

Minor in Entrepreneurship for Fine Arts-PrgRsv-2016-01-28

- The workflow icon is no longer available. Please click on the Page Status after the orange circle icon near the page title. *

Form Information

 The page you originally access is the global template version. To access the template document that progresses through the workflow, please complete the following steps:

First Step: ONLY change the text in the [brackets] so it looks like this: **Bachelors in Criminology Pre-Law-PrgRsv-2015-08-10**

- If DUAL LISTED list BOTH courses in the page title***

Second Step: Click "SAVE" on bottom right

- DO NOT TYPE ANYTHING INTO THE FIRST PAGE OTHER THAN THE TEXT IN BRACKETS***
- Please be sure to remove the Brackets while renaming the page***

Third Step: Make sure the word DRAFT is in yellow at the top of the proposal

Fourth Step: Click on "EDIT CONTENTS" (not EDIT) and start completing the template. When exiting or when done, click "SAVE" on bottom right

When ready to submit click on the workflow icon and hit approve. It will then move to the chair as the next step in the workflow.

**Indicates a required field*

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Proposing Department/Unit*	Management ECOB	Contact Phone*	4122519122

<p>Program Revision Options (Check all that apply)</p> <p><i>* Teacher Education: Please complete the Teacher Education section of this form (below)</i></p> <p><i>* Liberal Studies: Please complete the Liberal Studies section of this form (below)</i></p>

Course Level:*	undergraduate-level
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Rationale for Proposed Changes	
(A) Why is the program being revised?*	After reviewing the current course offerings in the minor, faculty from both the business school and fine arts agreed that the courses in the minor need to be updated. Together we agreed on the adjustments according to expectations in the marketplace.
(B) Identify the Program Student Learning Outcomes (SLO). Mark any SLOs that are changing as a part of the Program Revision.*	<ol style="list-style-type: none"> Students will gain a solid understanding of business fundamentals in core areas including accounting, marketing, and entrepreneurship. Students will learn the critical factors that must be focused on to commercialize their artistic projects. Students will understand break even analysis, profit, and loss which are all critical factors in the survival and success of any commercial venture.
(C) Implications of the change on the program, other programs and the Students:*	There will be no change other than the courses required to complete the minor.

Current Program Information		Proposed Changes	
(D) Current Program Title*	Minor in Entrepreneurship for Fine Arts	Proposed Program Title <i>(if changing)</i>	(no change)
(E) Current Narrative Catalog Description <i>It is acceptable to copy/paste from the current catalog entry.</i>	<p>UG Course Catalog: http://www.iup.edu/registrar/catalog/</p> <p>Grad Course Catalog: http://www.iup.edu/graduatestudies/catalog/</p> <p>Minor in Entrepreneurship for Fine Arts</p> <p>This minor for nonbusiness majors program assumes no prior knowledge of business. Fine arts students are often involved in starting and running their own business, developing and starting performing groups, and developing and running nonprofit community theatres. Students will develop the skills necessary to evaluate opportunities within their industry. They will learn among other things to 1) analyze their competition 2) develop marketing and financial plans 3) explain intellectual property rights 4) negotiate contracts and 5) write a business plan that could be used to obtain financing from banks, investors, or other sources of funding. These skills are all essential for the creation and development of new ventures. This is a joint effort of four departments and represents an 18-credit minor for fine arts majors. The program is designed to give nonbusiness majors a general background in starting and running a small business.</p>	Proposed Narrative Catalog Description <i>(if changing)</i>	<p>Minor in Entrepreneurship for Fine Arts</p> <p>This minor for nonbusiness majors program assumes no prior knowledge of business. Fine arts students are often involved in starting and running their own business, developing and starting performing groups, and developing and running nonprofit community theatres. Students will develop the skills necessary to evaluate opportunities within their industry. They will learn among other things to 1) analyze their competition 2) develop marketing and financial plans 3) explain intellectual property rights 4) negotiate contracts and 5) write a business plan that could be used to obtain financing from banks, investors, or other sources of funding. These skills are all essential for the creation and development of new ventures. This is a joint effort of four departments and represents an 18-credit minor for fine arts majors. The program is designed to give nonbusiness majors a general background in starting and running a small business.</p>

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	<p>for fine arts majors. The program is designed to give nonbusiness majors a general background in starting and running a small business.</p>		
<p>(F) Current Program Requirements</p>	<p>ACCT 200 Foundations of Accounting 3cr</p> <p>BCOM 321 Business and Interpersonal Communications 3cr</p> <p>MGMT 275 Introduction to Entrepreneurship 3cr</p> <p>MGMT 325 Small Business Management 3cr</p> <p>MGMT 450 Case Studies in Arts Management 3cr</p> <p>MKTG 311 Arts Marketing 3cr</p>	<p>Proposed Program Requirements</p> <p><i>(if changing, please highlight in RED what is being changed)</i></p>	<p>ACCT 200 Foundations of Accounting 3cr</p> <p>ECON 122 Principles of Microeconomics 3cr</p> <p>FIAR 401 Creativity and Innovation in the Arts 3cr</p> <p>FIAR/MGMT 450 Case Studies in Arts Management 3cr</p> <p>MGMT 275 Introduction to Entrepreneurship 3cr</p> <p>MKTG 320 Principles of Marketing 3cr</p>

(G) Supporting Documents*	Are you making a major change?
	NO
	If making a major change, please attach a document with a summary of any/all changes.

File	Modified
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Liberal Studies Section

- Complete this section only for a new Liberal Studies course or Liberal Studies course revision

If Completing this Section, Check the Box to the Right:	
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Liberal Studies Course Designations (Check all that apply)	
Learning Skills:	
Knowledge Area:	
Liberal Studies Elective	<i>Please mark the designation(s) that apply - must meet at least one</i>
Expected Undergraduate Student Learning Outcomes (EUSLOs)	<i>Describe how each Student Learning Outcome in the course enables students to become Informed Learners, Empowered Learners and/or Responsible Learners</i> See http://www.iup.edu/WorkArea/DownloadAsset.aspx?id=181694
Description of the Required Content for this Category	<i>Narrative on how the course will address the Selected Category Content</i>
All Liberal Studies courses are required to include perspectives on cultures and have a supplemental reading. Please answer the following questions.	
Liberal Studies courses must include the perspectives and contributions of ethnic and racial minorities and of women whenever appropriate to the subject matter. Please explain how this course will meet this criterion.	

<p>Liberal Studies courses require the reading and use by students of at least one non-textbook work of fiction or non-fiction or a collection of related articles. Please describe how your course will meet this criterion.</p>	
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Teacher Education Section

- Complete this section only for a new Teacher Education course or Teacher Education course revision

If Completing this Section, Check the Box to the Right:	
Course Designations:	
Key Assessments	
	<p>For both new and revised courses, please attach (see the program education coordinator):</p> <ul style="list-style-type: none"> The Overall Program Assessment Matrix The Key Assessment Guidelines The Key Assessment Rubric <p style="text-align: center;">File Modified</p> <hr style="width: 20%; margin-left: 0;"/> <p>No files shared here yet.</p> <ul style="list-style-type: none"> Drag and drop to upload or browse for files
Narrative Description of the Required Content	<i>How the proposal relates to the Education Major</i>

For Deans Review
Are Resources Available/Sufficient for this Course?
Is the Proposal Congruent with the College Mission?
Has the Proposer Attempted to Resolve Potential Conflicts with Other Academic Units?
Comments:

Please scroll to the top and click the Page Status if you are ready to take action on the workflow. Please submit an ihelp if you have any questions <http://ihelp.iup.edu>