UWUCC USE Only LSC Use Only Number: Number: Submission Date: Submission Date: Action-Date: (IWUCC App 2/5/02
SHEET Sinate App 2/26/02 Action-Date: CURRICULUM PROPOSAL COVER SHEET University-Wide Undergraduate Curriculum Committee CONTACT 1. Contact Person Mary E. Swinker Phone 7-3778 Department Human Development & Environmental Studies PROPOSAL TYPE (Check All Appropriate Lines) 11. X COURSE Apparel Industry II Suggested 20 character title New Course* Course Number and Full Title Course Revision Course Number and Full Title Liberal Studies Approval + ____ for new or existing course Course Number and Full Title Course Deletion Course Number and Full Title X Number and/or Title Change FSMR 450 Apparel Industry II Old Number and/or Full Old Title 360 Apparel Industry II New Number and/or Full New Title Course or Catalog Description Change Course Number and Full Title Minor PROGRAM: Major ____ New Program* Program Name Program Revision* Program Deletion* Program Name ____ Title Change _____ Old Program Name New Program Name 111. Approvals (signatures and date) 14 *Provost (where applicable) +Director of Liberal Studies (where applicable)

Part II. Description of Curriculum Change

1. Catalog Description

Catalog Description:

FSMR 360 - Apparel Industry II

(3c-0l-3sh)

Prerequisites: FSMR 350 Apparel Industry I and Liberal Studies math requirement.

Introduces the student to the merchandising and promotion of apparel, including organization, buying responsibilities, techniques, and resources: various retail institutions, resident buying offices, apparel dollar planning and control, apparel merchandising assortment planning, apparel buying practices, application of apparel planning and buying, and apparel advertising and promotion.

2. Proposed Change

Old: FSMR 450 Apparel Industry II New: FSMR 360 Apparel Industry II

3. Justification/Rationale for change FSMR 450 Apparel Industry II is a junior second semester class. It is also a sequential class to FSMR 350 Apparel Industry I. For these two reasons it should have a 300 number listing of FSMR 360.