Curriculum Vitae

ANNALIESE B. PIRAINO

A.b.piraino@iup.edu - 724.396.5686

EDUCATION

Indiana University of Pennsylvania/Indiana, PA   2012—Present
Doctorate of Philosophy in Communications Media & Instructional Technology
- ABD/*Anticipated Graduation: May 2016*
- Dissertation Research: Social Media Use and Effects

Duquesne University/Pittsburgh, PA   2006—2008
Master of Science in Education, Secondary English
Certification Studies-Secondary English
- Pennsylvania Certification-Secondary English, Composition & Literature

University of Pennsylvania/Philadelphia, PA   2009—2010
Penn Literacy Network Graduate Studies in Education
- Writing and Reading Across the Curriculum

University of Pittsburgh/Greensburg, PA   1999—2003
Bachelor of Arts, Communication and Rhetoric
- English Writing Concentration

ACADEMIC APPOINTMENTS

Indiana University of Pennsylvania/Indiana, PA   2012—Present
Instructor/Department of Communications Media (Temp-Faculty)
- Focus: Educational Technology/Research Writing/Media Theory

ITT Technical Institute/Tarentum, PA   2008—2012
Assistant Dean of General Studies/Faculty Member/Department of General Education
- Focus: English Writing/English Tutoring Program Development

ITT Technical Institute/Tarentum, PA   2010—2012
District Curriculum Committee Representative/National Curriculum Committee
- Focus: Technical Program/Writing/Curriculum Design

McKeesport Area School District/McKeesport, PA   2008—2011
English Instructor/Department of English Studies
- Focus: [PSSA] English Recovery Curriculum Design/English 11-12 Writing & Literature

The Art Institute of Pittsburgh/Pittsburgh, PA   2006—2008
Assistant Director of Admissions/Online and Ground Programs

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REFEREED PUBLICATIONS

Piraino, A. B., & Wilson, L. B. (2015). *An Engaging Distraction: Cell Phones in the Classroom.* Association for the Advancement of Computing in Education, 2015(1).

Piraino, A. B. (2013). *Rape, possession and the law in Thomas Middleton's 'Women Beware Women' and 'The Changeling'.* Excursions Journal, 4(2).

Piraino, A. B. (2013). *Bitches, Pimps, and Hoes Abound: Riesman's 'The Lonely Crowd' and the Development of the Reality Television Persona.* Journal of Communications Media Studies, 5(1).

Piraino, A. B., Xu, Y., & Deyarmin, N. (2015). *'Dove's Emphasis on a Culture's "Real Beauty:" A Comparative and Critical Analysis of US and Chinese Dominant Ideologies Revealed within Marketing Strategy.* In Laurel Highlands Communications Conference Proceedings. Indiana: IUP Communications Media Department.

REFEREED CONFERENCE PRESENTATIONS

Piraino, A. B., Deyarmin, N., & XU, Y. (2015). *English Writing and Second Language Learning Technologies in Student-Centered Pedagogy: Crossing the Student/Teacher Barrier with Technology.* Presentation, IGO English Conference.

Piraino, A. B., Xu, Y., & Deyarmin, N. (2015). *'Dove's Emphasis on a Culture's "Real Beauty:" A comparative and critical analysis of US and Chinese dominant ideologies revealed within marketing strategy.* Paper presented at Laurel Highlands Communications Conference Proceedings. Indiana, PA.

Piraino, A. B. (2013, March). *Bitches, Pimps, Skanks, and Hoes Abound...and Riesman Saw Them Coming!* Paper presented at Pop Culture Association, Washington DC, USA. 26 March. 2013.

Piraino, A. B. (2014, March). *Rape Possession and the Law in Thomas Middleton's 'Women Beware Women' And 'The Changeling'.* Paper presented at Purity, University of Sussex, Sussex, England.

Wilson, L., Leidman, M. B., Artman, N., Brown, T. J., & **Piraino, A. B.** (2014, March). *The APP Fair: Changing the Way Learners Adapt to Technology.* Paper presented at SITE, Jacksonville, FL.

Piraino, A. B. (2014, April). *The Incontinent Mr. Barrow: Virtue Theory and Downton Abbey's Domestic Antagonist.* Paper presented at Pop Culture Association, Chicago, IL.

Piraino, A. B., & Wilson B. G. (2014, April). *Rebellion and the Bransons: Ideology and hegemony in Downton Abbey.* Paper presented at the Eastern Communication Association, Providence, RI.

REFEREED CONFERENCE PRESENTATIONS CONT.

Piraino, A. B. (2014, June). *Ethical Case Study: Jane Goody and Britain's Living TV.* Paper presented at 13th Annual Communications Ethics Conference, Pittsburgh, PA.

Piraino, A. B., & Wilson, L. B. (2015, March). *An Engaging Distraction: Cell Phones in the Classroom.* Paper presented at the Society for Information Technology and Teacher Education, Las Vegas, NV.

Piraino, A. B., Yousof, A. K., & Wilson, L. B. (2015, March). *English writing technologies to support student-centered pedagogue.* Paper presented at the *EGO* Conference, Indiana, PA.

Piraino, A. B. (2015, March). *A "gaze" into Reality Television: Mulvey's "Visual Pleasure and Narrative Cinema" Applied.* Paper presented at the EGO (English Graduate Organization) Conference, Indiana, PA.

Piraino, A. B., & Wilson B. G. (2015, April). S*ocial Exchange Theory, feminine identity and the upstairs tradition on Downton Abbey.* Paper presented at the Pop Culture Association, New Orleans, LA.

PROFESSIONAL TRAINING SESSIONS/PRESENTATIONS

Piraino, A. B., & Wilson, L. (2014, January). *Practical uses for cell phones in the classroom.* L. Oynett (Chair), IUP technology day. Symposium conducted at Indiana University of Pennsylvania, IUP, Indiana, PA.

Wilson, L., & **Piraino, A. B.** (2014, January). *Symbaloo as an Instructional Tool.* In L. Oynett (Chair), IUP technology day. Symposium conducted at Indiana University of Pennsylvania, IUP, Indiana, PA.

Piraino, A. B., & Wilson, L. (2014, August). *Cell Phones in the Classroom: Everyday Uses and Research Support.* L. Oynett (Chair), IUP technology day. Symposium conducted at Indiana University of Pennsylvania, IUP, Indiana, PA.

Wilson, L., & **Piraino, A. B.** (2014, August). *Perfecting the Pre-Recorded Lecture: Simple Screen Capture and Editing Techniques.* L. Oynett (Chair), IUP technology day. Symposium conducted at Indiana University of Pennsylvania, IUP, Indiana, PA.

Piraino, A. B. (2012, April). *Making courses relevant: Technical programs, the non-traditional student, and liberal arts content.* H. Solomon (Dean), Faculty In-Service Training. Session conducted at ITT Technical Institute, Tarentum, PA.

Piraino, A. B. (2012, May). *Learning Strategies for the Diverse Student.* H. Solomon (Dean), Faculty Training. Session conducted at ITT Technical Institute, Tarentum, PA.

Piraino, A. B. (2012, February). *Differentiated instruction across the curriculum.* H. Solomon (Dean), Faculty In-Service Training. Session conducted at ITT Technical Institute, Tarentum, PA.

Professional Training Sessions Cont.

Piraino, A. B. (2012, July). *The virtual library and its cross-curricular implementation.* H. Solomon (Dean), Faculty In-Service Training. Session conducted at ITT Technical Institute, Tarentum, PA.

Piraino, A. B., & Kurtz, C. (2012, August). *The virtual library, the LMS, and teaching the five-hour class.* H. Solomon (Dean), New Faculty Orientation/Training. Session conducted at ITT Technical Institute, Tarentum, PA.

UPCOMING (ACCEPTED) PROFESSIONAL TRAININGS

Piraino, A. B., & Yousof, A. (2016, January). *Interactive PowerPoint Tools by PowerPoint! Polling, Screen Recording, Inking, & More – Lets Mix it Up.* L. Oynett (Chair), IUP Technology Day. Symposium conducted at Indiana University of Pennsylvania, IUP, Indiana, PA.

Yousof, A., & **Piraino, A. B**. (2016, January). *Use the Muse: Basic Adobe Web Design Made Easy.* L. Oynett (Chair), IUP Technology Day. Symposium conducted at Indiana University of Pennsylvania, IUP, Indiana, PA.

PENDING PUBLICATIONS

Piraino, A. B., Zeglen, E., & Yousof, A. K. (March, 2015). *Learning Management System Faculty Use and Non Use: A Case Study with Gilbert's Behavior Engineering Model.* Submitted to the *International Journal of Communication.*

PUBLISHED NEWSPAPER ARTICLES

*Denotes maiden name 'Annaliese B. Zerebnick'

***Zerebnick, A. B**. (2002). *Art: Possible New Degree for UPG.* The Insider.
***Zerebnick, A. B**. (2002). *Humanitarian Drive for Afghans* (2002, November). The Insider.
***Zerebnick, A. B**. (2002). *Machine Changes Sweeping Campus.* The Insider.
*McGee, T., & **Zerebnick, A. B**. (2002). *Delay for Da Vinci: Da Vinci Scholarships will not be Awarded During 'La Culture' Celebration.* The Insider.

TEACHING EXPERIENCE

Indiana University of Pennsylvania
COMM 101/Communications Media in American Society
COMM 103/Digital Instructional Technology [Ground and Online]
COMM 150/Aesthetics and Theory [Online]
COMM 230/Global Media and Communication
COMM 205/Making Presentations with Media [Ground and Online]
COMM 302/Research Writing in Communications Media
COMM 480/Crisis Communication [Online]
COMM 614 (Masters)/Instructional Computing Basics

Teaching Experience Cont.

ITT-Technical Institute
GE117P/Composition I
GE217P/Composition II
GE347P/Group Dynamics and Theory
TB332P/Professional Portfolio and Development

McKeesport Area High School
English 12/Survey of British Literature
English 11/Survey of American Literature
PSSA English Recovery (Level 12)

CURRICULUM DEVELOPMENT & CONSULTING

Indiana University of PA	ITT-Technical Institute	McKeesport Area SD
Presentations with Media (online)	Composition I (College Writing)	Advanced Composition
Media Aesthetics & Theory (online)	Composition II (Argument)	English 11 (American Lit)
Digital Instructional Tech (rewrite)	Group Dynamics & Theory	English 12 (British Lit)
Crisis Communications (online)	Portfolio Development	PSSA English Recovery
	Math I & Math II	
	Problem Solving	
	Economics	

INSTITUTIONAL SERVICE

Indiana University of Pennsylvania
Member/Department Representative, *TECC* (Technology in Education Curriculum Committee) *Indiana University of Pennsylvania*, August 2015-Present
Member, *TECC Sub-Committee for Technology Curriculum Evaluation IUP*, October 2015-Present
Article Reviewer, *Journal of Communications Media Studies*, March 2014-Present
Assistant Reviewer, *Laurel Highlands Communication Conference*, November 2013-Present
Assistant Director, *Laurel Highlands Communication Conference*, November 2013-Present
Conference Session Reviewer and Moderator, *Laurel Highlands Communication Conference*, November 2013-Present
Assistant Editor, *ASIRPA* (Southeastern Asian Journal), December 2013-Present
Script Editor, *Department of Communications Media* [professional productions], September 2014 Present
CMIT PhD Admissions Recruiter and Tour Guide, *Department of Communications Media*, September 2013-Present
Television Series Production Graduate Consultant, *Department of Communications Media* [Sketch-o Phrenia], September 2013-May 2014

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Institutional Service Cont.

ITT-Technical Institute
National Curriculum Committee Member, *Humanities and Social Sciences*, March 2012-Dec2012
Tutoring Program Director/Advisor, September 2010-December 2012
Director of Library Resources Center, August 2010-December 2012
Online Education/Training/Tutoring Director, September 2010-December 2012

McKeesport Area School District
District Teacher Representative, Penn Literacy Network Graduate Studies in Education (PLN/PIIC), 2010-2011
District Teacher Representative, MAPS (My Action Plan for Success) Committee: *The Consortium for Public Education*, 2010-2011
District Representative, Leadership Retreat & Summit: *Consortium for Public Education*, 2011
    Home-school Instructor, September 2010-June 2011

Other Educational Organizations
Curriculum Reviewer, *WilliamsTown Communications* (online education), October 2013-Present
University of Pittsburgh *UPG Press* Staff Writer, September 2002 - June 2004

PROFESSIONAL ORGANIZATION AFFILIATIONS:

ASTD (Association for Talent Development)
Phi Kappa Phi (National Graduate Honor Society)
NCTE (National Council for Teachers of English)
COABE (Commission on Adult Basic Education)

ECA (Eastern Communication Association)
PCA (Pop Culture Association)
BEA (Broadcast Education Association)
SITE (Society for Information Tech & Techer Ed

TECHNICAL COMPENTENCIES:

Microsoft Office	Adobe Audition	Blackboard
Microsoft Mix	Adobe Muse	Blackboard Collaborate
Microsoft PowerPoint	Adobe Captivate	Prezi
Microsoft Excel	Adobe Lightroom	Social Media
Microsoft Moviemaker	Adobe Photoshop	Skype/GoToMeeting
Promethean Board	Audacity	Learning Objects/Repository
SMARTboard	Wix/Wordpress	Google Slides
Adobe Première	SCORM Comparability	Google Docs
Adobe Pro DC	Moodle	Coursebuilder
Adobe Flash	Desire to Learn (D2L)	Articulate Storyline*

and others

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PROFESSIONAL REFERENCES:

Indiana University of Pennsylvania
Dr. B. Gail Wilson, Department Chair/Program Director/Dissertation Chair, CMIT: 724.388.5568 /
    bgwilson@iup.edu

Dr. James Lenze, Advisor/Professor: 724.840.8295 / james.lenze@iup.edu

Dr. Nurhaya Muchtar, Professor/Editor: 724.357.3417 / nurhaya.muchtar@iup.edu

Dr. Jeffrey Fratangeli, NCATE Assessment Coordinator/Professor: 724.357.3085 / Jeffrey.Fratangeli@iup.edu

McKeesport Area High School
Sharon Spada, English Department Chair: 412.417.8210 / spadas@penntrafforg.org (*Penn Trafford SD*)

Dr. Karen Chapman, Principal: 412.664.3690 / kchapman@mckasd.net

Dr. Harry Bauman, Assistant Superintendent: 412.664.3610 / hbauman@mckasd.net

ITT Technical Institute
Heather Solomon, Dean of Academic Affairs: 412.498.1942 / hasolomon@iuu-tech.edu

Joshua Joseph, Director: 724.274.1400 / jjoseph@itt-tech.edu

Vivian Mack, Former Associate Dean/Manager: 724.744.2128 / vmack@itt-tech.edu

PERSONAL REFERENCES:

Emily A. Boyle, friend – 20 years: 724.689.3656 / 107 Cove Ct. MacDonald, PA, 15057
    emilyaboyle@comcast.net

Ahmed K. Yousof, friend and colleague – 4 years: 724.541.8399 / 1790 Lisa Drive Apt. 6, Indiana, PA, 15701
    a.k.yousof@iup.edu

Monica Meehan, friend and former employer – 20 years / 724.875.9915 / 202 Oak Street, Delmont, PA, 15626
    Spaghettiandsteakhouse@gmail.com

Additional Note:
All required teaching clearances current and on-file, including PA Child Abuse, PA Criminal Record, and FBI Criminal

Work samples, recommendation letters, and materials released in to the public domain can be accessed by via:

LinkedIn: www.linkedin.com/in/annaliesebethpiraino
Academia.edu: http://iup.academia.edu/AnnaliesePiraino
ePortfilio Docs: http://annaliesepiraino.wix.com/abpirainoportfolio