chair(s)		10-17-12
Department Chairperson(s)		10-17-12
College Curriculum Committee Chair		10/23/12
College Dean		10/29/12
Director of Liberal Studies (as needed)		
Director of Honors College (as needed)		
Provost (as needed)		
Additional signature (with title) as appropriate		
UWUCC Co-Chairs		11/27/12

Received

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Liberal Studies

II. Description of Curriculum Change

1. Course Description

JRNL 301 Presentation Making

3c-0l-3cr

Prerequisites: None

Gives practice in writing and making oral presentations based on public relations cases and problems. Familiarizes the student with problemsolving and small-group communication skills necessary for those working in the area of public affairs.

2. Listing of Proposed Changes

Number change from JRNL491 to JRNL301

Elimination of prerequisites

JRNL 491 Presentation Making

3c-0l-3cr

Prerequisites: JRNL 220, 326

Gives practice in writing and making oral presentations based on public relations cases and problems. Familiarizes the student with problemsolving and small-group communication skills necessary for those working in the area of public affairs.

3. Rationale for Change

The level of instruction in this class is more conducive to a lower-level numbering. In addition, students may need the skills learned in this class to tackle some of the other upper-division courses.

Prerequisites were dropped since this is not a writing course and is not restricted to those considering a PR career. The JRNL220 prerequisite is a writing-intensive course, and JRNL126 is a PR course.