

LSC Use Only Proposal No:
LSC Action-Date:

UWUCC Use Only Proposal No: 12-656
UWUCC Action-Date: App-11/27/12 Senate Action Date: App-1/29/13

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person(s) Stan Mukasa	Email Address Mukasa@iup.edu
Proposing Department/Unit Journalism	Phone 724-357-3097

Check all appropriate lines and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

1. Course Proposals (check all that apply)

- | | | |
|--|---|---|
| ☐ New Course | ☐ Course Prefix Change | ☐ Course Deletion |
| ☐ Course Revision | ☒ Course Number and/or Title Change | ☐ Catalog Description Change |

Current course prefix, number and full title: **JRNL120 Journalistic Writing**

Proposed course prefix, number and full title, if changing: **JRNL120 Journalistic Techniques for Professional Writing**

2. Liberal Studies Course Designations, as appropriate

This course is also proposed as a Liberal Studies Course (please mark the appropriate categories below)

- | | | | |
|--|---|---|---|
| ☐ Learning Skills | ☐ Knowledge Area | ☐ Global and Multicultural Awareness | ☐ Writing Across the Curriculum (W Course) |
| ☐ Liberal Studies Elective (please mark the designation(s) that applies – must meet at least one) | | | |
| ☐ Global Citizenship | ☐ Information Literacy | ☐ Oral Communication | |
| ☐ Quantitative Reasoning | ☐ Scientific Literacy | ☐ Technological Literacy | |

3. Other Designations, as appropriate

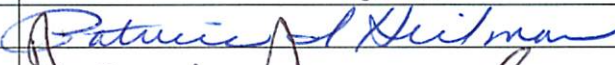
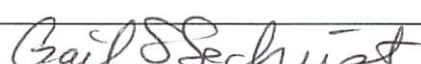
- | | |
|--|---|
| ☐ Honors College Course | ☐ Other: (e.g. Women's Studies, Pan African) |
|--|---|

4. Program Proposals

- | | | | |
|---|--|--|------------------------------------|
| ☐ Catalog Description Change | ☐ Program Revision | ☐ Program Title Change | ☐ New Track |
| ☐ New Degree Program | ☐ New Minor Program | ☐ Liberal Studies Requirement Changes | ☐ Other |

Current program name: _____

Proposed program name, if changing: _____

5. Approvals	Signature	Date
Department Curriculum Committee Chair(s)		10-23-12
Department Chairperson(s)		10-23-12
College Curriculum Committee Chair		10/23/12
College Dean		10/29/12
Director of Liberal Studies (as needed)		
Director of Honors College (as needed)		
Provost (as needed)		
Additional signature (with title) as appropriate		
UWUCC Co-Chairs		11/27/12

Received

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Liberal Studies

II. Description of Curriculum Change

1. Course Description

JRNL 120 Journalistic Techniques for Professional Writing **3c-0l-3cr**

Prerequisites: ENGL 101, nonmajors/minors

Emphasizes intelligent use of writing ability in a journalistic style and understanding of the why of journalism and mass media. Practices and improves writing skills.

2. Summary of Changes

Title change from Journalistic Writing to Journalistic Techniques for Professional Writing

JRNL 120 Journalistic Writing

3c-0l-3cr

Prerequisites: ENGL 101, nonmajors/minors

Emphasizes intelligent use of writing ability in a journalistic style and understanding of the why of journalism and mass media. Practices and improves writing skills.

3. Rationale for change

This course is designed as a writing-intensive course for non-journalism majors.

Journalistic Techniques for Professional Writing is a more specific and appropriate term that applies across all media channels and disciplines. Students are taught how to apply the techniques of journalistic writing to their own professional writing.