

LSC Use Only Proposal No: _____ UWUCC Use Only Proposal No: **14-66X**
 LSC Action-Date: _____ UWUCC Action-Date: **App 9/16/14** Senate Action Date: **App 10/17/14**

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person(s) Mr. Jeffrey A. Miller	Email Address jmiller@iup.edu
Proposing Department/Unit Hospitality Management	Phone 724-357-2626

Check all appropriate lines and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

Current course prefix, number and full title: **HRIM 343 Fund-Raising for Special Events**

Proposed course prefix, number and full title, if changing: **HOSP 343 Fund-Raising for Special Events**

2. Liberal Studies Course Designations, as appropriate
 This course is also proposed as a Liberal Studies Course (please mark the appropriate categories below)

Learning Skills Knowledge Area Global and Multicultural Awareness Writing Across the Curriculum (W Course)
 Liberal Studies Elective (please mark the designation(s) that applies – must meet at least one)

Global Citizenship Information Literacy Oral Communication
 Quantitative Reasoning Scientific Literacy Technological Literacy

3. Other Designations, as appropriate

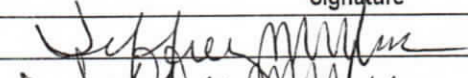

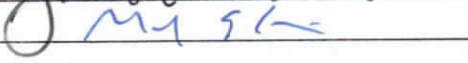


Honors College Course Other: (e.g. Women's Studies, Pan African)

4. Program Proposals

Catalog Description Change Program Revision Program Title Change New Track
 New Degree Program New Minor Program Liberal Studies Requirement Changes Other

Current program name: _____

Proposed program name, if changing: _____

5. Approvals	Signature	Date
Department Curriculum Committee Chair(s)		4-17-14
Department Chairperson(s)		4-17-14
College Curriculum Committee Chair		6-10-14
College Dean		8.4.14
Director of Liberal Studies (as needed)		
Director of Honors College (as needed)		
Provost (as needed)		
Additional signature (with title) as appropriate		
UWUCC Co-Chairs		9/16/14

Received
SEP 9 2014
Liberal Studies

Part II. Description of Curriculum Change

- 1. A complete catalog description with the new number, title, number of credits, class and lab hour designation, prerequisites, and an appropriately written course description.**

HOSP 343 Fund-Raising for Special Events

3c-0l-3cr

Relevant management tools, techniques, and strategies used for acquiring event revenue through fund-raising and special events management are explored. Evolving legislation affecting sponsor and donor relationships is examined. The contemporary concept of sponsorship is benchmarked against a historical review to frame an understanding of how sponsor and organizational needs change.

- 2. A listing of the proposed change(s) giving the old title and number and the new title and number.**

Old Title and Number

HRIM 343 Fund-Raising for Special Events

New Title and Number

HOSP 343 Fund-Raising for Special Events

- 3. Justification / rationale for the change(s).**

Prefix was never changed from previous program name (Hotel, Restaurant, and Institutional Management) to one reflective of the current program (Hospitality Management).