




Template A

	<p>community are explored. Student are directed to development of new ideas into viable potential directions for their future professional lives.</p>
<p><b>Student Learning Outcomes</b></p> <p><i>(These should be measurable, appropriate to the course level, and phrased in terms of student achievement, not instructional or content outcomes)</i></p> <p><i>If dual listed, indicate additional learning objectives for the higher level course.</i></p>	<p>Students will be able to:</p> <ul style="list-style-type: none"> <li>a. Demonstrate awareness of past and contemporary innovative practices in the arts</li> <li>b. Articulate the ways in which arts inform and enhance daily life and the ways in which the arts inter-relate among one another.</li> <li>c. Identify and develop at least one unique and innovative idea or practice in their chosen artistic field.</li> </ul>
<p><b>Brief Course Outline:</b>  <i>Give an outline of sufficient detail to communicate the course content to faculty across campus. It is not necessary to include specific readings, calendar, or assignments.</i></p>	<ul style="list-style-type: none"> <li>A. Overview of Philosophy and the Arts. <span style="float: right;">6 instructional hours</span> <ul style="list-style-type: none"> <li>a. What is the role of the arts in our lives? In society</li> <li>b. Read and respond to readings from Graham (2005)</li> </ul> </li> <li>B. What are the habits of successful, creative people? <span style="float: right;">8 instructional hours</span> <ul style="list-style-type: none"> <li>a. Artists as innovators</li> <li>b. Read and respond to readings from Kleon (2012) and Gardner (2005)</li> </ul> </li> <li>C. How have new ideas come about in the past? <span style="float: right;">6 instructional hours</span> <ul style="list-style-type: none"> <li>a. Artists in business</li> <li>b. Critique past arts businesses</li> <li>c. Read and respond to readings from Livingston (2008)</li> </ul> </li> <li>D. What new arts innovations are happening now? <span style="float: right;">5 instructional hours</span> <ul style="list-style-type: none"> <li>a. Centers, collectives, troupes and ensembles</li> <li>b. Individuals</li> <li>c. Possible field trips</li> <li>d. Critique existing arts in business innovations</li> </ul> </li> <li>E. What are your ideas? <span style="float: right;">15 instructional hours</span> <ul style="list-style-type: none"> <li>a. Idea development</li> <li>b. Feedback from professor(s) and fellow students</li> <li>c. Refinement of idea</li> </ul> </li> <li>F. Presentation and culmination of ideas <span style="float: right;">4 instructional hours</span></li> </ul> <p><b>Total= 44 instructional hours</b></p>
<p><b>Reason for Proposal</b></p>	
<p><b>Why is this course being proposed?</b></p>	<p>This course is being proposed as a part of a revision to the Entrepreneurship in Fine Arts Minor. In turn the Entrepreneurship in Fine Arts Minor is being revised to appeal to a wider constituency, be more realistic in terms of availability of courses, and more relevant for the needs of students who may find themselves in the increasingly common situation where artists are working for themselves. This course is designed to meet the needs of students from varied art backgrounds (Theater, Dance, Music, Visual Arts) and for this reason, FIAR is the selected prefix. Previous versions of this minor dealt with many of the business-oriented possibilities that students could encounter, but this course seeks to bring the students back to what might bring them to entrepreneurship in the first place: an innovative idea. Specifically, this class seeks to</p>

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	challenge students to develop their great idea within their artistic discipline or across disciplines making this class grounded in practice as much as theory.
<b>University Senate Summary of Rationale</b> <i>Enter a single paragraph summary/rationale of changes or proposal for University Senate</i>	<p>This course is being proposed as a part of a revision to the Entrepreneurship in Fine Arts Minor. In turn the Entrepreneurship in Fine Arts Minor is being revised to appeal to a wider constituency, be more realistic in terms of availability of courses, and more relevant for the needs of students who may find themselves in the increasingly common situation where artists are working for themselves. This course is designed to meet the needs of students from varied art backgrounds (Theater, Dance, Music, Visual Arts) and for this reason, FIAR is the selected prefix. Previous versions of this minor dealt with many of the business-oriented possibilities that students could encounter, but this course seeks to bring the students back to what might bring them to entrepreneurship in the first place: an innovative idea. Specifically, this class seeks to challenge students to develop their great idea within their artistic discipline or across disciplines making this class grounded in practice as much as theory</p>
How does it fit into the departmental curriculum? (Check all that apply)	<input type="checkbox"/> Major Requirement <input checked="" type="checkbox"/> Minor Requirement <input type="checkbox"/> Core Requirement <small>(Interdisciplinary core – e.g. Business/Education)</small> <input type="checkbox"/> Required Elective <input type="checkbox"/> Liberal Studies <input checked="" type="checkbox"/> Open Elective <input type="checkbox"/> Other - Click here to enter text.
Is a similar class offered in other departments?	<input type="checkbox"/> Yes Please provide comment: Click here to enter text. <input checked="" type="checkbox"/> No
Does it serve the college/university above and beyond the role it serves in the department?	<input type="checkbox"/> Yes Please provide comment: Click here to enter text. <input checked="" type="checkbox"/> No
Who is the target audience for the course?	<input type="checkbox"/> Course Designed for Majors ( <input type="checkbox"/> Required <input checked="" type="checkbox"/> Not Required) <input checked="" type="checkbox"/> Course Designed for Minor <input type="checkbox"/> Departmental Elective <input type="checkbox"/> Restricted to Majors/Minors <input type="checkbox"/> Open to Any Student <input type="checkbox"/> Liberal Studies <input checked="" type="checkbox"/> Other - This course may be taken by anyone, but is targeted for students who are in the Entrepreneurship in Fine Arts Minor. This course would serve as a capstone course in that minor. In addition to students in the departments in the College of Fine Arts, it is expected that students in the College of Business and in the areas of Interior Design and Fashion Merchandizing will be able to participate in the minor and take this course.
Implications for other departments	<p>A. What are the implications for other departments (For example: overlap of content with other disciplines, requirements for other programs)?          none</p> <p>B. How have you addressed this with other department(s) involved? What was the outcome of that attempt? (Attach documents as appropriate)          Ongoing revisions of the minor continue with the Management Department in the Eberly College of Business. They are aware of this proposal.</p>
Are the resources adequate (i.e. faculty, space, equipment, laboratory supplies,	<input checked="" type="checkbox"/> Yes

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library materials, travel funds, etc.)?	<input type="checkbox"/> No Please provide comment: <a href="#">Click here to enter text.</a>
	
<ul style="list-style-type: none"><li>• Are resources available/sufficient for this course?    <input checked="" type="checkbox"/> Yes    <input type="checkbox"/> No    <input type="checkbox"/> NA</li><li>• Is the proposal congruent with college mission?    <input checked="" type="checkbox"/> Yes    <input type="checkbox"/> No    <input type="checkbox"/> NA</li><li>• Has the proposer attempted to resolve potential conflicts with other academic units?    <input checked="" type="checkbox"/> Yes    <input type="checkbox"/> No    <input type="checkbox"/> NA</li></ul>	
Comments: <a href="#">Click here to enter text.</a>	