

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		05-219	Apr 11/8/05	Apr 12/6/05

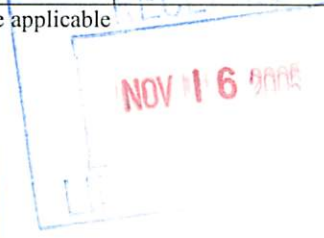
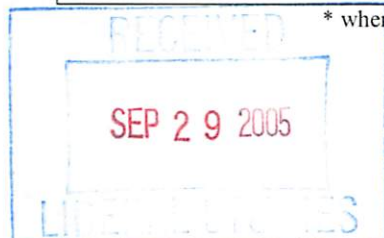
Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person B. Gail Wilson	Email Address bgwilson@iup.edu
Proposing Department/Unit Communications Media	Phone 357-3210

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply) ☐ New Course ☐ Course Prefix Change ☐ Course Deletion ☐ Course Revision ☐ Course Number and/or Title Change ☐ Catalog Description Change		
<u>Current Course prefix, number and full title</u>		<u>Proposed course prefix, number and full title, if changing</u>
2. Additional Course Designations: check if appropriate ☐ This course is also proposed as a Liberal Studies Course. ☐ Other: (e.g., Women's Studies, Pan-African) ☐ This course is also proposed as an Honors College Course.		
3. Program Proposals ☐ New Degree Program ☐ Program Title Change ☒ Program Revision ☐ New Minor Program ☐ New Track ☐ Other		
<u>BS Communications Media</u>		<u>Proposed program name, if changing</u>
4. Approvals		
Department Curriculum Committee Chair(s)	<i>B. Gail Wilson</i>	Date 9-15-05
	B. Gail Wilson	
Department Chair(s)	<i>Kurt P. Dudt</i>	9-15-05
	Kurt P. Dudt	
College Curriculum Committee Chair	<i>Ann P. ...</i>	9/27/05
College Dean	<i>May Ann Rafath</i>	9-27-05
Director of Liberal Studies *		
Director of Honors College *		
Provost *		
Additional signatures as appropriate: (include title)		
UWUCC Co-Chairs	<i>Gail S. Schuist</i>	11/8/05

* where applicable



Part II. Description of Curriculum Change

1. Catalog Copy of Proposed Program Revision

Department of Communications Media

Bachelor of Science - Communications Media

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 51

Mathematics: 3cr

Social Science: PSYC 101

Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix.

Major: 42

Required courses:

COMM 101 Communications Media in American Society 3cr

COMM 150 Aesthetics and Theory of Communications Media 3cr

COMM 395 Career Planning 1cr

COMM 475 Senior Portfolio Presentation 1cr

COMM 493 Internship (summer only) 6, 9, 12cr

Minimum of one course from the following:

COMM 302 Research in Communications Media 3cr

COMM 303 Scriptwriting 3cr

COMM 330 Instructional Design for Training and Development 3cr

COMM 403 Broadcast Newswriting 3cr

Minimum of two production courses from the following:

COMM 240 Communications Graphics 3cr

COMM 249 Basic Audio Recording Techniques 3cr

COMM 251 Television Production 3cr

COMM 271 Beginning Photography 3cr

COMM 340 Advanced Communication Graphics 3cr

COMM 349 Radio Production 3cr

COMM 351 Advanced Video Production 3cr

COMM 371 Photography II: The Print 3cr

COMM 405 Process of Digital Game Development 3cr

COMM 408 Media Field Studies 3cr

COMM 440 Multimedia Production 3cr

COMM 447 Animation 3cr

COMM 449 Advanced Audio Recording Techniques 3cr

COMM 451 Broadcast News Process 3cr

COMM 471 Electronic Imaging 3cr

COMM 474 Documentary Photography 3cr

Controlled electives: 13-19cr

Other COMM elective courses including courses from the above lists not taken as part of those requirements.

Other Requirements: 21

Courses outside Communications Media that augment the student's major course of study (advisor approval)

Free Electives: 6cr

(#) Total Degree Requirements 120

(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation

2. Summary of changes

a. Table comparing old and new programs

Department of Communications Media (existing program)		Department of Communications Media (proposed program)	
Bachelor of Science - Communications Media		Bachelor of Science - Communications Media	
Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: 3cr Social Science: PSYC 101 *Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix.	51	Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: 3cr Social Science: PSYC 101 Liberal Studies electives: 6cr, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix.	51
Major:	42	Major:	42
Required courses:		Required courses:	
COMM 101 Communications Media in American Society	3cr	COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr	COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning	1cr	COMM 395 Career Planning	1cr
COMM 475 Senior Portfolio Presentation	1cr	COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	6, 9, 12cr	COMM 493 Internship (summer only)	6, 9, 12cr
Minimum of one course from the following:		Minimum of one course from the following:	
COMM 302 Research in Communications Media	3cr	COMM 302 Research in Communications Media	3cr
COMM 303 Scriptwriting	3cr	COMM 303 Scriptwriting	3cr
COMM 330 Instructional Design for Training and Development	3cr	COMM 330 Instructional Design for Training and Development	3cr
COMM 403 Broadcast Newswriting	3cr	COMM 403 Broadcast Newswriting	3cr
Minimum of two courses from the following:		Minimum of two production courses from the following:	
COMM 240 Communications Graphics	3cr	COMM 240 Communications Graphics	3cr
COMM 249 Basic Audio Recording Techniques	3cr	COMM 249 Basic Audio Recording Techniques	3cr
COMM 251 Television Production	3cr	COMM 251 Television Production	3cr
COMM 271 Beginning Photography	3cr	COMM 271 Beginning Photography	3cr
COMM 340 Advanced Communication Graphics	3cr	COMM 340 Advanced Communication Graphics	3cr
COMM 349 Radio Production	3cr	COMM 349 Radio Production	3cr
COMM 351 Advanced Video Production	3cr	COMM 351 Advanced Video Production	3cr
COMM 371 Photography II: The Print	3cr	COMM 371 Photography II: The Print	3cr
COMM 440 Multimedia Production	3cr	COMM 405 Process of Digital Game Development	3cr
COMM 449 Advanced Audio Recording Techniques	3cr	COMM 408 Media Field Studies	3cr
COMM 451 Broadcast News Process	3cr	COMM 440 Multimedia Production	3cr
COMM 471 Electronic Imaging	3cr	COMM 447 Animation	3cr
Controlled electives:	13-19cr	COMM 449 Advanced Audio Recording Techniques	3cr
Other COMM elective courses including courses from the above lists not taken as part of those requirements.		COMM 451 Broadcast News Process	3cr
Other Requirements:	21	COMM 471 Electronic Imaging	3cr
Courses outside Communications Media that augment the student's major course of study (advisor approval)		COMM 474 Documentary Photography	3cr
Free Electives:	6cr	Controlled electives:	13-19cr
(#) Total Degree Requirements	120	Other COMM elective courses including courses from the above lists not taken as part of those requirements.	
(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation		Other Requirements:	21
		Courses outside Communications Media that augment the student's major course of study (advisor approval)	
		Free Electives:	6cr
		(#) Total Degree Requirements	120
		(#) A maximum of 12cr of COMM 493 can be applied to requirements for graduation	

* Please note that an error in the existing catalog lists nine credit hours of Liberal Studies Electives. This was changed to 6 credit hours during the Communications Media Program revisions of September, 2003 as part of the 120 credit hour revision process. This is a clerical error.

b. List of all associated changes.

Four existing Communications Media courses are being added to the list of requirements under the heading “Minimum of two *production* courses from the following.” We propose to add the word “production” to this heading to better identify the category requirement for students. The four courses listed below meet the department’s approved description of a “production” course and are appropriate for inclusion in this category. Those courses are:

COMM 405 Process of Digital Game Development
COMM 408 Media Field Studies
COMM 447 Animation
COMM 474 Documentary Photography

No changes are being made to the catalog description for the Department of Communications Media other than adding the word “production” to the heading for this group of courses.

3. Rationale for Change

This program change provides more options for students to fulfill their production course requirement. The addition of the word “production” in the category heading makes it clearer to students that the courses in this list fulfill their production requirement.

Part III. Implementation

1. How will the proposed revision affect students already in the existing program?

The proposed revision provides students with more options for fulfilling their production course requirement. It will have no other impact on students currently enrolled in the program.

2. Are faculty resources adequate?

This program revision requires no additional faculty resources as all four courses being added are existing Communications Media courses.

3. Are other resources adequate?

Yes. Existing laboratory space and production facilities are adequate.

4. Do you expect an increase or decrease in the number of students as a result of these revisions?

No. We expect no change in student enrollment.

Part IV. Periodic Assessment

1. Describe the Evaluation Plan

The Department of Communications Media completed its five-year assessment and program review in the Spring of 2005. As part of this review students were surveyed to gather data on their opinions of the program and specific courses. Additionally, alumni, internship site coordinators and other media professionals were surveyed for this program review. Also, as part of the Middle States Self-study, the Department of Communications Media evaluates student performance via “key assessments.”

2. Specify the frequency of the evaluations.

The Communications Media Department conducts a program review every five years.

3. Identify the evaluating entity.

The Communications Media Department is not accredited by any program in the specific discipline. However, some individual courses offered for Education majors are evaluated by NCATE. Two external reviewers assessed the program during our five-year review process.

Part V. Course Proposals

There are no new course proposals included in this program revision. Courses revisions are not necessary. All four courses are production courses currently being taught but were not added to this list of requirements when the current Communications Media major was approved.

Part VI. Letters of Support and Acknowledgement

No other departments are impacted by this program revision therefore no other letters are included.