

# M.S. in Accounting and Finance-NewPrg-2018-11-13

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## Form Information



The page you originally access is the global template version. To access the template document that progresses through the workflow, please complete the following steps:

**First Step:** ONLY change the text in the [brackets] so it looks like this: **CRIM 101 Intro to Criminology-CrsRvs-2015-08-10**

- If DUAL LISTED list BOTH courses in the page title*

**Second Step:** Click "SAVE" on bottom right

- DO NOT TYPE ANYTHING INTO THE FIRST PAGE OTHER THAN THE TEXT IN BRACKETS*
- Please be sure to remove the Brackets while renaming the page*

**Third Step:** Make sure the word DRAFT is in yellow at the top of the proposal

**Fourth Step:** Click on "**EDIT CONTENTS**" (*not EDIT*) and start completing the template. When exiting or when done, click "**SAVE**" (*not Save Draft*) on bottom right

When ready to submit click on the workflow icon and hit approve. It will then move to the chair as the next step in the workflow.

*\*Indicates a required field*

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<b>Proposing Department/Unit*</b>	Accounting	<b>Contact Phone*</b>	724-357-5752

<b>Program Level:*</b>	graduate-level
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Rationale for Program Creation	
<b>(A) Why is the program being proposed?*</b>	<p>Given the comprehensiveness of the AACSB review process, which includes all undergraduate and graduate programs in the business college, including the M.S. program, this process serves to support the Eberly College academic program review requirements. The Eberly College of Business and Information Technology Plan 2015-2020, Competitive Environment Section Goal A – Continue to expand and Enhance Program Options Aggressively includes seeking approval for a Master Program in Accounting and Finance. This goal links to the Eberly College Mission to provide students with a broad range of high-value undergraduate and graduate programs. The goals of this program are to provide our candidates with a timely and fiscally reasonable option for achieving the academic requirements for certification in their respective disciplines.</p> <p>This new Masters program will help accounting and finance students meet the requirements to earn 150 credits to be eligible to sit for the CPA exam. This program will add and augment our current programs. The program will help better prepare our accounting and finance students with more advanced accounting classes to prepare for various certification examinations.</p>

**(B) Identify ALL Program Level Student**

**Learning Outcomes (PLSLO).**

- Outcomes must be measurable
- 4-6 outcomes recommended for degree programs
- Tracks, concentrations, certificates must have at least one outcome that is unique from a related degree program
- Minors and majors may share outcomes
- PLSLOs will be evaluated as part of the program's assessment plan

**Outcomes Assessment:** Although it is an important goal of the proposed master's program to provide advanced educational opportunities to improve our students' prospects of passing their respective professional exams; it is also designed to appeal to those students who want to enhance their educational background in accounting and finance to further their career opportunities and options. We will monitor the pass rates of our students taking the exams using the data published by the National Association of State Boards of Accountancy and the CFA-Institute along with a survey of those students who take the exams to use as a measure for continuous improvement. Since not all students will be taking the comprehensive exams, it is not to be used as an assessment of learning but as an additional tool to evaluate the program.

All Eberly College degree programs are under the close review of the international accrediting body the (AACSB). Feedback from faculty and students and the input from our advisory councils will be used to improve the quality of the learning experience and obtaining the intended goals for the program.

Accounting and Finance are very complementary disciplines and students who demonstrate a high degree of proficiency in both areas of study are highly motivated and heavily recruited. Although we currently provide undergraduate students with opportunities to meet the minimum requirements for certification in each program, the master program will be more extensive, efficient and appealing.

**Students will be able to:**

#	Outcome	Learning Objective	How outcome measured	Courses
1	<b>Identify:</b> acquire the ability to identify economic activities that will impact an organizations sustainability.	Identify those accounting and financial issues that would impact organizations decision making.	Cases, Exams Simulations	All Core Courses
2	<b>Analyze:</b> indicate the ability to integrate and synthesize core data for solving business problems	Assess accounting and financial data to generate alternative solutions for the problem solving	Assignments Data Sets Statistical Packets Case Analysis	All Core Courses
3	<b>Communication:</b> present clear and effective oral and written communication skills.	Develop interpersonal, intra-organizational and externa communication criteria.	Oral Presentations Written assignments	All Core Courses
4	<b>Ethics:</b> ethical values in business decision making.	Process corporations social responsibilities and ethical issues in their operations and decision making.	Cases on Ethical and legal issues are presented and analyzed.	All Core Courses

**Finance Track:**

#	Outcome	Learning Objective	How outcome measured	Courses
1	Provide accounting students with advanced knowledge in the critical areas of finance	Facilitate finance studies among accounting students	Cases Exams Assignments	Finance Electives

**Accounting Track:**

#	Outcome	Learning Objective	How outcome measured	Courses
1	Provide finance students with advanced knowledge in the critical areas of accounting	Facilitate accounting studies among finance students	Cases Exams Assignments	Accounting Electives

The programs learning outcomes will be closely monitored by two independent sources. As part of the Eberly College of Business and Information Technology, the program and individual course SLOs will be evaluated by the AACSB accreditation body. The professional boards will also assess the student's eligibility for certification in their respective fields. The Assurance of Learning goals and objectives will be directly related to the individual tracks as well as the alignment of each departments mission.

**(C) Implications of the program on other**

**programs and the Students:\***

This new Masters program will help accounting and finance students meet the requirements to earn 150 credits to be eligible to sit for the CPA exam. This program will add and augment our current programs. The program will help better prepare our accounting and finance students with more advanced accounting classes to prepare for various certification examinations.

**Proposed Program Information**

**(D) Prop osed Prog ram Title\***

Master of Science in Accounting and Finance

<p><b>(E) Proposed Narrative</b></p> <p><b>Catalog Description*</b></p> <p><i>If copying pasting from a current catalog entry, please paste into Word or Note pad first to eliminate potential issues with formatting or special characters in the text.</i></p>	<p>The purpose of this program is to provide the students with advanced education in the areas of accounting and finance to help them earn the academic credits necessary for certifications in their respective disciplines and to better prepare them for successful completion of their respective comprehensive exams. Of the eighteen credits from the business core; Accounting majors must select at least three courses with the finance prefix and no more than a total fifteen credits at the 500 level. Of the eighteen credits from the business core; Finance majors must select at least three courses with the accounting prefix and no more than a total fifteen credits at the 500 level. Students Entering the Finance Track must have completed Intermediate Accounting I and II.</p>				
<p><b>(F) Proposed Program Requirements*</b></p>	<p>Attach a Word document containing the proposed program requirements. Please clearly label the attachment as Program Requirements</p> <table border="1" data-bbox="203 1585 1485 1711"> <thead> <tr> <th data-bbox="203 1585 1177 1648">File</th> <th data-bbox="1177 1585 1485 1648">Modified</th> </tr> </thead> <tbody> <tr> <td data-bbox="203 1648 1177 1711">Microsoft Word Document REV Curriculum overview and Degree requirements (2).docx Attached by KR Cercone on 10-13-19 at the request of Veronica Paz</td> <td data-bbox="1177 1648 1485 1711">Oct 13, 2019 by Karen R. Cercone</td> </tr> </tbody> </table>	File	Modified	Microsoft Word Document REV Curriculum overview and Degree requirements (2).docx Attached by KR Cercone on 10-13-19 at the request of Veronica Paz	Oct 13, 2019 by Karen R. Cercone
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**(G) Supporting Documents\***

Please attach a document with a summary of all proposals.

<b>File</b>	<b>Modified</b>
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