

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		09-71a.	APP 4/13/10	APP-4/20/10

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person PAT HEILMAN	Email Address PHEILMAN@IUP.EDU
Proposing Department/Unit JOURNALISM	Phone 7-3096

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

<u>Current</u> Course prefix, number and full title	<u>Proposed</u> course prefix, number and full title, if changing

2. Additional Course Designations: check if appropriate

This course is also proposed as a Liberal Studies Course. Other: (e.g., Women's Studies, Pan-African)
 This course is also proposed as an Honors College Course.

3. Program Proposals

New Degree Program Program Title Change Program Revision
 New Minor Program New Track Other
 Catalog Description Change

<u>Current</u> program name	<u>Proposed</u> program name, if changing
Bachelor of Arts - Journalism	

4. Approvals	Date
Department Curriculum Committee Chair(s) <i>Catherine Heilman</i>	2-2-10
Department Chair(s) <i>Ashley</i>	2-2-10
College Curriculum Committee Chair <i>Pat Heilman</i>	2010
College Dean <i>Ann</i>	3/15/10
Director of Liberal Studies *	
Director of Honors College *	
Provost * <i>Gail Schmitt</i>	3/22/10
Additional signatures as appropriate: (include title)	
UWUCC Co-Chairs <i>Gail Schmitt</i>	4-13-10

* where applicable

Received
 MAR 17 2010
Liberal Studies

Part II Description of Curriculum Change

1. Proposed Revision:

Adding the requirement of a C or better in JRNL 328 News Reporting for graduation with a major in journalism.

2. a. Summary of Changes

Bachelor of Arts–Journalism

Liberal Studies: As outlined in Liberal Studies section 53-55 with the following specifications:

Mathematics: 3cr

Liberal Studies Electives: 9cr, no courses with JRNL prefix

College: 0-6

Foreign Language Intermediate Level (1)

Major: 30

Required Courses:

JRNL 102 Basic Journalistic Skills 3cr

JRNL 105 Journalism and the Mass Media 3cr

JRNL 220 Writing for the Print Media 3cr

JRNL 328 News Reporting 3cr

Controlled Electives:

Other JRNL courses (as listed in this catalog) (2) 18cr

Other Requirements: 0

Department recommends a planned program of dual major, minor(s), or electives (3, 4)

Free Electives: 29-37

Total Degree Requirements: 120

(1) Intermediate-level Foreign Language may be included in Liberal

Studies electives.

(2) Maximum of 6cr of internship applied to major.

(3) Students may take no more than 15cr outside the College of Humanities and Social Sciences without prior approval of advisor.

(4) Majors in the public relations sequence should make every effort to schedule BTST 321, MKTG 320, and MKTG 433.

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Mathematics: 3cr

Liberal Studies Electives: 9cr, no courses with JRNL prefix

College: 0-6

Foreign Language Intermediate Level (1)

Major: 30

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JRNL 102 Basic Journalistic Skills 3cr*

JRNL 105 Journalism and the Mass Media 3cr*

JRNL 220 Writing for the Print Media 3cr*

JRNL 328 News Reporting 3cr*

Controlled Electives:

Other JRNL courses (as listed in this catalog) (2) 18cr

Other Requirements: 0

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(4) Majors in the public relations sequence should make every effort to

schedule BTST 321, MKTG 320, and MKTG 433.

***A grade of C or better required for graduation with a degree in journalism**

2. b. **List of all Associated Course Changes:**

JRNL 493 Internship var-6-12cr – Prerequisites: JRNL 102 (grade C or better), 105 (grade C or better), 220 (grade C or better), 328 (grade C or better), department approval. On-the job training opportunities in journalism and related areas. Maximum of 6 cr may be applied to 30 cr minimum of major.

3. **Rationale for Change:**

Journalism is a highly competitive field. This course, JRNL 328 News Reporting, is part of the core requirements for the major, which indicate whether a student may succeed in this field. Failure to master 70% of the course content is a strong indication that the student is a weak candidate for employment and/or graduate study.

Part III Implementation.

1 How will the proposed revision affect students already in the existing program?

Students in the existing program will be strongly advised to achieve a C or better in JRNL 328 News Reporting as a prerequisite to success in the profession and/or acceptance into graduate school.

2. Are faculty resources adequate? If you are not requesting or have not been authorized to hire additional faculty, demonstrate how this course will fit into the schedule(s) of current faculty.

N/A

3. Are other resources adequate? (Space, equipment, supplies, travel funds)

N/A

4. Do you expect an increase or decrease in the number of students as a result of these revisions? If so, how will the department adjust?

Enrollment figures will not be affected as the department has informally advised students to meet these standards since the department's inception.

Part IV. Periodic Assessment

Departments are responsible for an on-going review of curriculum. Include information about the department's plan for program evaluation:

1. Describe the evaluation plan. Include evaluation criteria. Specify how student input will be incorporated into the evaluation process.

Not pertinent

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2. Specify the frequency of the evaluations.

Not pertinent

3. Identify the evaluating entity.

Not pertinent

Part V. Course Proposals

Course proposals for any new courses added, revised, or deleted as a result of this program revision. A course analysis questionnaire and syllabus must be included for each course.

JRNL 493 Internship: var-6-12 cr

New prerequisites: JRNL 102 (C or better), JRNL 105 (C or better), JRNL 328 (C or better), departmental approval.

No syllabus is required for internship courses.

Part VI. Letters of Support or Acknowledgement

Sign-off letters from interested or affected departments including a letter from the Liberal Studies Committee if appropriate.

Change pertains to a majors-only course so no other departments are affected.