

# PA Sport Business Case Competition

## CASE COMPETITION OVERVIEW

The PASBC Case Competition offers unique opportunities for undergraduate and graduate students in the sport management field to compete in a fast paced and challenging sport business real life or artificial scenario. Through the case competition, students will be able to showcase their skill sets and knowledge obtained in their core sport management curricula, earn practical learning experience, and it is an excellent networking opportunity.

*\* Judging panel will consist of sport industry professionals and faculty members specializing in Sport Management*

## RULES and PROCEDURES

All current undergraduate and graduate students are eligible to compete in the case competition. Each team must be comprised of 3-4 students. By **March 31, 2026 (11:59pm EDT)**, both students and advisors must be officially registered for the conference. The Case Competition is a **STUDENT-ONLY** competition. Teams are prohibited from securing input or feedback from faculty advisors until the completion of the onsite Case Competition event.

### **Case Release:** April 8, 2026 (W)

- Full case and supporting materials will be released to both team captains and their faculty advisor.

### **Presentation File Submission:** April 15, 2026 (W)

- All team presentation files must be submitted to [kim@kutztown.edu](mailto:kim@kutztown.edu)
- Each team will use PowerPoint slides for their oral presentation. Teams should NOT include any content that requires internet access in their presentation. The presentation must be submitted in MS PowerPoint or PDF format; Google Slides will NOT be accepted.
- Ensure that your team's affiliation is not identified in any way on the PowerPoint slides or during the presentation. Any disclosure of affiliation by a team will be considered a violation of the competition rules and may result in disqualification

**Mandatory Pre-Meeting:** Thursday, April 16, 2026 (3pm EDT), *Hilton Garden Inn Indiana at IUP*

- Teams will be informed during the pre-meeting their designated presentation time

**Preliminary Round:** Thursday, April 16, 2026 (4pm EDT), *Hilton Garden Inn Indiana at IUP*

- Each team will be given 15 minutes to present.
- Additional 5-10 minutes of Q&A from the judging panel

*\*\*\*Finalists will be notified, Thursday, April 16, 2026, by 7pm EDT\*\*\**

**Final Round:** Friday, April 17, 2026 (8am EDT), *Hadley Union Building*  
Preliminary round scores are not used in the final round; scoring is based solely on the final presentation. Teams proceeding to the final round will not be able to make any changes to their PowerPoint presentations. All of the Case Competition participants are allowed to sit in at the final round presentation.

*\*\*\*Winning team(s) will be announced during the Luncheon\*\*\**

## **TEAM ENTRY**

Faculty advisors must notify their interest to compete in the case competition no later than **March 31, 2026**, to [kim@kutztown.edu](mailto:kim@kutztown.edu). The following information must be included in the email

- Name and contact information of faculty advisor and team members, name of institution, identify competing division (Undergraduate or Graduate)

**For more information about the 2026 PASBC Case Competition, please contact: [kim@kutztown.edu](mailto:kim@kutztown.edu)**

