

Sponsor the 2026 Pennsylvania Sports Business Conference

Indiana University of Pennsylvania

Hadley Union Building (HUB)

April 17, 2026

With your generous support, we can guarantee the following benefits, regardless of the package you select:

- Excellent opportunity to reach student populations from across Pennsylvania and the surrounding area
- Increase brand awareness around our campus and the community
- An everlasting relationship with Indiana University of Pennsylvania
- Recognition as a supporter of the college
- Networking opportunities with sports teams, professionals, and businesses from Pennsylvania and the surrounding area
- Opportunity to showcase products and services

History of the Pennsylvania Sports Business Conference

The Pennsylvania Sports Business Conference was first held in 2010. In years past, we have brought in hundreds of students and professionals from across the state, and we are looking to increase those numbers this year. The conference allows students to network with professionals who attend the event as a guest or as a speaker. In order to make this event successful, we are looking to the community for support. We greatly appreciate your consideration for sponsoring our event.

Pennsylvania Sports Business Conference

308A Eberly, 664 Pratt Drive Indiana, Pa 15705

Contact Information

Dylan Lyons

Conference Coordinator

d.lyons@iup.edu

Sponsorship Form

Name of Business _____

Street Address _____ City _____ State _____ Zip _____

Phone Number _____ Email Address _____

Please select the sponsorship package your business is interested in

Exclusive Packages

Naming Rights \$ _____

- The Pennsylvania Sport Business Conference brought to you by (Your business)
 - Includes all conference giveaway benefits
 - Price upon request

Sponsor a Speaker \$550 _____

- Business may choose to sponsor one of our conference speakers
- Business will be recognized as the official sponsor of one of our speakers on the conference itinerary, program, and webpage
 - Includes all **conference giveaway** benefits

Exhibit Table \$450 _____

- On-site exhibition table in the lobby at the event to be used for data gathering or promotional purposes
 - Includes all **conference giveaway** benefits

Conference Giveaway \$350 _____

- Sponsor logo will be featured on the conference giveaway item
 - Logo featured on event website with link to business
 - Logo promoted on social media
- Logo signage in two breakout rooms and at registration

T-Shirt \$250 _____

- Sponsor logo will be featured on the conference T-Shirt given to attendees
 - Logo featured on event website with link to business
 - Logo promoted on social media
 - Logo signage in two breakout rooms

Standard Packages

Crimson \$300 _____

- Logo featured on event website with link to business
 - Logo promoted on social media
- Logo signage in three breakout rooms and at registration

Norm \$200 _____

- Logo featured on event website with link to business
 - Logo promotion on social media
 - Logo signage in two breakout rooms

Hawk \$100 _____

- Logo featured on event website
- Logo promotion on social media
- Logo signage in one breakout room

Other

Donation Amount (please specify) _____

Total Cost _____

All checks can be made payable to the IUP Sports Business Conference
308A Eberly, 664 Pratt Drive Indiana, Pa 15705