13-60 UWUCC AP - 8/27/13 Senate: App. 9/8/15

Undergraduate Distance Education Review Form

(Required for all courses taught I	by distance education for more than one-third of te	aching contact hours.)
------------------------------------	---	------------------------

	Existing and Special Topics Co		
Course: <u>F/N 410</u>	Financial Institutions	and Marke	245
Instructor(s) of Record:	Ibrahim Affaneh		
Phone: #74696	Email: Affa	neh @ Iup.	edu
Step Two: Departmental/ Recommendation:	Positive (The objectives of this education)	course can be met	via distance
Endorsed:	Negative Solding Ture of Department Designee Ture of College Dean	7/3//2 Date 8///3	0(3
Forward form and supporting University-wide Undergradu	g materials to Liberal Studies Office ate Curriculum Committee. Dual-le- uate Committee for graduate-level s	vel courses also req	/ the uire review
Step Three: University-wie Recommendation:	Positive (The objectives of this education)		via distance
	Negative And Sechust ture of Committee Co-Chair g materials to the Provost within 30		//3 ate received by
Step Four: Provost Appro		as distance educat	ion course
Forward form and supporting	materials to Associate Provost.	Received	Received

SEP 2.0 2013

AUG - 2 2013

Liberal Studies

Liberal Studies

Graduate Distance Education Review Form

(Required for all courses taught by distance education for more than one-third of teaching contact hours.)

Existing and Special Topics Course	
Course: FIN510	
Instructor(s) of Record: Ibrahim Affanet	
Phone: #74096 Email: Affanch e 1	up. edu
Step One: Proposer	
A. Provide a brief narrative rationale for each of the items, A1- A5.	
1. How is/are the instructor(s) qualified in the distance education delivery method a	s well as the discipline?
2. How will <u>each objective</u> in the course be met using distance education technolog	ies?
3. How will instructor-student and student-student, if applicable, interaction take pl	ace?
4. How will student achievement be evaluated?	
5. How will academic honesty for tests and assignments be addressed?	
B. Submit to the department or its curriculum committee the responses to items A1-syllabus of record, along with the instructor developed online version of the sylla This lesson should clearly demonstrate how the distance education instructional is students to meet a course objective(s) using online or distance technology. It should be area indicated on the syllabus.	bus, and the sample lesson. format adequately assists
Step Two: Departmental/Dean Approval	
Recommendation: Positive (The objectives of this course can be met via dis	ance education)
☐Negative	
Signature of Department Designee Date	, <u>20/3</u> •

Forward form and supporting materials to the Dean's Associate of the School of Graduate Studies and Research for consideration by the University-wide Graduate Committee. Dual-level courses initially require review and approval by the University-wide Undergraduate Curriculum Committee.

Endorsed:

Step Three: University-wide Graduate Committee Approval	
Recommendation: Positive (The objection Positive)	ves of this course can be met via distance education)
Signature of Committee C Forward form and supporting materials to the Pro-	Date Dovost within 30 calendar days after received by committee.
Step Four: Provost Approval	
Approved as distance education cours	Rejected as distance education course
Signature of Provost	Date

Forward form and supporting materials to Associate Provost.

Undergraduate/Graduate Distance Education Review Form

FIN 410/510 Financial Institutions and Markets

1. How is/are the instructor(s) qualified in the distance education delivery method as well as the discipline?

Ibrahim Affaneh:

- The instructor developed and taught the first online course in FIN 310 in Winter 2012.
- Attended a workshop on D2L.
- Gone through self-training webinars in D2L management.
- Consulted with the IT course design department.
- Published articles in the area of finance and made several national and international conference presentations in this discipline.
- Has graduate course teaching approval.

2. How will each objective in the course be met using distance education technologies?

Please refer to the attached syllabus of record for the list of course objectives. The online version of the syllabus has been modified in the "Evaluation Methods" section specifically to meet the accomplishment of the course objectives using D2L online tools. How each of the course objectives will be achieved through the online course is described below:

- (1) Identify the different types of depository and non-depository institutions, their functions, their sources, and uses of funds.
 - Internet assignment to obtain balance sheets and income statements for at least two different financial institutions to identify and compare the distribution of sources and uses of funds in each.
 - Online chapter quizzes consisting of short-term answers or multiple choice questions. There will be 6 quizzes, one for each chapter, dealing with depository and non-depository institutions.
- (2) Identify major types of risks that each type of institution is exposed to and how to assess and evaluate those risks.
 - Applied internet assignment to obtain data from the FDIC website (www.fdic.gov) and answer the questions assigned to each chapter by identifying the type of risk and its assessment.
 - Quizzes consisting of multiple choice questions. There will be a quiz for each type of risk.

- (3) Identify and apply the different hedging techniques used to cover those risks and assess their effectiveness.
 - Students will be required to submit an annual report on different financial institutions in which they identify their hedging techniques.
- (4) Identify the different financial markets, their functions, regulations and instruments and how to use these instruments to raise or invest funds.
 - Internet assignment in which students will identify different instruments and how
 to use these instruments in the financial markets and the rating agencies, such as
 S&P and Moody's.

Additional Objectives for Graduate Students

- (5) Identify the benefits of international diversifications of investments and how to measure the gains from geographic and industry diversifications.
 - Run exercises on a combination of different equity markets to calculate expected returns and identify diversification of returns.
 - Form a portfolio of international financial investments.
 - Graduate students will submit a completed ten-page research paper.
- (6) Identify and use the different types of derivatives and the process of securitization, their nature and benefits to the investors.
 - An assignment in which students will look at government agencies' annual reports.
 - Quizzes on the different types of derivatives.
 - Review of financial agencies and investment banking corporations such as Merrill Lynch and Goldman Sachs. These are highly involved in securitization.

3. How will instructor-student and student-student, if applicable, interaction take place?

- Students will participate in interactive chat room sessions utilizing the chat room tool in D2L (instructor-student, student-student).
- Students will participate using typing tools through BB Collaborate.
- Students will be asked to download Skype and Tango, if available, on their computers for the interactive sessions (instructor-student, student-student).
- Participation will be graded (instructor-student).
- The D2L email system will be utilized to communicate with individual students and this will encourage their participation (instructor-student).
- All emails will be responded to within 48 hours.

4. How will student achievement be evaluated?

- There will be several online Connect quizzes at the end of each chapter, as outlined in the syllabus.
- Discussion forum dealing with current global issues, utilizing provided articles from the Wall Street Journal and The Economist, as well as YouTube videos. Questions relative to the course material and the articles/YouTube videos will be assigned prior to participation in the discussion forum. The expectation is that students will complete at least one post, containing their responses to the assigned questions, and comment on a minimum of three (3) of their peers' posts.
- Interactive chat room sessions dealing with current global issues, utilizing provided articles from the Wall Street Journal and The Economist, as well as YouTube videos. The instructor will pose four (4) questions relative to the course material and the articles/YouTube videos during the chat room sessions. Each student must participate by responding to those four (4) questions and discuss those questions with the instructor and their peers. Participation in the chat room will be worth 5 percent of the total grade, as indicated in the evaluation method in the syllabus.
- Graduate students will also submit a completed ten-page paper as a research project as described in objective number five.

	<u>Undergraduate</u>	<u>Graduate</u>
Homework	10%	10%
Quizzes	10%	10%
Midterm	30%	25%
Final	30%	25%
Assignments	10%	10%
Discussion Forum	5%	5%
Chat Room	5%	5%
Research Paper	N/A	10%
Transmit T albar	100%	100%

5. How will academic honesty for tests and assignments be addressed?

- Each student will be administered a randomly selected set of questions from a large test bank of questions for each chapter.
- There will be a fixed date and time for each test and quiz.
- Results and correct answers will be released only after the quiz deadline is over.
- Research paper will be subject to plagiarism check using "Turnitin.com."

INDIANA UNIVERSITY OF PENNSYLVANIA EBERLY COLLEGE OF BUSINESS AND INFORMATION TECHNOLOGY DEPARTMENT OF FINANCE AND LEGAL STUDIES

Fin 410/510-001:

Financial Institutions and Markets

Online

Professor:

Dr. Ibrahim Affaneh

Office:

324A Eberly College of Business and Information Technology

Phone:

724-357-4096

Email:

affaneh@iup.edu

Office Hours:

Monday - Thursday 2:00-4:00 p.m.

Term:

SPRING 2014

I. Catalog Course Description:

Prerequisite: FIN 324 – A review of the structure of financial institutions and money and capital markets. Provides the knowledge of the theory and practices of managing financial institutions, with particular emphasis on the management of financial risks.

Additional Course Detail

This course covers the different type of depository and non-depository financial institutions, the different types of risks that these institutions are exposed, and the different techniques used in covering these exposures. In addition, it will cover the different types of specialized financial markets and their instruments.

II. Course Objectives:

The student will be able to:

- Identify the different types of depository and non-depository institutions, their functions, their sources, and uses of funds.
- Identify major types of risks that each type of institution is exposed to and how to assess and evaluate those risks.
- 3. Identify and apply the different hedging techniques used to cover those risks and assess their effectiveness.
- Identify the different financial markets, their functions, regulations and instruments and how to use these instruments to raise or invest funds.

Additional Objectives for Graduate Students

5. Identify the benefits of international diversifications of investments and how to measure the gains from geographic and industry diversifications.

6. Identify and use the different types of derivatives and the process of securitization, their nature and benefits to the investors.

Policy:

- 1. No make-up exams. If the midterm is missed for an acceptable excuse, the weight of the Final will be adjusted by the weight of the missed exam.
- 2. Violation of the Academic Integrity Policy could lead to failing the course.

III. Evaluation Method:

	<u>Undergraduate</u>	<u>Graduate</u>
Homework	10%	10%
Quizzes	10%	10%
Midterm	30%	25%
Final	30%	25%
Assignments	10%	10%
Discussion Forum	5%	5%
Chat Room	5%	5%
Research Paper	<u>N/A</u>	<u>10%</u>
•	1 00%	100%

Distribution of Grades:

Α	90-100%	90-100%
В	80-89%	80-89%
Č	70-79%	70-79%
Ď	60-69%	N/A
F	Less than 60%	Less than 70%

IV. Required Text:

<u>Financial Markets and Institutions</u>, Anthony Saunders and Marcia Cornet, 5th Ed., McGraw-Hill, 2012 (with Connect access code).

Required Reading: Wall Street Journal or Financial Times.

V. Tentative Course Outline:

<u>Week</u>	Topics
Part 1: Financia	al Markets
1	Chapter 1: Introduction

2 Chapter 2: Determinants of Interest Rates

3	Chapter 3: Interest Rates and Security Valuation Chapter 4: The Federal Reserve System, Monetary Policy, and Interest Rates
4	Chapter 5: Money Markets Chapter 6: Bond Markets
5	Chapter 7: Mortgage Markets Chapter 8: Stock Markets
6	Chapter 9: Foreign Exchange Markets MIDTERM EXAM – Opens at 1:00am EST on Thursday, February 27, 2014 and closes at 11:00pm EST on Friday, February 28, 2014
Part 2: Financial In	
7	Chapter 12: Commercial Banks' Financial Statements and Analysis
8	Chapter 15: Insurance Companies Chapter 16: Securities Firms and Investment Banks
9	Chapter 17: Mutual Funds and Hedge Funds
10	Chapter 18: Pension Funds
Part 3: Risks	Chapter 20: Managing Credit Risk on the Balance Sheet
12	Chapter 21: Managing Liquidity Risk on the Balance Sheet
13	Chapter 22: Managing Interest Rate Risk and Insolvency Risk on the Balance Sheet
14	Chapter 24: Managing Risk off the Balance Sheet with Loan Sales and Securitization
	FINAL EXAM - Opens at 1:00am EST on Thursday, May 8, 2014 and closes at 11:00pm EST on Friday, May 9, 2014

VI. Course Overview

General Information: The course home will be in D2L. The web address for D2L is d2l.iup.edu. You can login using your university username and password. Then, under "My Courses," select SPRING 2014 FIN 410/510. This will bring you to the course homepage.

Detailed, step-by-step instructions regarding what tasks need to be completed for each chapter can be found in the "Checklists" tab on **D2L**. The "Content" tab contains the syllabus; a link for McGraw-Hill's **Connect** website; and articles and YouTube videos for assignments, discussion forum topics, and chat room topics.

Homework, Quizzes, Midterm, and Final: The homework, quizzes, midterm, and final will be administered in McGraw-Hill's Connect website. Connect can be accessed from the course home in D2L, under the "Content" tab.

Homework and Quizzes: Homework and quizzes must be completed no later than 11:00pm EST on the designated submission deadlines.

Midterm Exam: The midterm exam is scheduled to open at 1:00am EST on Thursday, February 27, 2014 and close at 11:00pm EST on Friday, February 28, 2014. The midterm exam will consist of 40 multiple choice questions/problems, and students will have 120 minutes to complete the exam once they access it.

Final Exam: The final exam is scheduled to open at 1:00am EST on Thursday, May 8, 2014 and close at 11:00pm EST on Friday, May 9, 2014. The final exam will consist of 40 multiple choice questions/problems, and students will have 120 minutes to complete the exam once they access it.

Assignments: Detailed instructions and rubrics for the assignments can be found in the "Content" tab. You will submit your assignments in the "Dropbox" tab on D2L.

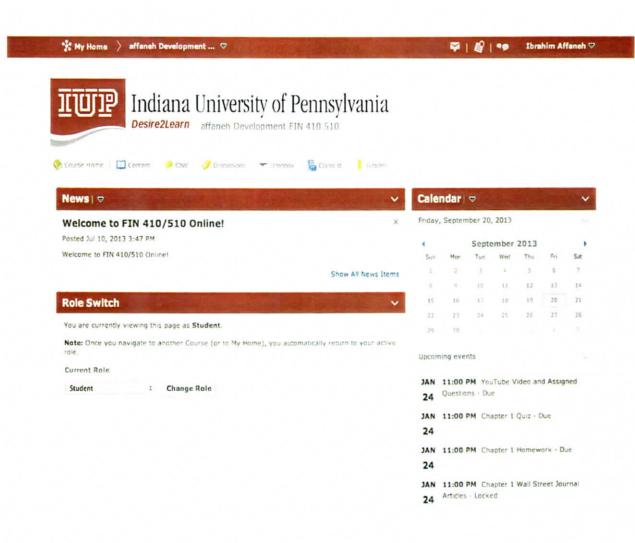
Discussion Forum: The discussion forum is located in the "Discussion" tab. Prior to participating in the discussion forum, you must read the articles and view the YouTube videos related to the discussion. The articles and YouTube videos are provided in the "Content" tab. Detailed instructions and the rubric can be found in the "Content" tab.

Chat Room: The chat room is located in the "Chat" tab. Prior to participating in the chat room, you must read the articles and view the YouTube videos related to the chat. The articles and YouTube videos are provided in the "Content" tab. Detailed instructions and the rubric can be found in the "Content" tab.

Research Paper: Graduate students will be required to submit a ten-page research paper. The research paper will be submitted in the "Dropbox" tab. The instructor will provide a list of topics for the research paper such as the following:

- 1. Financial Crisis: Can it be predicted?
- 2. Integration of international equity markets: Developed and emerging markets.
- 3. LIBOR as an international benchmark for borrowing or lending rates.
- 4. Yield curve and term structure of interest rates in the U.S. or other markets.
- 5. Mortgage-backed securities and their risks.
- 6. Deposit insurance or credit insurance and the moral hazard.
- 7. Rating agencies and their role in financial markets.

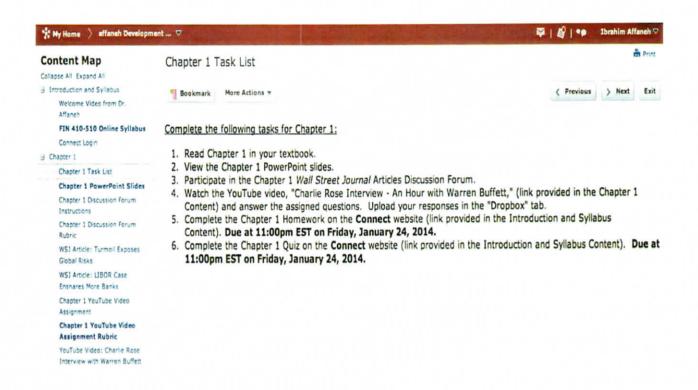
Additional Information: In addition to reading the textbook and assigned material, students are strongly encouraged to read current financial news in publications such as the Wall Street Journal, The Economist, Financial Times, and Bloomberg. It is important to stay informed on current trends, and this will help in discussions, preparation of assignments, and enhance the rate of success in the class.



This is the D2L course homepage.



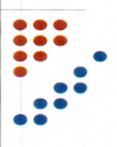
This is the "Content" tab for the Introduction and Syllabus module and the Chapter 1 module. The Introduction and Syllabus module contains a welcome video from Dr. Affaneh, the FIN 410-510 syllabus, and a link for the Connect website. The Chapter 1 module is the sample used in this proposal.



This first item in the "Content" of the Chapter 1 module is the Chapter 1 Task List. The task list allows the students to see exactly what tasks need to be completed for Chapter 1. Each chapter will have a task list.

Chapter One

Introduction



McGraw-Hill/Irwin

Copyright © 2012 by The McGraw-Hill Companies, Inc. All rights reserved.

Why study Financial Markets and Institutions?



 Markets and institutions are primary channels to allocate capital in our society

Proper capital allocation leads to growth in:

- Societal Wealth
- Income
- Economic opportunity

Why study Financial Markets and Institutions?



• In this text we will examine:

the structure of domestic and international markets

the flow of funds through domestic and international markets

an overview of the strategies used to manage risks faced by investors and savers

1-3

Financial Markets

11 11 11

2/ - 4



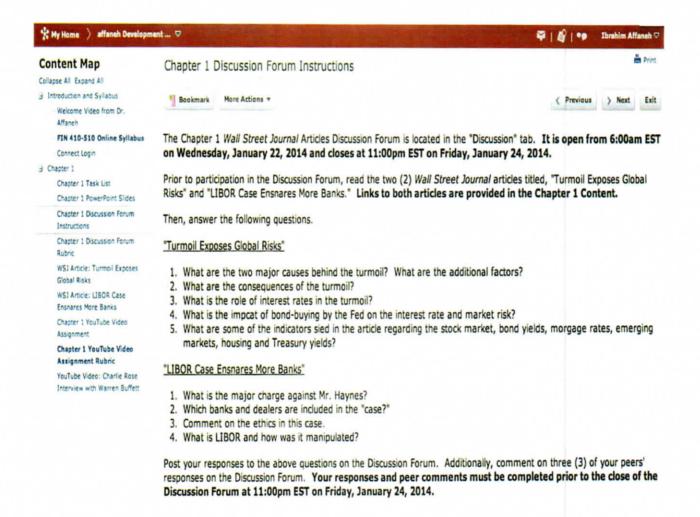
- Financial markets are one type of structure through which funds flow
- Financial markets can be distinguished along two dimensions:

14

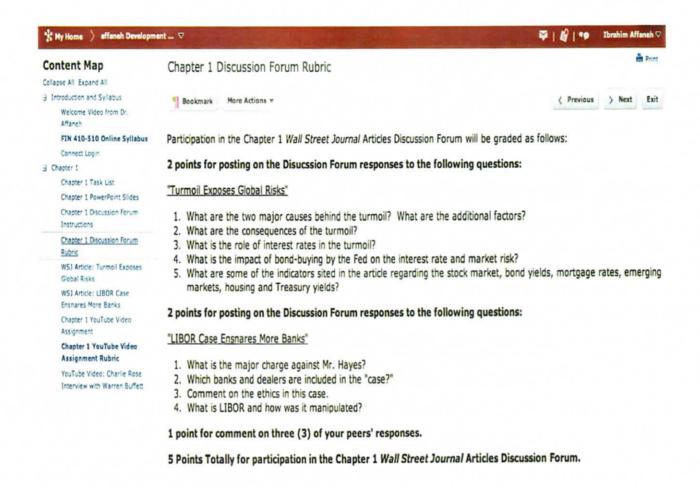
primary versus secondary markets money versus capital markets

1-4

The four previous screen shots are examples of the PowerPoint slides for chapter 1. There are a total of 36 slides for chapter 1. The Chapter 1 PowerPoint slides are located in the "Content" of the Chapter 1 module.



The above image contains the Chapter 1 Discussion Forum Instructions, which are located in the "Content" of the Chapter 1 module.



The Chapter 1 Discussion Forum Rubric is also located in the "Content" of the Chapter 1 module.

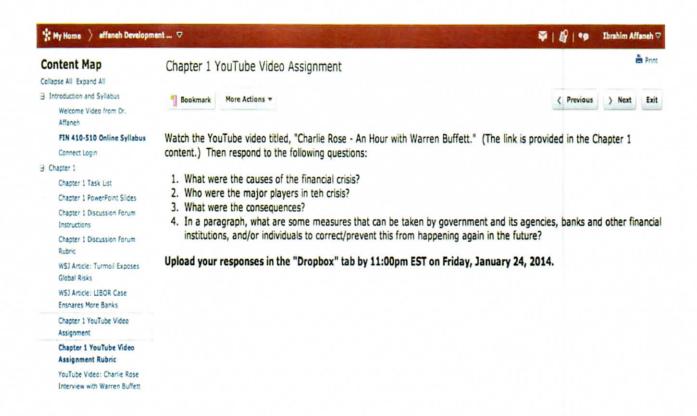


These two images are the two *Wall Street Journal* articles that must be read to complete the discussion forum. The links to both articles are provided in the "Content" of the Chapter 1 module.

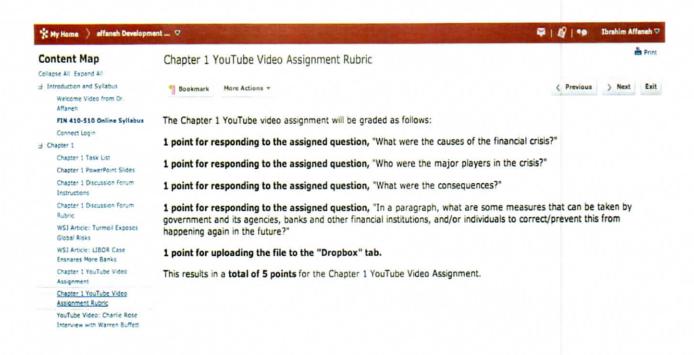


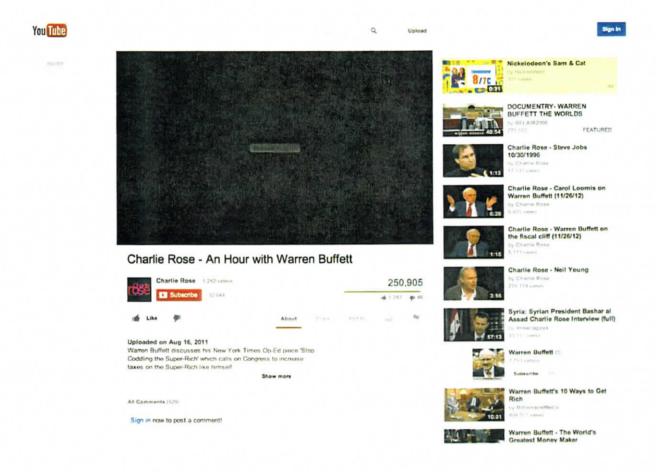


This is the Discussion Forum, located in the "Discussion" tab.

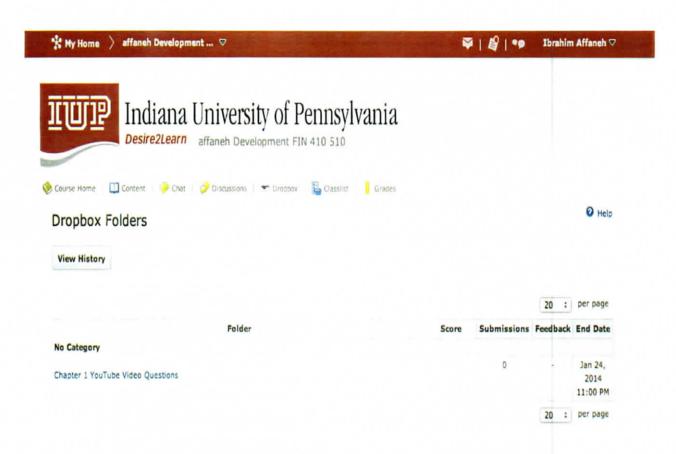


Above are the instructions for the Chapter 1 YouTube Video Assignment. Below is the rubric for the Chapter 1 YouTube Video Assignment. Both are located in the "Content" of the Chapter 1 module.

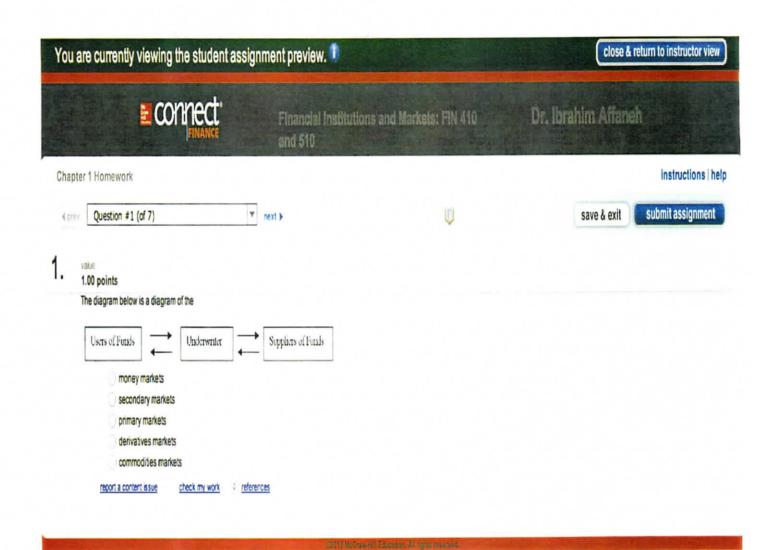


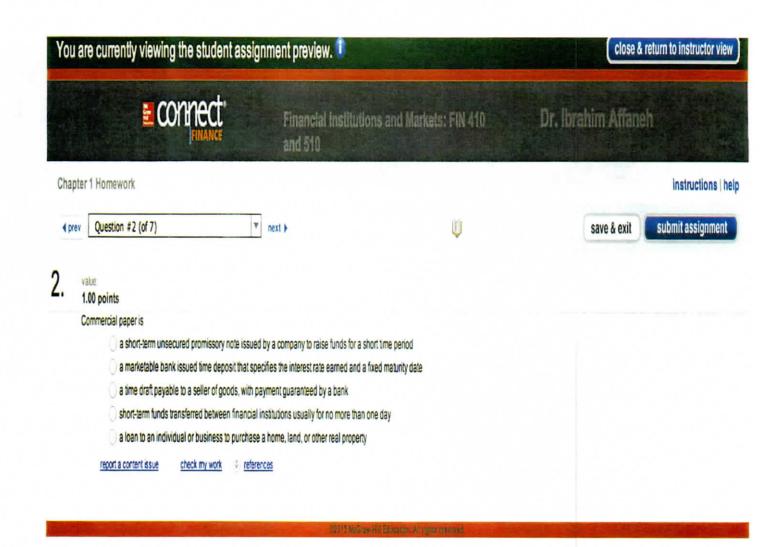


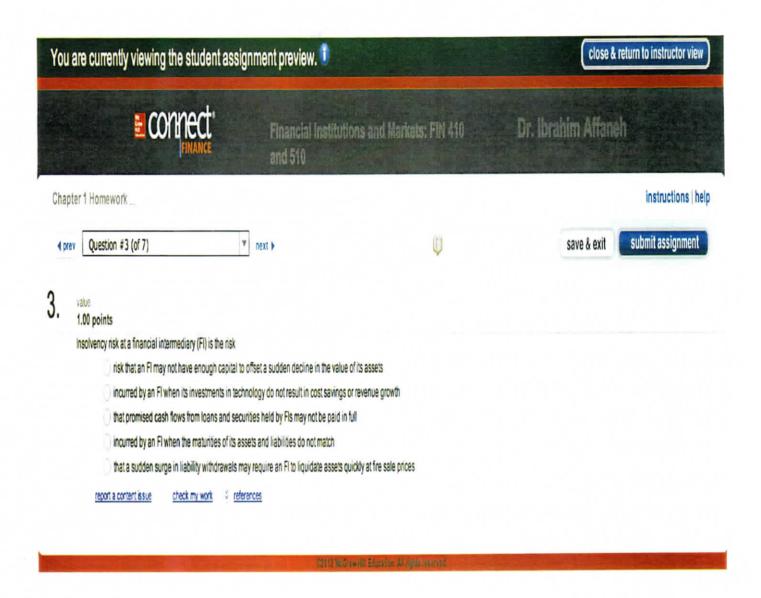
This is a screen shot of the YouTube Video titled, "Charlie Rose – An Hour with Warren Buffett." The video has to be viewed prior to completing the Chapter 1 YouTube Video Assignment. The link to the video is provided in the "Content" of the Chapter 1 module.



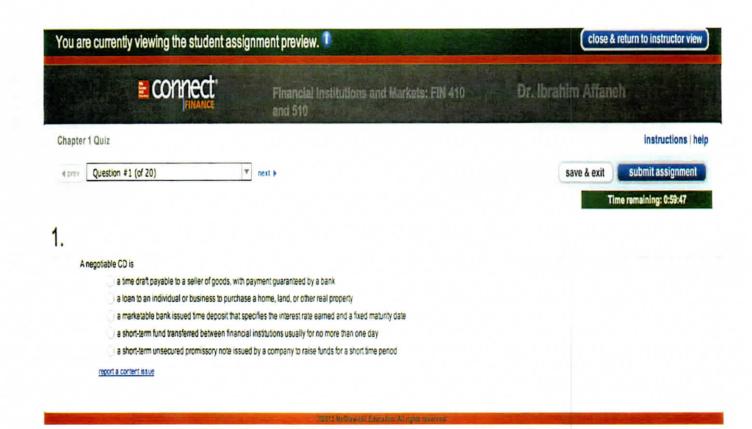
This is the "Dropbox" tab, where students will upload assignments, such as the Chapter 1 YouTube Video Assignment.

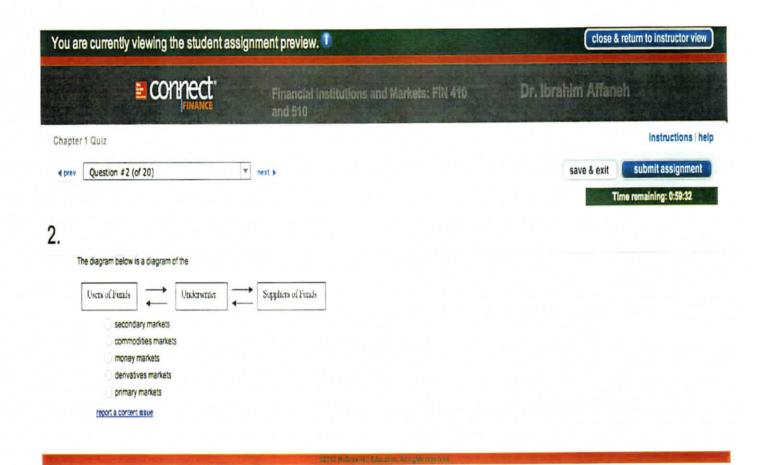


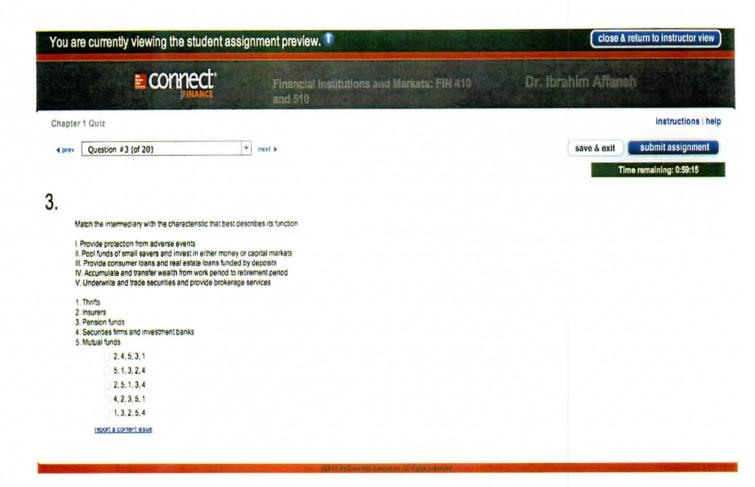




The three previous screen shots are of sample homework problems in Connect. The Chapter 1 Homework has a total of 7 questions.







The last three screen shots contain sample quiz questions in Connect. There are a total of 20 questions on the Chapter 1 Quiz.