

MINUTES OF THE UNIVERSITY SENATE

The April 2, 1996 meeting of the University Senate was called to order by Chairperson Rafoth at 3:20 p.m. in Beard Auditorium.

The following Senators were excused from the meeting: Anthony, Bellak, Black, Bradwick, Brown, Buterbaugh, B. Ender, Garg, Hall, R. Johnson, Joyce, Krishnan, Mancuso, Marx, Mill, Moyer, Nardi, Norman, Nowell, Peterson, Pettit, Spielman, Steigman and G. Walz.

The following Senators were absent from the meeting: Affaneh, Akers, Barker, Bencloski, Bullard, Butzow, Camp, Cauffiel, Cheek, Conrad, Dahlheimer, DeWitt, Eck, Ghen, R. Goldberg, Gonzales, Hanrahan, Harper, Heyer, Hulings, Hutzell, C. Johnson, Juliette, Karimi, Kolb, Lynch, Malley, Mastraieni, Miloro, Mitchell, Moore, R. Mutchnick, Numan, Nunn, O Doherty, Plowchin, Reese, Riesenman, Rivosechi, Roselli, Sassone, Shildt, Sipe, Steele, Strump, Talwar, Thompson, Vella, Vold, Welsh, Wheatley, White, Wiggins, M. Williamson, Willis and Woolcock.

The minutes of the March 12, 1996 meeting of the Senate were ACCEPTED.

Agenda items and order were APPROVED.

President Pettit was in Harrisburg so there was no report.

There was no report from Provost Staszkievicz.

Vice Chair Kovacs gave a report. A copy of the report was not received in time for inclusion in this minutes. If available it will be included with next months minutes.

Chair Rafoth reported that some of the first year courses of the Honors College would be offered this coming fall as special topics courses, since the new course proposals have not made it yet through all the required committees. She made it clear that it was the intention of the Provost that this would happen only initially to allow for the courses to be formally approved by the committees and the University Senate.

OLD BUSINESS (carryover from March 12, 1996 meeting)

There was no old business.

STANDING COMMITTEE REPORTS

RULES COMMITTEE - CHAIRPERSON STINEMAN

Chairperson Stineman presented the following two items for Senate information:

1. The present Senate membership breakdown follows:

Department	52)	104
Faculty-at-Large	52)	
Administrative		35 (1/3 # of faculty 34.6)
ExOfficio	13	
Appointed	11	
Elected	11	
Students		52 (« # of faculty)
Undergraduate	48	
Graduate	4	(no more than 1/10 # Undrds.)
Staff	4	
Alumni	1	

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2. Results from the result elections for Senate and Foundation:

IUP Foundation 3-yr: Robert Ackerman
Annie-Laurie Wheat
Staff 2-yr: Marlene Joyce
Administrative 2-yr: Brenda Carter
Barbara Ender
Ron Maggiore
Kay Vijekumar
Hal Wingard
Helen Soltis*

Faculty-at-large: Francisco Alarcon
2-yr except as noted Allan Andrew
Sam Barker
Margaret Bellak
Holly Boda
Nelson Borman
Martha Bower
Ruiess Van Fossen Bravo
Peter Broad
Catherine Dugan
Diane Duntley
Steve Ender
Trenton Ferro
1 yr. Michele Gerwick*
Ralph Grove
1 yr. Paul Hrabovsky

Beth Kassulke
Rita Johnson
Anthony Joseph
Krish Krishnan
William McPherson
Robert Mutchnick
Richard Roberts
Dan Sadler*
Lilia Savova
Constance Settlemyer
Marie Twal
Michael Vella
Nashat Zuraikat

* If Branch faculty are given Department status for the Senate

The Senate APPROVED the following motion from the Rules Committee:

The Rules Committee recommends that the Senate Constitution be amended to include Senate representation for the Armstrong and Punxsutawney Campus faculty (pg. 2, ppg. 3):

"Faculty" is herein defined to include not only those members of the University staff whose duties are primarily instructional, but also departmental level administrators, the professional library staff, (with the exception of the head librarian who is classified as an administrator), and the professional or managerial staff of the Student Cooperative Association (with the exception of its director who is classified as an administrator).

The faculty of the Armstrong and Punxsutawney Campuses also shall be included.

For the purposes of the Senate representation both the professional library staff, the managerial staff of the Student Cooperative Association, and the faculty of the Armstrong and Punxsutawney Campuses shall be considered as constituting departments.

Rationale: There are twelve full-time faculty who teach almost exclusively at the Branches: most have little or no contact with their academic departments. A representative or two of this group will be asked to address the Senate.

GRADUATE COMMITTEE - CHAIRPERSON NASTASE

No report.

LIBRARY AND EDUCATIONAL SERVICES COMMITTEE - CHAIRPERSON CUNNINGHAM

Chairperson Cunningham informed that the committee would be meeting next week at the usual time and location (3:15 in Stapleton Library).

NON-CREDIT COMMITTEE - CHAIRPERSON NARDI

No report.

RESEARCH COMMITTEE - CHAIRPERSON NEUSIUS

Chairperson Neusius informed that next month the committee will start evaluating proposals for Senate Grants for next year. Applications should be received by May 1.

STUDENT AFFAIRS COMMITTEE - CHAIRPERSON KINCADE

Chairperson Kinkade informed that the next meeting of the committee is set for April 16.

UNIVERSITY DEVELOPMENT AND FINANCE COMMITTEE - CHAIRPERSON HECKROTH

Chairperson Heckroth informed that the next meeting of the committee is at 3:00 PM next Tuesday in the Blue Room of Breezedale.

ACADEMIC COMMITTEE - CHAIRPERSON DUNTLEY

Chairperson Duntley informed that there still is time to submit nominations for honorary degrees.

AWARDS COMMITTEE - CHAIRPERSON WHEAT

Chairperson Wheat informed that the committee had completed their work for the year. She announced the names of the recipients of this year's Senate awards:

Edward Levinson for research
Rebecca Stoudt for teaching
Dominic Intili for creative arts
Donna Streifthau for service

CURRICULUM COMMITTEE - CHAIRPERSON KUZNESKI

Chairperson Kuzneski presented the following item for Senate information:

1. Liberal Studies Report

The UWUCC accepted the following Liberal Studies Report:

The Liberal Studies Committee approved two faculty as Type I writing professors

(Professor Commitment):

Steve Hovan, Geoscience
Harvey Holtz, Sociology

The Senate APPROVED the following:

1. New Course Proposal:

CS 468 Interior Design Professional Practice 3c-01-3sh

Prerequisite: Junior Standing

Planning, business organization, management, contracts, procedures, and ethics

for the professional interior designer.

2. Department of Human Development and Environmental Studies:

Program Revision: B.S. Fashion Merchandising

a. Catalog Copy for the Proposed program:

The Fashion Merchandising program provides course emphasis in clothing and

human behavior, apparel production and analysis, textiles and quality control, apparel distribution, merchandising and promotion, global diversity, historic textiles and apparel, color and aesthetics, and apparel

construction. Communications, problem solving, group project organization,

professional presentation, and analytical and critical thinking skills are

incorporated in course content. The Eberly College of Business complements

the Fashion Merchandising major by providing study in one of three options:

Business Administration, Marketing, and Small Business Management.

A cooperative program between IUP and the Fashion Institute of Technology

in New York City allows students to study one of seven majors: accessories

design, advertising and communications, advertising design, fashion design,

manufacturing management, textile/surface design, and textile development

and marketing.

Graduates of the Fashion Merchandising program are being prepared for entry

level positions such as manufacturer's sales representative, production assistant, ready-to-wear quality control analyst, textile testing

laboratory technician, management trainee leading to position of store manager, executive/merchandising trainee leading toward position of buyer/merchandise manager, museum curator assistant, personal color consultant, and personalized shopping specialist for an up-scale retail firm.

Bachelor of Science--Fashion Merchandising

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54-56

Mathematics: MA101 or higher level MA course

Natural Science: CH101-102

Social Science: EC121; GE104 or PC101; AN110 or AN221 or SO151

Liberal Studies electives: BE/CO/IM101; EC122; MA214 or MA217; no course with FM prefix

Major: 39

Required courses:

FM110 Introduction to Fashion	3sh	
FM112 Fundamentals of Clothing Construction		3sh
FM314 Textiles	3sh	
FM350 Apparel Industry I	3sh	
FM385 Ready-to-Wear Analysis	3sh	
FM434 Quality Control in Textiles/W/	3sh	
FM450 Apparel Industry II	3sh	
FM456 Historic Costume	3sh	
FM480 Seminar in Fashion Merchandising	3sh	

Controlled electives:

Courses from CS205, FM212, FM252, FM281, FM303, FM357, FM433, FM453, FM454, FM455, FM457, FM481, FM482		12sh
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Additional Requirements: 21-24

Required courses:

AG201 Accounting Principles I	3sh
MK320 Principles of Marketing	3sh
JN120 Journalistic Writing OR EN310 Public Speaking	3sh

Students will complete courses in one of the following OPTIONS: 12-15sh

Option 1: Business Administration Minor (15sh)

AG202, FI310, MG310, select two from
AD321, BL235, IM300

(NOTE: student must meet all minor requirements listed in catalog)

Option 2: Marketing (12sh)

MK321, MK420, select two from DE332*,
DE333, MK421*, MK430, MK433

Option 3: Small Business Management (12sh)

MG275, MG325*, select two from MG300,
MG310, MG350, MG403**

* Prerequisites to be waived

** Student will need to take AG202 and AG300

Free Electives:

5-10

Requirements:

124

Total Degree

Tables comparing old and new programs
LIBERAL STUDIES COMPONENT

Program of Record		Proposed Program	
LIBERAL STUDIES	54-55sh	LIBERAL STUDIES	54-56sh
English Composition:	7sh		
EN101 College Writing	4		
EN202 Research Writing	3		
Mathematics:	3sh		
MA101 Found of Math (or higher)	3		
Humanities:	9sh		
EN121 Humanities: Lit	3		
HI195 History: Modern Era PH/RS elective	3		3
Fine Arts:	3sh		
101 Intro to Art/Music/ Theater			3
Natural Science:	8sh		
CH101 College Chemistry I	4		
CH102 College Chemistry II	4		
Social Sciences:	9sh		
EC101 Basic Economics	3		
PC101 General Psychology	3		
SO151 Prin of Sociology	3		
Health and Wellness:	3-4sh		
FN143 Nutrition & Wellness OR			
HP143 Health & Wellness	3		
--OR--			
MS101 Am Military Hist(-1920)	2		
MS101 Am Military Hist(1920+)	2		
Liberal Studies Electives:	9sh		
LS elective	3		
LS elective	3		
LS elective	3		
Synthesis:	3sh		
LS499 Senior Synthesis			3

English Composition:	7sh	
EN101 College Writing	4	
EN202 Research Writing	3	
Mathematics:	3-4sh	
MA101 Found of Math	3	
(or higher level		
MA course)		
Humanities:	9sh	
EN121 Humanities: Lit	3	
HI195 History: Modern Era	3	
PH/RS elective	3	
Fine Arts:	3sh	
101 Intro to Art/Music/		
Theater/Dance		3
Natural Sciences:	8sh	
CH101 College Chemistry I	4	
CH102 College Chemistry II	4	
Social Sciences:	9sh	
EC121 Prin of Economics I	3	
GE104 Geography of Non-Western		
World--OR--		
PC101 General Psychology	3	
AN110 Contemp Anthro--OR--		
AN211 Cultural Anthro--OR--		
SO151 Prin of Sociology		3
Health and Wellness:	3-4sh	
FN143 Nutrition & Wellness OR		
HP143 Health & Wellness	3	
--OR--		
MS101 Am Military Hist(-1920)	2	
MS101 Am Military Hist(1920+)	2	
Liberal Studies Electives:	9sh	
101 Microbased Computer Lit	3	
EC122 Prin of Economics II	3	
MA214 Prob & Stat for Bus--OR--		
MA217 Prob & Stat		3
Synthesis:	3sh	
LS499 Senior Synthesis	3	

= DELETIONS

= ADDITIONS

Table comparing old and new programs
 MAJOR COMPONENT

Program of Record		Proposed Program	
FASHION MERCHANDISING	41-42sh	FASHION MERCHANDISING	39sh
Major Requirements:	24sh		
CS121 Intro to Consumer Serv	1		
CS216 Clothing & Culture	3		
CS314 Textiles	3		
CS315 Consum Ec/Family Finance	3		
CS350 Apparel Industry I	3		
CS421 Senior Seminar	2		
CS450 Apparel Industry II	3		
CS456 Historic Costume	3		
JN120 Journalistic Writing	3		

Major Controlled Electives:

One course from:

CS112 Fund Cloth Construct--OR--	
CS212 Adv Cloth Construct	3

Courses from: 14-15sh

CS212 Adv Cloth Construct	3
CS213 Res Appl/Cons Electron	3
AR113 Design--OR--	
AR120 Principles of Design	2-3
CS217 Interior Design	3
CS303 Visual Merchandising	3
CS354 Independent Study	1-3
CS433 Study Tour	1-6
CS453 Flat Pattern Design	3
CS455 Draping	3
CS465 Interior Lighting	3
EP303 Psych of Prof Present	3

ADDITIONAL COURSES UTILIZED SINCE
 LAST PROGRAM REVISION OF 12/10/91

Major controlled elective brought out of
 storage; approved as Writing

Intensive:

CS434 Qual Control in Text/W/	3
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Special Topic courses used as
 major controlled electives:

CS481 Global Issues in T & A	3
CS481 Historic Textiles	3

Free electives used as major
 controlled electives:

CS205 Color Theory & Applic	3
CS252 Aesthetics of Fashion	3
CS385 Ready-to-Wear Analysis	3

= DELETIONS

Major Requirements:	27sh
FM110 Introduction to Fash	3
FM112 Fund Cloth Construct	3
FM314 Textiles	3
FM350 Apparel Industry I	3
FM385 Ready-to-Wear Analysis	3
FM434 Qual Control in Text/W/	3
FM450 Apparel Industry II	3
FM456 Historic Costume	3
FM480 Seminar in Fash Mdsing	3
Major Controlled Electives:	12sh
CS205 Color Theory & Applic	3
FM212 Adv Cloth Construct	3
FM252 Aesthetics of Fashion	3
FM281 Special Topics (approved sections only)	3
FM303 Visual Merchandising	3
FM357 Global Issues in T & A	3
FM433 Study Tour	1-6
FM453 Flat Pattern Design	3
FM454 Tailoring	3
FM455 Draping	3
FM457 Historic Textiles	3
FM481 Special Topics (approved sections only)	3
FM482 Independent Study	1-3

3

= MOVES

= ADDITIONS

Table comparing old and new programs
 OUTSIDE CONCENTRATION/ADDITIONAL REQUIREMENTS COMPONENT

Program of Record		Proposed Program
OUTSIDE CONCENTRATION	18sh	ADDITIONAL REQUIREMENTS 21-24sh

Requirements:	3sh
AG201 Accounting Prin I	3

Electives:	15sh
AD101 Intro to Business--OR--	
MG360 Mgt Prod Concept	3
AD321 Bus & Interp Commun	3
AG202 Accounting Prin II	3
AG301 Intermediate Acct I	3
AG302 Intermediate Acct II	3
BL235 Intro to Business Law	3
BL336 Law of Bus Organization	3
BL337 Consumer Law	3
DE332 Retail Management	3
DE333 Principles of Selling	3
EC122 Prin of Economics II	3
FI310 Finance I	3
IM241 Intro to MIS	3
IM251 Bus Systems Anal/Design	3
MG300 Human Resource Mgt	3
MK320 Prin of Marketing	3
MK321 Consumer Behavior	3
MK420 Marketing Management	3
MK422 Seminar in Marketing	3
MK430 International Marketing	3
MK433 Advertising	3
QB215 Business Statistics	3

= DELETIONS

= MOVES

= ADDITIONS

Required: 9sh
 AG201 Accounting Prin I 3
 MK320 Prin of Marketing 3
 JN120 Journalistic Writing
 --OR--
 EN310 Public Speaking 3

Students will complete courses in one of the following Options:

Option 1: Minor in Bus Admin 15sh

AG202 Account Prin II 3
 FI310 Finance I 3
 MG310 Prin of Management 3

Select two of the following:

AD321 Bus/Interp Commun 3
 BL235 Intro to Bus Law 3
 IM300 Info Syst: Theory/Prac 3

(NOTE: Student must meet all minor requirements in the catalog)

Option 2: Marketing 12sh

MK321 Consumer Behavior 3
 MK420 Marketing Management 3

Select two of the following:

DE332 Retail Management * 3
 DE333 Principles of Selling 3
 MK421 Marketing Research * 3
 MK430 International Marketing 3
 MK433 Advertising 3

Option 3: Small Bus Managemt 12sh

MG275 Intro to Entrepreneur 3
 MG325 Small Business Mgt * 3

Select two of the following:

MG300 Human Resource Mgt 3
 MG310 Principles of Management 3
 MG350 International Business 3
 MG403 Small Business Planning** 3

* Prerequisites to be waved

** Student will need to take:

AG202 Account Prin II and
 AG300 Managerial Accounting

Rationale: The faculty in the Department of Human Development and environmental Studies propose this program revision in response to the evolving trends in the current and future textile and apparel industry, The focus of this revision is to bring the curriculum in line with these trends, the mission statement of the department, and the competency guidelines developed by the International Textile and Apparel Association.

Note: This program revision includes the proposal for a course prefix: FM.

Note: The current catalog copy for the Fashion Merchandising program includes some entries that are not consistent with what is on record in Senate archives as the approved program. The UWUCC reviewed the proposal for revision against the program as it was approved by Senate.

b. Course Revision:

Current:

CS 216 Clothing and Culture 3c-01-3sh

Prerequisites: PC 101
Survey of aesthetic, cultural, sociopsychological, economic, and physical factors related to the meaning and use of clothing for the individual and society.

Proposed:

FM110 Introduction to Fashion (3c-01-3sh)

Survey of aesthetic, cultural, socio-psychological, and economic factors related to the meaning and use of clothing and fashion for the individual and society.

c. New Courses:

1. FM357 Global Issues in Textiles and Apparel (3c-01-3sh)
Prerequisite: EC121 Principles of Economics I

The study of the global textiles and apparel industry with emphasis on the U.S. textile complex and the U.S. market within an international context.

2. FM457 Historic Textiles (3C-01-3sh)

Prerequisite: FM314 Textiles or with permission

A study of the development of textiles in prehistoric, ancient, medieval, and modern history with special emphasis on Western European and American textiles.

3. FM480 Seminar in Fashion Merchandising (3c-01-3sh)

Prerequisite: Senior standing

Knowledge gained in major and additional requirement courses is applied to individual career goals. Students have the opportunity to pursue related areas not directly covered in previous coursework, with emphasis upon independent research, analytical thinking, and communication skills.

d. Course Deletions

1. CS 121 Introduction to Consumer Services 1c-01-1sh

Career possibilities for Consumer Services majors are explored. Students will be guided in clarifying their professional objectives and understanding the necessary preparation to pursue individual vocational goals.

2. CS 354 Independent Study

As a matter of record keeping, this course is to be deleted. Note that CS 482

Independent Study is accurately listed in the catalog as an approved course.

FM 482 Independent Study will now also be listed as a course.

The Meeting was adjourned at 4:40 p.m.

Respectfully submitted,

Francisco Alarcón
University Senate