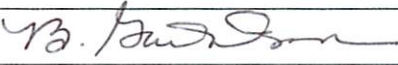
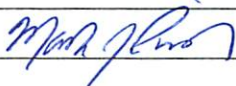
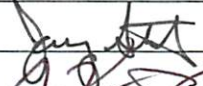
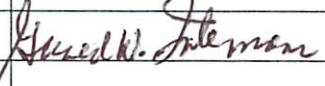


LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action
	App-2/6/12	11-99	App-3/6/12	App-3/26/12

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person B. Gail Wilson	Email Address bgwilson@iup.edu
Proposing Department/Unit Communications Media	Phone 357-3210

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course and for each program proposal.

1. Course Proposals (check all that apply) ☐ New Course ☐ Course Prefix Change ☐ Course Deletion ☐ Course Revision ☐ Course Number and/or Title Change ☐ Catalog Description Change		
<u>Current</u> Course prefix, number and full title		<u>Proposed</u> course prefix, number and full title, if changing
2. Additional Course Designations: check if appropriate ☐ This course is also proposed as a Liberal Studies ☐ Other: (e.g., Women's Studies, Pan-African) ☐ This course is also proposed as an Honors Colleg		
3. Program Proposals ☐ Catalog Description Change ☒ Program Revision ☐ New DegreeProgram ☐ Program Title Change ☐ Other ☐ New Minor Program ☐ New Track		
Bachelor of Science - Communications Media <u>Current</u> program name		<u>Proposed</u> program name, if changing
4. Approvals		
Department Curriculum Committee Chair(s)		Date 1-26-12
Department Chair(s)		1-26-12
College Curriculum Committee Chair		2/9/12
College Dean		2/9/12
Director of Liberal Studies *		2/17/12
Director of Honors College *		
Provost *		2/20/12
Additional signatures as appropriate: (include title)		
UWUCC Co-Chairs		3/6/12

Received

FEB 14 2012

Liberal Studies

Received

FEB 10 2012

Liberal Studies

I. Catalog Copy of Proposed Program Revision

Bachelor of Science - Communications Media

Liberal Studies: As outlined in Liberal Studies section with the following specifications: **46-47**

Mathematics: 3cr

Social Science: PSYC 101

Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses
With COMM prefix

Major: **45**

Required courses:

COMM 101 Communications Media in American Society 3cr

COMM 150 Aesthetics and Theory of Communications Media 3cr

COMM 395 Career Planning 1cr

COMM 475 Senior Portfolio Presentation 1cr

COMM 493 Internship (summer only) 6, 9, 12cr

Minimum of one course from the following:

COMM 302 Research in Communications Media 3cr

COMM 303 Scriptwriting 3cr

COMM 330 Instructional Design for Training and Development 3cr

COMM 403 Broadcast Newswriting 3cr

Minimum of two production courses from the following:

COMM 240 Communications Graphics 3cr

COMM 249 Basic Audio Recording Techniques 3cr

COMM 251 Television Production 3cr

COMM 271 Beginning Photography 3cr

COMM 306 2D Digital Game Development 3cr

COMM 340 Advanced Communication Graphics 3cr

COMM 348 Animation 3cr

COMM 349 Radio Production 3cr

COMM 351 Advanced Video Production 3cr

COMM 371 Photography II: The Print 3cr

COMM 374 Documentary Photography 3cr

COMM 406 3D Game & Simulation Design & Development 3cr

COMM 408 Media Field Studies 3cr

COMM 440 Multimedia Production 3cr

COMM 448 3D Modeling & Animation for Games & Simulations 3cr

COMM 449 Advanced Audio Recording Techniques 3cr

COMM 451 Broadcast News Process 3cr

COMM 471 Electronic Imaging 3cr

Controlled electives: 16-21cr

Other COMM elective courses including courses from the above lists not taken
as part of those requirements.

Other Requirements: **21**

Courses outside Communications Media that augment the
student's major course of study (advisor approval)

Free Electives: **7-8cr**

(#) Total Degree Requirements **120**

(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation

Part II. Summary of Changes:

a. Table comparing old and new programs.

Current Program (as in current catalog)	Proposed Program
Bachelor of Science -Communications Media Liberal Studies: As outlined in Liberal Studies section with the following specifications: 51 Mathematics: 3cr Social Science: PSYC 101 Liberal Studies Electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix	Bachelor of Science -Communications Media Liberal Studies: As outlined in Liberal Studies section with the following specifications: 46-47 Mathematics: 3cr Social Science: PSYC 101 Liberal Studies Electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix
Major: 42	Major: 45
Controlled Electives: 13-19cr	Controlled Electives: 16-21cr*
Out of Department Electives: 21	Out of Department Electives: 21
Free Electives: 6	Free Electives: 7-8
Total Degree Requirements: 120	Total Degree Requirements: 120

b. list of all associated course changes

There are no course changes to accompany this program revision. The revision is designed to meet the requirements of the revised Liberal Studies program. With the reduction of Liberal Studies credits, those credits are shifted to the major and to the free elective category for the BS in Communications Media. In the major students will continue to take the same required courses as currently outlined in the undergraduate catalog but will have an additional three credits of Controlled Electives in the major. * The range of Controlled Electives in the major changes from 13-19 credits to 16-21 credits, changing the overall major requirement from 42 credits to 45 credits. The additional credits shifted from Liberal Studies will be added to the free elective category as needed, changing the free electives from 6 credits to a range of 7-8 credits.

3. Rationale for the change

a. Based on revisions in the Liberal Studies section of the curriculum

b. The change of major credits provides structure for the students' curriculum while still allowing them significant freedom of choice in Out of Department Electives and Free Electives.

Part III. Implementation - Provide answers to the following questions:

1. How will the proposed revision affect students already in the existing program?

Students enrolled in the program prior to August 2012 will remain under the current curriculum in the undergraduate catalog, 2011-12. Students entering in August 2012 or later will be required to follow the proposed revision. Students enrolled in the program in the semesters of the curriculum transition will be permitted to follow the requirements of either curriculum.

2. Are faculty resources adequate?

The current faculty resources are adequate to handle the proposed revisions.

3. Are other resources adequate?

Yes. Facilities, equipment and classroom space are adequate.

4. Do you expect an increase or decrease in the number of students as a result of these revisions?

No. Substantial enrollment changes are not anticipated.

Part IV. Periodic Assessment

Department's are responsible for an on-going review of curriculum. Include information about the department's plan for program evaluation:

1. Describe the evaluation plan.

No changes in the existing review and evaluation process are necessary. The department will continue to conduct the five year program review, including surveys of current and former students, internship sites, and employers and the evaluation of outside reviewers.

2. Specify the frequency of evaluations.

The department conducts the evaluation every five years.

3. Identify the evaluating entity.

The department curriculum committee, five year review committee, department faculty, students, alumni, internship sites, and employers all provide information for the evaluation.

Part V. Course Proposals

Course proposals for any new courses added, revised or deleted as a result of this program revision. A course analysis questionnaire and syllabus must be included for each course.

No courses have been added, revised, or deleted.

Part VI. Letters of Support of Acknowledgement

Sign-off letters from interested or affected departments including a letter from the Liberal Studies Committee if appropriate.

The proposed revisions will not affect other departments.