

Fundraising Priorities for the Eberly College of Business

At the Eberly College of Business, everything we do centers on our students and their success—both on campus and long after graduation. We're helping them build strong values, practical skills, and the confidence to collaborate and lead in their chosen fields. The projects and priorities below show how we're enhancing technology, resources, and opportunities that directly benefit our students. Your support makes all the difference—opening doors, fueling ambition, and empowering our students to create their own paths to success.



Eberly Business Honors Program

Goals: \$2,000,000 naming | \$300,000 Annual Support

The College's prestigious Honors Program is a life-changing journey. In this close-knit, cohort-based community, students take on a challenging 21-credit curriculum designed to inspire curiosity, sharpen critical thinking, and ignite leadership potential. Beyond the classroom, they explore the world—traveling to Pittsburgh, Washington, D.C., New York, and international destinations—gaining experiences that broaden their perspectives, strengthen their confidence, and prepare them to lead with purpose in their future careers.

Your Impact: You light paths of success for students in the only business honors program in the Pennsylvania State System of Higher Education and provide opportunities to help our very best and brightest students thrive around the world.

Eberly Training Kitchen and Restaurant

Goal: \$4,000,000

This state-of-the-art facility is where learning comes to life. Students will master their craft in a fully equipped commercial kitchen and wine cellar, welcome guests in an elegant executive dining room, and perfect their service skills at a training bar. They'll gain hands-on experience in a meat fabrication lab, baking area, banquet spaces, hotel room simulation, and Presidential suite, mirroring the settings they will one day lead.

Your Impact: Your support will place cutting-edge tools and real-world experiences directly into the hands of our students, ensuring they graduate ready to excel in the ever-evolving hospitality industry.

Bloomberg Lab

Goal: \$75,800 annually

To feel genuinely prepared and ahead of the game on the first day of a new internship or job, our students need hands-on, daily practice with the same electronic platform used by leading banks, corporations, and government agencies where they will launch their professional careers. Our 12 Bloomberg terminals allow students to conduct market research and develop financial models for investment proposals, sharpening the vital skills that are absolutely required within the financial services and business fields.

Your Impact: You equip students with confidence and critical skills in the financial services field by granting them access to the very best, most relevant industry technology, while also helping PhD and MBA students gather data for dissertations and class projects.

WINGS Mentoring Program

Goal: \$1,000,000+ naming opportunity

Strategic mentorship is the heart of our College's programming. Through the WINGS—Wisdom, Innovation, Nimbleness, Gratitude, Success—mentoring program, students connect with a mentor working professionally in the student's primary area of study during their sophomore, junior, and senior years. The WINGS mentoring program ensures that students make a successful transition from pupil to professional.

Your Impact: You create opportunities for students to forge meaningful connections with working professionals as mentors and gain access to resources and workshops, boosting their professional development and future success.

Do you prefer to make an impact through scholarships?

To endow a scholarship, a minimum contribution of \$25,000 is required, while a minimum of \$5,000 is needed for current-use scholarships. Contributions can be pledged and paid over a five-year period.



School of International Management (SIM)

Goals: \$3,000,000 naming | \$85,000 annual support

Opening Eberly students to the opportunities outside of their region helps develop a well-rounded educational experience. The international programs within the Eberly School of International Management (SIM) take our students and faculty to every major region of the world and also bring the entire world to IUP. SIM's activities include offshore degree programs, pathway programs, faculty-led short-term study abroad programs, summer certificate programs, international symposiums, Collaborative Online International Learning (COIL) initiatives, and many other student-centered activities that broaden horizons.

Your Impact: You will advance a major goal of our College—to help students navigate the interconnected and globalized world, identify and tap into global markets, and stay competitive by having the knowledge and skills to work with colleagues and customers from around the world.

Dean's Innovation Fund

Goal: \$25,000+

The Dean's Innovation Fund is all about opportunities for students to enhance their educational experience. From student travel and attendance at conferences, access to on-campus events, development of improved spaces for learning, the creation of new and revised curriculum, and improvements to classroom technology, this fund opens doors to new initiatives and outcomes that make business students forever grateful they chose IUP.

Your Impact: You give students a chance to gain all of the hands-on learning experiences and opportunities they can in their IUP careers.

Entrepreneurship & Small Business

Management (ESB) Major- Enrichment Proposal

Goal: \$100,000 annually

To remain relevant and resourceful for students, the ESB curriculum must expand to include engagement with successful entrepreneurs, increased partnership with organizations, improved outreach to high school students, and a refined curriculum that connects with current industry professionals. These efforts, and an enhanced collaboration with STEAMSHOP, IUP's multidisciplinary makerspace, will help more students launch profitable entrepreneurial futures.

Your Impact: You raise the profile of the College's entrepreneurship program, demonstrating IUP's commitment to the region's economic vitality. Your support will attract more students, offering opportunities to gain experience and to understand how to achieve entrepreneurial success.

Student Engagement & Experiential Learning

Goal: \$1,000,000

Heightened efforts in student engagement and experiential learning will help the College to enhance its recruitment and retention. The College will increase its focus on high school and community college programs so that those students find their home at IUP. Current students will engage in in-depth experiential learning opportunities, helping them in placement after IUP. This targeted outreach will ensure deserving students find their place at IUP and our well-prepared graduates pursue a fantastic new path forward.

Your Impact: You help grow the IUP community through the recruitment of high school students and community college students and help Crimson Hawks find the best fit for their future career.