

**MINUTES OF THE  
IUP UNIVERSITY SENATE**

**SEPTEMBER 12, 2017**

Chairperson Piper called the September 12, 2017 meeting of the University Senate to order at 3:30 PM, in Eberly Auditorium.

Attendance at the Senate meeting is on the Senate website under Meeting Minutes.

Agenda items for the September 12, 2017 meeting were **APPROVED**.

**REPORTS AND ANNOUNCEMENTS**

**President's Report**

President Driscoll gave the following remarks.

- Welcome back to a new academic year.
- Construction was finished over the summer and we have excellent new and continuing students.
- Students and faculty reacted in a very positive manner to a recent incident that doesn't reflect IUP's commitment to inclusion and diversity.
- The system review was presented over the summer. The Board of Governors will discuss the next steps at its fall retreat.
- Frank Brogan retired as chancellor over the summer and Dr. Karen Whitney will serve as interim chancellor. She is visiting IUP on September 13.

**Provost's Report**

Good afternoon.

- Welcome back to a new academic year. Things were relatively smooth, with just the usual last minute issues. I want to thank all who helped pull things together.
- There are two items you likely will be hearing a good deal about this year
  - University College – there will be more information in the future. This was outlined by President Driscoll at the opening. This is geared to housing undeclared students.
  - Middle States and Assessment. IUP's progress report is due April 2018. We have made significant progress on areas that needed to be addressed. You will be hearing much more about this throughout the year, especially concerning assessment.

Curriculum Revisions

9/12/2017

In response to the Senate recommendations from the May 2, 2017 meeting, I accept the following:

From the University-Wide Undergraduate Curriculum Committee:

- A. The following courses are approved by me and may be offered immediately:
- LIBR 152 – Information Issues and Resources for the Health Sciences
  - ENVE 101 – Introduction to Environmental Engineering
  - ENVE 201 – Fluid Mechanics
  - ENVE 211 – Statics and Solid Mechanics
  - ENVE 301 – Environmental Aquatic Chemistry
  - ENVE 311 – Water Resources Engineering
  - ENVE 461 – Water and Wastewater Treatment
  - ENVE 471 – Solid and Hazardous Waste Management
  - ENVE 498 – Environmental Engineering
  - BIOL 409 – Pharmacology Principles and Applications
  - EDSP 468 – Current Topics in Educational Psychology
  - EDUC 221 – Seminar in Essential Skills in Peer Mentoring
  - EDUC 250 – Labyrinth Seminar
  - INDS 110 – Color and Light
  - INDS 323 – Building Systems II: Mechanicals
  - INDS 460 – Portfolio
  - KORE 102 – Elementary Korean II
  - KORE 201 – Intermediate Korean
  - THTR 313 – American Theater Between the Wars
  - HOSP 326 –Theme Park and Attraction Management
- B. Program revisions from the following departments that will be forwarded to the Council of Trustees for final approval:
- The Bachelor of Science in Athletic Training from the department of Kinesiology, Health and Sport Science.
  - The Bachelor of Science in Fashion Merchandising, the Bachelor of Science in Child Development and Family Relations from the department of Human Development, Fashion, and Interior Design
  - The Bachelor of Arts in Music, the Bachelor of Fine Arts in Music Performance, and the Bachelor of Science in Education in Music Education from the department of Music
  - Bachelor of Science in Education from the following colleges/departments:
    - **College of Education and Educational Technology**
      - i. Department of Communication Disorders, Special Education, and Disability Services Bachelor of Science—Disability Services
    - **College of Health and Human Services**
      - i. Department of Food and Nutrition Bachelor of Science—Nutrition/Dietetics Track Bachelor of Science—Nutrition/Culinary Dietetics Track

- ii. Department of Human Development, Fashion and Interior Design  
Bachelor of Science—Child Development and Family Relations Bachelor  
of Science in Education—K-12 Family and Consumer Sciences Education  
Bachelor of Science—Interior Design
  - iii. Department of Kinesiology, Health, and Sport Science Bachelor of  
Science—Physical Education and Sport—Exercise Science Bachelor of  
Science—Athletic Training program 58
  - iv. Department of Nursing and Allied Health Professions Bachelor of  
Science—Nursing Bachelor of Science—Nursing/Licensed Practical  
Nurse Track Bachelor of Science—Respiratory Care Bachelor of  
Science—Nuclear Medicine Technology
  - **College of Humanities and Social Sciences**
    - i. Department of Anthropology - Bachelor of Science in Education—Social  
Science Education/Anthropology Track Department of Sociology  
Bachelor of Arts—Sociology/General Sociology Track Bachelor of Arts—  
Sociology/Human Services Track Bachelor of Arts—Sociology/Sociology  
of Disability Services Track Bachelor of Science in Education—Social  
Science Education/Sociology Track Minor—Child and Adult Advocacy  
Studies (CAAST) for Sociology/Human Services Track majors -  
\*Minor—Child and Adult Advocacy Studies (CAAST) for Psychology  
majors - \*Minor—Child and Adult Advocacy Studies (CAAST) for  
majors other than Psychology and Sociology Minor—Sociology/Applied  
Social Research Minor—Sociology/General Sociology Minor—Sociology  
of Disability Services Minor—Sociology/Human Services \* Cross  
listed between SOC and PSYC
  - **College of Natural Sciences and Mathematics**
    - i. Bachelor of Science—Biology/Environmental Health Track Bachelor of  
Science—Biology/Pre-medical Track
    - ii. Department of Chemistry Bachelor of Science—Chemistry/Pre-medical  
Track
    - iii. Department of Psychology - \*Minor—Child and Adult Advocacy Studies  
(CAAST) for Psychology majors \*Minor—Child and Adult Advocacy  
Studies (CAAST) for Sociology/Human Services Track majors \*Minor—  
Child and Adult Advocacy Studies (CAAST) for majors other than  
Psychology and Sociology \* Cross listed between SOC and PSYC
- C. New program – Bachelor of Science in Environmental Engineering from the College of  
Natural Sciences and Mathematics.
- D. New track in the Bachelor of Science in Physical Education and Sport/ Pre-Athletic  
Training from the department of Kinesiology, Health and Sport Science.
- E. New minor in Military Leadership from the department of Military Science.
- F. New interdisciplinary minor in Global Health from the division of Academic Affairs.

- G. New track in the Bachelor of Science in Physical Education and Sport/ Pre-Athletic Training from the department of Kinesiology, Health and Sport Science.
- H. New track in the Bachelor of Arts in English/Culture from the department of English.
- I. Deletion of the following tracks:
  - Bachelor of Arts in English/Film Studies Track
  - Bachelor of Arts in English/Literary, Textual, and Cultural Studies Track

From the University-Wide Graduate Committee:

- A. The following courses are approved by me and may be offered immediately:
  - ACCT 840 – Seminar in Managerial Accounting
  - BIOL 509 – Pharmacology Principles and Applications
  - CRIM 694 – Applied Teaching in Associate Degree Programs
  - ECON/ISDS 813 – Quantitative Methods
  - FIN 870 – Financial Institutions and Markets
  - ISDS/ECON 812 – Quantitative Research Methods
  - MGMT 820 – Organizational Behavior
  - MGMT/MKTG – Global Competitiveness and Sustainability
  - MGMT 880 – Global Supply Chain Management: Theory and Practice
  - MGMT/FIN 895 – Doctoral Seminar in Business
  - MGMT/FIN 998 – Doctoral Dissertation in Business
  - MKTG/ISDS 881 – Theory Building and Research Methods
  - MKTG 850 – Marketing Theory
- B. Program revisions from the following departments that will be forwarded to the Council of Trustees for final approval:
  - The Master of Arts in Adult and Community Education, and the Master of Arts in Adult and Community Education/Instructional Design and Technology from the department of Adult and Community Education.
  - The Master of Science in Food and Nutrition from the department of Food and Nutrition.
  - The Master of Science in Sport Science/Exercise Science, the Master of Science in Sport Science/Sport Studies, and the Master of Science in Sport Science/Sport Management from the department of Kinesiology, Health and Sport Science.
  - The Master of Business Administration, and the Master of Business Administration/Executive Track from the Eberly College of Business and Information Technology.
  - The Doctor of Philosophy in Nursing from the department of Nursing and Allied Health Professions.
  - The Doctor of Education (D.Ed) in Curriculum and Instruction from the department of Professional Studies in Education.
  - The Master of Science in Safety Science from the department of Safety Science.

9/12/2017

- The Doctor of Philosophy in Administration and Leadership Studies/Nonprofit and Public Sectors from the department of Sociology.
- C. A new post-baccalaureate certificate in Dietetic Internship from the department of Food and Nutrition.
- D. New Doctor of Philosophy (Ph.D.) in Business from the Eberly College of Business and Information Technology.

### **Chairperson's Report**

- Welcome back to a new academic year.
- Please remember to have all agenda items to Secretary Stocker on time.
- If you are not receiving the agenda then please email Secretary Stocker.

Chairperson Piper also held an election for Vice Chairperson. Carson Nicholas was nominated and elected.

### **Vice Chairperson's Report**

- SGA is in the process of choosing senators to serve on Senate committees. A list of student members that are serving on committees will be provided next week.
- If a club is not part of Crimson Connect then please contact Vice Chairperson Nicholas.

### **Rules Committee (Senator Korns)**

- The Senate Roster was sent to everyone via email. If there are any changes needed then please contact Senator Korns.
- Senate Orientation is 9/26/17 at 3:30 PM in the Monongahela Room of the HUB.
- The next committee meeting is Tuesday, September 19 at 3:30 PM in Davis Hall.

### **University-Wide Undergraduate Curriculum Committee (Senator Sechrist)**

#### **FOR ACTION:**

#### **1. Corrections**

**APPROVED**

##### **a. Department of Theater—Program Revision Correction**

##### **Current Liberal Studies Requirements:**

##### **Bachelor of Art--Theater/Musical Theater**

**Liberal Studies:** As outlined in Liberal Studies section with the following specifications:

**Fine Arts:** MUSC 101 or DANC 102

**Mathematics:** 3cr

**Liberal Studies Electives:** 9cr, no courses with THTR prefix

**Proposed Liberal Studies Requirements:**

**Bachelor of Art--Theater/Musical Theater**

**Liberal Studies:** As outlined in Liberal Studies section with the following specifications:

**Fine Arts:** MUHI 101 or DANC 102

**Mathematics:** 3cr

**Liberal Studies Electives:** 9cr, no courses with THTR prefix

**Rationale:** When this revised program was approved by the Senate in November 2016, the wrong prefix was accidentally listed for the 101 course. There is no MUSC 101.

**b. Department of Biology—New Course—Modify Prerequisite**

**Current Approved Catalog Description:**

**BIOL 205 Ecological Methods** **2c-2l-3cr**

Introduces the standard approaches for hypothesis testing in biological research, including experimental design, data collection, and data analysis. Emphasizes the analysis and interpretation of ecological data sets. Computer instruction focuses on software programs commonly used for biological data analysis.

**Proposed Catalog Description:**

**BIOL 205 Ecological Methods** **2c-2l-3cr**

**Prerequisites:** BIOL 205; MATH 216 or 217

Introduces the standard approaches for hypothesis testing in biological research, including experimental design, data collection, and data analysis. Emphasizes the analysis and interpretation of ecological data sets. Computer instruction focuses on software programs commonly used for biological data analysis.

**Rationale:** When this new course was approved at Senate in March, the prerequisite line was accidentally omitted.

**c. BS—Physical Education and Sport—Pre-Athletic Training—Program Revision**

**Current Description:**

**Major:**

**Core Requirements:**

KHSS 143      Careers in Kinesiology, Health, and Sports Science      1cr

**Proposed Description:**

**Major:**

**Core Requirements:**

KHSS 135      Careers in Kinesiology, Health, and Sports Science      1cr

**Rationale:** The wrong course number for the Careers course was accidentally listed in the May 2017 Senate agenda.

**d. Communications Media—New Course****COMM 207 Online Media Production****3c-01-3cr**

Examines the development and production of media for online applications such as video sharing and social media sites. Discusses management, as well as the fiscal, ethical, and technological issues surrounding online media. Requires students to complete a production project where they develop and produce audio, video and other digital media components for online distribution for a social media campaign.

**Rationale:** Online media is an area of production that is increasingly in demand by both students and employers. Graduates seeking careers in media and communications occupations, including print and broadcast journalists, photographers, and many other areas are expected to translate information into digital media for online distribution on web sites, social media sites, and video sharing channels like YouTube and Vimeo. Additionally, the course will be part of a future interdisciplinary certificate program in online media with JRNL and ART. At the May 2017 Senate meeting, Senate was informed that this had been approved to be offered as a distance education course, but its approval as a new course was accidentally left off of the Senate agenda.

**e. Communication Disorders, Special Education, and Disability Services—Credit Correction****Current Approved Title and Credit Information:****SPLP 420 Speech Clinic****1c-01-1cr****Proposed Title and Credit Information:****SPLP 420 Speech Clinic****var-1-3cr**

**Rationale:** When this course was approved at the December 2016 Senate meeting the credit information was accidentally listed as 1cr it should have been var-1-3cr as it has been.

**2. Academy of Culinary Arts—New Program****APPROVED****Associate in Applied Science in Culinary Arts**

**Liberal Studies:** As outlined in the Liberal Studies section with the following specifications:

21-22

**English:** ENGL 101

3cr

**Mathematics:** MATH 101

3cr (1)

**Humanities:** HIST 196, 197, 198 or ENGL 121 or PHIL/RLST course

3cr

**Natural Science:** Lab or Non-Lab Science

3-4cr

**Social Science**

3cr

**Liberal Studies Electives:** COSC/IFMG 101 and FDNT 145

6cr (2)(3)

**Major Culinary Arts:****Required Courses:**

Completion of Culinary Program Coursework and Externship 39  
9 credits from the Culinary Program will articulate toward the Liberal Studies requirement.

The remaining 12-13 cr will be completed in one additional semester at the Punxsutawney Regional Campus either before or after successful completion of the Culinary Externship.

**Total Degree Requirements:** 60

- (1) CMGT 1200 is established as equivalent to MATH 101
- (2) CMGT 1301 and CKRY 2001 are established as equivalent to LS Elective FDNT 145
- (3) COMP 1000 and COMP 2000 are established as equivalent to COSC/IFMG 101

**Department of Culinary Arts**

The Department of Culinary Arts offers a five-semester Associate in Applied Science Degree in Culinary Arts. This distinctive program combines hands-on learning experiences in the kitchen laboratory, instruction in fundamental culinary theory, liberal studies coursework, and a paid externship in the industry to provide each student with the necessary skills and knowledge to begin a successful career in the field of culinary arts. The program consists of the 16-month, competency-based culinary arts curriculum plus 12 credits of Liberal Studies requirements.

This contemporary approach to learning enables students to achieve advanced levels of proficiency in culinary techniques and business management skills combined with a basic foundation of liberal arts knowledge.

The Department of Culinary Arts also offers a 16-month, non-credit Certificate in Culinary Arts and a 16-month, non-credit Certificate in Culinary Arts and Baking and Pastry Arts (1). Both programs are accredited by the American Culinary Federation.

Graduates may elect to transfer 42 credits of course work toward a Bachelor of Science degree program in Hospitality Management, 32 credits toward a Bachelor of Science degree program in Nutrition, or 21 credits toward a Bachelor of Science degree program in Family and Consumer Science Education.

**(1) Stand alone Baking and Pastry program effective fall 2019.**

**Rationale:** Due to evolving workplace requirements, students completing Culinary and Baking and Pastry Arts associate programs are more sought after. Comparable schools and programs are now offering an Associate in Applied Science Degree, which many employers now prefer. Employers, students, and families have become interested in institutions offering degrees. By offering only one option, a certificate, it has become increasingly difficult to attract and recruit students to IUP Academy of Culinary Arts. With an option for obtaining an Associate in Applied Science Degree, enrolled culinary students would develop a stronger relationship with IUP. Additionally, students succeeding in acquiring an AAS culinary degree would receive a needed boost in confidence to pursue a Bachelor's Degree at Indiana campus. Furthermore,



graduates would receive a viable, sought after degree making them more coveted as industry professionals.

### 3. Department of Communications Media—Program Revisions

**APPROVED**

#### a. Current Catalog Description:

#### Proposed Catalog Description:

#### B.S.—Communications Media/Media Marketing Track

#### B.S.—Communications Media/Media Marketing Track

**Liberal Studies:** As outlined in Liberal Studies section with the following specifications: 46-47  
**Mathematics:** 3cr  
**Social Science:** PSYC 101  
**Liberal Studies Electives:** 6cr, BTED/COSC/IFMG 101, ECON 122

**Liberal Studies:** As outlined in Liberal Studies section with the following specifications: 46-47  
**Mathematics:** 3cr  
**Social Science:** PSYC 101  
**Liberal Studies Electives:** 6cr, COSC/IFMG 101, ECON 122

**Major:** 44

**Major:** 44

##### Required Courses:

##### Required Courses:

COMM 101 Communications Media in American Society 3cr  
 COMM 150 Aesthetics and Theory of Communications Media 3cr  
 COMM 395 Career Planning in Communications Media 1cr  
 COMM 475 Senior Portfolio Presentation 1cr  
 COMM 493 Internship (summer only) 9cr  
**Writing Intensive:** One COMM W course 3cr

COMM 101 Communications Media in American Society 3cr  
 COMM 150 Aesthetics and Theory of Communications Media 3cr  
 COMM 395 Career Planning in Communications Media 1cr  
 COMM 475 Senior Portfolio Presentation 1cr  
 COMM 493 Internship (summer only) 9cr  
**Writing Intensive:** One COMM W course 3cr

**Basic Media Production** (minimum of two courses from this list) 6cr

**Media Production** (minimum of two courses from this list) 6cr

COMM 240 Communications Graphics 3cr  
 COMM 249 Basic Audio Recording Techniques 3cr  
 COMM 251 Television Production 3cr  
 COMM 271 Beginning Photography 3cr  
 COMM 306 2-D Digital Game Development 3cr  
 COMM 349 Radio Production 3cr

**COMM 207 Online Media Production** 3cr  
 COMM 240 Communications Graphics 3cr  
 COMM 249 Basic Audio Recording Techniques 3cr  
 COMM 251 Television Production 3cr  
 COMM 271 Beginning Photography 3cr  
 COMM 306 2-D Digital Game Development 3cr  
 COMM 349 Radio Production 3cr

**Media Marketing Courses:** 12cr

**COMM 350 Advanced Radio Production** 3cr

COMM 305 Electronic Media Programming and Sales 3cr

**COMM 351 Advanced Video Production** 3cr

COMM 335 Communications Consulting and Project Management 3cr

**COMM 360 Digital Sports Production** 3cr

COMM 401 Promotion for Radio, Television, and Cable 3cr

**COMM 371 Photography II: The Print** 3cr

COMM 470 Management Practices in Electronic Communication 3cr

**COMM 374 Documentary Photography** 3cr

**COMM 406 3D Game and Simulation Design and Development** 3cr

**Controlled Electives:** 6cr

**COMM 407 Television Feature Production** 3cr

Other COMM elective courses

**COMM 408 Media Field Studies** 3cr

**COMM 440 Multimedia Production** 3cr

**COMM 446 3D Modeling and Animation for Games and Simulations** 3cr

**COMM 449 Advanced Audio Recording Techniques** 3cr

**Marketing Requirements:** 12

**COMM 451 Broadcast News Process** 3cr

MKTG 320 Principles of Marketing 3cr

**COMM 471 Electronic Imaging** 3cr

MKTG 433 Advertising 3cr

MKTG 439 Internet Marketing 3cr

MKTG 445 Social Media Marketing 3cr

**Media Marketing Courses:** 12cr

COMM 305 Electronic Media Programming and Sales 3cr

COMM 335 Communications Consulting and Project Management 3cr

COMM 401 Promotion for Radio, Television, and Cable 3cr

COMM 470 Management Practices in Electronic Communication 3cr

**Other Requirements:** 9

Additional courses outside Communications Media that augment the student's major course of study (advisor approval)

**Free Electives:** 8-9

**Controlled Electives:**

<b>Total Degree Requirements:</b>	120	Other COMM elective courses	6cr
		<b>Marketing Requirements:</b>	12
		MKTG 320 Principles of Marketing	3cr
		MKTG 433 Advertising	3cr
		MKTG 439 Internet Marketing	3cr
		MKTG 445 Social Media Marketing	3cr
		<b>Other Requirements:</b>	9
		Additional courses outside Communications Media, advisor approval required.	
		<b>Free Electives:</b>	8-9
		<b>Total Degree Requirements:</b>	120

**Rationale:** The track is revised to add the new course, COMM 207 Online Media Production, to the list of available production courses. Additionally, the language related to the media production requirements is revised eliminating the restriction that the production courses be two BASIC production courses. Lastly the statement about Other Requirements wording is being revised to comply with PASSHE guidelines for credit limits. The complete list of available production courses is added to the program description allowing students to choose any two courses from this list.

**b. Current Catalog Description:**

**Proposed Catalog Description:**

**B.S.—Communications Media/Media Production Track**

**B.S.—Communications Media/Media Production Track**

<b>Liberal Studies:</b> As outlined in Liberal Studies section with the following specifications: <b>Mathematics:</b> 3cr <b>Social Science:</b> PSYC 101 <b>Liberal Studies Electives:</b> 6cr, BTED/COSC/IFMG 101, ECON 122	46-47
<b>Major:</b> <b>Required Courses:</b> (1)	44
COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning in Communications Media	1cr
COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	9cr
<b>Writing Intensive:</b> One COMM W course	3cr
<b>Basic Media Production</b> (minimum of two courses from this list) (2)	6cr
COMM 240 Communications Graphics	3cr
COMM 249 Basic Audio Recording Techniques	3cr
COMM 251 Television Production	3cr
COMM 271 Beginning Photography	3cr
COMM 306 2-D Digital Game Development	3cr
COMM 349 Radio Production	3cr
<b>Advanced Media Production:</b> Minimum three courses from the following:	9cr
COMM 340 Advanced Communication Graphics	3cr
COMM 348 Animation	3cr
COMM 350 Advanced Radio Production	3cr
COMM 351 Advanced Video Production	3cr

<b>Liberal Studies:</b> As outlined in Liberal Studies section with the following specifications: <b>Mathematics:</b> 3cr <b>Social Science:</b> PSYC 101 <b>Liberal Studies Electives:</b> 6cr, COSC/IFMG 101, ECON 122	46-47
<b>Major:</b> <b>Required Courses:</b>	44
COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning in Communications Media	1cr
COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	9cr
<b>Writing Intensive:</b> One COMM W course	3cr
<b>Basic Media Production</b> (minimum of two courses from this list)	6cr
<b>COMM 207 Online Media Production</b>	<b>3cr</b>
COMM 240 Communications Graphics	3cr
COMM 249 Basic Audio Recording Techniques	3cr
COMM 251 Television Production	3cr
COMM 271 Beginning Photography	3cr
COMM 306 2-D Digital Game Development	3cr
COMM 349 Radio Production	3cr
<b>Advanced Media Production:</b> Minimum three courses from the following:	9cr
COMM 340 Advanced Communication Graphics	3cr
COMM 348 Animation	3cr
COMM 350 Advanced Radio Production	3cr
COMM 351 Advanced Video Production	3cr

COMM 360	Digital Sports Production	3cr	COMM 360	Digital Sports Production	3cr
COMM 371	Photography II: The Print	3cr	COMM 371	Photography II: The Print	3cr
COMM 374	Documentary Photography	3cr	COMM 374	Documentary Photography	3cr
COMM 406	3D Game and Simulation Design and Development	3cr	COMM 406	3D Game and Simulation Design and Development	3cr
COMM 408	Media Field Studies	3cr	COMM 408	Media Field Studies	3cr
COMM 440	Multimedia Production	3cr	COMM 440	Multimedia Production	3cr
COMM 446	3D Modeling and Animation for Games and Simulations	3cr	COMM 446	3D Modeling and Animation for Games and Simulations	3cr
COMM 449	Advanced Audio Recording Techniques	3cr	COMM 449	Advanced Audio Recording Techniques	3cr
COMM 451	Broadcast News Process	3cr	COMM 451	Broadcast News Process	3cr
COMM 471	Electronic Imaging	3cr	COMM 471	Electronic Imaging	3cr
<b>Controlled electives:</b>		9cr	<b>Controlled electives:</b>		9cr
Other COMM elective courses, NOT including production courses.			Other COMM elective courses, NOT including production courses.		
<b>Other Requirements:</b>		21	<b>Other Requirements:</b>		21
Courses outside Communications Media that augment the student's major course of study (advisor approval)			Courses outside Communications Media, advisor approval required. A minor is strongly encouraged.		
<b>Free Electives:</b>		8-9	<b>Free Electives:</b>		8-9
<b>Total Degree Requirements:</b>		120	<b>Total Degree Requirements:</b>		120
(1) At least 12 COMM credits must be 300 level or higher			(1) At least 6cr (two courses), one basic and one advanced course must be in the same production area.		
(2) At least 6cr (two courses) in production must be in the same production area					

**Rationale:** The program is revised to add the new COMM 207 Online Media Production to the list of available production courses. Additionally, the footnote (2) is removed. By meeting the program requirements - COMM 493 for 9 credits and two advanced production courses, this requirement will be met, by default. The location of footnote 1 is changed and the wording is revised to clarify the production requirement. Lastly the statement about Other Requirements wording is being revised to comply with PASSHE guidelines for credit limits.

### c. Current Catalog Description:

#### B.S.—Communications Media/Media Studies Track

<b>Liberal Studies:</b> As outlined in Liberal Studies section with the following specifications:	46-47
<b>Mathematics:</b> 3cr	
<b>Social Science:</b> PSYC 101	
<b>Liberal Studies Electives:</b> 6cr, BTED/COSC/IFMG 101, ECON 122	
<b>Major:</b>	44
<b>Required Courses:</b> (1)	
COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning in Communications Media	1cr
COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	9cr
<b>Writing Intensive:</b> One COMM W course	3cr
<b>Media Studies</b>	12cr
Minimum of four courses from this list	
COMM 205 Making Presentations with Media	3cr

### Proposed Catalog Description:

#### B.S.—Communications Media/Media Studies Track

<b>Liberal Studies:</b> As outlined in Liberal Studies section with the following specifications:	46-47
<b>Mathematics:</b> 3cr	
<b>Social Science:</b> PSYC 101	
<b>Liberal Studies Electives:</b> 6cr, COSC/IFMG 101, ECON 122	
<b>Major:</b>	44
<b>Required Courses:</b>	
COMM 101 Communications Media in American Society	3cr
COMM 150 Aesthetics and Theory of Communications Media	3cr
COMM 395 Career Planning in Communications Media	1cr
COMM 475 Senior Portfolio Presentation	1cr
COMM 493 Internship (summer only)	9cr
<b>Writing Intensive:</b> One COMM W course	3cr
<b>Media Studies</b>	12cr
Minimum of four courses from this list	
COMM 205 Making Presentations with Media	3cr

COMM 230	Global Media and Communication	3cr	COMM 206	History and Theory of Making Games	3cr
COMM 305	Electronic Media Programming and Sales	3cr	COMM 230	Global Media and Communication	3cr
COMM 325	Women in Media	3cr	COMM 305	Electronic Media Programming and Sales	3cr
COMM 330	Instructional Design for Training and Development	3cr	COMM 325	Women in Media	3cr
COMM 335	Communications Consulting and Project Management	3cr	COMM 330	Instructional Design for Training and Development	3cr
COMM 345	Television Criticism	3cr	COMM 335	Communications Consulting and Project Management	3cr
COMM 354	Media Law and Policy	3cr	COMM 345	Television Criticism	3cr
COMM 375	Mass Media and Behavior	3cr	COMM 354	Media Law and Policy	3cr
COMM 380	The History of African Americans in Film	3cr	COMM 375	Mass Media and Behavior	3cr
COMM 401	Promotion for Radio, Television and Cable	3cr	COMM 380	The History of African Americans in Film	3cr
COMM 414	Music, Media, and Culture	3cr	COMM 401	Promotion for Radio, Television and Cable	3cr
COMM 420	Media Portrayal of Crime	3cr	COMM 414	Music, Media, and Culture	3cr
COMM 445	Applications and Techniques of Motion Pictures	3cr	COMM 420	Media Portrayal of Crime	3cr
COMM 460	Emerging Trends in Communication Technology	3cr	COMM 445	Applications and Techniques of Motion Pictures	3cr
COMM 470	Management Practices in Electronic Communication	3cr	COMM 460	Emerging Trends in Communication Technology	3cr
COMM 480	Seminar in Communications Media	3cr	COMM 470	Management Practices in Electronic Communication	3cr
			COMM 480	Seminar in Communications Media	3cr

**Minimum of two production courses from the following:**

COMM 240	Communications Graphics	6cr
COMM 249	Basic Audio Recording Techniques	3cr
COMM 251	Television Production	3cr
COMM 271	Beginning Photography	3cr
COMM 306	2-D Digital Game Development	3cr
COMM 340	Advanced Communication Graphics	3cr
COMM 348	Animation	3cr
COMM 349	Radio Production	3cr
COMM 350	Advanced Radio Production	3cr
COMM 351	Advanced Video Production	3cr
COMM 360	Digital Sports Production	3cr
COMM 371	Photography II: The Print	3cr
COMM 374	Documentary Photography	3cr
COMM 406	3D Game and Simulation Design and Development	3cr
COMM 407	Television Feature Production	3cr
COMM 408	Media Field Studies	3cr
COMM 440	Multimedia Production	3cr
COMM 446	3-D Modeling and Animation for Games and Simulations	3cr
COMM 449	Advanced Audio Recording Techniques	3cr
COMM 451	Broadcast News Process	3cr
COMM 471	Electronic Imaging	3cr

**Controlled Electives:** 6cr  
Other COMM elective courses including courses from the above lists not taken as part of those requirements.

**Other Requirements:** 21  
Courses outside Communications Media that augment the student's major course of study (advisor approval)

**Free Electives:** 8-9

**Total Degree Requirements:** 120

(1) At least 12 COMM credits must be at the 300 level or higher

**Minimum of two production courses from the following:**

COMM 207	Online Media Production	3cr
COMM 240	Communications Graphics	3cr
COMM 249	Basic Audio Recording Techniques	3cr
COMM 251	Television Production	3cr
COMM 271	Beginning Photography	3cr
COMM 306	2-D Digital Game Development	3cr
COMM 340	Advanced Communication Graphics	3cr
COMM 348	Animation	3cr
COMM 349	Radio Production	3cr
COMM 350	Advanced Radio Production	3cr
COMM 351	Advanced Video Production	3cr
COMM 360	Digital Sports Production	3cr
COMM 371	Photography II: The Print	3cr
COMM 374	Documentary Photography	3cr
COMM 406	3D Game and Simulation Design and Development	3cr
COMM 407	Television Feature Production	3cr
COMM 408	Media Field Studies	3cr
COMM 440	Multimedia Production	3cr
COMM 446	3-D Modeling and Animation for Games and Simulations	3cr
COMM 449	Advanced Audio Recording Techniques	3cr
COMM 451	Broadcast News Process	3cr
COMM 471	Electronic Imaging	3cr

**Controlled Electives:** 6cr  
Other COMM elective courses including courses from the above lists not taken as part of those requirements.

**Other Requirements:** 21  
Courses outside Communications Media, advisor approval required. A minor is strongly encouraged.

**Free Electives:** 8-9

**Total Degree Requirements:** 120

(1) At least 12 COMM credits must be at the 300 level or higher

**Rationale:** The program is revised to add two new COMM courses to the lists of options for students. COMM 206 History and Theory of Making Games is added to the list of Media Studies courses. COMM 207 Online Media Production is added to the list of production course options.

Lastly the statement about Other Requirements wording is being revised to comply with PASSHE guidelines for credit limits.

**4. Department of English—Course Revision**

**APPROVED**

**Current Catalog Description:**

**EDUC 452 Teaching of English and Communication in the Secondary School** 3c-0l-3cr

**Prerequisites:** ENGL 314, 323, 324 and admission to Step 1 of the 3-Step Process

A prerequisite to student teaching in English. Introduces current professional practices in the teaching of English and communications in secondary school.

**Proposed Catalog Description:**

**EDUC 452 Teaching of English and Communication in the Secondary School** 3c-0l-3cr

**Prerequisites:** ENGL 314, 323, 324 (or approved equivalents) and admission to Step 1 of the 3-Step Process

A prerequisite to student teaching in English. Introduces current professional practices in the teaching of English and communications in secondary school.

**Rationale:** The requirements for the dual-listed EDUC 452/552 course will be the same as the existing EDUC 452 course with an added required component for post-baccalaureate and graduate students of completing a mini-Teacher Work Sample with learning outcomes. This added component is necessary for providing rigor and additional scholarly research expected of post-grads, and the requirement is a reasonable and appropriate preview for their subsequent student teaching practicum.

**5. Department of Hospitality Management—Course Revisions, Course Number and Title Changes, Modification of Prerequisites, Changing of Credits, Catalog Description Changes and a New Course**

**APPROVED**

**a. Course Revision, Credit Hour Change, Catalog Description Change, and Course Number and Title Change**

**Current Catalog Description:**

**HOSP 313 Food Production and Service** 1c-6l-4cr

**Prerequisites:** HOSP 130, 150, instructor permission

Introduces the management of food service operations in commercial kitchen facilities. Includes planning, preparation, and service of quantity food production. Emphasizes the integration of sanitation, menu planning, cost controls, and application of computer software.

**Proposed Catalog Description:**

**HOSP 220 Food Service Operations** 3c-0l-3cr

Introduces the operational concepts of food service operations in commercial kitchen facilities. Includes planning, preparation, and service of quantity food production. Emphasizes the integration of sanitation, menu planning, cost controls, and application of computer software.

**Rationale:** The course is being changed from 4cr course to 3cr to make it a lecture based course focused on basic food service operations, menu planning, menu costing, and sanitation basics. This course prepares students to enter the Allenwood Restaurant facility located in Ackerman Hall, which will be operational again during the Spring 2018 semester. This course provides fundamental food service operation skills that students will apply in HOSP 330 and 413, which are taught in the Allenwood Restaurant lab facility.

**b. Course Revision and Catalog Description Change:**

**Current Catalog Description:**

**HOSP 256 Human Resources in the Hospitality Industry** **3c-01-3cr**

**Prerequisite:** ENGL 101

Examines human resource management in the hospitality industry. Topics include cultural diversity, legal requirements, job analysis, recruitment and selection, training and development, performance appraisal, compensation, and benefits administration. Students are required to complete 10 hours of service learning.

**Proposed Catalog Description:**

**HOSP 256 Human Resources in the Hospitality Industry** **3c-01-3cr**

**Prerequisite:** ENGL 101

Examines human resource management in the hospitality industry. Topics include cultural diversity, legal requirements, job analysis, recruitment and selection, training and development, performance appraisal, compensation, and benefits administration.

**Rationale:** Due to the overall curriculum revision, the department has decided to eliminate 10 service learning hours from all curriculum courses. This is the only change being made to this course.

**c. Course Revision, Prerequisite Change, and Credit Hour Change**

**i. Current Catalog Description:**

**HOSP 310 Professional Development in the Hospitality Industry** **2c-01-2cr**

**Prerequisite:** HOSP 256

An opportunity to identify and design industry-specific job search strategies, techniques and skills including resume and cover letter writing, interviewing, portfolio development, and strategies to attain career success within the hospitality industry.

**Proposed Catalog Description:**

**HOSP 310 Professional Development in the Hospitality Industry**

**3c-01-3cr**

**Prerequisite:** HOSP 150

An opportunity to identify and design industry-specific job search strategies, techniques and skills including resume and cover letter writing, interviewing, portfolio development, and strategies to attain career success within the hospitality industry.

**Rationale:** This course is designed to guide students through the steps of search for a career in the hospitality industry by conducting a self-assessment, resume building, cover letter building, interviewing skills, and job search strategies. Faculty have found that an increase in credit hours is required in order to effectively meet all course objectives.

**d. Course Revision, Credit Hour, Prerequisite, and Catalog Description Changes**

**Current Catalog Description:**

**HOSP 413 Restaurant Food Production and Service**

**1c-6l-4cr**

**Prerequisite:** Instructor permission

A food and beverage systems course emphasizing restaurant front and back-of-the house operations management. Students research, plan, prepare and present theme-oriented dinners showcasing selected domestic and international cuisine. Students function as both operations employees and managers within the department's food and beverage operation.

**Proposed Catalog Description:**

**HOSP 413 Restaurant Food Production and Service**

**0c-10l-4cr**

**Prerequisite:** HOSP 330

Emphasizes restaurant front and back-of-the house operations management. Examines researching, planning, preparing and present theme-oriented meal showcasing selected domestic and international cuisine in the Allenwood Restaurant. Focuses on operations of employees and managers within the department's food and beverage operation.

**Rationale:** Due to feedback from faculty, hospitality industry advisory board members, industry recruiters, and student advisory board members the Hospitality Management curriculum is being revised to meet the needs of all stakeholders. This course provides training in advanced management and leadership skills through laboratory experiences in the operation of the Allenwood Restaurant facility, which will re-open in the Spring 2018 semester. This course is being revised to 0 class hours, 10 lab hours, and 4 credits. Prerequisites are changed due to the overall program revisions. In HOSP 330 students apply food preparation principles from HOSP 220 in the Allenwood kitchen facility. Students develop these skills and are introduced to the management of the Allenwood facility. In HOSP 413 students are responsible for planning, organizing, coordinating, staffing, and controlling, the restaurant facility.

**e. Course Title Change**

**Current Title: HOSP 470 Hospitality Business Planning**

**Proposed Title: HOSP 470 Hospitality Business Model**

**Rationale:** The course title is being changed to a title that more accurately reflects the course content.

**f. Course Revision, Course Title, Credit and Prerequisite Changes:**

**Current Catalog Description:**

**HOSP 493 Internship** **var-3-12cr**

**Prerequisites:** 60 earned credits, 2.0 overall GPA

An opportunity for students to work in a supervised experience directly related to the hospitality management major. Must meet university and departmental internship requirements. Minimum of 40 work hours required for each scheduled credit.

**Proposed Catalog Description:**

**HOSP 493 Exploratory Hospitality Field Experience** **var-3cr**

**Prerequisites:** HOSP 310, 2.0 overall GPA, 60 earned credits, and 24 earned HOSP credits

An opportunity for students to work in a supervised experience directly related to the hospitality management major. Must meet university and departmental internship requirements. Minimum of 40 work hours required for each scheduled credit.

**Rationale:** Students are required to complete two internship experiences to meet department curriculum requirements. Each internship experience is being revised with separate course outcomes. A prerequisite of HOSP 310 Professional Development in the Hospitality Industry is now being required prior to students enrolling in their first internship experience. Students are also now required to have completed at least 24 Hospitality Department Credits prior to enrolling in their first internship experience.

**g. Course Deletion:**

**HOSP 365 Hospitality Physical Plant Management** **3c-01-3cr**

**Rationale:** This course is being deleted because the course content was redesigned and placed into HOSP 255. This redesign is a result of the program revision and meets the needs of the department and accreditation agency.

**h. New Course**

**HOSP 382 International Tourism** **3c-01-3cr**

**Prerequisite:** HOSP 235

Examines the current status of hospitality and tourism industries at the global level. Analyzes different cultures, geographical features, and social, economic, and



9/12/2017

environmental issues in different countries to develop a comprehensive travel plan that meets the needs of today's international tourist.

**Rationale:** Due to feedback from faculty, hospitality industry advisory board members, industry recruiters, and student advisory board members the Hospitality Management curriculum is being revised to meet the needs of all stakeholders. The special event/tourism concentration was redesigned foster student success in special event and tourism related fields. This course requires students to investigate, plan, and develop a travel proposal for a particular client to an international destination. Students will learn the various policies, regulations, key international hospitality companies and tourism locations that they would need to plan a proposal for potential clients. This course would also be useful for students that plan to study abroad.

#### **University-Wide Graduate Committee (Senator Moore)**

The committee had no report.

#### **University Development and Finance Committee (Senator Wick)**

The next committee meeting is Tuesday, September 19 at 3:30 PM in Stapleton 302.

#### **Academic Affairs Committee (Senator Dugan)**

An email was sent out regarding the process to apply for Emeritus status. Information is available on the Senate website.

The next committee meeting is Tuesday, September 19 at 3:30 PM in the Conemaugh Room of the HUB.

#### **Awards Committee (Senator Lipinski)**

There was no report.

#### **Noncredit Committee (Senator O'Neil)**

The next committee meeting is Tuesday, September 19.

#### **Library and Education Services Committee (Senator McLaughlin)**

The next committee meeting is Tuesday, September 19.

#### **Research Committee (Senator Sciulli)**

#### **FOR INFORMATION:**

The University Senate Research Committee met on May 9, 2017.

9/12/2017

The meeting was devoted to reviewing the University Senate Research Committee (USRC) small grant proposals. Overall, there were 11 USRC small grant proposals and the decision was made to fund 8 proposals totaling \$8,121.

The USRC funded Small Grant projects by:

- Dr. Christine Baker
- Dr. Carrie Cole
- Dr. Nicholas Deardorff
- Dr. Alex Heckert
- Dr. Krys Kaniasty
- Dr. Sudipta Majumdar
- Dr. Gregory Mount
- Dr. Teresa Shellenbarger

The next committee meeting is Tuesday, September 19 at 3:30 PM in Stright Hall.

**Student Affairs Committee (Senator Stocker)**

The next committee meeting is Tuesday, September 19 at 3:30 PM in the Knowlton Board Room of the HUB.

**University Planning Council (Senator Stocker)**

There was no report.

**Presidential Athletic Advisory Council (Senator Castle)**

There was no report.

**Academic Computing Policy Advisory Committee (Senator Schaney)**

There was no report.

**University Budget Advisory Committee (Senator Soni)**

The next committee meeting is canceled and IUP is currently looking at a five million dollar deficit.

The meeting adjourned at 4:04 PM.

Respectfully submitted by  
Russell Stocker  
University Senate Secretary