



## **PART II. DESCRIPTION OF CURRICULUM CHANGE**

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- Department of Economics
- Department of English
- Department of Geography
- Department of History
- Department of Management
- Department of Marketing
- Department of Religious Studies
- Department of Sociology
- Department of Technology Support and Training
- Liberal Studies Committee
- Provost's Office

## **PART II DESCRIPTION OF CURRICULUM CHANGE**

### **1. Catalog Description**

#### **Committee of Asian Studies**

The Committee of Asian Studies offers a major and a minor to provide students with the opportunity to increase their knowledge of the world's largest, most populous, and most diverse continent. The program emphasizes an interdisciplinary approach and requires students to complement their Asian Studies degree with a minor or second major, preferably in such fields as Anthropology, Economics, Fine Arts, Geography, History, International Business, International Studies, Journalism, Political Science, and Religious Studies. Students enrolled in the Asian Studies major or minor will find that the course offerings furnish excellent preparation for careers in business, government, journalism, and teaching.

To complete the Asian Studies major, a student must take a minimum of 33 credits in courses dealing with Asia and 15-18 credits in a minor of the student's choice (with a second major also fulfilling the latter requirement). All Asian Studies majors must take ASIA 200 and must demonstrate at least an intermediate level proficiency of an Asian Language, doing so either by passing the intermediate sequence of one of the Asian languages offered at IUP or by demonstrating that they have acquired the equivalent proficiency level elsewhere. There are two categories of courses: Category A: Exclusively Asia-Focused and Category B: Substantially Asia-Focused. At least 18 credits must come from Category A; no more than 6 credits may come from Category B.

To minor in Asian Studies, students must complete a minimum of 18 credits, at least 12 of which must be outside of their major. ASIA 200 is required of all Asian Studies minors. At least 12 credits, must come from Category A (Exclusively Asia-Focused). 3 credits of an Asian language course may apply to the Category A requirement. No more than 3 credits from Category B (Substantially Asia-Focused) may be applied to the minor.

#### **Bachelor of Arts—Asian Studies**

**Liberal Studies: 48 cr**

As outlined in Liberal Studies section with the following specifications:

**Mathematics: 3 cr**

**Liberal Studies Electives: 3 cr**

**Major: 33 cr**

**Required Course: 3 cr**

**ASIA 200 Introduction to Asian Studies**

**Controlled Electives: 30 cr (1)**

**Intermediate language sequence 0-6 cr (2)**

**One of the following sets: CHIN 201/202; CRLG 201/251; CRLG 202/252; CRLG 205/255; CRLG 208/258; or CRLG 209/259(2); CRLG 214/264**

**Category A: Exclusively Asia-Focused 18-30 cr (3) (4)**

**At least 18 credits earned through the following courses: ANTH/SOC 272;**

ANTH/SOC 273; ARHI 224; ARHI 423; ARHI 425; GEOG 256; GEOG 257; HIST 206; HIST 330; HIST 331; HIST 332; HIST 334; HIST 337; PLSC 383; PLSC 384; RLST 220; RLST 311; RLST 370; RLST 373; RLST 375; RLST 380;

**Category B: Substantially Asia-Focused 0-6 cr (3) (4) (5)**

No more than six credits earned through the following courses: BTST 342, ECON 339, ECON 345, ECON 346, ECON 350, ENGL 396/FNLG 396, ENGL 397, ENGL 398, GEOG 104, GEOG 254, MGMT 452, MGMT 454, MGMT 459, MGMT 350/ MKTG 350, MKTG 430, MKTG 441, PLSC 101, PLSC 285, RLST 110, SOC 362

Minor:	15-21
Free Electives (first year Asian language would count toward this):	18-24
Total Degree Requirements:	120

- (1) At least 12 credits must be at the 300 level or higher.
- (2) A student who has acquired an intermediate level of proficiency in an Asian language, but not through an accredited college program, may apply to the Asian Studies Committee to be exempt from three or six credits in intermediate language instruction. Such credits in these cases are to be replaced by taking additional Category A classes.
- (3) No more than 9 credits of courses with the same departmental prefix may count toward the major.
- (4) The topics in such courses as ENGL 344, ENGL 399, HIST 403, and ITST 281 vary (check with instructor), as do the subjects in special topics courses and independent studies. When concerned with Asian Studies, these courses may be applied to either Category A or Category B with the approval of the Asian Studies Committee. Each request for transfer credit will be considered on a case-by-case basis by the Asian Studies Committee.
- (5) Certain courses may require additional pre-requisites.

**2. Rationale/Justification for the new program, including responses to Section B of the SSHE Administrative Procedures for Board of Governors' Policy 1985-01: Requirements for Initiation or Change of Credit-Based Academic Programs**

**A. Appropriateness to Mission**

**i. Description, scope, and purpose of the program**

Asia is the world's largest and most populous continent. According to the International Geographical Union, it is the land mass that, roughly speaking, is bound by the Arctic Ocean to the north, the Pacific Ocean to the east, the Indian Ocean and Red Sea to the south, and Europe to the west (this latter boundary marked by the Ural Mountains and the Caspian, Black, Aegean, and Mediterranean seas). Such islands as Sri Lanka, Taiwan, the archipelagoes of Indonesia (excluding New Guinea), the Philippines, and Japan are also part of Asia. This continent currently is home to approximately four billion people, or two-thirds of the world's population.

The Asian Studies Committee proposes to establish an Asian Studies major to provide IUP students with the opportunity to gain even greater knowledge about this fascinating region

than is already afforded by the Committee's existing minor program. It is proposed to implement this new major in fall, 2007.

To fulfill the requirements of this major, students will take at least 33 credits in courses dealing with Asia and will take either a supplementary minor or a second major. All Asian Studies majors will be required to pass ASIA 200 and to demonstrate at least intermediate level proficiency in an Asian language. Majors will take at least 18 credits in Category A, that is courses that are exclusively Asia-focused, and no more than six credits in Category B, i.e. courses that are "substantially Asia-focused."

The purpose of this program is to help meet Pennsylvania's rapidly growing need for specialists in Asia, a need created through that region's expanding role in our commonwealth's economic, political, and cultural life. IUP graduates with a major in Asian Studies will have a deep historical understanding of the geography, cultures, religions, economies, and political systems of Asia. They also will have developed the intellectual skills necessary to effectively interact with people from Asia and to analyze past and current events and movements on that continent. Such knowledge and skills will allow our graduates either to immediately enter a wide-range of employment fields—whether in business, politics, or education—or to continue their studies of Asia at the graduate level.

**ii. Alignment with State System mission and goals outlined in its strategic plan, *Leading the Way***

The creation of an Asian Studies major is fully consistent with the Pennsylvania State System of Higher Education's mission. Such a major will contribute to all five of the core areas of the system's plan for strategic directions as laid out in the document "Leading the Way":

- **Student Achievement and University and System Excellence (core areas 1 and 2):** Most notably, a major in Asian Studies will:
  - Expand unique educational opportunities available to students and faculty (p. 10);
  - Prepare students to work in a global, pluralistic society (p. 10);
  - Establish diversity as a cornerstone of excellence and leadership throughout the System (p. 11), especially through strategies that—
    - Ensure the diversity of intellectual perspectives in the design and delivery of curricula;
    - Ensure that all students experience a variety of racial, ethnic, cultural, and international perspectives in the curricular and co-curricular experiences.
- **Commonwealth Service (core area 3):** Because Asian countries are playing an increasingly important role in our state's economy, a major in Asian Studies will support the PASSHE goal to "assist communities in their efforts to maximize opportunities presented by increasing multiculturalism and internationalization" (page 13). It thereby will "enhance the capacity of the system to serve regional economic and community development needs" (p. 13).

- **Resource Development and Stewardship (core area 4)**: The document “Leading the Way” notes the importance of ensuring that “all System resources are used effectively and efficiently” (p. 14). Creating an Asian Studies Major will be very cost-efficient since it will be run by an inter-departmental committee rather than requiring the formation of a new department. It can therefore use faculty lines already in place, just as the Asian Studies Minor currently does. Running a major out of such a committee is not unusual; in fact, the majority of Asian Studies Majors offered at universities in the United States are under the auspices of interdepartmental committees or programs.
- **Public Leadership (core area 5)**: PASSHE hopes to continue to “assume leadership by contributing substantially to public policy debates on critical issues facing the Commonwealth and its political, business, and community leaders” (p. 15). Because Asia plays an increasingly important role in world economics and politics, an Asian Studies Major will help to place PASSHE representatives—both faculty and alumni—in a wide range of leadership positions.

### **iii. Appropriateness to the strategic direction of Indiana University of Pennsylvania**

The establishment of a major in Asian Studies will make a valuable contribution to IUP as the university strives to continually evolve to higher levels of excellence. It plays a particularly important role in helping to sustain “A learning community in touch with the main currents of politics, economics, and cultural life throughout the world; a community enriched by the presence of a significant number of international students and by opportunities for study abroad; and a community supported by technology that facilitates active participation in the creation and use of information and knowledge on a global scale” (IUP Mission Statement, point 4). As already noted in the foregoing section, as Asia is now a dominant player in the global marketplace and political arena, a major focusing on this region is critical to a well-rounded twenty-first century university curriculum.

An Asian Studies major would also be fully in line with IUP’s commitment to furnishing students with a quality academic experience. As the “IUP Statement of University Values” puts it: “IUP affirms that our primary mission is to promote effective teaching and learning by offering students an undergraduate liberal arts education fortified by specialized studies, as well as master’s and doctoral education. The educational climate shall foster intellectual curiosity, nurturing the skills for cogent and independent thinking and analysis...” Such a commitment requires an education that provides both breadth and depth. The Asian Studies Committee already plays an important role in providing IUP students with a challenging, broad curriculum, especially by offering many of the courses that satisfy the Liberal Studies Non-Western requirement. Heretofore, however, the lack of a major has meant that we have not been able to provide students with a sustained, penetrating understanding of the field of Asian Studies (although our minor has acted as an important supplement to various majors). We can more fully contribute to IUP’s mission of balancing both breadth and depth if we grant students an opportunity to major in Asian Studies. Furthermore, the majors we train will aid their fellow-students in understanding and respecting diverse peoples and cultures.

In addition to contributing to IUP's ability to offer a curriculum that balances both breadth and depth, a major in Asian Studies will significantly enhance our students' ability to achieve a deeper level of self-understanding, acquire the ability to think critically, communicate effectively, reason logically, analyze complex information, make decisions, and acquire an appreciation of various art forms. Because Asian cultures, values, and socio-political systems are so radically different from those associated with our country's Euro-American heritage, an in-depth knowledge of the various facets of Asian culture and society will inevitably and simultaneously provide a deeper understanding of the American worldview. Such analysis of cultural differences requires sophisticated critical thinking and fosters effective communication. The study of diverse social systems includes an appreciation of cultural art forms. Not only are three courses in art history included in the major, but many of the Asian Studies courses in the disciplines of history, anthropology, and religious studies incorporate the arts into their syllabi.

**B. Need**

The growing importance of Asia to the economic vitality of the United States as a whole and the Commonwealth of Pennsylvania in particular is readily evident. As can be seen in the following four graphs tracing export patterns, Pennsylvania companies exported \$4.2 billion worth of goods and services to Asia in 2005, representing approximately 19% of the state's exports worldwide and a 20% increase since the year 2000. Note that while exports to Asia from our Commonwealth account for a smaller percentage of worldwide exports than they do from the nation as a whole (18.9% compared to 25.0%), the rate of increase in exports from 2000 to 2005 was significantly greater for our state (20.0% compared to 11.3%)

The increase in exports is even more impressive when considering those Asian countries with the fastest growing economies. For example, from 2000 to 2005 Pennsylvania businesses enjoyed an increase of 141.4% percent in exports to India, an increase of 154.0% to Vietnam, and a staggering increase of 238.3% to China. These phenomenal growths have resulted in Asia as a whole, and especially these particular countries, accounting for a larger share of Pennsylvania's over-all exports. China, for example, accounted for only 1.5% of exports from Pennsylvania in 2000, but by 2005 accounted for 4.2% of exports.

**Exports from the United States to Select Regions of the World (In Billions of Dollars)**

Region/Year	2000	2001	2002	2003	2004	2005	Increase (2000- 2005)	% of worldwide exports (2000)	% of worldwide exports (2005)
World	780.4	731.0	693.3	723.7	817.9	904.4	15.9%	N/A	N/A
Asia	200.5	180.0	174.6	187.2	209.6	223.1	11.3%	25.7%	24.7%



W. Europe	181.2	175.1	157.0	164.9	184.0	200.1	10.4%	23.2%	22.1%
Latin Amer.	58.6	57.6	50.6	50.9	60.0	70.9	21%	7.5%	7.8%

#### Exports from the United States to Select Asian Countries (In Billions of Dollars)

Region/Year	2000	2001	2002	2003	2004	2005	Increase (2000- 2005)	% of worldwide exports (2000)	% of worldwide exports (2005)
China	16.3	19.2	22.1	28.4	34.7	41.8	156.4%	2.0%	4.6%
India	3.7	3.8	4.1	5.0	6.1	8.0	116.2%	0.4%	0.8%
Vietnam	.4	.5	.6	1.3	1.2	1.2	200.0%	0.05%	0.1%

#### Exports from Pennsylvania to Select Regions of the World (In Billions of Dollars)

Region/Year	2000	2001	2002	2003	2004	2005	Increase (2000- 2005)	% of worldwide exports (2000)	% of worldwide exports (2005)
World	18.8	17.4	15.8	16.3	18.5	22.3	18.6%	N/A	N/A
Asia	3.5	3.3	3.0	3.1	3.8	4.2	20%	18.6%	18.9%
W. Europe	4.5	4.9	3.9	3.9	4.5	5.6	24%	23.9%	25.1%
Latin Amer.	1.1	1.1	.9	.9	1.1	1.5	36%	5.86%	6.7%

#### Exports from Pennsylvania to Select Asian Countries (In Millions of Dollars)

Region/Year	2000	2001	2002	2003	2004	2005	Increase (2000- 2005)	% of worldwide exports (2000)	% of worldwide exports (2005)
China	275.9	319.7	424.5	565.0	780.7	933.3	238.3%	1.5%	4.2%
India	90.5	101.6	100.6	124.0	146.2	218.5	141.4%	0.5%	1.0%
Vietnam	7.5	5.7	7.5	7.3	79.4	19.1	154.0%	0.03%	.1%

Source: Department of Commerce (<http://tse.export.gov/>)

Asia has in recent years loomed ever larger not only on the economic scene, but the political one as well. American efforts to respond to the rise of Islamic terrorist groups has revealed the need for our country to have a much better understanding of the political, social, and religious conditions not only of Southwest Asia (i.e. the Middle East), but South and Southeast Asia as well, where the vast majority of Muslims live. The expanding political clout of China and India similarly calls for a greater number of Asia specialists in both our state and national governments.

Given the rising economic and political power of such Asian countries as China and India, people who have a sophisticated knowledge of Asia are already in high demand, and this

trend will continue. The need for Asia specialists is not only felt in the trade and computer companies of Los Angeles, the fashion merchandising businesses of New York City, and the governmental offices of Washington D.C., but also in large retail businesses in Pittsburgh, Philadelphia, and in fact, in the chamber of commerce of any city or town throughout Pennsylvania.

That there is demand for college graduates with in-depth knowledge of Asia is evident from the fact that over the past fifteen years universities throughout the United States have developed majors in Asian Studies and related fields, such as East Asian Studies, South Asian Studies, and Middle Eastern Studies. Below is a partial list of colleges that offer an major in Asian Studies or a related field:

Arizona State University (Asian Languages)  
Binghamton University, SUNY (Asian Studies)  
Bowdoin College (Asian Studies)  
Bowling Green State University (Asian Studies)  
Brown University (Asian Studies)  
Bucknell University (East Asian Studies)  
California State University, Sacramento (Asian Studies)  
Colgate University (Asian Studies)  
Cornell University (Asian Studies)  
Dartmouth College (Asian and Middle Eastern Studies)  
Denison University (East Asian Studies)  
Duke University (Asian and African Languages and Literature; Comparative Area Studies)  
Emory College (Asian Studies)  
Florida International University (Asian Studies)  
Florida State University (Asian Studies)  
Georgia State University (Asian Studies)  
George Washington University (Asian Studies)  
Indiana University (East Asian Languages and Cultures)  
Johns Hopkins University (East Asian Studies)  
Loyola Marymount University (Asian and Pacific Studies)  
Macalester College (Asian Studies)  
Pennsylvania State University (East Asian Studies)  
Rice University (Asian Studies)  
Rutgers University (East Asian Studies—East Asian Languages and Area Studies)  
St. Lawrence University (Asian Studies)  
St. Olaf College (Asian Studies)  
Skidmore College (Asian Studies)  
Stanford University (Asian Studies)  
Swarthmore College (Asian Studies)  
Temple University (Asian Studies)  
Tufts University (Asian Studies)  
University of California, Berkeley (Asian Studies)  
University of California, Irvine (Asian Studies)  
University of Cincinnati (Asian Studies)

University of Delaware (East Asian Studies)  
 University of Denver (Asian Studies)  
 University of Hawaii, Manoa (East Asian Languages and Literature)  
 University of Iowa (Asian Studies)  
 University of Massachusetts (East Asian Languages and Literatures)  
 University of Michigan (Asian Studies)  
 University of North Carolina at Chapel Hill (Asian Studies)  
 University of Oregon (Asian Studies)  
 University of Pennsylvania (East Asian Studies; East Asian Languages and  
 Civilizations)  
 University of Southern California (East Asian Area Studies and East Asian Languages  
 and Cultures)  
 University of Texas at Austin (Asian Studies)  
 University of Virginia (Asian and Middle Eastern Studies)  
 University of Wisconsin, Madison (East Asian Studies)  
 Washington University in St. Louis (East Asian Studies)  
 Williams College (Asian Studies)  
 Wittenberg University (East Asian Studies)  
 Yale University (East Asian Studies)

Despite the nation-wide trend to establish majors in Asian Studies or related fields, not a single PASSHE school has yet responded to this need. In fact, only two of the system universities currently have a minor in Asian Studies (IUP and Slippery Rock). The distribution of colleges nation-wide who have added such a program to their curricula demonstrates that Asian Studies majors are no longer merely a West Coast phenomenon. Our entire nation's economic, cultural, and political future—our commonwealth's economic, cultural and political future—will continue to be increasingly tied to that of Asia.

Common sense tells one that employment prospects for those who have majored in Asian Studies must be excellent. Unfortunately, there is little hard data to support this. Sixteen universities with such a major were contacted in an attempt to glean this information. Of the ten that replied, only the East Asian Studies program of Washington University in St. Louis had conducted a survey of alumni. The program found that: over 36% of those who responded have careers in the corporate sector—many in occupations that utilize their East Asian strengths; nearly 25% have found careers in academia at the secondary or post-secondary level (with a number in tenure-track positions at universities in the United States or Asia); 13% of graduates have found careers with the government; 9% are now with non-profit organizations; and 20% are in a variety of other jobs. Although the survey did not specifically determine the percentage of alumni in jobs dealing directly with Asia, the chairperson estimates that approximately half of their graduates find such employment.

The chairpersons of Asian Studies programs elsewhere gave similar estimates. For instance, the chairperson of the East Asian Studies program at Pennsylvania State University noted in an email correspondence that, "from anecdotal evidence I would estimate that while all or nearly all of [our graduates] find some kind of employment within 2 years, perhaps about half find employment directly related to their specific areas of study. Typical recent posts have included working for government agencies (State Department), non-profit agencies

(Amnesty International, China focus), and English-teacher/editor (in China).” The directors of other programs related that graduates with Asian Studies majors have found such employment as:

- Museum curator
- Import/export specialist
- International relations advisor
- International conference planner, state agencies
- Director of Global Purchasing for L.J. Smith (a leading staircase manufacturer)
- Foreign Service Officer, U.S. Department of State
- Manager, Edelman Public Relations International (Taiwan)
- Account Supervisor, Neihaus, Ryan, Wong, Inc. (San Francisco)
- Program Director, Asia Programs, Council on International Educational Exchange (New York City)
- Business Development Manager, DTZ Debenham Tie Leung Commercial Real Estate (Shanghai)
- Sales Agent, Marketing Department, Asia Net, Hong Kong
- Special Agent, Naval Criminal Investigation Service, Washington, D.C.
- English teacher, NOVA (Tokyo)
- English teacher, Japan Exchange and Teaching program (JET)
- Coordinator, International Relations, JET
- Congressional aide, Washington, D.C.
- Video Game programmer, Japanese software company
- Manager, Interactive Learning Center (language lab), Lewis & Clark College
- Attorney with specialty in Japanese law
- Advanced IT Analyst, 3M.
- Travel Agent, Carlson-Wagonlit Travel.
- Business Executive, Shin Caterpillar Mitsubishi Ltd.
- Business Executive, Imagineer Co. Ltd., Japan
- Interact Worldwide (British NGO), Pakistan
- Regional Technology Equity Analyst, Merrill Lynch (Japan)
- Owner, company producing children’s products that are manufactured in Asia
- Owner, Where There Be Dragons (educational company with travel programs in Asia).
- Attending Physician, Chinatown (NYC)
- Medical advisor, Chinese Biotech and Traditional Chinese Medicine Company (Shanghai)
- Film director, “One Last Dance” (Singapore)
- General Manager, Kroll Worldwide (Shanghai)
- Writer, *Theme Magazine* –(an Asian Culture magazine)
- English teacher, Shandong University (Jinan, China)
- Bank officer, Hong Kong
- Art dealer, Joan B. Mirviss, Ltd. (company specializing in Japanese art) (NYC)
- Advertising Department, Yomiuri TV (Osaka, Japan)

- Special assistant to the secretary, CA Trade and Commerce Agency
- Sales Manager, K2 Corporation (specializing in sales of snowboards to Japan)
- Voice actress (Japan),
- High school teacher of Japanese language
- High school teacher of Chinese language
- Steward, Northwest Airlines,
- Community Events Organizer (working particularly with Asian events)

The growing demand for people knowledgeable about Asia is very evident in job fairs, where corporations and government agencies make specific reference to conducting business with Asian countries and/or having branches in them. There are now even job fairs and employment agencies that specialize in finding Asia experts. The ASPIRE Asia-Pacific Job Fair (Los Angeles) and the Disco Internet Career Forum (Boston), for instance, both attract students from around the country. On-line services include Careers in Asia and Asian-jobs.com. The latter in particular focuses on finding Americans with the knowledge and the linguistic skills to act as liaisons for companies and agencies dealing with Asian countries. One certainly need not leave the Commonwealth of Pennsylvania to find such jobs. Hotjobs.yahoo.com regularly lists positions in Pennsylvania in which a knowledge of and/or experience in Asia is specifically mentioned as desirable.

IUP Students are taking note of the growing importance of Asia. In spring 2002, only six students declared Asian Studies as their minor. A year later, the number had climbed to ten. A year after that, it had reached sixteen. By spring, 2005 Asian Studies had twenty-two minors, and by spring, 2006, we had thirty. While these numbers are still small, we are very happy with the rate of growth and are quite confident that such exponential increase will continue. In fact, this past spring, several high school seniors contacted the ASC chairperson to inquire about our program as they deliberated on whether to attend IUP. An Asian Studies Major therefore promises to be an effective recruiting tool.

The question may be raised as to whether it would suffice for undergraduate students to major in some other field, such as political science or business management, and simply to minor in Asian Studies. In today's marketplace, companies and government agencies are increasingly looking for people with a deeper knowledge of Asian culture and society. The chairperson of the Asian Studies program at University of Texas, Austin states that their graduates have been very successful in finding employment. Many of the program's former students living in China, for instance, relate that they have received multiple high-paying job offers despite their lack of knowledge about business; prospective employers apparently are primarily interested in hiring someone who has a grasp of Chinese culture and some familiarity with the language, even if that person lacks training in business. The chairperson also reports that other majors have been successful in getting jobs or being admitted into graduate programs that have nothing directly to do with Asia. She believes that the study abroad experiences that Asian Studies majors often have as part of their program impress prospective employers as well as admissions committees for graduate schools, law schools, and medical schools.

The proposed Asian Studies major will require students to complete 33 credit hours of work within the major, plus another 15-21 credits of work within a minor of the student's choice (although a second major would also fulfill this requirement). We have stipulated that students must have an accompanying minor or major specifically because we believe that this will greatly strengthen students' credentials when applying for employment or

graduate degrees.

### **C. Academic Integrity**

#### **i. Program structure and administration**

The Asian Studies major will be administered by the Asian Studies Committee, an inter-departmental program with faculty members mainly from within the College of Humanities and Social Sciences, but also drawn from other colleges. The Asian Studies major program will be run by a director, who may be the Asian Studies committee chairperson, or a designee appointed by the chairperson in consultation with the committee members.

#### **ii. Faculty qualifications**

Below are descriptions of the expertise of faculty members who will be teaching Category A courses. Attached to the end of this proposal are full resumes for each faculty member. Please note that two of the long-standing members of the Asian Studies Committee recently retired: Joel Mlecko (Religious Studies) retired as of June, 2006 and Deanna Chang (Sociology) will retire as of December, 2006. The Department of Religious Studies is currently undertaking a search to find a specialist in the religions of South Asia.

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**Name: Francis Allard**

**Years at University: 3**

**Degree(s) Earned: Ph.D., Anthropology, University of Pittsburgh; M.A., Museum Studies, University of Toronto**

**Current Teaching Responsibilities (list course numbers and titles):**

**ANTH 110 Contemporary Anthropology**

**ANTH 233 Language and Culture**

**ANTH 222 Biological Anthropology**

**ANTH 272 Culture Area: China**

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**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

**ANTH 272 Culture Area: China**

**Scholarship Related to the Proposed Program:**

**Archaeology of China, Mongolia, and Vietnam**

**Additional Responsibilities Related to the Proposed Program**

**Director of archaeological project in Mongolia**

**Other Information Relevant to the Proposed Program:**

**Name: Alan Baumler**

**Years at University: 6**

**Degree(s) Earned: Ph.D., History, University of Illinois, Urbana-Champaign**

**Current Teaching Responsibilities (list course numbers and titles):**

HIST 195 Modern Era  
HIST 200 Introduction to History  
HIST 480 Senior Seminar  
HIST 206 History of East Asia  
HIST 332 Early China  
HIST 334 Modern China  
HIST 337 Modern Japan  
HIST 403 Topics in Non Western History  
ASIA 200 Introduction to Asian Studies

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

HIST 206 History of East Asia  
HIST 332 Early China  
HIST 334 Modern China  
HIST 337 Modern Japan  
HIST 403 Topics in Non Western History.  
ASIA 200 Introduction to Asian Studies

**Scholarship Related to the Proposed Program:**

Modern Chinese history, especially the role of opium

**Additional Responsibilities Related to the Proposed Program**

Co-editor, *The Chinese Historical Review*

**Other Information Relevant to the Proposed Program: Asian Studies Committee Chair 2002-2003**

**Name: Gawdat G. Bahgat**

**Years at University: 11**

**Degree(s) Earned: Ph.D., Political Science, Florida State University (1991); M.A., Middle Eastern Studies, American University, Cairo, Egypt (1985); 1977 B.A., Political Science, Cairo (1987)**

**Current Teaching Responsibilities (list course numbers and titles):**

PLSC 101 World Politics  
PLSC 320 International Law  
PLSC 321 International Organizations  
PLSC 384 Political Systems: Middle East

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

PLSC 101 World Politics

**PLSC 384 Political Systems: Middle East**

**Scholarship Related to the Proposed Program: Ethnic and religious conflicts; Islamic revival; the Middle East and American foreign policy; Central Asia and the Caucasus**

**Additional Responsibilities Related to the Proposed Program**

**Other Information Relevant to the Proposed Program:**

**Name: Stuart Chandler**

**Years at University: 6**

**Degree(s) Earned: Ph.D., Harvard University (2000); M.T.S., Harvard Divinity School (1991)**

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**Current Teaching Responsibilities (list course numbers and titles):**

**RLST 100 Introduction to Religion  
RLST 110 World Religions  
RLST 220 Buddhist Thought and Practice  
RLST 311 Eastern Philosophy  
RLST 370 Religions of China and Japan  
RLST 373 Advanced Studies in Buddhism**

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

**ASIA 200 Introduction to Asian Studies  
RLST 110 World Religions  
RLST 220 Buddhist Thought and Practice  
RLST 311 Eastern Philosophy  
RLST 370 Religions of China and Japan  
RLST 373 Advanced Studies in Buddhism**

**Scholarship Related to the Proposed Program: Chinese Buddhism; Asian religions in Pennsylvania**

**Additional Responsibilities Related to the Proposed Program: Current committee chair and therefore the main person responsible for designing and implementing the new major.**

**Other Information Relevant to the Proposed Program:**

**Name: Gay Chow**

**Years at University: 16**

**Degree(s) Earned: Ph.D., Am. Lit., Univ. of Alabama (1989); M.A., English, Miss. State Univ. (1976)**

**Current Teaching Responsibilities (list course numbers and titles):**



ENGL 202 Research Writing  
ENGL 344 Ethnic American Literature  
ENGL 386 Regional Literature in English  
ENGL 436 Major American Authors

Teaching Responsibilities for Proposed Program (list course numbers and titles):  
ENGL 344 Ethnic American Literature  
ENGL 281 Asian American Literature

Scholarship Related to the Proposed Program:  
Chinese American literature

Additional Responsibilities Related to the Proposed Program:

Other Information Relevant to the Proposed Program:

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Name: W. Thomas Conelly

Years at University: 18

Degree(s) Earned: Ph.D., Anthropology, UC Santa Barbara (1983)

Current Teaching Responsibilities (list course numbers and titles):  
ANTH 110 Contemporary Anthropology  
ANTH 211 Cultural Anthropology  
ANTH 271 Culture Area: Africa  
ANTH 273 Culture Area: SE Asia  
ANTH 420 Cultural Ecology  
ANTH 481 Rural Pennsylvania

Teaching Responsibilities for Proposed Program (list course numbers and titles):  
ANTH 273 Culture Area: SE Asia

Scholarship Related to the Proposed Program:  
Agricultural intensification in the Philippines

Additional Responsibilities Related to the Proposed Program:

Other Information Relevant to the Proposed Program:

Name: Tawny L. Holm

Years at University: 7

Degree(s) Earned: Ph.D., Johns Hopkins University (1999); B.A. Oak Hills Bible College

Current Teaching Responsibilities (list course numbers and titles):  
RLST 114 Biblical Hebrew I

RLST 124 Biblical Hebrew II  
RLST 250 Understanding the Bible  
RLST 345 Archaeology and the Bible  
RLST 380 Islam  
RLST 481 Women in Islam

Teaching Responsibilities for Proposed Program (list course numbers and titles):

RLST 380 Islam  
RLST 481 Women in Islam

Scholarship Related to the Proposed Program:  
Pre-Islamic ancient Near East

Additional Responsibilities Related to the Proposed Program

Other Information Relevant to the Proposed Program:

Name: Steven F. Jackson

Years at University: 11

Degree(s) Earned: Ph.D., Univ. Michigan, 1994

Current Teaching Responsibilities (list course numbers and titles):

PLSC 101 World Politics  
PLSC 280 Comparative Govt I (includes Japan)  
PLSC 285 Comparative Govt II (includes China and India)  
PLSC 383 Political Systems: Asia

Teaching Responsibilities for Proposed Program (list course numbers and titles): See above.

PLSC 101 World Politics  
PLSC 280 Comparative Govt I (includes Japan)  
PLSC 285 Comparative Govt II (includes China and India)  
PLSC 383 Political Systems: Asia  
ASIA 200 Introduction to Asian Studies

Scholarship Related to the Proposed Program: Chinese foreign relations.

Additional Responsibilities Related to the Proposed Program

Other Information Relevant to the Proposed Program: Chair of Asian Studies Committee  
1996 - 1998

Name: Soo Chun Lu

Years at University: 5

**Degree(s) Earned: Ph.D.**

**Current Teaching Responsibilities (list course numbers and titles):**

EDUC 242 (Pre-Student Teaching Clinical I)  
EDUC 342 (Pre-Student Teaching Clinical II)  
EDUC 455 (Methods in Teaching Social Studies)  
EDUC 441 (Student Teaching)  
HIST 346 (Recent U.S.)  
HIST 361 (American Diplomacy, 1776-1900)  
HIST 362 (American Diplomacy, 1900-Present)  
HIST 480 (Senior Seminar)  
HIST 195 (Modern Era)

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

HIST 281 (History of Modern Southeast Asia)  
HIST 481 (special topics course on Vietnam)

**Scholarship Related to the Proposed Program: History of Southeast Asia, U.S. relations with Indonesia.**

**Additional Responsibilities Related to the Proposed Program**

**Other Information Relevant to the Proposed Program:**

.....  
**Name: Eleanor Mannikka**

.....  
**Years at University: 5**

**Degree(s) Earned: Ph.D., Southeast Asian Art, University of Michigan; M.A., Asian Languages and Cultures, University of Michigan; M.A., Southeast Asian Art, University of Michigan**

**Current Teaching Responsibilities (list course numbers and titles):**

ARHI 101 Introduction to Art

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

ASIA 200 Introduction to Asian Studies

**Scholarship Related to the Proposed Program:**

**Additional Responsibilities Related to the Proposed Program**

**Other Information Relevant to the Proposed Program:**

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**Name: Penny Rode**

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**Years at University: 6**

**Degree(s) Earned: Ph.D., University of Pittsburgh (1999); MA, University of Pittsburgh (1992) M.F.A., Indiana University of Pennsylvania (1990); MA, Indiana University of Pennsylvania (1988); BA, University of Pittsburgh (1973)**

**Current Teaching Responsibilities (list course numbers and titles):**

ARHI 101 Introduction to Art  
ARHI 224 Introduction to Asian Art  
ARHI 424 Arts of Japan  
ARHI 425 Chinese Art  
ARHI 481 History of Ceramics

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

ARHI 224 Introduction to Asian Art  
ARHI 424 Arts of Japan  
ARHI 425 Chinese Art  
ASIA 200 Introduction to Asian Studies

**Scholarship Related to the Proposed Program:** Research on archaeological finds relating to the Dian culture in Southwest China (@Han Dynasty period); Japanese film, particularly anime. Both topics address gender issues as reflected in the material.

**Additional Responsibilities Related to the Proposed Program**

**Other Information Relevant to the Proposed Program:**

**Name:** Dr. Lingyan Yang

**Years at University:** 6

**Degree(s) Earned:** Ph.D., University of Massachusetts at Amherst (2000); M.A., University of Massachusetts at Amherst (1994); B.A. Xiamen University, Peoples Republic of China (1990)

**Current Teaching Responsibilities (list course numbers and titles):**

ENGL 121 Humanities Literature  
ENGL 344 American Multiethnic Literature  
ENGL 772/872 Postcolonial and American Multiethnic Women's Literature  
LBST 499 Asian American and Asian Diasporic Women's Literature

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

ENGL 344 American Multiethnic Literature

**Scholarship Related to the Proposed Program:** Asian American and Asian diasporic feminist cultural criticism and literature; American multiethnic literature; twentieth-century critical cultural theories and literary criticism

**Additional Responsibilities Related to the Proposed Program**

**Other Information Relevant to the Proposed Program:**

**Name:** Robert Zens

**Years at University:** 2

**Degree(s) Earned: B.A. Univ. of Dallas; M.A. Univ. of Wisconsin; Ph.D. Univ. of Wisconsin**

**Current Teaching Responsibilities (list course numbers and titles):**

**HIST 195: History of the Modern Era**

**HIST 330: History of Islamic Civilization**

**HIST 331: Modern Middle East**

**HIST 403: Sovereignty in the Ottoman, Safavid and Mughal Empires**

**HIST 480: Senior Seminar**

**HIST 481 (various titles): State and Faith in the Middle East, The Ottoman Empire, History of the Balkans**

**Teaching Responsibilities for Proposed Program (list course numbers and titles):**

**HIST 330: History of Islamic Civilization**

**HIST 331: Modern Middle East**

**HIST 403: Sovereignty in the Ottoman, Safavid and Mughal Empires**

**HIST 481 (various titles): State and Faith in the Middle East, The Ottoman Empire, History of the Balkans**

**Scholarship Related to the Proposed Program: Associate editor, *International Journal of Turkish Studies*; co-editor, *Ottoman Borderlands* (University of Wisconsin Press, 2004); numerous articles**

**Additional Responsibilities Related to the Proposed Program**

**Other Information Relevant to the Proposed Program:**

**iii. Learning experiences and instructional methods**

Although each time ASIA 200 is offered one member of the Asian Studies Committee will serve as the instructor of record, the committee as a whole will work together to create and implement the syllabus. As appropriate, members of the committee will act as guest lecturers for the class. The Asian Studies Committee also will strongly encourage majors to study in Asia, either by applying through the Office of International Affairs to established study-abroad centers or by undertaking internships in Asian countries. Such opportunities will provide students with direct, practical experience to further their knowledge and to apply the skills they have learned in IUP courses.

**iv. Student qualifications/support/advisement**

Any IUP student in good academic standing may become an Asian studies major. The director of the Asian Studies major program will be responsible either to personally advise each major or to ensure that each major is assigned an Asian Studies Committee faculty member as an advisor. Majors will be expected to meet with advisors at least once per semester to check on progress in various major and liberal studies requirements.

**D. Coordination with Other Programs**

The Asian Studies Committee will continue to work with various departments in the College of Humanities and Social Sciences, as well as other colleges, to ensure that courses dealing

with Asia are offered on a regular basis. As is currently the case with classes counted toward the Asian Studies minor, all scheduling will be done by each course's home department. Similarly, enrollment of Asian Studies minors and majors in Asia-related classes will continue to count toward the home department's productivity numbers. Because the Asian Studies major will be administered by a committee rather than by a department, productivity will not be gauged by the number of seats filled in individual courses, but solely by the number of majors in the program.

The Asian Studies Committee will also continue its support of the International Affairs Office in helping interested students find placement in such overseas programs as those offered at Beijing Capital Normal University, Kansai Gaidai University, and INTI College (Malaysia).

**E. Assessment**

**i. Program goals**

IUP graduates with a major in Asian Studies will have a deep historical understanding of the geography, cultures, religions, economies, and political systems of Asia. They also will have developed the intellectual skills necessary to effectively interact with people from Asia and to analyze past and current events and movements on that continent. Such knowledge and skills will allow our graduates to successfully enter either a wide-range of employment fields—whether in business, politics, or education—or to continue their studies of Asia at the graduate level.

**ii. Student learning outcomes**

Learning Goal: By graduation, students will...	Methods to aid students in attaining learning goals	Direct and indirect measures to be employed to assess student learning outcomes	Means and Frequency of Administering Assessment
Have a broad historical understanding of the geography, cultures, religions, literary and artistic traditions, economies, and political systems of Asia.	Require students to take ASIA 200  Require students to take courses with a variety of departmental prefixes	Asian Studies Program Assessment Survey          Analysis of course grades of Asian Studies majors in	Distributed to graduating seniors at pre-graduation meeting (such meetings are to occur each semester in weeks leading up to graduation) and via email (for those who cannot make meeting)          Analyzed each spring by Assessment sub-

		<b>ASIA 200</b>  Comparison of scores of Asian Studies Assessment Instrument (ASIA) given as pre-test to entering majors and post-test to graduating majors	committee  ASIA pre-test to be given to students at time that they declare major; ASIA post-test to be given at pre-graduation meeting and via email (for those who cannot make meeting)
Have a deep historical understanding of the geography, cultures, religions, economies, and political systems of at least one particular region or institution within Asia	Require students to take at least 12 credits at the 300 level or higher	Asian Studies Program Assessment Survey	(see above)
Have developed the intellectual skills necessary to effectively interact with people from Asia and to analyze past and current events on that continent.	Require students to attain at least an intermediate level proficiency in an Asian language  Strongly encourage students to complete courses through established study-abroad centers in an Asian country	Asian Studies Study Abroad Survey, to be given to majors who have participated in study-abroad programs  Comparison of scores of Asian Studies Assessment Instrument (ASIA) given as pre-test to entering majors and post-test to graduating majors  Asian Studies Program Assessment Survey	Administered via email in semester following study-abroad experience  (see above)  (see above)
Have the knowledge and skills to successfully enter either a wide-range of employment fields—whether in business,	Require students to take either a minor or a second major, preferably in a field that would supplement their interest in Asia	Asian Studies Program Assessment Survey	Distributed to graduating seniors at pre-graduation meeting and via email and

<p>politics, or education— or to continue their studies of Asia at the graduate level</p>	<p>(e.g., Business, Political Science, History, Art History, etc.)</p> <p>Include Category B courses that employ case studies in Asia to develop skills in such disciplines as Business Management, Economics, Marketing, and Political Science</p>	<p>Comparison of scores of Asian Studies Assessment Instrument (ASIA) given as pre-test to entering majors and post-test to graduating majors</p>	<p>distributed to recent alumni via mail and email</p> <p>(see above)</p>
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**iii. Collection, evaluation, and utilization of student-learning outcomes data**

As can be seen in the table above, we will collect data through two methods:

1. Administering a pre-test and post-test to our majors. An analysis of these two will allow us to compare the breadth and depth of our majors' knowledge upon graduation to the initial level they had upon entering our program.
2. Distributing surveys to:
  - a. Students who have participated in study-abroad programs
  - b. Graduating seniors
  - c. Recent alumni

An Assessment Sub-committee of the Asian Studies Committee will be responsible for collecting this data and evaluating them in light of the four student learning goals we have established. This sub-committee will give an annual report to the committee, highlighting strengths and areas for improvement in our major program.

No specialized accreditation is available for this program.

**F. Resource Sufficiency**

Because members of the Asian Studies Committee are already part of established departments of the IUP faculty, the establishment of an Asian Studies Major will necessitate relatively limited added investment of university or State System resources. Investment will be required in two areas: language instruction and compensation for the director of the major program. Before addressing these two areas, let us consider the status of resources for the major that are presently in the IUP budget.

IUP already has a sufficient number of classes in a variety of fields to create an Asian Studies major: all twenty-three of the courses in Category A and all twenty in Category B are currently listed in the IUP catalog (and already count toward the Asian Studies minor). These numbers compare favorably with the course offerings found in many departments on campus. For instance, not including special topics courses, independent studies, and



internships, the Department of Fashion Merchandising offers sixteen classes, the Department of Philosophy provides nineteen classes, the Department of Journalism offers twenty-three classes, and the Department of Religious Studies also offers twenty-three classes.

As the diversity of course offerings indicates, the number of faculty lines dealing with Asia-related topics that are currently provided through various departments in the university is already sufficient to offer all the courses listed in Category A and Category B. Five faculty members teach courses (and usually multiple courses) every semester that focus on Asia: Alan Baumler (History), Stuart Chandler (Religious Studies), Penny Rode (Art), Bob Zens (History), and the faculty member being hired this year by the Department of Religious Studies to replace Joel Mlecko. Another six faculty members regularly teach courses dealing with Asia (i.e. at least one course every third to fifth semester): Francis Allard (Anthropology), Gawdat Bahgat (Political Science), W. Tom Connelly (Anthropology), Tawny Holm (Religious Studies), and Steve Jackson (Political Science). In addition, there are faculty members who occasionally teach Asia-related courses: Gay Chow (English), Soo Chun Lu (History), Eleanor Mannikka (Art), and Lingyan Yang (English). These numbers compare favorably to smaller departments at IUP with majors, such as the Department of Hospitality Management (which has four full-time tenure-track faculty members), Department of Journalism (five faculty members), Department of French and German (five faculty members), Department of Philosophy (six faculty members), Department of Religious Studies (six faculty members), Department of Marketing (seven faculty members), and Department of Geoscience (seven faculty members), to mention only a few. Salary, benefits, professional development, travel, sabbatical replacements, etc. of those teaching Category A and Category B classes are already taken care of through their departments.

Classroom equipment also will continue to be provided by the departments in which the various courses are housed. Office equipment and clerical support will continue to be supplied by the secretarial staff of the CHSS dean's office and of the department of the Asian Studies Committee chairperson. Given the increased focus on Asia, the committee would like to see library resources increased from their current level of \$1000 per year to approximately \$3000.00 annually.

The most substantial added expenditure necessitated through the creation of an Asian Studies major will be compensation for language instruction. Currently, Asian language instruction at IUP is provided through Critical Languages, a tutorial program that typically utilizes graduate students to guide small groups in learning such languages as Arabic, Chinese, Japanese, Korean, and Hindi (as well as Hebrew, which is taught by Dr. Tawny Holm of the Department of Religious Studies). Provost Cheryl Samuels and CHSS Dean Yaw Asamoah are currently working with the Asian Studies Committee and the Critical Languages program to furnish students more formal training in such languages. It has been agreed upon to focus on promoting two Asian languages: first Chinese and soon afterwards Arabic. The means by which to strengthen these programs is as follows:

1. Move instruction of the language out of Critical Languages so that the primary instructor is a faculty member, either a tenure-track professor with the necessary background in the language or a temporary adjunct professor. In spring, 2007 Chinese will not be taught through Critical Languages. Rather, Dr. Stuart Chandler

will provide instruction through CHIN 102. (This course is already in the catalog since first- and second-year Chinese were offered at IUP in the 1960s.)

2. Once a particular language can consistently attract at least fifty students for first-year instruction, and consistently retain a percentage of students through second year instruction that is comparable to the retention rate found in established language programs at IUP, a tenure track position will be created for that language within one of the departments of modern language, i.e. within either the Department of French and German or the Department of Spanish.

When we have reached the stage that enrollment and retention justify creation of a line, the Asian Studies Committee will work with the CHSS dean, the provost, and the modern language department serving as the "home department" of the new position to hire an appropriate person, possibly someone with more than one language competency (for instance, Chinese and Japanese) to provide maximum flexibility. The goal is to reach the necessary numbers to create lines for these languages within the next seven years. Specifically, assuming enrollment numbers are sufficient, the plan is: hire an adjunct professor in Chinese for the years 2008-2009 and 2009-2010, and then a tenure-track professor beginning in fall, 2010; hire an adjunct professor in Arabic by the years 2010-2011 and 2011-2012, and then a tenure-track professor beginning by fall, 2012. It is expected that the vast majority of Asian Studies Majors will take Chinese or Arabic. Those few students who wish to study another Asian language (such as Korean or Hebrew) will continue to do so through Critical Languages.

In addition to the eventual cost of one or more lines for language instruction, another added expenditure will be compensation for the director of the major program. Compensation for this person will be tied to the number of students who graduate with a major in the Asian Studies Program. Until the program enrolls at least 40 majors, the director will be provided one three-week summer contract annually. So long as the committee enrolls between 40 and 49 majors annually, the director will be provided a three-credit release per year and a three-week summer contract. Once the program enrolls at least 50 majors per year, the director will receive a six-credit release each year and a three-week summer contract. The home department of the director will receive sufficient resources from the CHSS dean to ensure that they do not suffer a loss of student credit hours due to the reduction in course load for the director. This compensation schedule for the director will be reviewed every three years.

Building a new major program requires time. The committee's goal is to gain ten new majors annually over the first five years. Hence, if we grow at such a rate, during almost all of that period the director will receive one summer contract per *annum*.

It is often said that a degree program must have at least thirteen graduates annually to remain viable within the PASSHE system. The Asian Studies Committee is confident that we will reach that level, although it will take some time. It should be noted that this requirement is given in reference to the economic viability of a department. As noted above, because the Asian Studies major will be run by an inter-departmental committee, the added expenses to IUP and the state system are relatively small. Since we already have most of the resources in place, it makes very good marketing sense to package these resources in such an alternative way so as to offer Pennsylvania students yet another attractive program.

IUP and PASSHE will greatly benefit from providing a very cost-effective program whose relevance will become increasingly evident in the coming years.

**G. Impact on Educational Opportunity**

Because the Asian Studies Committee includes faculty of various ethnicities who have training in diverse disciplines and who focus on a wide range of geographical regions, we are in an especially good position to offer new role models and to serve diverse student populations. Not surprisingly, a spectrum of Asian ethnicities is represented on the Asian Studies Committee. Furthermore, the gender ratio of committee faculty members is much more balanced than that found in the vast majority of departments.

**3. Summary of the Program**

**A. Degree Requirements**

IUP Asian Studies majors will be required to take 33 credits within the major, a number that is in line with the number required by Asian Studies programs elsewhere in the United States and for such majors at IUP as economics, journalism, philosophy, and religious studies. Specifically, the program will have the following requirements—

<b><u>Major and major-related courses</u></b>	<b>33 credits</b>
Introduction to Asian Studies	3 credits
Intermediate language sequence	0-6 credits
Category A courses	18-30 credits
Category A or Category B courses	0-6 credits
 <b><u>Minor</u></b>	 <b>15-21 credits</b>
 <b><u>Liberal Studies Requirements</u></b>	 <b>48 credits</b>
As outlined in Liberal Studies section with following specifications:	
Learning Skills: Mathematics	3 credits
Liberal Studies Electives	3 credits
 <b><u>Free Electives</u> (first year Asian language would count toward this)</b>	 <b>18-24 credits</b>
 <b>TOTAL</b>	 <b>120 credits</b>

**B. Course offerings—General Requirements**

To complete the Asian Studies major, students must:

1. Take a minimum of thirty-three credits in courses dealing with Asia
2. Take between fifteen to twenty-one credits in a minor of the student's choice (with a second major also fulfilling the latter requirement).
3. Pass ASIA 200

4. Demonstrate at least an intermediate level proficiency of an Asian language. They may do so either by passing the intermediate sequence of one of the Asian languages offered through IUP's Critical Languages program or by demonstrating that they have acquired the equivalent proficiency level elsewhere. A student who has acquired an intermediate level of proficiency in an Asian language, but not through an accredited college program, may apply to the Asian Studies Committee to be exempt from three or six credits in intermediate language instruction. Such credits in these cases are to be replaced by taking additional Category A classes.

5. Take between twenty-four to thirty credits in classes in Category A and B:

b. At least eighteen credits must come from Category A and at least twelve of these credits must be at the 300 level or higher. (As noted in number 4 above, students who attained an intermediate language proficiency outside of an accredited language program must take at least twenty-four credits in Category A).

c. No more than six credits may come from Category B.

d. No more than 9 credits of classes with the same departmental prefix may be applied to satisfy the Category A and Category B course requirements.

e. Special topics and independent study courses may be applied to either Category A or Category B with the approval of the Asian Studies Committee. Each request for transfer credit will be considered on a case-by-case basis by the Asian Studies Committee.

### C. Course offerings—Specific Requirements

**Required Course: ASIA 200 Introduction to Asian Studies**

#### Controlled Electives—

**Asian Language:** Students must pass the intermediate sequence of one of the Asian languages offered at IUP or demonstrate that they have acquired the equivalent proficiency level elsewhere.

**Category A: Exclusively Asia-Focused Courses—**These courses are devoted to a combination or subset of the following topics: the continent of Asia (as defined by International Geographical Union convention), its physical environments, and the social systems and cultures indigenous to the region.

**Category B: Substantially Asia-Focused Courses—**Such classes have significant material specifically about the continent of Asia, its physical environments, and the social systems and cultures indigenous to the region. The remainder of the course material establishes relevant comparisons and contexts for Asian themes.

<b>Asian Studies Major</b>		<b>33</b>
<b>Required Course:</b>		<b>3</b>
ASIA 200 Introduction to Asian Studies	3cr	
<b>Controlled Electives:</b>		<b>0-6</b>
One of the following sequences of intermediate Asian language		

CHIN 201/CHIN 202 Intermediate Chinese  
 ASIA 281/ASIA 281 Special Topics: Arabic Language Instruction  
 (Intermediate level)  
 CRLG 201/251 Arabic III, IV  
 CRLG 205/255 Hindi III, IV  
 CRLG 208/258 Japanese III, IV  
 CRLG 209/259 Korean III, IV  
 CRLG 214/264 Hebrew III, IV

**Category A: Exclusively Asia-Focused:**

**18-30**

ANTH/SOC 272	Cultural Area Studies: China	3cr
ANTH/SOC 273	Cultural Area Studies: Southeast Asia	3cr
ARHI 224	Introduction to Asian Art	3cr
ARHI 423	Art of Japan	3cr
ARHI 425	Arts of China	3cr
GEOG 256	Geography of East Asia	3cr
GEOG 257	Geography of South and Southeast Asia	3cr
HIST 206	History of East Asia	3cr
HIST 330	History of the Islamic Civilization	3cr
HIST 331	Modern Middle East	3cr
HIST 332	History of Early China	3cr
HIST 334	History of Modern China	3cr
HIST 337	History of Modern Japan	3cr
PLSC 383	Political Systems: Asia	3cr
PLSC 384	Political Systems: Middle East	3cr
RLST 220	Buddhist Thought and Practice	3cr
RLST 311	Eastern Philosophy	3cr
RLST 370	Religions of China and Japan	3cr
RLST 373	Advanced Studies in Buddhism	3cr
RLST 375	Religions of India	3cr
RLST 380	Islam	3cr

**Category B: Substantially Asia-Focused:**

**0-6**

BTST 342	Intercultural Business Communication	3cr
ECON 339	Economic Development I	3cr
ECON 345	International Trade	3cr
ECON 346	International Finance	3cr
ECON 350	Comparative Economic Systems	3cr
ENGL 396/ FNLG 396	The Literature of Emerging Nations	3cr
ENGL 397	Global Literature	3cr
ENGL 398	Global Genres	3cr
GEOG 104	Geography of the Non-Western World	3cr
GEOG 254	Geography of Russia and the Soviet Sphere	3cr
MGMT 452	Comparative Management	3cr
MGMT 454	International Competitiveness	3cr
MGMT 459	Seminar in International Management	3cr

MGMT 350/ MKTG 350	International Business	3cr
MKTG 430	International Marketing	3cr
MKTG 441	Export Marketing (Asia case study)	3cr
PLSC 101	World Politics	3cr
PLSC 285	Comparative Government II: Non-Western Political Systems	3cr
RLST 110	World Religions	3cr
SOC 362	Racial and Ethnic Minorities	3cr

- (1) The topics in such courses as ENGL 344 "Ethnic American Literature," ENGL 399 "Major Global Authors," HIST 403 "Topics in Non-Western History," and ITST 281 "Special Topics in Non-Western Studies" vary (check with instructor). When concerned with Asian Studies, these courses can count towards the Asian Studies major with the approval of the program coordinator.
- (2) With the program coordinator's approval, three credits of an internship (493) may be counted towards the Asian studies major.

#### 4. Eight-semester Course Sequence: Four Examples

Very few of the courses that make up the Asian Studies major offerings require prerequisites, allowing students to enjoy considerable flexibility in scheduling. Because our majors' interests will vary, we have furnished four sample schedules.

##### **A. A potential sequence for a student particularly interested in the politics of Southwest Asia (i.e. the Middle East)**

The following course progression reflects that of a student who has come to IUP knowing that he or she would like to major in Asian Studies. Because of the student's interest in Middle Eastern politics, the most likely minor (or second major) to complement the Asian Studies major would be political science. In this instance, the student has taken eighteen credits in Category A and six credits in category B.

Semester	Courses
I	ASIA 200 Introduction to Asian Studies ARHI 224 Introduction to Asian Art (A) <sup>1</sup> (ASIA 281a Arabic I) <sup>2,3</sup>
II	PLSC 101 World Politics (B) (ASIA 281b Arabic II) <sup>2,3</sup>
III	GEOG 104 Geography of the Non-Western World (B) ASIA 481a Arabic III <sup>3</sup>
IV	ASIA 481b Arabic IV <sup>3</sup>
V	PLSC 383 Political Systems: Asia (A)
VI	HIST 330 History of Islamic Civilization (A)
VII	RLST 380 Islam (A)
VIII	HIST 331 Modern Middle East (A) PLSC 384 Political Systems: Middle East (A)

<sup>1</sup>(A) = Category A class; (A) = Category A class, 300-level or higher; (B) Category B class

<sup>2</sup>Not counted toward the 33 credits of the major, but necessary as prerequisites for intermediate Arabic. Note that these initially will be special topics courses until Arabic I-IV has been approved through the curricular process.

<sup>3</sup>Note that these language courses initially will be special topic courses until Arabic I-IV has been approved through the curricular process.

**B. A potential sequence for a student particularly interested in the history and culture of Japan**

The following course progression reflects that of a student who decides to major in Asian Studies after taking a few courses dealing with the subject during his or her freshman year. Because of the student's interest in the history and culture of Japan, the most likely minors (or second majors) to complement the Asian Studies major would be Art History, History, or Religious Studies. In this instance, the student has taken twenty-one credits in Category A and three credits in Category B.

Semester	Courses
I	RLST 110 World Religions (B) <sup>1</sup>
II	ARHI 224 Introduction to Asian Art (A)
III	ASIA 200 Introduction to Asian Studies RLST 373 Advanced Studies in Buddhism (A) (CRLG 108 Japanese I) <sup>2</sup>
IV	GEOG 256 Geography of East Asia (A) HIST 206 History of East Asia (A) (CRLG 158 Japanese II) <sup>2</sup>
V	Intermediate Japanese (Transfer credits for semester abroad as arranged through IUP Office of International Affairs: Osaka Daigaku [Osaka, Japan])
VI	ARHI 423 Arts of Japan (A)
VII	RLST 370 Religions of China and Japan (A)
VIII	HIST 333 History of Modern Japan (A)

<sup>1</sup>(A) = Category A class; (A) = Category A class, 300-level or higher; (B) Category B class

<sup>2</sup>Not counted toward the 33 credits of the major, but necessary as prerequisites for Intermediate Japanese

**C. A potential sequence for a student particularly interested in conducting business in South Asia**

The following course progression reflects that of a student who has come to IUP knowing that he or she would like to major in Asian Studies. Because of the student's interest in business, the most likely minors (or second majors) to complement the Asian Studies major would be economics, or one of the majors offered through the Eberly College of business and Information Technology, especially International Business. In this instance, the student has taken eighteen credits in Category A and six credits in category B.

Semester	Courses
I	ASIA 200 Introduction to Asian Studies (ECON 121 Principles of Macroeconomics or) <sup>1</sup>
II	GEOG 257 Geography of South and Southeast Asia (A) <sup>2</sup>

	(Econ 122 Principles of Microeconomics) <sup>1</sup>
III	ANTH/SOC 273 Cultural Area Studies: Southeast Asia (A) (CRLG 105 Hindi I) <sup>3</sup>
IV	RLST 311 Eastern Philosophy (A) (CRLG 155 Hindi II) <sup>3</sup>
V	CRLG 205 Hindi III HIST 330 History of Islamic Civilization (A) (MGMT 310 Principles of Management) <sup>4</sup>
VI	CRLG 255 Hindi IV ECON 345 International Trade (B)
VII	PLSC 383 Political Systems: Asia (A)
VIII	RLST 375 Religions of India (A) MGMT 350/ MKTG 350 International Business (B)

<sup>1</sup>Not counted toward 33 credits of the major, but necessary as prerequisite for ECON 345

<sup>2</sup>(A) = Category A class; (A) = Category A class, 300-level or higher; (B) Category B class

<sup>3</sup>Not counted toward the 33 credits of the major, but necessary as prerequisites for CRLG 205 and 255

<sup>4</sup>Not counted toward the 33 credits of the major, but necessary as prerequisite for MGMT/MKTG 350

**D. A potential sequence for a student particularly interested in early Chinese society**

The following course progression reflects that of a student who decides to major in Asian Studies after taking a few courses dealing with the subject during his or her sophomore year. Because of the student's interest in early Chinese society, the most likely minors (or second majors) to complement the Asian Studies major would be Anthropology, History, or Religious Studies. In this instance, the student has taken twenty-four credits in Category A.

Semester	Courses
I	
II	
III	HIST 206 History of East Asia (A) <sup>1</sup>
IV	RLST 220 Buddhist Thought and Practice (A)
V	ASIA 200 Introduction to Asian Studies HIST 332 History of Early China (A) (101 Chinese I) <sup>2</sup>
VI	ANTH/SOC 272 Cultural Area Studies: China (A) RLST 370 Religions of China and Japan (A) (CHIN 151 Chinese II) <sup>2</sup>
VII	ARHI 224 Introduction to Asian Art (A) CHIN 201 Chinese III
VIII	ARHI 425 Arts of China (A) HIST 334 History of Modern China (A) CHIN 251 Chinese IV

<sup>1</sup>(A) = Category A class; (A) = Category A class, 300-level or higher; (B) Category B class

<sup>2</sup>Not counted toward the 33 credits of the major, but necessary as prerequisites for CHIN 201 and 251



**Part III IMPLEMENTATION DATE AND COURSE PROPOSALS**

**A. Implementation date: This major is to be implemented beginning in Fall semester, 2007.**

**B. Course Proposals: No new courses are being proposed as part of this application for a new major.**

**Stuart Chandler**

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**From:** "Phillip D Neusius" <phun@iup.edu>  
**To:** <Chandler@iup.edu>  
**Cc:** <phun@iup.edu>; <allard@iup.edu>; <tconelly@iup.edu>  
**Sent:** Thursday, October 12, 2006 8:15 AM  
**Subject:** Asian Studies major

Stuart,

The Anthropology faculty have reviewed your proposal and support it. We also support the inclusion of ANTH 272 and ANTH 273 as part of this curriculum. When we offer a special topics course with an Asian focus, such as Dr. Allard's recent archaeology field course in Mongolia, we will let the major coordinator know.

Sincerely,  
Phil Neusius  
Chair, Anthropology

**Stuart Chandler**

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**From:** "Richard Ciganko" <rciganko@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Sent:** Tuesday, October 10, 2006 2:35 PM  
**Subject:** asian minor

To Whom It May Concern,

The Asian Studies Committee has the approval of the Department of Art to include the following three courses in its application to offer an Asian Studies major: ARHI 224, ARHI 423, and ARHI 425.

Good luck with the proposal,

Richard Ciganko, Chairperson  
Department of Art

**Stuart Chandler**

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**From:** "Gail Berlin" <ivy@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Sent:** Monday, September 25, 2006 12:19 PM  
**Subject:** Re: Asian Studies Major

Hello, Stuart.

I am pleased to support the inclusion of ENGL 396 and ENGL 397 as a part of the new Asian Studies Major.

Best,  
Gail Berlin, Chair  
Department of English

**Stuart Chandler**

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**From:** "John Benhart" <jbenhart@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Sent:** Friday, September 29, 2006 6:38 AM  
**Subject:** Re: Asian Studies major

Stuart,

The Department of Geography & Regional Planning is happy to support having GEOG 104 (Geog. Non-Western World), 254 (Geog. Russia & Soviet Sphere), 256 (Geog. East Asia), and 257 (Geog. of South & Southeast Asia) count towards the proposed major in Asian Studies. If you need any further information, please let me know.

Regards, John

John Benhart, Jr., Ph.D.  
Professor and Chair  
Department of Geography & Regional Planning  
Indiana University of Pennsylvania (IUP)  
421 North Walk, Room 10 Leonard Hall  
Indiana, PA 15705-1087  
E-Mail: JBenhart@iup.edu  
Voice: 724.357.7652

# Indiana University of Pennsylvania

Department of History  
Keith Hall, Room 203  
390 Pratt Drive  
Indiana, Pennsylvania 15705-1014

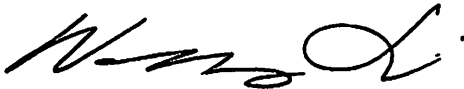
724-357-2284  
Fax: 724-357-6478  
Internet: <http://www.iup.edu>

29 September 2006

To Whom This May Concern,

The Department of History has been an active participant in the Asian Studies minor program, offering a range of courses in Asian history that meet requirements for the interdisciplinary minor, including HIST 206 History of East Asia, HIST 330 History of Islamic Civilization, HIST 331 Modern Middle East, HIST 332 History of Early China, HIST 334 History of Modern China, HIST 337 History of Modern Japan. The Department is happy to support the proposal by the Asian Studies Committee to create an Asian Studies major at IUP and support the above-mentioned courses be included the proposed program.

Sincerely,



Wang Xi  
Professor and Chair

**Stuart Chandler**

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**From:** "Prashanth Nagendra Bharadwaj" <pnb@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Sent:** Tuesday, September 26, 2006 9:17 PM  
**Subject:** Re: Asian Studies Major

Dear Stuart,

I am supportive of the Asian Studies Major as outlined in your e-mail and as detailed in your proposal. We will be able to accommodate the students from this major into the four management classes identified in "Category B."

Please feel free to contact me if you need anything else from us.

Best wishes,

Prashanth Bharadwaj

Chairperson, Department of Management

**Stuart Chandler**

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**From:** "Varinder Sharma" <Sharma@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Cc:** "Varinder Sharma" <Sharma@iup.edu>  
**Sent:** Tuesday, September 26, 2006 9:50 AM  
**Subject:** Re: Asian Studies Major

Hi Stuart:

You have the Department of Marketing approval for inclusion of the three (already communicated) Marketing electives in your program. Please let me know if I can be of further assistance in this regard. I would be looking forward to such productive cooperation in future.

Good luck

Thanks and regards

Varinder



**Stuart Chandler**

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**From:** "Theresa S Smith" <tsmith@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Sent:** Monday, September 25, 2006 8:52 PM  
**Subject:** Re: Asian Studies Major

Stuart,

I have reviewed the program and proposed course offerings and the suggested courses all seem appropriate. Religious Studies is pleased to be included in such a fine new interdisciplinary major and we look forward to the successful growth of Asian Studies at IUP.

Best,  
Terri

**Stuart Chandler**

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**From:** "Alex Heckert" <aheckert@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Sent:** Thursday, September 28, 2006 2:47 PM  
**Subject:** Re: Asian Studies Major

Stuart,  
The Sociology Department fully supports the inclusion of SOC 362, SOC 272, and SOC 273 in the newly proposed Asian Studies Major. I talked with Dr. Melanie Hildebrandt who currently teaches the class and she was excited about the inclusion of SOC 362.

Good luck with your proposal.

Alex Heckert

Chair

Department of Sociology

**Stuart Chandler**

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**From:** "Jean Serio" <JSERIO@iup.edu>  
**To:** "Nancy Cooleedge" <ncooleedge@passhe.edu>  
**Cc:** "Cheryl Samuels" <cheryl.samuels@iup.edu>; "Yaw Asamoah" <osebo@iup.edu>; <chandler@iup.edu>  
**Sent:** Monday, June 12, 2006 2:30 PM  
**Attach:** Asian Studies BA.doc  
**Subject:** IUP Notification of Intent

**Message from Nicholas Kolb, Assoc Provost:**

Please accept this Notification of Intent to develop a BA in Asian Studies. This new major has the support of the Provost and the dean because of the success of the recently established Asian Studies minor and the increasing need for college graduates with competency in this field.

IUP will be well-positioned to offer an Asian Studies major for the following reasons:

- a. No university in the System offers an Asian Studies major. Only two offer a minor.
- b. The number of minors at IUP increased from six students in 2002 to 34 students in 2006.
- c. All of the courses needed for the major have been developed and have attracted good enrollments.

I trust you will find everything needed for this step in the process. Should you require additional information or need an official signed letter, feel free to contact me.

^^

Jean Serio  
Admin Assistant  
Associate Provost's Office  
724-357-2209  
[jserio@iup.edu](mailto:jserio@iup.edu)

**Stuart Chandler**

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**From:** "Nicholas Kolb" <NEKOLB@iup.edu>  
**To:** "Cooledge, Nancy" <ncooledge@passhe.edu>  
**Cc:** "Stuart Chandler" <chandler@iup.edu>; "Yaw Asamoah" <osebo@grove.iup.edu>; "Gail Sechrist" <gailsech@iup.edu>  
**Sent:** Tuesday, June 27, 2006 10:12 AM  
**Subject:** Re: BA Asian Studies

Thanks very much, Nancy.

----- Original Message -----

**From:** Cooledge, Nancy  
**To:** Kolb, Nicholas  
**Cc:** Samuels, Cheryl ; Garland, Peter ; Moran, James ; Howley, Kathleen ; Scaff, Dianne  
**Sent:** Tuesday, June 27, 2006 10:04 AM  
**Subject:** BA Asian Studies

June 27, 2006

Dr. Nicholas Kolb  
Indiana University of Pennsylvania  
Associate Provost

Nick,

I have reviewed the June 14, 2006 Notification of Intent to develop a Bachelor of Arts in Asian Studies program. It is my understanding that the proposed program is an outgrowth of an existing minor in Asian Studies.

The appropriateness and need have been documented; therefore, your request to move to the next step, the development of a preliminary proposal, is hereby approved. As the proposal goes through the curricular process, I strongly recommend discussion of a required language component.

I recommend the following tentative timeline that allows for a Fall 2008 start date:

Preliminary Proposal Received	December 2006
Evaluation Completed and Sent to University	January 2007
Revised Proposal Submission Deadline	April 2007
BOG Meeting	October 2007

The Administrative Procedure for Board of Governors' Policy 1985-01 Requirements for Initiation or Change of Credit-Based Academic Programs can be located on the PASSHE web-site. Additional information is on the Academic and Student Affairs site.

After July 31<sup>st</sup>, you should send correspondence regarding new academic programs to Kathleen Howley at [khowley@passhe.edu](mailto:khowley@passhe.edu).

Nancy

Nancy J. Cooledge, Ph.D.  
Assistant Vice Chancellor for Academic and Student Affairs  
Office of the Chancellor  
Dixon University Center  
2986 North Second Street  
Harrisburg, PA 17110-1201  
717-720-4200  
717-903-0464 (cell)  
[ncooledge@passhe.edu](mailto:ncooledge@passhe.edu)

**Stuart Chandler**

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**From:** "Linda Szul" <lfszul@iup.edu>  
**To:** "Stuart Chandler" <chandler@iup.edu>  
**Cc:** "LeAnn Wilkie" <wilkie@iup.edu>; "Bob Camp" <bobcamp@grove.iup.edu>  
**Sent:** Monday, December 04, 2006 10:34 AM  
**Subject:** RE: BTST 342 and Proposed Asian Studies Major

Stuart

Please consider this email as the approval from the Department of Technology Support & Training to include BTST 342 Intercultural Business Communications in your proposal for an Asian Studies Major. I understand that the course will be listed as a "Category B" course and, consequently, can be used as a program elective.

I have discussed your proposal with the faculty and they unanimously support the listing of our course. Good luck as you continue working toward program approval.

Dr. Linda F. Szul, Chair  
Department of Technology Support & Training