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Curriculum Proposal Cover S	Sheet - University-Wide Undergraduate Curriculus	n Committee				
Contact Person	Email Address					
Wendy Carse	wcarse@iup.ed	lu				
Proposing Department/Unit	Phone					
English	7-2261	1				
proposal and for each program propo	plete information as requested. Use a separate cover sal.	sneet for each cours				
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3. Program Proposals		gram Revision				
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New Minor Program	New Track					
	<u>Proposed</u> program name, if changing					
4. Approvals	A 4	Date				
Department Curriculum Committee Chair(s)	Ju a	10/22/08				
Department Chair(s)	John L. Herdan	10/22/08				
College Curriculum Committee Chair	Sel Widney	11-13-08				
College Dean	Ollme M. Chus	11/13/28				
Director of Liberal Studies *						
Director of Honors College *						
Provost * Additional signatures as appropriate:						
(include title)						
UWUCC Co-Chairs.	Gail Sechust	11/18/08				
* where applicable	Recei	ved				

NOV 13 2008

Part II. Description of Curricular Change

1. Proposed catalog description

ENGL 313 Rhetorical Trends and Traditions 3c-01-3cr

Prerequisites: ENGL 101

A survey of the major issues in and uses of rhetorical theory and criticism in contemporary culture, using rhetorical concepts from ancient through contemporary times. Rhetoric is the humanistic study of the ways people manipulate language and try to persuade others in the social world.

2. Current catalog description

ENGL 313 The Rhetorical Tradition 3c-01-3cr

Prerequisites: ENGL 101, 310

A survey of rhetorical theory from Greek and Roman through modern times.

3. Rationale

Name change

from The Rhetorical Tradition to Rhetorical Trends and Traditions Prerequisite changes from ENGL 101 and 310

to ENGL 101

Description change:

from:

A survey of rhetorical theory from Greek and Roman through modern times.

to:

A survey of the major issues in and uses of rhetorical theory and criticism in contemporary culture, using rhetorical concepts from ancient through contemporary times. Rhetoric is the humanistic study of the ways people manipulate language and try to persuade others in the social world.

This course has not attracted sufficient enrollment to run in recent years because students don't know what rhetoric is and may be intimidated by the sole focus on theory in the original description. The name change and description change more accurately reflect a pedagogically sound way to teach rhetorical theory: students will be more interested in learning rhetorical theory when they see how it can be applied to issues in contemporary culture and their lives. The prerequisite change eliminates a course that is unnecessary for this course (ENGL 310, Public Speaking).

PART III: Letters of Support or Acknowledgement

No other department will be affected by this prerequisite change.

ENGL 313 2

LS	C Use Only No: LSC Action-D	Date:			Only No.	UW	UCC Action-Date:	Senate Action Date:
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	ntact Person						Email Address	
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Proposing Department/Unit Phone English 7-2261								
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	Director of Liberal Studies *							
	Director of Honors College *	k						
	Provost *	k						
	Additional signatures as appropriate	:						
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* where applicable

Part II. Description of Curricular Change

1. ENGL 313

Rhetorical Trends and Traditions

3c-01-3cr

Prerequisites: ENGL 101

A survey of the major issues in and uses of rhetorical theory and criticism in contemporary culture, using rhetorical concepts from ancient through contemporary times. Rhetoric is the humanistic study of the ways people manipulate language and try to persuade others in the social world.

2. Name change

from The Rhetorical Tradition to Rhetorical Trends and Traditions Prerequisite changes from ENGL 101 and 310 to ENGL 101

Description change:

from:

A survey of rhetorical theory from Greek and Roman through modern times.

to:

A survey of the major issues in and uses of rhetorical theory and criticism in contemporary culture, using rhetorical concepts from ancient through contemporary times. Rhetoric is the humanistic study of the ways people manipulate language and try to persuade others in the social world.

3. This course has not attracted sufficient enrollment to run in recent years because students don't know what rhetoric is and may be intimidated by the sole focus on theory in the original description. The name change and description change more accurately reflect a pedagogically sound way to teach rhetorical theory: students will be more interested in learning rhetorical theory when they see how it can be applied to issues in contemporary culture and their lives. The prerequisite change eliminates a course that is unnecessary for this course (ENGL 310, Public Speaking).

ENGL 313 2