# COLLEGE OF EDUCATION AND COMMUNICATIONS

**ANNUAL REPORT 2016-17** 





### TAKING RESPONSIBILITY FOR THE FUTURE



Bill and Judy Scheeren believe they are responsible for the future.

A member of the Class of 1968, Bill earned a degree in education from IUP and the honor of being a Distinguished Military Graduate. After military service, he entered the education arena and eventually became chairman of Hempfield Area School District's Library Department, which consists of 11 school libraries. He also is an adjunct faculty member at Saint Vincent College. Judy is a longtime technology professor at Westmoreland County Community College.

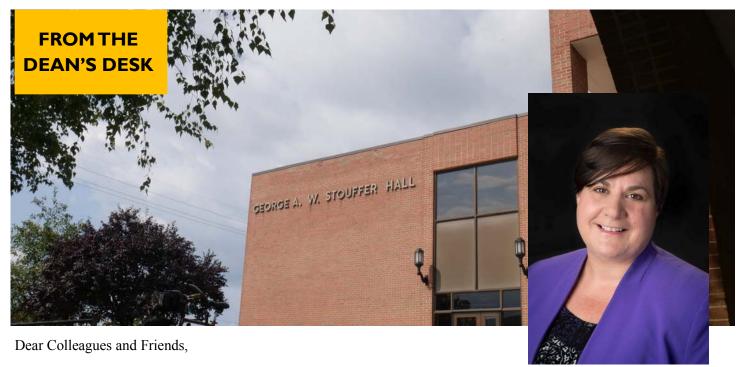
Both earned graduate degrees—Bill at the doctoral level and Judy at the master's level—and both believe in education's ability to change a student's life. In fact, they both have been affiliated with Achieving the Dream, a national nonprofit group that helps community college students stay in school.

Bill said his IUP education prepared him well, not just for a career in the schools, but also for making smart decisions throughout his life. He and Judy believe it is crucial that those who feel education has served them well show their support. In light of declining support for higher education and a societal need for more students to pursue higher education, they are investing in long-term fashion by making an estate commitment to IUP.

"It is easy to sit back and think or say that someone else will take care of the issues, but that is just fuzzy thinking," Bill said. "We hope that our support will allow the most talented students at IUP to continue with their educations and achieve their aspirations and goals."

Courtesy of IUP Magazine

If you would like to join the Scheerens and invest in IUP's future, please contact David Maudie, development officer, for details and options about immediate or estate gifts. Send e-mail to <a href="mailto:iup-giving@iup.edu">iup-giving@iup.edu</a> or call 855-477-5266.



As I review the accomplishments detailed in this 2016-17 Annual Report, I am reminded of how responsive and engaged our College is with the communities we serve. In these pages we highlight some of our most impactful work showing our commitment to our mission of providing "leading-edge development and growth opportunities for students and professionals in education and allied fields."

Projects like Dr. Lorraine Guth's work in providing counselor training in Malawi and our expanding collaborations with school partners to prepare future educators by affording them rich and extensive field experiences. These stories illustrate how we, the College, grow as a learning community by engaging in mutually beneficial activities that have impact on local, regional and international levels.

Being responsive to our region and profession has led to a significant curricular refresh this year. We've revised and added doctoral, master's and undergraduate programs. Please take a look inside and at <a href="https://www.iup.edu/educomm">www.iup.edu/educomm</a> to see all that we have to offer.

We closed the year ready to launch 2017-18 with a new name, the College of Education and Communications. Our new name is one that we believe is a better representation of the diversity of our programming in education, the allied education areas, and communications. As we unveil our new name, the coming year holds promise for continued growth and engagement. As a friend of the college, I invite you to stay connected.

Follow us ... on our social media sites

Join us ... by participating in many of the activities we have throughout the year

*Invest in us* ... make a gift to support student scholarships and ongoing and new initiatives in the College of Education and Communications.

Thank you for your support.

Hara Swishelans

Lara Luetkehans

Dean

College of Education and Communications



### **TABLE OF CONTENTS**

4

### **TABLE OF CONTENTS**

TABLE OF CONTENTS
FROM THE DEAN'S DESK3
ABOUT US5
LITERACY CENTER6
CHILD STUDY CENTER 7
CENTER FOR MEDIA PRODUCTION AND RESEARCH8
LABYRINTH CENTER10
SPEECH, LANGUAGE AND HEARING CLINIC I I
CENTER FOR CREATIVITY AND CHANGE12
CENTER FOR CAREER AND TECHNICAL PREPARATION 13
COEC OFFERING STATE OF THE ART14
COEC TECHNOLOGY ACROSS THE CURRICULUM16
NEW COEC PROGRAMS18
COEC IMPACT WORLDWIDE 20
COEC STUDENTS GAIN MOVIE EXPERIENCE24
INTEGRATING THE ARTS26
PARTNERING FOR LITERACY 28
COEC LOCAL IMPACT29
DIVERSITY AND INCLUSION31
COLLEGE SUCCESS32
FRESHMAN EXPERIENCE33
COEC RECOGNIZES 34
COEC SCHOLARSHIPS35
GIVING BACK 36
COEC RETIREMENTS 37
COEC REMEMBERING39



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Preparation

#### **FAST FACTS**

### 2016 Student Enrollment

Undergraduate: 1021

Graduate: 701

**ALUMNI** 40,910

RESEARCH FUNDING

Proposed: \$2,315,962

Awarded: \$1,710,405

George A. W. Stouffer Hall (1977): An untitled metal sculpture of a woman, donated in memory of Ronald L. Baker, past education faculty

The **Literacy Center** strives to be responsive to community needs by offering individualized assessment, diagnosis, and instruction for children experiencing difficulty with literacy. IUP students gain practical tutoring experiences while improving the reading skills of some area children that may otherwise continue to struggle. Undergraduate students enrolled in literacy methods courses along with the Literacy Center Supervisor, Wenxi Schwab, doctoral student, provided one on one tutoring to area students. This year, under the direction of Dr. Julie Ankrum, the center expanded its book collection to include a complete set of Caldecott and Newbery



Literacy Center Supervisor and Client

Honor books, a valuable resource which will be readily accessible to undergraduate and graduate students enrolled in courses focused on children's literature and/or literacy. A second acquisition of Leveled Text Library resources was made available to students to utilize in their tutoring sessions with children. The Center also underwent facility improvements this year and added two small group tutoring rooms aimed at enhancing and improving the Literacy Center experience for clients.



Literacy Center Supervisor and Clients



The **Child Study Center** student clinicians, under the supervision of departmental faculty, provide psycho-educational evaluation services to area children. IUP is one of only a handful of universities in the region to offer such services. Dr. Mark McGowan, director of the center, noted that 40 evaluations were performed in 2016 – 2017. This is a mutually beneficial outreach effort, as Educational and School Psychology students gain rich experience while working at the center and the community gains access to diagnostic testing for children. The fee for services is



\$75.00, a much lower rate than what is normally charged for comparable services. The fee helps offset the cost of testing supplies. If families are unable to afford this fee it is reduced or waived so children can receive much needed services regardless of their ability to pay. While the primary purpose of the center is practical training for our students and service to area children, it also provides opportunity for scholarly research by our faculty. Parents may choose to allow information gathered in sessions to be utilized for ongoing research. To improve operations the center updated its state of the art technology in 2016 – 2017 and updated physical features and furniture in the client rooms.

### CENTER FOR MEDIA PRODUCTION AND RESEARCH

Students in the Department of Communications Media find multiple avenues to extend their classroom learning with production, writing and research. The **Center for Media Production and Research** (CMPR) offers students this experience with the additional facet of working on projects for external clients. Managing proposals and production contracts from around the University and surrounding community, the CMPR offers clients a valuable resource for their communications and media production needs while teaching students how to manage client expectations and deadlines. Under the leadership of Communications Media faculty member,



Stephanie Keppich, students work to understand how each project reinforces their academic preparation.

CMPR productions are wide-ranging and varied, everything from a video explaining an IUP Disability Services software program to providing a three minute animated informational video for a local business. Students sharpen their skills in media production, learn to interact with clients, fine-tune their knowledge of software and build strong portfolios to present to prospective employers.





In May 2017, the CMPR contracted with IUP's Office of Human Resources to develop leadership training videos for IUP employees. The project is anticipated to last eighteen months and at completion will include fifteen, five-minute videos allowing users to watch videos, answer questions and progress through content, interactively. Funds from the project support student employees, including a graduate assistant from the Communications Media and Instructional Technology Ph.D. program. Continuously supporting the CMPR's mission to provide experiential learning for

students, Professor Keppich has students working in every aspect of media production. Students develop skills in researching topics, creating a production calendar, managing deadlines, determining equipment and personnel needs, working with instructional designers to creatively deliver content and overseeing the roll-out of the final product.

The CMPR is also in partnership with IUP Athletics, to train and provide a qualified workforce of students capable of producing a live video stream of all home IUP men's and women's basketball games for the 2017-18 season. These games will be webcast live throughout the basketball season.

Other exciting developments will allow students working with the CMPR to continue building their résumés for rewarding careers in communications. In conjunction with the College and the Department of Communications Media, a new wireless video camera will put audiences on the sideline when they are watching IUP sports and give them a birdseye view of productions from an aerial video drone.

Emerging technology in the communications field demands expertise in contemporary software for video and photo editing, animation and graphics. During the 2016-17 academic year, the CMPR sponsored 16 workshops on software from the Adobe Creative Suite, the industry standard in this field. Lead by a knowledgeable graduate assistant, all levels of students were invited to participate in the sessions to learn new

software skills or build on what they already know.

Professor Keppich incorporated the project management application, Trello, to help manage interactions with students, to keep them engaged and informed about opportunities with the CMPR. Her creative recruiting strategies, with opportunities for practicum or internship credit as well as paid positions, help Professor Keppich keep students involved in the CMPR.



CENTER FOR MEDIA
PRODUCTION AND RESEARCH

#### LABYRINTH CENTER

10



The **Labyrinth Center** opened its doors in the Fall of 2016. Its inaugural year has been a time of new opportunities, as well as efforts for the planned and thoughtful growth of the initiative. The center, under the direction of Drs. Becky Knickelbein and Joann Migyanka, provides guidance and transitional support for students with autism spectrum disorder (ASD) diagnoses. Bright and capable students with ASD are provided an inviting and comfortable space in the center to utilize for study time, individual coaching from a graduate assistant and/or faculty member or simply a place to recharge and relax between classes. Participants had the opportunity to network with peer mentors, an aspect of the program aimed at encouraging the social aspect of college life. Additionally, students participate in a one credit course with content focused on academic and social issues related to successfully navigating college life. The success of this innovative program did not go unnoticed. The Center was recently visited by a group from Clemson University who were interested in observing its programming and services, and possibly replicating the IUP model at their university.

The Labyrinth Center is transitioning from its pilot stage of operation into 2017 – 2018 with a strong plan for continued growth. Drs. Knickelbein and Migyanka have been working diligently to provide not only instructional services, but also guidance and direction for the future of the center as it continues to expand student outreach and services. While the center continues to provide a comprehensive and holistic approach to support IUP students as they work toward graduation, academic success and increased independence, it will expand to include a 1 week summer 2018 seminar for high school juniors and



Student Lounge



seniors. This seminar will offer students a glimpse of the college experience while also familiarizing them with the college entrance application process. The Labyrinth Center remains committed to supporting students with ASD throughout their college experiences.



the Hearing Conservation Program.

The IUP Speech, Language, & Hearing Clinic offers many services in response to community and university needs for the evaluation and treatment of communication disorders. The clinic allows IUP students to gain practical experience while helping others. The clinic's service delivery model not only provides students with professional growth opportunities, but also fills a need within the local community. Under the supervision of state-licensed and nationally-certified speechlanguage pathologists and audiologists, 125 graduate and undergraduate students gained experience in communication disorders, serving approximately 1,000 clients last year alone. Speech-language pathology graduate students provided speech/language screenings, evaluations, and interventions for children and adults of all ages. In addition to providing hearing screenings, the graduate students, as well as some undergraduate audiology students, provided audiological evaluations for members of the community and employees enrolled in

In the spring/summer of 2016, the clinic obtained Fiberoptic Endoscopic Evaluation of Swallowing (FEES) testing equipment, commonly referred to as a "Swallowing Station." Pennsylvania's licensure act was amended, broadening the scope of practice for speech-language pathologists. The act allows SLPs to use this equipment independently, consistent with the American Speech-Language-Hearing Association's (ASHA) scope of practice guidelines. The new Swallowing Station will allow students to become more familiar with the use of this equipment, while improving the range of services offered by the clinic.

The outreach effort was not limited to clinical services solely; Dr. Lisa Price authored *Augmentative and Alternative Communication (AAC)* funding applications for two of her IUP clinic clients and was able to provide funding to cover the cost of devices for those clients and their families. Without this funding, the cost of \$6,500 per device would have created a severe financial hardship for these clients' families. Dr. Price also partnered with three area school districts to support their AAC implementation efforts, providing resource materials, coordinating training for school staff, and assisting with the development of students' Individualized Education Plans.

Another new initiative was offered to the children enrolled in the Indiana County Child Day Care Program (Indikids) during Spring 2017, called "Book Talk for Preschoolers." Sessions were held with the children to encourage reading, improve grammar, and develop vocabulary. Graduate students, under the supervision of a faculty member, also conducted dementia, swallowing, voice and speech-language screenings for residents at a local personal-care facility.

The IUP Speech, Language, & Hearing Clinic has undergone some recent changes, including some facility upgrades and a change in leadership with the retirement of long-time director, Karen Stein. However, the Clinic's responsiveness to community needs, and its dedication to students' training, remains unchanged. Plans are underway to continue these outreach programs under the leadership of our new clinic director, Mrs. Erin Clark.

### SPEECH, LANGUAGE, AND HEARING CLINIC

# CENTER FOR CREATIVITY AND CHANGE

The Center for Creativity and Change, continued its longstanding commitment to offering innovative professional development opportunities for counseling students and professionals. Housed in the College of Education and Communications' Counseling Department since 2002 and directed by Dr. John McCarthy, the mission of the Center for Creativity and Change is "to advance and enhance the creative thinking and problem solving abilities of IUP community members and professional leaders throughout the region via outstanding trainings, video programs, consultation services and other innovative measures." The center is approved by the National Board for Certified Counselors (NBCC) as an Approved Continuing Education Provider and many of its programs qualify for NBCC credit. The center will be recognized on September 9, 2017 as the recipient of the "2017 Professional Service Award" of the Association for Creativity in Counseling, a division of the American Counseling Association. This award reflects promotion of creativity in the practice of counseling.

Since the Center's inception in 2002, over 1,700 individuals have participated in over 30 workshops featuring nationally and internationally known leaders in the counseling profession. The fall 2016 workshop focused on "Brief Solution-Focused Counseling with Children, Adolescents and Families: A Toolbox of Practical Strategies" with Dr. John Murphy. The workshop was attended by 58 professionals, including IUP alumni and current students. Participants received tools and strategies to support and empower clients, and opportunities to experientially practice these skills. The spring 2017 workshop welcomed back its first speaker from 2002, Dr. Ed Jacobs from the Counseling, Rehabilitation Counseling, and Counseling Psychology Department at West Virginia University. Dr. Jacobs, along with Dr. Christine Schimmel, presented an interactive seminar to 34 attendees, which illustrated creative group counseling



techniques. Future workshops include "Tough Kids, Cool Counseling: Innovative Strategies that Lead to Change," which will be presented by Dr. John Sommers-Flanagan, professor at the University of Montana.

Student Listening to Presentation at Workshop

#### **IUP's Center for Career and Technical Preparation**

continued its long history of funding from the Pennsylvania Department of Education-Bureau of Career and Technical Education with the receipt of a \$1,094,889 grant. This is the 39<sup>th</sup> consecutive year the Center has received funding to operate one of only three Professional Development Centers in Pennsylvania to prepare career and technical educators and offer continuing education to those in the field. The Center's Annual Health Occupations Workshop focused on the very timely and relevant subject of opioid addiction. Panelists and presenters represented a number of agencies and members of local government. Participants included secondary and post-secondary health occupations and nursing instructors from Pennsylvania schools and local community members,





all with an interest in better understanding the current opioid addiction crisis and efforts within communities to combat it. The Center also held its Annual Family and Consumer Sciences Professional Development workshop, which discussed pertinent subjects such as personal finance and economics, grant writing, technology and educational resources offered by the Public Broadcasting System. The workshop included presentations from representatives of the Federal Reserve Bank of St. Louis and WQED.

Learning About Brick Laying

### COEC OFFERING STATE OF THE ART





The complete **IUP-TV** facilities upgrade resulted in all new equipment for the station, including cameras, a new control room, and audio for use in both classroom instruction and IUP-TV production. The station has upgraded

The Communications Media department continues its quest to offer multiple diverse programs in newly revitalized facilities to best prepare graduates for the ever-changing demands of their professions. Dr. B. Gail Wilson, chairperson of the department emphasized the variety of disciplines within the Communications Media field. The department has undergone a technological transformation aimed at providing students the best opportunity to develop expertise in a number of chosen fields. This investment in state of the art technology has a number of positive implications for both the local community and our students.



New Video Switcher in Control Room

from a traditional video system to a Tricaster system with added features and capabilities. The new system will allow news packages to be played directly and graphics to be overlaid directly onto the production. The addition of a Network Device Interface will allow other computers to become inputs for the Tricaster over the existing IUP network. The new equipment also allows students to create graphics on the fly, such as lower third name identifiers or over-the-shoulder graphics.



This updated production facility will be utilized for teaching basic TV production and for student produced programming. To further enhance and reinvent IUP-TV, a new set has also been designed and installed. The updated look of the set will enhance the revitalization of the IUP-TV news and sports productions, giving them the professional look and feel of broadcast programming and production. In fall 2017, a group of students will produce

and report local news, serving as one of the only television news sources in the Indiana area. Students will gain practical experience while providing the community with timely and relevant news and information. The set was purchased through an ongoing appeal to donors to the Communications Media Fund in the Foundation for IUP.

IUP-TV was not the only facility renovated; students pursuing studies in radio broadcasting will now have the opportunity to work in the newly updated WIUP-FM production room. The upgrade includes new soundproofing material for improved production quality, and updated carpet and furniture. Another exciting technical upgrade is the recently established Mac Lab, which houses twenty-five new Macintosh computers for use in graphics, photography and other communications media courses. According to Dr. Wilson, this is one of only two Mac labs on campus. The department has also acquired a drone for use in video production work. Students can experience this evolving technology firsthand and broaden their skillset



Radio Station Updates

through handson experience with drone technology. Communications Media faculty member Rachel Porter's application to IUP's Academic Computing Policy and Advisory Committee resulted in the procurement of funding to acquire industry standard photographic technology. Stouffer Hall's photography studio was provided with a digital capture workspace. In addition to enhancing the photography studio, Porter's project looks to provide students with the skills and tools that are becoming more prevalent in today's photography market.



**Television Control Room** New

> **COEC OFFERING** STATE OF THE ART

### COECTECHNOLOGY ACROSS THE CURRICULUM

**16** 

All 19 of our computer labs were updated this summer. The **Multi-Media Lab** and the **Graphics Lab** in Stouffer Hall were both upgraded with new high-end Dell computers running Windows10 and specialized software. The computers that were in the Multi-Media lab and the Graphics lab (all very high-end computers also) were moved to other computer labs in the college so that all college computer labs have been upgraded with newer computers.



Stouffer Hall Multi-Media Lab



A new **Photography Lab** was created this summer with 25 Apple Macintosh computers replacing Windows PC computers. This will provide the opportunity for students to learn how to use Apple computers and specialized software.



Davis Hall Room B-23 New Look



A new **Zoom** room was created this summer in Davis Hall. The Zoom room has specialized hardware and software for video conferencing. The new room has 2 video monitors in the front of the classroom, 2 video monitors in the rear of the classroom, a video camera in the front of the room, and a face tracking video camera in the rear of the classroom, along with Zoom specialized video conferencing software. The facility will be used for graduate classes that have enrolled students who live hundreds of miles away from IUP, but will be able to remotely participate in classes, along with other students who are able to attend the classes in the Zoom classroom.

A new computer lab for the Developmental Studies department was built this summer that will provide the opportunity for more of the classes offered by their department to use enhanced technology to help students better develop their math and writing skills.



Developmental Studies Computer Lab

### **NEW COEC PROGRAMS**

18



Counseling Department Develops and Offers New PhD Program in response to growing demand. The Counseling Department was excited to announce the approval of its new Ph.D. program in Counselor Education and Supervision by the Board of Governors. In an effort to expand the programs offered to Counseling students to meet the increasing demand for counseling professionals, the new PhD program in Counselor Education and Supervision was approved in October 2016. Developed under the leadership of Dr. Kim Desmond and Dr. Claire Dandeneau the program will prepare students to enter the professoriate in Counselor Education with training in research, scholarship and service.

The Counseling Department faculty recognized a need for new programming as recent changes in Council for Accreditation of Counseling and Related Educational Programs (CACREP) standards, implemented as of 2013, now require accredited counselor-training programs to hire faculty who have earned a doctoral degree in counselor education and supervision or who have experience teaching in a CACREP-accredited program. Applicants from related fields are no longer qualified for hire. At the same time, demand for school and

clinical mental health counselors has increased and is projected to keep increasing. The implementation of the Affordable Care Act has given access to mental health services to millions of Americans who were previously uninsured. The U.S. Department of Labor predicts that employment for mental health counselors will increase by 20 percent by 2024 (O\*NET OnLine). The new Ph.D. program was envisioned and strategically developed to provide students with the appropriate training to meet these new standards and increased demand.

The first cohort will begin fall 2017. The program is 48 credits, meets the 2016 CACREP standards and builds on the 60 credit CACREP master's degree in School Counseling or Clinical Mental Health Counseling. Recruitment efforts are anticipated for a fall 2018 cohort, possibly offered in the Department's Pittsburgh location.



IUP Pittsburgh Offers Counseling Programs



Audio production has become an increasingly popular focus in the Communications Media department. Under the direction of Dr. Mark Piwinsky and other IUP colleagues, two new certificates of recognition related to audio production have been developed. The Popular Music Studies certificate is offered in collaboration with the Department of Music, and the

Certificate in Audio Production includes basic and advanced audio and radio production. The audio production lab in Stouffer Hall has recently been updated with new equipment and furniture to meet the renewed focus of this discipline.

A unique facet of the **Developmental Studies Department** is its **General Studies programs**. The Associate of Arts and Bachelor of Science in General Studies are ideal for students who need an alternative degree plan. General Studies students have the flexibility of proposing their own individualized degree plan, different from any other existing major, to meet their personal career goals. These programs also

frequently serve as avenues for non-traditional students to attain degree completion after a period of separation from higher education. Dr. Melvin Jenkins, department chairperson, has identified a largely underserved population of unfinished college graduates within the state of Pennsylvania, and the country as a whole. The department intends to move forward with efforts to expand the program's reach to meet this need. Additionally, the General Studies program hopes to respond to the needs of non-traditional students by facilitating expanded online opportunities. From freshmen to seniors, traditional to nontraditional students, across the GPA scale, the DVST Department is available to provide support to anyone who might need it.



**General Studies Programs** 

The **Master of Arts in Instructional Design and Technology** is a new program offered at our main campus, IUP Pittsburgh, and online and can be completed either full or part time. The program was built on over 40 years of experience in adult education and 20 years of experience in instructional design. The program employs a theory-to-practice approach that encourages students to relate course content to their careers and specific areas of interest.

### **COEC IMPACT WORLDWIDE**

20



Globalization of counseling is a major trend in the counseling profession. The development of international counselor education programs around the world is increasing. Since 2008, Dr. Lorraine J. Guth has utilized her expertise in multicultural counseling and group work to provide international counseling service/research throughout the world. This has led to international counseling scholarships in Italy, Ireland, Hong Kong, Bhutan, and most recently Malawi. In

2014, Dr. Guth was part of the first Malawi Counseling Institute, where she provided consultation and direct service in four primary schools. She then returned to conduct more in-depth work during her 2015 sabbatical project working with the school community in Malawi as well as Africa University of Guidance, Counseling, and Youth Development (AUGCYD). In recognition of her vast experience and contributions at the international level, she was selected in 2017 by the National Board of Certified Counselors-International (NBCC -I) to be the leader of the second Malawi Counseling Institute. In this leadership



position, Dr. Guth was honored to take a group of counselors from the United States to Malawi to continue this important international work. Malawi is a landlocked country in southeastern Africa that is ranked the poorest country in the world based on the GDP per capita. Efforts have been underway to further develop the counseling profession there to meet the needs of Malawians. Dr. Guth's overarching goal for her work there was to continue to expand her knowledge of multicultural and diverse groups, while simultaneously serving the people. Dr. Guth stressed the importance of utilizing a collaborative and culturally responsive



Lorraine Guth and Malawi Children

approach. She allowed the needs of the Malawians to guide her endeavors, first meeting with students (which are commonly referred to as learners there) and teachers at several primary schools to determine how counseling could be helpful to them. She collaboratively conducted a needs assessment with teachers, and co-developed psychoeducational group lessons that were tailored to the identified needs. Dr. Guth co-facilitated these group counseling activities with the learners, which focused on enhancing self-esteem, communication, conflict resolution, and self-expression. These interactions helped her to understand the learners' needs and to understand some of the challenges that they faced.



Many things that counselors in the U.S. might take for granted, such as paper and pencils, are sometimes difficult to obtain in Malawi. Dr. Guth explained that tasks like photocopying documents may take several days and include lengthy efforts to procure the necessary supplies and technology. Dr. Guth had to learn to be mindful of resource limitations and utilize creativity in order to facilitate beneficial counseling activities for the learners. Language barriers sometimes presented a challenge. Even though many Malawians speak English, some learners felt more comfortable communicating in their native language of Chichewa.

Sometimes an interpreter was necessary for everyone involved to get the most out of the counseling activities. During her most recent trip, Dr. Guth was able to visit a local village to better understand the culture. Many learners experience significant challenges including poverty, limited access to electricity and water, family deaths due to AIDS, and child labor. Throughout the entire process, Dr. Guth focused on meeting the learners where they were and allowing their culture and needs to guide her work.



Malawi Village

Not only has Dr. Guth's involvement had direct benefit to learners at the primary level, but it has also extended to the university level. In 2017, as the leader of the second Malawi Counseling Institute, Dr. Guth facilitated a group of counselors who co-taught classes at AUGCYD. Collaboration has been crucial in determining the direction of counselor education efforts. Dr. Guth, counselors from the USA and Malawi, the AUGCYD Vice Chancellor, leaders from NBCC-I, students and teachers from several primary schools, as well as community members have all actively worked together to help guide the future of counseling in Malawi. The AUGCYD is helping to advance the profession by offering post-secondary counselor education to students from Malawi and other African nations.



Dr. Guth's collaborative scholarly contributions from this endeavor include publications in the prestigious Journal for Specialists in Group Work (JSGW) and Journal of Asia Pacific Counseling; one keynote presentation at an international conference in Malawi; eight international/national presentations; and one regional presentation. Dr. Guth is especially proud of the JSGW article "International Group Work Research: Guidelines in Cultural Contexts" that was included in the special issue "Research in Group Work: A Renewed Focus on Exemplary Methods." While the experience has certainly been

beneficial for all involved, Dr. Guth insists that her Malawian colleagues and learners have certainly taught her more than she has taught them.

Reflecting upon the span of her time spent in Malawi, Dr. Guth has many fond memories. Malawi's nickname is "The Warm Heart of Africa," a title which Dr. Guth says is very well-deserved. She explained that throughout her time there, she was often greeted with smiles, hugs, and great warmth from those she met. She has made lasting friendships throughout her experience and has been told that Malawi is her second home.



Jungle Life

This work has truly begun to come full-circle. During her most recent trip Dr. Guth witnessed teachers leading learners using the lessons that she co-developed with them on a previous trip. Dr. Guth wished to express her gratitude to Dr. Luetkehans, Dr. Dandeneau, the University Senate Research Committee, IUP Research Institute, Pennsylvania State System of Higher Education Faculty Professional Development Council, and NBCC-I for their support of her work. She explained that it has enhanced her teaching, scholarship, and service – making her "a better professor and a better person." Dr. Guth hopes to continue her work in Malawi; she would like to return in the near future and strives to expand the program to include more schools.



Malawi Student Is COEC Proud

### COEC STUDENTS GAIN MOVIE EXPERIENCE



On The Set of "Blairsville" Movie

Jeremy Waltman, a professor in the IUP Communications Media Department, developed a film project that engaged not only communications media and theater students, but also a number of nationally known actors. Waltman, an award winning film writer/producer, along with his partner, Adam Lucas, is currently working to complete the project which was recently filmed in Indiana, PA. **The film "Blairsville," produced by An Open Place Productions**, is a horror-thriller film exploring themes of empathy and complicity. The story line involves the main character (Julie) arriving in Blairsville for a lucrative job shortly before the birth of her baby, only to discover unexpected and disturbing issues with the couple who called her there. The cast features several prominent actors Rya Kihlstedt (*Dexter, Heroes Reborn, Home Alone 3*), Joseph Culp (*Mad Men, The Fantastic Four, Apollo 13*), Tom Walker (*Harvey Danger, Daredevil*), Alison Gregory (*Two Guys*), and Kristen Browne (*Quantico*.)

The film's production created opportunities for students to receive practical film experience while serving as production



assistants under the direction of Waltman and his coproducer. The film project also received support from IUP's Department of Theater and Dance. Waltman's inclusion of IUP students in the film's production and his willingness to provide professional growth opportunities for students serves to enhance and improve their understanding of the filmmaking process. "Blairsville" is scheduled for release in 2018 with plans for submission to film festivals and a possible video on demand release.

Additionally, Waltman helped students to gain hands-on, professional experience through his role as the faculty advisor for the IUP Student Film Association (SFA). Waltman offered his guidance and expertise to students in the association as they navigated the challenges of film production. The association recently developed a script and produced the short film "Fractures." The film focuses on a young woman's struggle to balance the challenges of caring for a parent with Huntington Disease and her own personal responsibilities. Production of "Fractures" served as an opportunity for the members of SFA to reach out to the local community to cast actors of the appropriate age to star in the film and to collaborate with community members during filming. Waltman also challenged students in the Association to create a two minute script based on a current news article, thereby encouraging students to consider new ways to tell stories and providing quick practice in the technical side of video production.

These projects not only illustrate the diverse fields Communications Media graduates enter, but also the commitment of our faculty which often extends beyond classroom experiences to encourage the professional development of our students.





"Blairsville" Movie Cast

In spring 2017, the Professional Studies in Education Department continued its longstanding collaboration with the "Artist in Residence" program. The residency is an effort to introduce teacher candidates to the benefits of the arts in the classroom and remind them of how it feels to be a "learner." The residency in spring 2017 was coordinated through ArtsPath, a regional arts-in-education program in partnership with the Pennsylvania Council on the Arts. Jeff Wacker serves as the IUP coordinator of the program, which was facilitated through collaboration with Dr. Laurie Nicholson, the faculty host, and local artist, Ms. Sandy Trimble.

Ms. Trimble's expertise as a fiber artist, experienced art educator, and puppet designer guided this residency. Students began with raw wool and an idea for an animal puppet. They conceptualized, designed, and created the puppets, having to first create the materials for the





puppets' bodies and features by "felting" the raw wool. During this process, students became "novice" learners as they navigated through the puppet making process under Ms. Trimble's direction. This broadened their understanding of the feelings and challenges new learners may face in the classroom. The students utilized and developed teamwork, collaboration, critique and constructive feedback skills while working individually and as a group, with other peers.

The project also allowed students the opportunity to see firsthand how arts instruction can be seamlessly integrated in the instruction of core subject areas. Skills from various subjects were integrated into the experience, such as science (How does the wool become fabric?), mathematics (How much contrasting color wool will I need to create ears?), and language arts (How can I create a back story for my puppet to introduce him/herself

to my future students?). Our teacher candidates are entering classrooms with diverse groups of learners. How can we model powerfully for children and support their learning if we are not comfortable working outside our own comfort zone? Supporting IUP teacher candidates in developing skills and content knowledge in arts based teaching is critical. The arts open doors for children to create pathways for expression, can allow opportunities for children to work individually or with others to create and experience beauty, excitement, and accomplishment.

"As I moved from table to table offering assistance and support during each workshop session, I was so heartened to hear the growth in students' expression of encouragement, focused praise, and high level questioning of each other. This project is an ideal space for refining those skills which are so critical in teaching and guiding our society's youngest learners." - Laurie Nicholson, Professor

"Although I was so VERY impressed with the quality of the work that they did (these were some of the best puppets I've seen!), I was equally impressed when talking with the students about what they got out of the residency. It wasn't simply, "this was fun and a nice break," but was an excellent grasp of the importance of the arts and how they can be integrated into so many different kinds of learning." -

Jeff Wacker, Arts-in-Education Service Coordinator

"It was so powerful to realize that every day I will work with young learners who are facing NEW information or NEW skills that can be daunting and frustrating. As adults, we can easily forget what that feels like. It was an amazing experience to be a part of that experience for myself, while also being able to step outside that to observe it." - **Anonymous Student** 



Sandy Trimble, IUP Teacher Candidates, and Dr. Nicholson

### PARTNERING FOR LITERACY 28

**IUP Literacy graduate and K12 students benefit from the encouragement and growth of partnerships** with area school districts is of great importance to the College of Education and Communications. These partnerships help prepare educators to better face the ever-changing environment in secondary and early childhood education through real-world experience. Many of these synergistic collaborations, such as the one focused on literacy services, have multiple positive outcomes for the entities involved. IUP graduate students pursuing the M.Ed. in Literacy/Reading Specialist Certification were afforded an opportunity to use their literacy education skills in four area professional development schools.

This outreach program was supervised by Dr. DeAnna Laverick while Dr. Sue Rieg coordinated the program. Eleven graduate assistants performed literacy assessments, and developed and implemented appropriate interventions at Indiana Area School District, Blairsville-Saltsburg School District, Central Cambria School District, and Greater Johnstown School District. The graduate assistants reported that their experiences made the content from their coursework relevant and applicable, as they were able to implement what they were learning directly into their work helping children. Similarly, as they were researching and learning about instructional strategies, they were able to make connections to what they were observing in their districts' classrooms. This program is mutually beneficial to the children in the participating districts, as well as to the GA's who found that this was a rewarding opportunity for professional growth. The literacy graduate assistants believe that they are more prepared to teach after participating in this outreach program, which will continue into the 2017 – 2018 academic year. The M.Ed. in Literacy/Reading Specialist Certification Program was recently awarded national recognition by the International Literacy Association.



Literacy Graduate Assistants

The Department of Educational and School Psychology (EDSP) faculty were successful this year in obtaining external grant funding for multiple programs to benefit the community. These grants helped faculty members Dr. Lynanne Black and Dr. Tim Runge to continue their important community outreach efforts in educational settings, both locally and across the state. Additionally, this grant funding benefits IUP graduate students by providing opportunities for graduate assistantships, as well as professional experience. As funding for graduate assistantships has been declining in recent years, programs such as these are instrumental in helping our graduate students.

Dr. Lynanne Black continued her longstanding relationship with the Indiana County Headstart Program, serving as the program's mental health consultant. Headstart is a high quality preschool program, primarily serving children from ages three to six who fall within certain socioeconomic parameters. Headstart's model is holistic, focusing on academics, mental and physical health and development, and socialization and healthy relationships. Support for students with special needs, physical and occupational therapy, as well as speech language therapy, are also offered. The Headstart program's goal is to provide students with a strong foundation of skills to successfully enter Kindergarten.

In her role as the program's mental health consultant, Dr. Black devotes ten hours per month to consulting with parents and teachers, conducting observations and evaluating Headstart students. Dr. Black works as a mentor to early childhood educators, aides, parents, and other family members, helping to coach them to facilitate their students' mental health, behavioral, and social development through the application and modeling of best practices. This work has resulted in the remediation or reduction of significant behavior issues before students enter Kindergarten. Dr. Black works with parents and teachers to facilitate interventions for children with behavioral problems, helping them to overcome challenges at school and at home. IUP graduate students assist Dr. Black with her work in the field. In their work with parents and students, they gain practical school psychology experience. They also gain experience in evaluating the Headstart program and conducting research. In fall 2017, Dr. Black and educational and school psychology graduate students will accomplish their longstanding goal of receiving training in the Incredible Years basic parent program. This training will allow them to implement parental interventions at the Headstart Centers working with parents to help them



effectively manage their children's behavior at home, reduce future behavioral difficulties at home and school, and as a result, promote the children's academic success.

### **COEC LOCAL IMPACT**

30

Dr. Black also received funding to continue her work as the External Independent Evaluator for the Evergreen Boys & Girls Clubs of Indiana County (EBGC), a position she has held since 2012. The EBGC is an after school program available to students from elementary through high school, offering a place to go to receive homework help and enrichment, socialization, and physical activity. Currently, the EBGC operates in five area school districts including United, Homer Center, Penns Manor, Purchase Line, and Blairsville-Saltsburg. As the External Independent Evaluator for EBGC, Dr. Black evaluates both quantitative and qualitative data to ensure that the program is meeting its goals and continues to receive federal and state funding. IUP graduate students help Dr. Black to collect and analyze data, and prepare reports and present data to relevant constituents. In addition to the quantitative data provided by school districts in regards to student performance and behavior, Dr. Black and her graduate students also conduct focus groups with participating teachers, parents, and students to obtain qualitative data regarding program performance and satisfaction. In addition to its use to obtain funding, these data are instrumental in helping to guide the EBGC in providing the best possible service to the communities the program serves.

Dr. Tim Runge has a lengthy history of working with the School Wide Positive Behavioral Interventions and Support (SWPBIS) initiative. SWPBIS is a school-wide prevention program which helps to create school environments that are safe, positive, and conducive to learning. The goal of SWPBIS is to reduce disruptions in school that interfere with learning and provide mental health services to students. The program focuses on defining expectations of safe and appropriate behavior, then creating a school culture in which students support one another in practicing these behaviors. While SWPBIS benefits entire student populations, it also helps underserved students access mental health services. Runge has received a contract to work with the Pennsylvania Department of Education for ten years to evaluate SWPBIS in over eight hundred PA schools. Dr. Runge's focus is the evaluation of the effectiveness of SWPBIS in schools across the Commonwealth. This work has important implications not only for Pennsylvania school districts, but also for school districts across the country looking to implement these programs in their schools. Furthermore, graduate students in the Department of Educational and School Psychology have opportunities to consult with teachers, parents and schools, complete research on positive behavioral interventions and support, and present their research and findings through written reports and conference presentations. These professional experiences would be difficult to replicate for IUP graduate students were it not for the SWPBIS initiative and Dr. Runge's mentorship through his role as a principal investigator.

Through the efforts of Drs. Black and Runge, the Department of Educational and School Psychology has served not only local and regional communities, but also graduate students in the College of Education and Communications. Furthermore, these faculty have been successful in bringing money to the college/university and the expertise of the college to where it is needed most.

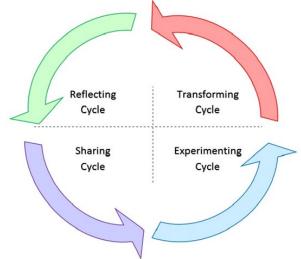


Graduate Students Gain Expertise

The College of Education and Communications Diversity and Inclusion Task Force continues in its efforts to assist the college's faculty and staff to prepare students to interact and communicate effectively in an increasingly diverse and

multicultural world as practitioners, scholars, and teachers.

During the 2016-17 year, the DIT met weekly to make significant progress on a Diversity Action Plan for the college. Using a fourcycle model of Reflecting, Sharing, Experimenting, and Transforming as a framework, the DIT has established a set of goals, objectives, and strategies that will enhance diversity and inclusion efforts in the college through recruitment and retention of students, faculty, and staff; curriculum; teaching; scholarship; professional development and service; and college and departmental operations. In the upcoming year, the DIT will seek feedback on the current plan, prioritize goals, and begin implementing specific strategies.



Current deliverables of the DIT include: 1) a college-wide assessment of the faculty's multicultural and diversity-related activities and accomplishments; and 2) the creation of a D2L site for college faculty and staff, populated with resources for one's own professional development and resources for the classroom or staff training programs.

Members of the DIT include Paula Andrei (CCTPP), Roger Briscoe (EDSP), Crystal Machado (PSE), Aya Muchtar (COMM), John Mueller (SAHE), Lisa Price (CSD), Stephan Schaffrath (DVST), and Sibyl West (COUN), as well as Felicia Daniel and Lara Luetkehans from the Dean's Office.



It's no secret that the adjustment to college can be difficult for freshmen; it's an unfamiliar environment, often far from home, with a vastly different format and expectations from that of high school. Studies show that when students are given an early, formal introduction to college, they are more likely to experience satisfaction and degree completion. IUP's College Undergraduate Success Program (CUSP) Early Entrance Experience, housed in the Department of Developmental Studies under the direction of chairperson Dr. Melvin A. Jenkins, helps prepare incoming freshmen for successful college careers. CUSP allows students to jumpstart their freshman year; students move into university housing one week early and during this week they enroll in two onecredit elective courses aimed at helping them successfully transition into higher education. Additionally, students participate in required workshops, tours, informational activities, and social events. The Department of Developmental Studies reports that student satisfaction with the program is high.



**CUSP Participants** 

CUSP has been constantly evolving since its inception in 1999, adapting to meet the changing needs of students with the ultimate goal of providing a head start on college coursework and helping to ease the adjustment to college life. The fall 2016 CUSP program offered students an expanded opportunity to brush up on essential math skills, as Strategies for Success in Collegiate Mathematics (Math 281) was added to the



program, bringing it up to two credits. Dr. Jenkins believes that this new math component is extremely beneficial, as there is a strong correlation between math skills and college success. While spots in the program remain limited, ultimately Dr. Jenkins would like to see its expansion to include the entire freshmen class to assist as many students as possible.





The Department of Developmental Studies (DVST) continues to work to support students in a variety of ways. The department assists students in overcoming academic challenges through a multitude of services. The department's initiatives in learning enhancement help students to grow their skillset by offering tutoring and academic support across all disciplines. Supplemental instruction sessions, small-group study/review sessions guided by peer leaders, are available for sections of courses with difficult content or high levels of failure and

withdrawal rates. Freshmen, who may need an advanced level of support while adjusting to college, are offered **The Freshman Year Experience Program**. This program provides a group of freshman seminar courses to help students with the adjustment to higher education, learning strategies, and career planning.



Luke Faust (left) and Peer Advisor

### **COEC RECOGNIZES**



**FACULTY** 



Frank Corbett

Professional Studies in
Education

2017 First NEERO Ambassador



Michelle Bruno
Counseling
2016 PA Counseling
Association President's Award



Lisa Price
Communication Disorders,
Special Education, and Disability
Services
2017 University Senate
Distinguished Faculty Award for

Teaching and 2016-2017 Ray Coppler Disability Awareness



Stephanie Keppich

Communications Media

2017

Center for Teaching Excellence
Faculty Recognition Award



**Educational and School Psychology**2016-2017 COEC Faculty
Leader Award

Award



Mimi Benjamin

Student Affairs
in Higher Education

2016-2017 COEC TeacherScholar Award

### **ALUMNI**



Bradley Wiggins D'11
Communications Media
2016 COE-ET Alumni Scholar



Jonnee Tonsel '09
Communications Media
2016 IUP Young Alumni
Achievement Award



Colin Helms '93
Communications Media
2017 IUP Distinguished
Alumni Award



James Rose '90
Communications Media
2017 IUP Distinguished
Alumni Award

### ENDOWED SCHOLARSHIPS AWARDED COLLEGE OF EDUCATION AND COMMUNICATIONS

Virginia Ann Deem Memorial Scholarship

W. Darryl Green Memorial Scholarship

George L. Spinelli Memorial Scholarship

Edna Pierce Memorial Scholarship

Barbara Thomas Scholarship

Beverly Sue Clark Memorial Scholarship

Carol Moorhead Memorial Scholarship

Warner Tobin Memorial Scholarship

Lulu Braughler Stewart Memorial Scholarship

Marion Welsch Memorial Scholarship

Ruth Cox Claypoole Scholarship

Janet Yotter Amenhauser Elementary Education Scholarship

Mary Louise Leipheimer School of Teacher Education Scholarship

Leon Miller Memorial Scholarship

Anna Young Feisley Education Scholarship

Donald B. and Mildred N. Shank Fund

Miss Randolph Early Childhood Education Scholarship

Lillian Martin Memorial Scholarship

Pamela and John McGuire Elementary Education Scholarship

Glenn and Virginia N. Hess Scholarship

Alberta R. Dorsey School for Early Childhood Education Scholarship

Captain Barry D. Gasdek Scholarship

Eileen Martin ('63) Scholarship

George Stouffer Scholarship

Roy and Erma Mattern Memorial Scholarship

Maude Brungard Speech-Language Pathology Scholarship

Ann Gill Memorial Scholarship for Special Education

Pathways to Urban Education Scholarship

Marion Cox Burchfield Scholarship

Edwina Battle Vold Scholarship Fund

Millward Scholarship for Male African American Future Educators

### SCHOLARSHIPS AWARDED TO COEC STUDENTS

3 I ENDOWED SCHOLARSHIPS

> \$131,335 ENDOWED AWARDS

\$5,270 DEAN'S MERIT AWARDS The **College Advancement Council** grew this year with the welcome addition of three new members. The Council was successful in their support of College efforts toward strategic planning and increased giving. The college hopes to continue to build on this momentum with the planned addition of 3-5 new members in the coming year.

It is a pleasure to report that the total amount of gifts received increased by 33% over the past two years. If you would like to share your experience, knowledge, and time to benefit the College of Education and Communications, please contact Dave Maudie at 724-357-2243 or dmaudie@iup.edu.



DAVE MAUDIE '85



**KEVIN BAILEY '86** 



MEGHAN BAKER '96



**BONNIE BROSE '67** 



DONNA GRIFFITH '74



SUZANNE LEWIS '71



BILL SCHEEREN '68



JUDY SCHEEREN



SUSAN STONEBRAKER '68



JEFF WALLER '85

#### **MEMBERS NOT PICTURED**



Jan Baker
Communication
Disorders, Special
Education, and
Disability Services
19 years of service



Holly Belch Student Affairs in Higher Education 18 years of service



Gary Dean
Adult and Community
Education
30 years of service



Susie Fello
Professional Studies in
Education
15 years of service



Arden Hamer
19 years of service

Developmental Studies



Val Helterbran
Professional Studies in
Education
15 years of service



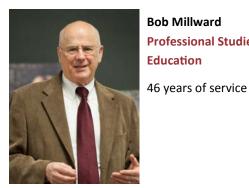
Joe Kovaleski **Educational and School Psychology** 

15 years of service



Joe Marcoline **Professional Studies in Education** 

10 years of service



**Bob Millward Professional Studies in Education** 



Mark Staszkiewicz **Educational and School Psychology** 35 years of service



**David and Karen Stein Communication Disorders,** Special Education, and **Disability Service** 

25 and 15 years of service

2016-2017 **Emeritus Faculty** 

**George Bieger** 

**Professional Studies in Education** 

Valeri Heterbran

**Professional Studies in Education** 

Sally Lipsky **Developmental Studies** 

Mark Staszkiewicz **Educational and School Psychology** 

#### IN MEMORY OF DR. ROBERT WITCHEL



Dr. Robert Witchel, professor in the Department of Counseling passed away on May 3, 2017. His unwavering commitment to not only his students but the counseling department was demonstrated in numerous ways during his professional career. For example, Dr. Witchel edited the department newsletter for 22 years, working to strengthen and ensure the strong connection between the faculty, staff, students and alumni of the department. Bob was instrumental in moving the counseling program into the Pittsburgh area. Due to his efforts the first "Pittsburgh" cohorts were started in 2000. The department is proud to continue the "Pittsburgh" legacy that Bob started. The remembrances written by some of Dr. Witchel's colleagues may best convey our thoughts at his passing. The faculty and staff in the College of Education and Communications join the department in remembering their colleague and friend and his many contributions to his department and profession. He will be missed.

Bob's legacy is difficult to articulate and will be impossible to match. I have heard the following comments countless times: "Dr. Witchel was the reason that I came to IUP"; "Dr. Witchel really encouraged me to keep going in the program"; and "I really have Dr. Witchel to thank for what I've accomplished." Those comments hold true for me as well. Over 36 years at IUP, the number of lives that he touched was a remarkable legacy, and I am certainly grateful to be a part of it.— **Dr. John McCarthy** 

His laughter and ability to make such meaningful interpersonal connections through his "Gestalt style" will live on in the Department and through the students and people with whom he came in contact. — **Dr. Stacia Carone** 

Bob helped me to learn as a student and reminded me as a professor, that being present is the greatest gift we can give to others. It is my hope that these lessons will continue to live on through our counseling students. Bob Witchel will be greatly missed and never replaced. — **Dr. Kim Desmond** 

Henry Adams once said, "A teacher affects eternity; he can never tell where his influence stops." I know that Dr. Bob Witchel's influence continues to live on through the students, colleagues, clients, and family members who he has impacted over the years.— Dr. Lorraine Guth



### INDIANA UNIVERSITY OF PENNSYLVANIA

## COLLEGE OF EDUCATION AND COMMUNICATIONS

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