

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		11-19	APP 9/06/11	App 10-11-11

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person Patricia Heilman	Email Address pheilman@iup.edu
Proposing Department/Unit Journalism Department	Phone (724) 357-4411

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply) <input type="checkbox"/> New Course <input type="checkbox"/> Course Prefix Change <input type="checkbox"/> Course Deletion <input type="checkbox"/> Course Revision <input type="checkbox"/> Course Number and/or Title Change <input type="checkbox"/> Catalog Description Change		
<i>Current</i> Course prefix, number and full title		<i>Proposed</i> course prefix, number and full title, if changing
2. Additional Course Designations: check if appropriate <input type="checkbox"/> This course is also proposed as a Liberal Studies Course. <input type="checkbox"/> Other: (e.g., Women's Studies, Pan-African) <input type="checkbox"/> This course is also proposed as an Honors College Course.		
3. Program Proposals <input type="checkbox"/> New Degree Program <input type="checkbox"/> Program Title Change <input checked="" type="checkbox"/> Program Revision <input type="checkbox"/> New Minor Program <input type="checkbox"/> New Track <input type="checkbox"/> Other		
<i>Current</i> program name		<i>Proposed</i> program name, if changing
Journalism minor		
4. Approvals		
Department Curriculum Committee Chair(s)	<i>Patricia Heilman</i>	2-22-11
Department Chair(s)	<i>Alexander</i>	2-22-11
College Curriculum Committee Chair	<i>Myra</i>	3/16/11
College Dean	<i>Aaron</i>	3/16/11
Director of Liberal Studies *		
Director of Honors College *		
Provost *	<i>Gail Schust</i>	8/29/11
Additional signatures as appropriate: (include title)		
UWUCC Co-Chairs	<i>Gail Schust</i>	9/16/11

Received
APR 26 2011
Liberal Studies

Part II. Description of Curriculum Change

1. Proposed Revision:

Adding the requirement of a C or better in JRNL102 Basic Journalistic Skills, JRNL 105 Journalism and Mass Media and JRNL120 Journalistic Writing for graduation with a minor in journalism. Adding JRNL 250 Women and the Press to the list of controlled electives.

2a. Summary of Changes

<p>Minor–Journalism 18 (1) Required Courses: JRNL 102 Basic Journalistic Skills 3cr (2) JRNL 105 Journalism and the Mass Media 3cr (2) JRNL 120 Journalistic Writing 3cr (2) Controlled Electives: Three courses from the following: 9cr JRNL 243, 326, 338, 344, 347, 375, 481 (3) (1) Internship credits do not apply toward the 18cr minor; however, a student in the minor program may take an internship and apply the credits as free electives. (2) The above three courses are to be taken in sequence. (3) Minors may substitute only with departmental permission.</p>	<p>Minor–Journalism 18 (1) Required Courses: JRNL 102 Basic Journalistic Skills 3cr (2, 3) JRNL 105 Journalism and the Mass Media 3cr (2, 3) JRNL 120 Journalistic Writing 3cr (2, 3) Controlled Electives: Three courses from the following: 9cr JRNL 243, <u>250</u>, 326, 338, 344, 347, 375, 481 (3) (1) Internship credits do not apply toward the 18cr minor; however, a student in the minor program may take an internship and apply the credits as free electives. <u>(2) A grade of C or better required for graduation with a minor in journalism.</u> (3) The above three courses are to be taken in sequence. (4) Minors may substitute only with departmental permission.</p>
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2. b. List of all associated course changes.

No courses are changed as a result of this program revision

3. Rationale for change

Journalism is a highly competitive field. Students who minor in journalism intend to work in journalism and/or public relations where command of grammar, spelling, punctuation, style, journalistic writing methods and knowledge of the functioning of the industry are paramount to their success.

JRNL250 Women and the Press has always been a part of the journalism minor as a controlled elective. The department is not clear about when it was deleted from the list in the catalog. Despite that, this course will provide minors with the knowledge of diversity issues in the field.

Part III. Implementation

1. How will the proposed revision affect students already in the program?

Students currently enrolled in the journalism minor will not be required to meet these new standards; however, they will be advised that the competitive nature of this field does entail a high degree of proficiency.

2. Are faculty resources adequate?

Yes. There will be no need for change in faculty resources.

3. Are other resources adequate?

Yes. No other resources are affected.

4. Do you expect an increase or decrease in the number of students as a result of these revisions? If so, how will the department adjust?

Students who fail to achieve a grade of C or better on their first attempt may decide to drop the major. However, there are a number of journalism courses that students may take without being a major or a minor. So, the department does not anticipate a major change in course enrollments.

Part IV. Periodic Assessment

1. Describe the evaluation plan. Include evaluation criteria. Specify how student input will be incorporated into the evaluation process.

The department reviews the minor program every five years as part of the department's five-year program review. Evaluation criteria include the following:

- a. Number of minors who enroll in the program each year
- b. Retention of minors through completion of the program
- c. Number of minors who complete the program each year
- d. The elective courses chosen by minors

Students and alumni will be surveyed as part of the evaluation process to ascertain whether the quantity of minor courses is sufficient to meet the students'/graduates' needs.

2. Specify the frequency of evaluations.

The evaluation will be conducted every five years.

3. Identify the evaluating entity.

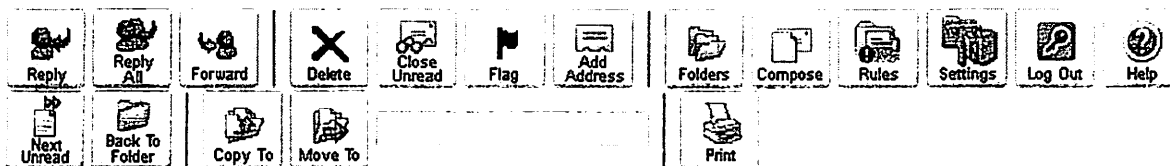
The department program review committee and the outside evaluators for the department's five-year program review will be the evaluating entities. In addition, the accrediting agency for journalism programs (ACEJMC: Accrediting Council for Education in Journalism and Mass Communication) will also be part of the evaluation process as the department moves towards accreditation.

PART V: Course Proposals

No new courses have been developed as a result of this program change.

PART VI: Letters of Support or Acknowledgement

Three departments from which a majority of journalism minors come have included letters of support. They are Communications Media, English and Political Science. Letters/emails of support are attached.

IUP I-Mail:  Message from InBox Folder

Your message has been sent

From: "Kurt P Dutt" <kurt.dutt@iup.edu>
 Subject: Re: letter of support
 Date: Mon, 21 Feb 2011 12:55:40 -0500
 To: "Patricia I Heilman" <pheilman@iup.edu>



Hi Pat,

Communication Media supports the proposed changes...kurt

On Mon, 21 Feb 2011 12:17:58 -0500
 "Patricia I Heilman" <pheilman@iup.edu> wrote:

hi Kurt,

I sent this request Feb. 2 via hard-copy memo. Haven't heard anything yet, so I thought I would resend as email:

The Journalism Department is proposing two changes in the Journalism Minor program, and I am soliciting a letter of support from your department for these changes prior to shepherding these changes through the curricular process.

The first change would require minors to earn a grade of C or better in the three required courses for the minor: JRNL102 Basic Journalistic Skills, JRNL105 Journalism and Mass Media and JRNL120 Journalistic Writing. Journalism majors are already required to earn a C or better in these three courses (and also JRNL328 News Reporting) in order to graduate with a major in journalism. The three courses for minors are basic to the discipline and completion with a C or better would certify their abilities in these essential areas. In a highly competitive field, this would provide students with the edge they would need to succeed. In addition, many minors decide to double major in journalism, meaning they would have to repeat one or more of these courses in which the grade had been a "D." This change in the minor program would enable a smoother transition for those students wishing to double major.

The second change would add JRNL250 Women and the Press to the list of controlled electives. Quite frankly, we don't know how it was deleted from the catalog as it was part of the original minor program. So, this change would actually reinstate it officially.

Please call at 357-4411 if you have any questions. I appreciate your taking the time to draft a letter of support.

If you can respond by email that would be helpful.

best,

Pat Heilman





A service of the Technology Services Center
Last updated: 03/13/2004 by jbr

IUP I-Mail: Message from InBox Folder

Reply	Reply All	Forward	Delete	Close Unread	Flag	Add Address	Folders	Compose	Rules	Settings	Log Out	Help	
Next Unread	Back To Folder	Copy To	Move To	jml327spring2011				Print					

Your message has been sent

From: "Gail Berlin" <ivy@iup.edu>
 Subject: Re: letter of support
 Date: Mon, 21 Feb 2011 12:20:22 -0500
 To: "Patricia I Heilman" <pheilman@iup.edu>
 Cc: <pheilman@iup.edu>, <lcvest@iup.edu>, "Gian Pagnucci" <pagnucci@iup.edu>

Headers
Decode

Hello, Pat.

Sorry for having missed your first communication to me. As chair of English, I am happy to support the changes you indicate below.

Best,
Gail

----- Original Message ----- From: "Patricia I Heilman" <pheilman@iup.edu>
To: <ivy@iup.edu>
Cc: <pheilman@iup.edu>; <lcvest@iup.edu>
Sent: Monday, February 21, 2011 12:16 PM
Subject: letter of support

Hi Gail,

I sent you a hard copy of this email Feb. 2, and haven't heard anything yet. So here it is:

The Journalism Department is proposing two changes in the Journalism Minor program, and I am soliciting a letter of support from your department for these changes prior to shepherding these changes through the curricular process.

The first change would require minors to earn a grade of C or better in the three required courses for the minor: JRNL102 Basic Journalistic Skills, JRNL105 Journalism and Mass Media and JRNL120 Journalistic Writing. Journalism majors are already required to earn a C or better in these three courses (and also JRNL328 News Reporting) in order to graduate with a major in journalism. The three courses for minors are basic to the discipline and completion with a C or better would certify their abilities in these essential areas. In a highly competitive field, this would provide students with the edge they would need to succeed. In addition, many minors decide to double major in journalism, meaning they would have to repeat one or more of these courses in which the grade had been a "D." This change in the minor program would enable a smoother transition for those students wishing to double major.

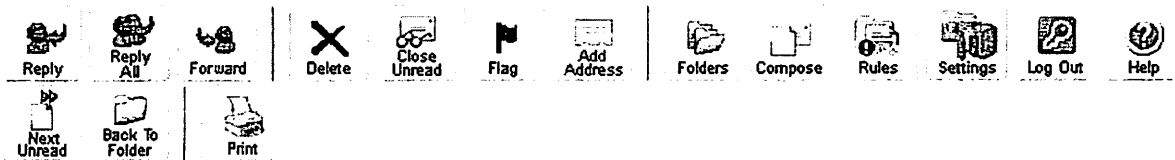
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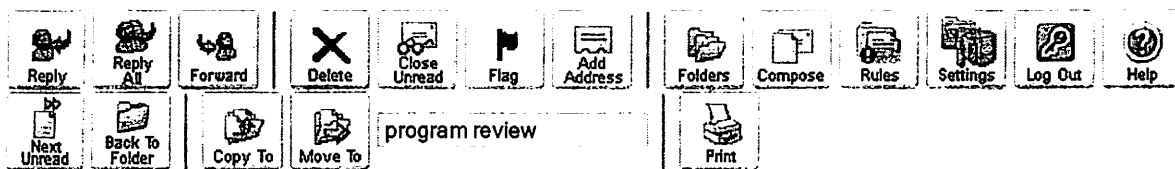
If you can respond by email even that would be great.

Best,

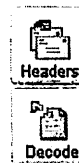
Pat Heilman



IUP I-Mail: Message from InBox Folder



From: "John Sitton" <jfsitton@iup.edu>
 Subject: Changes in Journalism Minor
 Date: Mon, 7 Feb 2011 14:54:08 -0500
 To: <Patricia.Heilman@iup.edu>



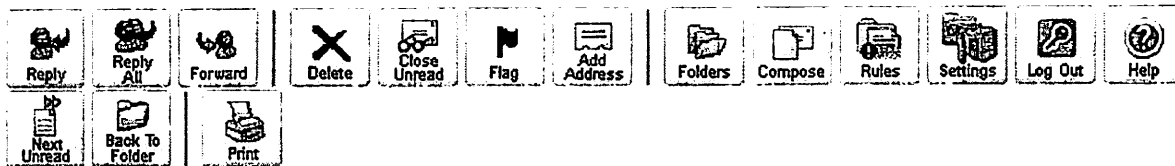
Hi Pat,

The Department of Political Science supports the proposed changes in the Journalism Minor: (1) C grade requirement in the designated courses, and (2) the addition of the course JRNL 250 "Women and the Press."

Regards,

John

Chair of Political Science



A service of the Technology Services Center
 Last updated: 03/13/2004 by jbr