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Indiana University of Pennsylvania, a well-established Center of Academic Excellence in Cyber Defense, would like to invite you to become a sponsor of our **5th Annual Cyber Security Seminar** to benefit regional businesses, industries, non-profit organizations, educational institutions, and law enforcement agencies in Western Pennsylvania. Last year's event had over 200 attendees of all backgrounds from the region. This event will build upon last year to increase awareness and understanding of cyber threats. This year our keynote speaker will be internationally renowned hacker, **Chris Roberts**. There will be sessions for both technical and non-technical personnel.

We are proud to continue our partnership with S&T Bank and InfraGard Pittsburgh Members Alliance to conduct this event. Cybersecurity experts will educate attendees on current and future trends in cybersecurity and what they can do to secure and defend critical information.

By supporting this seminar, you show the public that you prioritize protecting their sensitive information. At this seminar, you will connect with new potential clients.

Our seminar will be held Thursday, November 5, 2020 as an all-day virtual event using the Cvent conference platform. We plan to have virtual booths for the Platinum and Gold level sponsors.

Your sponsorship of this event allows us to continue to offer a well-attended, high-quality program as well as CPE credits while eliminating the cost of attendance. Given our decision to offer a virtual seminar this year, we have adjusted the sponsorship levels. Please refer to the sponsorship information and sponsor form on the following pages. Your sponsorship will raise awareness while making our region resilient to cyber threats and ensuring the success of our 5<sup>th</sup> annual seminar.

We ask that you let us know by **October 8, 2020** whether you will be taking advantage of this sponsorship opportunity.

Please do not hesitate to contact Karen Pizarchik, Assistant Dean, with sponsorship questions at [karenpiz@iup.edu](mailto:karenpiz@iup.edu) or the college office, (724)-357-2609. We look forward to speaking with you at your earliest convenience.

Sincerely,



Deanne Snavelly, Dean  
Kopchick College of Natural Sciences and Mathematics

# 5th Annual Cybersecurity Seminar

## 2020 Sponsorship Levels

### **PLATINUM SPONSOR (limited availability) \$1,000**

Logo on event website\*\*  
Event Recognition  
Name and contact information of attendees  
Promotional literature on website and linked in the virtual platform  
Option to set-up virtual booth  
Option to supply a vendor gift to attendees  
One 45-minute speaking slot on the agenda\*

### **GOLD SPONSOR (limited availability) \$500**

Logo on event website\*\*  
Name and contact information of attendees  
Option to set up virtual booth  
Promotional literature for your organization distributed to attendees  
One 45-minute speaking slot on the agenda\*

### **BRONZE SPONSOR (unlimited availability ) \$250**

Logo placement event website\*\*

#### **PAYMENT OPTION:**

Electronic Payments in [Marketplace](#) (e-check, Visa, MC, AMEX, Discover)

[www.iup.edu/marketplace](http://www.iup.edu/marketplace) (click on the Cyber Security Seminar Sponsorship store)

\*Enter the company information, including presenter name and presentation title, into the electronic Marketplace form. If more time is needed for this information, enter TBD on the electronic form. Send an email to Karen Pizarchik, [karenpiz@iup.edu](mailto:karenpiz@iup.edu) as the information is available.

\*\*Email company logo to Karen Pizarchik, [karenpiz@iup.edu](mailto:karenpiz@iup.edu)

Event Website: [www.iup.edu/extended/events/cyber-security-seminar](http://www.iup.edu/extended/events/cyber-security-seminar)

**For more information contact:  
Karen Pizarchik at [karen.pizarchik@iup.edu](mailto:karen.pizarchik@iup.edu) or (724) 357-2609**