

**MINUTES OF THE MEETING OF THE  
COUNCIL OF TRUSTEES OF INDIANA  
UNIVERSITY OF PENNSYLVANIA, HELD IN  
THE PNC ROOM, KOVALCHICK  
CONVENTION AND ATHLETIC COMPLEX,  
DECEMBER 3, 2015, AT 4:45 P.M.  
PURSUANT TO NOTICE GIVEN**

Susan S. Delaney, chair of the Council of Trustees, called the meeting to order.

**Attendance**

**The following council members were present:**

Mrs. Susan S. Delaney, Chair  
Mr. Jonathan B. Mack, Vice Chair  
Dr. Mary Esther Van Shura, Secretary  
Ms. Erika Fenstermacher

Mrs. Joyce R. Fairman  
Mr. Mark A. Holman  
Mr. David Osikowicz  
Mr. Gealy W. Wallwork

**The following council members were absent:**

Mr. James C. Miller, Treasurer  
Mr. Glenn M. Cannon  
Mr. Samuel H. Smith

Ex officio: Dr. Frank T. Brogan, Chancellor of Pennsylvania's State System of Higher Education

The following university administrators were also present:

Dr. Michael A. Driscoll, President  
Dr. Timothy Moerland, Provost and Vice President for Academic Affairs  
Dr. Cornelius Wooten, Vice President for Administration and Finance  
Dr. Rhonda H. Luckey, Vice President for Student Affairs  
Mr. James Begany, Vice President for Enrollment Management and Communications  
Mr. William Speidel, Vice President for University Advancement  
Mrs. Robin A. Gorman, Executive Assistant to the President for Government and Community Relations  
Ms. Barbara J. Moore, Director of Institutional Research, Planning, and Assessment  
Dr. Pablo B. Mendoza, Assistant to the President for Social Equity

**IUP COUNCIL OF TRUSTEES EXECUTIVE SESSION**

The IUP Council of Trustees met in executive session this day to discuss personnel issues, collective bargaining/labor relations matters, acquisition of real estate, litigation, and other privileged and confidential matters.

**READING AND CONSIDERATION OF THE MINUTES**

The following motion was approved:

***THAT THE MINUTES FROM THE MEETING OF THE COUNCIL OF TRUSTEES HELD ON  
SEPTEMBER 17, 2015, BE APPROVED.***

## REPORT OF THE PRESIDENT

Dr. Driscoll reminded everyone that on December 12, the last of the Class of 2015 will graduate.

He noted that since the trustees' quarterly meeting in September, much activity has occurred at IUP.

A successful homecoming for hundreds of alumni and guests was held.

Six young alumni were honored for their quick career ascent through the annual Young Alumni Achievement Awards program. These young alumni, in turn, spent two days meeting with students and serving as examples of how perseverance and passion can translate into results.

The president continued by stating that veterans were honored and saluted in November, and IUP hosted a naturalization ceremony for new citizens.

The chair of the Middle States review team, Katherine Conway-Turner, made a brief visit to campus preceding a full team visit in April. Dr. Driscoll noted that the university is nearing the end of this process and that the exercise in self-reflection was most beneficial.

The president announced that a ribbon-cutting ceremony will be held in January 2016 for the new humanities and social sciences building. The departments set to move into the new building are preparing to relocate. In the meantime, the IUP community is enjoying the fare available in the refurbished Folger Hall, which opened in October.

The football team made it into the NCAA playoffs, Dr. Driscoll noted, and IUP is especially proud of Harlon Hill Award nominee Lenny Williams. The university is just as proud of the appearance of IUP runner, Alex Hampel, in the NCAA national cross country championship.

While the state budget impasse is no reason to celebrate, the president remarked that he is thankful that IUP is solvent and that with its cash flow, the university can hold on until the budget is settled.

Dr. Driscoll reminded everyone that at the September meeting of the trustees, he addressed the fact that the university community had experienced a concentration of several distressing events, and he continues to hear a number of concerns expressed about the safety of the campus. Crime does happen here, he noted, as it does on every college campus, and the number of reported sexual assaults is rising. He emphasized that the key word is *reported*—and strange as it might seem, it shows something positive. When looking beyond reports to other, less public indicators, it appears that a higher percentage of victims feel safe reporting the crimes, as opposed to having a significant increase in the number of crimes. This reflects IUP's efforts to care for students' needs, to comply with Title IX, and to train personnel about how to handle these situations.

Dr. Driscoll mentioned that a recent *Chronicle of Higher Education* article noted that nine out of 10 colleges reported no cases of rape on their campuses last year. IUP's latest Annual Security Report showed two, four, and six reported, on-campus forcible sexual assaults in 2012, 2013, and 2014, respectively. The president does not feel that any of those numbers represents reality on IUP's campuses, nor any other college campus in the nation. But, when the university can create that safe and trusted environment and encourage reporting, it can identify and properly deal with perpetrators.

One sexual assault is one too many, the president emphasized. The same goes for other violent crimes, which are all too common in society. While IUP still is a very safe place, it is not immune. But the university is headed in the right direction with enhanced education, prevention, and enforcement efforts. Dr. Driscoll believes that when everyone at the university comes together to support each other, the university will continue to make progress.

Dr. Driscoll stated that creating a safe environment, as well as an inclusive one that promotes mutual respect, is a large part of one of the four goals in the strategic plan. The strategic plan remains the main focus of the University Planning Council, the president said, and it is the number one recommendation in IUP's accreditation self-study. Those recommendations are the base for the presidential goals, which were shared earlier today. They are as follows:

- Be guided by the strategic plan. Its four goals provide innovative academic programs of high quality and value; prepare all of IUP's students for success in work and life, in addition to academic success; secure IUP's financial future; and strengthen IUP's value to its local, state, and global partners.
- Empower students to invest in their own potential for academic, personal, and social well-being.
- Focus on people, the soul of the institution.
- And, to extend a previous goal, work hard and have fun, together.

The University Planning Committee is taking the lead in monitoring the plan's progress as it is implemented. The strategies and tactics of the plan have been aligned with various UPC subcommittees, and the plan is to have in place during the next semester the necessary metrics and timelines for full implementation of each goal, strategy, and tactic.

The president mentioned that a great deal of cross-disciplinary planning will need to occur to establish the new academic programs specified in the plan.

IUP is awaiting a formal response from the Office of the Chancellor about its intent to establish a degree in public health. The plan is to submit a letter of intent for the Environmental Engineering program next semester; however, the searches have already proceeded for two necessary faculty members, who will reside in the Physics and Chemistry departments.

Dr. Driscoll stated that, in mid-October, approximately 60 alumni and friends attended the first Advancement Councils Leadership Summit. This reflects reaching a long-recognized need to assign a development officer to each college. Now that each of those positions has been filled, Vice President Bill Speidel and his team are focusing on creating a strong network of connections for each college and the Athletics Department. The councils consist of alumni and some good friends, and these stakeholders are being asked for their advice and wisdom to ensure that the university is providing students with the right opportunities while at the same time working toward securing IUP's financial future through philanthropy.

The president noted that alumnus Tim Cejka serves on the College of Natural Sciences and Mathematics advancement council. He and his wife, Deb, have now fulfilled their \$5-million commitment to the university's science initiatives. Dr. Driscoll is grateful for their confidence in IUP and for that of all the members of the councils who have volunteered to work with the university.

The president listed the many people working hard for IUP—volunteers, employees, and those who work for the affiliates, the Foundation for IUP, the IUP Alumni Association, the Research Institute, and the Student Cooperative Association. He noted that he especially highlighted the affiliated organizations in this report, because the trustees are scheduled to vote on their recertification today. Each provides significant benefits to IUP, providing strong support in furthering IUP's mission in service of its students and of the commonwealth.

IUP is a team that keeps the best interests of students and its other people close to the heart, Dr. Driscoll noted. This is the IUP way. He said that times are challenging, and sometimes even simple

things seem difficult to accomplish, but *this* team is rising to those challenges.

He is appreciative of them all and thanks them for their leadership. The president said he hoped that everyone will pause to reflect on all the good work that is being done at IUP and celebrate and appreciate its wonderful community.

The following motion was approved:

***THAT THE REPORT OF THE PRESIDENT BE ACCEPTED.***

## **PUBLIC COMMENT**

No public comments were made.

## **NEW BUSINESS**

### **REPORT OF THE AUDIT COMMITTEE**

In the absence of James C. Miller, chair of the Audit Committee, trustee Gealy W. Wallwork presented the following report:

The Audit Committee of the IUP Council of Trustees comprises James Miller, Gealy Wallwork, and Jonathan Mack. On November 19, 2015, Mr. Miller and Mr. Wallwork conducted an exit conference with representatives from the accounting firm CliftonLarsonAllen to discuss the results of the annual audit of the IUP financial statements for the fiscal year that ended June 30, 2015. Mr. Mack was absent. Also in attendance from IUP were Cornelius Wooten, vice president for Administration and Finance; Susanna Sink, associate vice president for Finance; Rick White, director of Financial Operations; and Brenda Penrod, assistant director of Financial Operations. Lori Finegan and Mark Gillett, of CliftonLarsonAllen, provided an overview of the IUP financial statements, discussed accounting standards, and answered numerous questions from the Audit Committee members. The Audit Committee is pleased to report that CliftonLarsonAllen rendered an unmodified opinion on the IUP financial statements for the fiscal year that ended June 30, 2015.

The following motion to accept the audited financial statements was approved:

***THAT IUP'S AUDITED FINANCIAL STATEMENTS FOR THE FISCAL YEAR THAT ENDED JUNE 30, 2015, BE ACCEPTED AS DISTRIBUTED TO THE IUP COUNCIL OF TRUSTEES.***

### **REPORT OF THE ADMINISTRATION AND FINANCE COMMITTEE**

Mr. Wallwork, chair of the Administration and Finance Committee, presented the following report:

The Administration and Finance Committee reviewed and discussed the items appearing on pages 75 through 86 in the Docket Report and in Exhibits 1 through 5, which depict the highlights of the Administration and Finance Division.

### **September 17, 2015, Committee Minutes**

The committee reviewed the September 17, 2015, minutes of the Administration and Finance Committee meeting. The minutes were approved as distributed.

### **Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the IUP Alumni Association**

The committee reviewed the Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the IUP Alumni Association:

**WHEREAS**, Board of Governors Policy 1985-04-A, University External Financial Support, permits Pennsylvania's State System of Higher Education universities to establish relationships with various affiliated organizations, provided that they comply with certain criteria;

**WHEREAS**, Indiana University of Pennsylvania (IUP) has established such relationships, and a memorandum of understanding exists between IUP and the IUP Alumni Association, an affiliated organization;

**WHEREAS**, a statement for FY2014-15 is provided by IUP's chief financial officer summarizing the direct university support provided to the IUP Alumni Association and the contributions made by the IUP Alumni Association to the university;

**WHEREAS**, the Council of Trustees certifies that, to the best of its knowledge, information, and belief, the IUP Alumni Association is in compliance with Board of Governors Policy 1985-04-A, in that it exists solely for the benefit of the university; the expectations of the relationship between the university and the IUP Alumni Association are recorded in a memorandum of understanding; and the IUP Alumni Association requires an annual external audit of its funds deposited with the Foundation for IUP and provides a copy of that audit report to the university and the Office of the Chancellor;

The following motion was approved:

**NOW, THEREFORE, BE IT RESOLVED**, that this resolution is approved by action of the Council of Trustees during the quarterly meeting held December 3, 2015, in Indiana, Pennsylvania.

### **Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the Foundation for IUP**

The committee reviewed the Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the Foundation for IUP:

**WHEREAS**, Board of Governors Policy 1985-04-A, University External Financial Support, permits Pennsylvania's State System of Higher Education universities to establish relationships with various affiliated organizations, provided that they comply with certain criteria;

**WHEREAS**, Indiana University of Pennsylvania (IUP) has established such relationships, and a memorandum of understanding exists between IUP and the Foundation for IUP, an affiliated organization;

**WHEREAS**, a statement for FY2014-15 is provided by IUP's chief financial officer summarizing the direct university support provided to the Foundation for IUP and the contributions made by the Foundation for IUP to the university;

**WHEREAS**, the Council of Trustees certifies that, to the best of its knowledge, information, and belief, the Foundation for IUP is in compliance with Board of Governors Policy 1985-04-A, in that it exists solely for the benefit of the university and the expectations of the relationship between the university and the Foundation for IUP are recorded in a memorandum of understanding;

**WHEREAS**, IUP receives copies of the annual audit reports of the Foundation for IUP;

The following motion was approved:

**NOW, THEREFORE, BE IT RESOLVED**, that this resolution is approved by action of the Council of Trustees during the quarterly meeting held December 3, 2015, in Indiana, Pennsylvania.

**Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the IUP Research Institute**

The committee reviewed the Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the IUP Research Institute:

**WHEREAS**, Board of Governors Policy 1985-04-A, University External Financial Support, permits Pennsylvania's State System of Higher Education universities to establish relationships with various affiliated organizations, provided that they comply with certain criteria;

**WHEREAS**, Indiana University of Pennsylvania (IUP) has established such relationships, and a memorandum of understanding exists between IUP and the IUP Research Institute, an affiliated organization;

**WHEREAS**, a statement for FY2014-15 is provided by IUP's chief financial officer summarizing the direct university support provided to the IUP Research Institute and the contributions made by the IUP Research Institute to the university;

**WHEREAS**, the Council of Trustees certifies that, to the best of its knowledge, information, and belief, the IUP Research Institute is in compliance with Board of Governors Policy 1985-04-A, in that it exists solely for the benefit of the university and the expectations of the relationship between the university and the IUP Research Institute are recorded in a memorandum of understanding;

**WHEREAS**, IUP receives copies of the annual audit reports of the IUP Research Institute;

The following motion was approved:

**NOW, THEREFORE, BE IT RESOLVED**, that this resolution is approved by action of the Council of Trustees during the quarterly meeting held December 3, 2015, in Indiana, Pennsylvania.

**Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the Student Cooperative Association**

The committee reviewed the Certifying Resolution: Board of Governors Policy 1985-04-A, University External Financial Support for the Student Cooperative Association:

**WHEREAS**, Board of Governors Policy 1985-04-A, University External Financial Support, permits Pennsylvania's State System of Higher Education universities to establish relationships with various affiliated organizations, provided that they comply with certain criteria;

**WHEREAS**, Indiana University of Pennsylvania (IUP) has established such relationships, and a memorandum of understanding exists between IUP and the Student Cooperative Association, Inc., also known as the Co-op, substantially in the same form and substance presented to the Council of Trustees, recognizing the Co-op as an affiliated entity;

**WHEREAS**, a statement for FY2014-15 is provided by IUP's chief financial officer summarizing the direct university support provided to the Co-op and the contributions made by the Co-op to IUP;

**WHEREAS**, the Council of Trustees certifies that, to the best of its knowledge, information, and belief, the Co-op is in compliance with Board of Governors Policy 1985-04-A, in that it exists solely for the benefit of the university; the expectations of the relationship between the university and the Co-op will be recorded in a memorandum of understanding; and the Co-op requires an annual external audit of its funds and provides a copy of that audit report to the university and the Office of the Chancellor;

The following motion was approved:

**NOW, THEREFORE, BE IT RESOLVED**, that this resolution is approved by action of the Council of Trustees during the quarterly meeting held December 3, 2015, in Indiana, Pennsylvania.

**Resolution to Purchase Real Estate Property at 507 South 13th Street**

The committee reviewed the Resolution to Purchase Real Estate Property at 507 South 13th Street:

**WHEREAS**, Indiana University of Pennsylvania desires to acquire a parcel of property of 2.15 acres and identified as 507 South 13th Street, White Township, Indiana County, Pennsylvania;

**WHEREAS**, Indiana University of Pennsylvania, consistent with the Long-Range Campus Facilities Master Plan of December 2011, with updates in 2011 and 2014, has demonstrated a need for the purchase of certain real estate, including the aforementioned parcel;

**WHEREAS**, the university will provide a viable and acceptable financial plan for funding the procurement of this property;

**WHEREAS**, the Council of Trustees ensures that funding will be available for the purchase of this property;

**WHEREAS**, the university will make the purchase of this property under the condition that all of the proper due diligence is performed, with positive outcomes, according to the standards of Pennsylvania's State System of Higher Education and with approvals by the Board of Governors;

The following motion was approved:

**NOW, THEREFORE, BE IT RESOLVED**, that the IUP Council of Trustees hereby authorizes the president of the university or his designee to take the necessary steps, including payment, to acquire the property described herein.

Approved this third day of December, 2015.

### **Procurements and Services, Purchasing Card Expenditures**

As required by Act 13 and Act 188, the committee reviewed the procurements and services since the last meeting, as depicted in Exhibit 5 of the Docket Report.

The following motion was approved:

**THAT, AS REQUIRED BY ACT 13 AND ACT 188, PROCUREMENTS AND SERVICES NEGOTIATED OR AWARDED BY THE PRESIDENT FROM JULY 1, 2015, THROUGH SEPTEMBER 30, 2015, TOTALING \$6,663,310.43, INCLUDING CARD PURCHASES AS SHOWN IN EXHIBIT 5 OF THE DOCKET REPORT, BE APPROVED.**

### **Budget Status Report**

Cornelius Wooten provided a status report regarding the Educational and General budget for the period of July 1, 2015, through November 30, 2015.

### **Proposed Student Fees, 2016-17**

Dr. Wooten provided an overview of the 2016-17 proposed fee summary. A justification booklet containing the supporting documentation for the proposed fees was provided to each member of the Council of Trustees for review. The 2016-17 proposals will be submitted for approval at the March 2016 Council of Trustees meeting.

### **Emergency Operations Plan Update**

The safety and security of IUP's campuses, including Indiana, Punxsutawney, and Northpointe, are of paramount importance to the administration. Efforts are always undertaken to ensure that the campuses are in a state of readiness when it comes to being prepared for emergencies:

- The emergency management staff met with the Department of Human Services the week of November 9 to discuss mass-sheltering contingency plans on campus.
- Arrangements have been made with Pennsylvania and Indiana County Emergency Management Agency staff members to begin the process of rewriting IUP's Emergency Operations Plan.
- IUP's Hazard Mitigation Plan has received approval from the Federal Emergency Management Agency.
- Several emergency management training sessions have been planned using buildings on campus slated for demolition.
- A technical test of the mass notification system on campus revealed that various parts required to keep the system functioning require replacement. Those parts are now scheduled for replacement on December 7.
- Planning for winter storms, from snow removal on campus to sending messages to students and faculty and staff members, is under way.

## **REPORT OF THE ACADEMIC AFFAIRS COMMITTEE**

### **Approval and Endorsement of Middle States Self-Study**

The Academic Affairs Committee recommended that Indiana University of Pennsylvania's Self-Study for the Middle States Decennial Reaffirmation, which has the endorsement of the president and the provost, be approved.

The following motion was approved:

**THAT THE COUNCIL OF TRUSTEES APPROVE AND ENDORSE INDIANA UNIVERSITY OF PENNSYLVANIA'S SELF-STUDY.**

### **Approval of Senate Actions**

The Academic Affairs Committee recommended that the following University Senate actions, which have the endorsement of the president and the provost, be approved:

- Program revisions approved at the October 6, 2015, meeting of the University Senate. These revisions are as follows:
  - From the Department of Kinesiology, Health, and Sport Science, the Bachelor of Science in Physical Education and Sport—Sport Administration
  - From the Department of Professional Studies in Education, the Bachelor of Science in Education—Early Childhood Education/Master of Education—Literacy
  - From the Department of Nursing and Allied Health Professions, the Bachelor of Science in Nursing
  - From the Department of Food and Nutrition, the Master of Science in Food and Nutrition
  - From the Department of Music, the Master of Arts in Music
  - From the Department of Educational and School Psychology, the Post-master's Certificate in School Psychology
- Program revisions approved at the November 3, 2015, meeting of the University Senate. These revisions are as follows:
  - From the Department of Nursing and Allied Health Professions, the Bachelor of Science in Nursing/Licensed Practical Nurse; the Bachelor of Science in Nuclear Medicine Technology; and the Bachelor of Science in Clinical Laboratory Science
  - From the College of Humanities and Social Sciences, the Minor in Pan-African studies; and the Bachelor of Arts in Asian Studies
  - From the Department of Human Development and Environmental Studies, the Bachelor of Science in Child Development and Family Relations
  - From the Department of Food and Nutrition, the Bachelor of Science in Nutrition/Nutrition Track
- A new track, Bachelor of Science—Natural Sciences for Pre-physician Assistants, approved at the September 8, 2015, meeting of the University Senate
- A new certificate in foreign language concentrating in one of the following—Chinese, French, German, Japanese, or Spanish—from the Department of Foreign Languages approved at the October 6, 2015, meeting of the University Senate
- New tracks in the Master of Science in Food and Nutrition, focusing on either administration or education, approved at the October 6, 2015, meeting of the University Senate

- A new minor, Lesbian, Gay, Bisexual, Transgender, and Queer Studies, from the College of Humanities and Social Sciences, approved at the November 3, 2015, meeting of the University Senate
- A new certificate, Digital History, from the Department of History, approved at the November 3, 2015, meeting of the University Senate
- A new track, Bachelors of Arts—Asian Studies/Honors Track, approved at the September 8, 2015, meeting of the University Senate

The following motion was approved:

**THAT THE COUNCIL OF TRUSTEES APPROVE THE SENATE ACTIONS THAT WERE APPROVED AT THE SEPTEMBER 8, OCTOBER 6, AND NOVEMBER 3, 2015, MEETINGS OF THE UNIVERSITY SENATE AND SUBSEQUENTLY APPROVED BY PRESIDENT DRISCOLL.**

### **Middle States Update**

Laura Delbrugge, co-chair of the Middle States reaffirmation steering committee, provided an update regarding the ongoing efforts in preparation for the April 10-13, 2016, site visit. Katherine S. Conway-Turner, site team chair, visited IUP on November 2 and 3. She reviewed the preparations for the spring full-team visit. During her visit she met with many individuals and viewed the electronic evidence room. No recommended changes were made either to the preparation planning or to the self-study. This is an indication of the exemplary work done by the steering committee and the co-chairs of the committee.

### **Student Success Initiatives**

Michele Norwood, assistant vice provost for undergraduate student success, presented an overview of all activities and initiatives related to student success. The goals of the student success initiatives are to provide information that helps IUP to direct resources related to advising, scheduling, career guidance, etc., to help students where and when it makes the greatest impact. Dr. Norwood highlighted the Academic Success Center activities, including tutoring, academic recovery, and advising in support of student success. One part of this initiative is the Student Success Collaborative, in which IUP is partnering with the Educational Advisory Board to use data analytics that flag students at risk of not progressing to graduation. This platform allows faculty members to personalize advising and provide students both an overview of their academic performance and options as they progress at IUP.

## **REPORT OF THE STUDENT AFFAIRS COMMITTEE**

The Student Affairs Committee met today, and Rhonda Luckey, vice president for Student Affairs, announced two new appointments: Caitlin Aiello, the Student Affairs Division's communications assistant director, and Steve Roach, IUP's director of athletics.

Vice President Luckey provided an overview of the division's work to address sexual violence prevention and support. Kate Linder, associate vice president for Student Affairs, provided an overview of the University and Community Engagement (UCE) functions within the Student Affairs Division. Ms. Linder shared the division's focus on multicultural and inclusion initiatives and the repurposing study for Elkin Hall.

Mike Lemasters, associate vice president for Student Affairs, provided an overview of the Living-Learning and Well-Being (LLWB) functions within the Student Affairs Division. Mr. Lemasters updated

the committee on the status of completion of the dining master plan and shared design images of the North Dining Hall, slated for construction this spring.

## **REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE**

The update on University Advancement initiatives included reports on the hiring of two new college-based development officers, the quarterly fund-raising dashboard, the Alumni Relations strategic plan, and the October 16 IUP Advancement Councils Leadership Summit.

On November 1, Valorie Higgins joined the University Advancement team as a development officer for the College of Natural Sciences and Mathematics. On October 1, Dave Maudie '87 joined the team as a development officer for the College of Education and Educational Technology. For the first time, IUP now has a full-time development officer dedicated to fund-raising for each of the six academic colleges and athletics.

Mary Morgan, interim director of Alumni Relations, provided an overview of the Alumni Relations strategic plan, designed to align with the university's strategic plan. Priorities of the strategic plan include the following:

1. Engage demographically and geographically diverse alumni to advance IUP
2. Showcase and honor successful alumni
3. Further university partnerships with the colleges, Admissions, Career Development, and Athletics to build alumni engagement
4. Continue enhancing the relationship between IUP and the IUP Alumni Association
5. Implement database management initiatives to better support communication, event planning, and marketing programs
6. Partner in developing and implementing alumni engagement metrics

In addition, Alumni Relations is leading an initiative to form a Pittsburgh Regional Advisory Committee with an initial luncheon scheduled for December 9.

Evan Bohnen, associate vice president for Development, provided an update on the October 16 IUP Advancement Councils Leadership Summit. The Advancement Councils are being formed for each of the six academic colleges and athletics as a part of IUP's comprehensive volunteer leadership engagement program.

National alumni volunteers recruited for the Advancement Councils serve as advisors, advocates, ambassadors, and philanthropic supporters to their respective programs. To date, 64 national alumni volunteers have been recruited for the councils and 37 volunteers attended the October 16 campus summit. Advancement Councils volunteers from neighboring Pittsburgh and as far away as Philadelphia; Washington, DC; Tennessee; Texas; and California attended the summit.

The summit agenda included presentations from IUP faculty members and students on the Eberly Business Honors program and the 2015 Research Experience for Summer Scholars program. Lastly, the summit highlighted the impact of philanthropic scholarship support with testimonials from student scholarship recipients Shawn Mosley, Alex Hampel, Tim Lynch, and Tory Dellafiora.

## **REPORT OF THE ENROLLMENT MANAGEMENT AND COMMUNICATIONS COMMITTEE**

### **Resolution for Approval of an Annual Allocation to Fund the IUP Scholarship Program in an Amount Not to Exceed \$1.6 Million**

**WHEREAS**, Board of Governors Policy 1996-01-A, Sources of Funding for University Scholarships, prescribes provisions to establish, maintain, and utilize a funding pool to meet financial needs;

**WHEREAS**, Indiana University of Pennsylvania (IUP) proposes modification of the IUP Grant funding pool, to be replaced by the IUP Scholarship funding pool;

**WHEREAS**, IUP proposes to establish this annual funding pool in an amount not to exceed \$1.6 million;

**WHEREAS**, awards may be made in the amount of \$1,000 to a maximum of \$3,000 per student;

**WHEREAS**, need-based awards will be administered in compliance with Section C of the above referenced Board of Governors policy and will not exceed 80 percent of the \$1.6-million pool;

**WHEREAS**, awards not based on need will be administered in compliance with Section D of the above referenced Board of Governors policy and will not exceed 20 percent of the \$1.6-million pool;

**WHEREAS**, IUP has the ability to adequately administer the award process for university scholarships;

**WHEREAS**, the administration will determine the annual allocation of the funding pool based on available funding;

The following resolution was approved:

**NOW, THEREFORE, BE IT RESOLVED**, that the IUP Council of Trustees approves the establishment of an annual funding pool not to exceed \$1.6 million to fund need-based and non-need-based scholarships for eligible Pennsylvania undergraduate students.

Approved this third day of December, 2015.

### **Discussion**

James Begany, vice president for Enrollment Management and Communications, shared highlights summarizing the division's activities, programs, and accomplishments, as well as progress toward enrollment for fall 2016.

Patricia McCarthy, associate vice president for Enrollment Management, presented strategic initiatives being utilized by the Office of Undergraduate Admissions for the fall 2016 recruitment cycle.

Noteworthy strategies included an automatic acceptance into an IUP graduate program, the new "Experience IUP: Admitted Student Day" program, the western Pennsylvania minority recruitment initiative, the new Sutton Scholarship process, increased SAT purchases for higher SAT score students, and counselor relationship building, both with prospective students and university constituents.

Paula Stossel, assistant dean for Enrollment Management, gave a presentation on the Graduate Admitted Student Questionnaire (GASQ). The inaugural GASQ was executed in fall 2015 to help provide a better understanding of graduate students' college or university selection process. The

survey was sent to 1,031 summer and fall 2015 admitted graduate students (including students who did not enroll at IUP) and yielded a 33 percent response rate. All academic colleges, campuses, and sites were represented in the responses.

The factors identified as most important to graduate students when selecting their programs were academic reputation of the program, flexibility of delivery, availability of graduate assistantships, and cost of attendance. Students who ultimately enrolled at IUP, however, did not rank "availability of assistantships" in their top reasons for selecting IUP. "Had my program" replaced this option in the top four reasons, which included flexibility of delivery, "had my program," cost of attendance, and excellence of the faculty. In addition to addressing reasons students selected their colleges and universities, the survey produced valuable insights about cost and funding needs. For those who attended IUP, program delivery methods and having the students' program of interest were greater factors in enrolling at the Indiana campus or off-campus sites than the availability or level of funding from IUP. The specific information obtained through survey results will help guide messaging and marketing themes and timing of messages as the Enrollment Management and Communications Division implements a newly revised graduate student recruitment communication plan.

## **OTHER BUSINESS:**

### **Resolution Setting the Next Meeting Date**

The following motion was approved.

***THAT THE NEXT MEETING OF THE COUNCIL OF TRUSTEES WILL BE HELD  
ON MARCH 17, 2016.***

## **ADJOURNMENT**

### **Motion to Adjourn the Meeting**

The following motion was approved:

***THAT THE MEETING BE ADJOURNED AT 5:40 P.M.***

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**Dr. Mary Esther Van Shura  
Secretary, IUP Council of Trustees**