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CURRICULUM PROPOSAL FORM
University-Wide Undergraduate Curriculum Committee

UWUCC USE ONLY

Number _____/____

Action _____

Date _____

I. TITLE/AUTHOR OF CHANGE

COURSE/PROGRAM TITLE Applied Anthropology

DEPARTMENT Sociology-Anthropology

CONTACT PERSON Dr. Miriam Chaiken or Dr. Sarah Neusius

II. APPROVALS

Department Curriculum Committee

Department Chairperson

College Curriculum Committee

College Dean

Director of Liberal Studies
(where applicable)

Provost
(where applicable)

*COLLEGE DEAN MUST CONSULT WITH PROVOST BEFORE APPROVING CURRICULUM CHANGES. APPROVAL BY COLLEGE DEAN INDICATES THAT THE PROPOSED CHANGE IS CONSISTENT WITH LONG RANGE PLANNING DOCUMENTS, THAT ALL REQUESTS FOR RESOURCES, MADE AS PART OF THE PROPOSAL, CAN BE MET, AND THAT THE PROPOSAL HAS THE SUPPORT OF THE UNIVERSITY ADMINISTRATION.

III. TIMETABLE

Date submitted
to UWUCC

Semester/Year to be
implemented Fall

Date to be published
in catalog

IV. DESCRIPTION OF CURRICULUM CHANGE

1. Catalogue Description

AN 360 Applied Anthropology

3 sh

Prerequisites: None

Applied anthropology focuses on the anthropologist as an agent of social change, and bridges the gap between theories of cultural behavior and the policies which affect contemporary cultures. The course first examines the historical role of anthropologists in early public administration, and then examines at length the work of contemporary applied anthropologists in programs of international economic development (health, agriculture, and education), in domestic human service planning and delivery, in cultural resource preservation, and their role as advocates for unempowered minorities.

**COURSE ANALYSIS QUESTIONNAIRE
APPLIED ANTHROPOLOGY**

SECTION A - DETAILS OF COURSE

- A1 - This course will be required for all Anthropology majors who choose to pursue the emphasis in Applied Anthropology and is anticipated to be a popular option for general anthropology majors, as well as students in International Studies, Clinical Sociology, and Geography. Due to the somewhat technical nature of the course it is not intended to be included in the Liberal Studies course list.
- A2 - No catalog or course descriptions will need to be altered.
- A3 - The course represents a new topical interest in our department, which coincides with a growing interest in the field of anthropological praxis. By initiating this course, IUP is keeping pace with important intellectual changes in social science education.
- A4 - This course was offered as a special topics course in the Fall 1987. Twelve students enrolled in this first offering and their student evaluations indicated that they viewed the course favorably.
- A5 - This course will not be dual level.
- A6 - This course will not be offered for variable credit.
- A7 - Applied Anthropology has been taught for many years at many institutions. Several universities (e.g. University of Maryland, College Park, University of Kentucky, SUNY Buffalo) have made applied anthropology the main core focus of their undergraduate curriculum.
- A8 - This course is not required by any accrediting authority or professional society.

SECTION B - INTERDISCIPLINARY IMPLICATIONS

- B1 - The course will be taught by only one instructor at a time.
- B2 - No corollary courses will be necessary.
- B3 - This course will not conflict with course offerings in other departments.

B4 - Two seats may be reserved for Continuing Education students.

SECTION C - IMPLEMENTATION

- C1 -
 - a. Existing faculty have expertise in Applied Anthropology and are capable of teaching this course.
 - b. No unusual requirements are anticipated.
 - c. No equipment will be necessary.
 - d. No laboratory supplies will be needed.
 - e. Library holdings are sufficient.
 - f. No travel funds will be required.

- C2 - No unusual sources of funding have been allocated towards funding this course.

- C3 - This course will be offered once every two years, probably in the fall semesters.

- C4 - One section of this course will be offered.

- C5 - The enrollment for this type of course should be limited to 25, as the students will be required to make oral presentations which becomes unmanageable with a larger number. Additionally, as each student is required to write a research paper, enrollments must be kept low to ensure they have adequate support from library resources.

- C6 - No professional society sets standards by which class enrollment levels are determined.

- C7 - This course will be a required core course for students pursuing the Applied Anthropology track, but they will still have options for other free electives. Other anthropology majors, anthropology minors, and non-majors may take this course as a free elective or elective to be counted towards their major requirements. In no case will this necessitate completing more than 124 credit hours for graduation.

COURSE SYLLABUS: APPLIED ANTHROPOLOGY

Instructor: Dr. Miriam Chaiken

COURSE OBJECTIVES AND DESCRIPTION

A popular and inaccurate image of an anthropologist is a khaki-clad individual devoting his life to research on the kinship patterns or religious beliefs of a previously unstudied tribe in some remote corner of the world. This course seeks to show the wide range of issues which anthropologists confront in their work, and how anthropologists can be agents of change through collecting information of use to policy makers and planners, by serving as advisors to government and planning agencies, or by serving as facilitators of development and social welfare programs. One objective of the course is to portray a range of career options for students of anthropology.

This course will first examine the intellectual roots of applied anthropology and discuss early case studies of anthropologists working as administrators in colonial governments and with the Bureau of Indian Affairs. The second section of the course will focus on economic development programs in the Third World and will discuss how the anthropological perspective has helped in the design of intervention and assistance programs. I will also emphasize the importance of interdisciplinary research and the contribution of anthropologists in a team. Finally, the course will show how applied anthropologists in America are helping to improve human service delivery, preserve culture and history, plan and implement programs of change, and serve as advocates for unempowered minorities.

READING ASSIGNMENTS

- 1) Readings in Applied Anthropology - a photocopied compendium available at Kinko's copies.
- 2) textbook Applied Anthropology (1987) by John Van Willigen, available at the Co-op Bookstore.
- 3) each student will complete a book review utilizing a library book which deals with Applied Anthropology (list to be distributed later)

EVALUATION OF STUDENT PERFORMANCE

Most professional anthropologists spend a great deal of their time writing and giving verbal descriptions of their research and findings -- very few would list "exam taking" as one of their major tasks. As the students in this class are interested in anthropology as a profession, I feel it is important to enhance the analytical, verbal, and writing skills which you will need in your future work. Your grade in this class will be based on the following:

ASSIGNMENT	% OF GRADE
Content Analysis of a journal	10
Class Presentation of journal analysis	5
Review of workshop or lecture Fall symposium	10
Book Review	10
Term Paper	25
Class Presentation of term paper material and leading discussion	10
Final Essay Examination on all course material	30
TOTAL	100

COURSE OUTLINE

- I. Introduction to Applied Anthropology (1/2 week)
- II. History of Applied Anthropology (4 weeks)
 - A. 19th Century Applied anthropology
 - James Mooney and the Ghost Dance Religion
 - Bureau of American Ethnology
 - Franz Boas and the origins of "Salvage Anthropology"
 - B. World War II
 - Japanese Character Studies - The Chrysanthemum and the Sword
 - Japanese Internment Camps and the War Relocation Authority
 - C. Post-War Applied Anthropology
 - The Bomb - Applied Anthropology and Pacific Island Relocations (Bikini and Enewetak)
 - South American "Participant Intervention" projects - Vicos Hacienda and Kuyo Chico
- III. Student Presentations
- IV. Third World Development Anthropology (4 weeks)
 - A. Development agencies and interdisciplinary work
 - B. Women and Development
 - Productive vs. Reproductive functions
 - Women and agriculture
 - C. Health and Nutrition Intervention Programs
 - Anthropology and epidemiology - prevention of disease by modification of behavior
 - Case Study: UNICEF Nutritional Surveillance Program
 - D. Farming Systems Research
 - Incorporating 'User Perspectives' in agricultural development plans
 - Case Study: Small Ruminant project in Kenya
- V. Applied Anthropology in America (4 weeks)
 - A. The Laws which Govern - NEPA, the Native American Religious Freedom Act, Historic Preservation Act
 - B. Ethics and Anthropology - Project Camelot, the CIA, Human Subjects Protocols
 - C. Anthropology and Advocacy
 - Development of Self Help Programs - Case of Post-Partum Depression

- D. Human Service Delivery
 - Multilingual and multicultural education
 - Health Care delivery on the Navajo Reservation
- E. Cultural Resource Management and Historic Preservation
- F. Environmental and Social Impact Assessment Case Study: the Alaska Pipeline project

VI. Student Presentations of Term Research Projects (1 week)

Partial Bibliography for Course Preparations - Applied Anthropology

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1984 "The Wisdom of Tradition in the Development of Dry-Land Farming: Botswana", Human Organization, 43(1):1-8.

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Belshaw, Cyril

1976 The Sorcerer's Apprentice. An Anthropology of Public Policy, Pergamon.

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1979 "Taking Indigenous Technology Seriously. The Case of Intercropping Techniques in East Africa", Institute of Development Research, Sussex University, Bulletin Vol. 10,2 pp 24-7.

Berg, Alan

1973 The Nutrition Factor: Its Role In National Development, Brookings Institution: Washington, D.C.

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1970 Woman's Role in Economic Development, New York: St. Martin's Press.

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1986 "Basic and Applied Research in Farming Systems: An Anthropologists' Appraisal", Human Organization, 45(3): 220-227.

Caliendo, Mary Alice

1979 Nutrition and the World Food Crisis, Macmillan: New York.

Chaiken, Miriam

1986 "Community Oriented Health Care: Potentials and Obstacles to Implementation", paper presented at the 85th Annual Meeting of the American Anthropological Association 3-7 December: Philadelphia.

Chaiken, Miriam S.

1986 "Traditional Patterns and Modern Dilemmas: Designing Locally Appropriate Health Interventions", Working Paper No. 442, IDS, University of Nairobi: Nairobi.

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1985 Applied Anthropology: A Practical Guide, Engelwood Cliffs, N.J.: Prentice Hall.

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1984 Women in Third World Development, Westview Press: Boulder.

Curtin, Leslie B.

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Eddy, Elizabeth M. and William L. Partridge, eds.

1987 Applied Anthropology in America, New York: Columbia University Press.

Fitzgerald, Thomas K., ed.

1977 *Nutrition and Anthropology In Action*, Van Gorcum Press:
Amsterdam.

Fortmann, Louise

1982 "Women's Work in a Communal Setting: The Tanzanian
Policy of Ujamaa", in *Women & Work in Africa*, Edna G. Bay,
ed. Westview Press: Boulder pp 191-205.

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Goodell, Grace

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Contradictions in the New Rice Technology", *EDCC*, Vol. 33,
No. 1: 23-41.

Hakansson, N. Thomas

1986 "Landless Gusii Women: A Result of Customary Land Law
and Modern Marriage Patterns." *Working Papers in African
Studies* No. 229. African Studies Program: Uppsala.

Harvard Institute for International Development

1981 *Nutrition Intervention in Developing Countries, Volume IV,
Formulated Foods*. Cambridge, Mass: Oelgeschlager, Gunn &
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Horowitz, I., ed.

1967 *The Rise and Fall of Project Camelot: Studies in the
Relationship Between Social Science and Practical Politics*,
Cambridge, Mass.: MIT Press.

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WHO: Geneva.

Kiste, Robert C.

1974 *The Bikinians: A Study in Forced Migration*, Cummings.

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Ethics and Anthropology, Rynkiewich and Spradley, eds.
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Technology and Social Change, Bernard & Pelto, ed.
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Series, No. 11: Rome.

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1978 Extinction and Survival in Human Populations. New York:
Columbia University Press.

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London Athlone Press.

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Nancy J. Hafkin & Edna G. Bay, eds. Stanford: Stanford
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Pelto, Gretel H., Norge Jerome and Randy Kendel, eds.

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and Culture, Pleasantville, NY: Redgrave Publishing.

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1987 *Anthropological Praxis. Translating Knowledge Into Action*, Boulder, CO: Westview Press.

Journals Consulted

Practicing Anthropology

Human Organization

Economic Development and Culture Change

World Development

Journal of Developing Areas

Human Ecology