

COVERING THE CRIMSON HAWKS...

IUP COMM MEDIA AND CMPR GET IN THE GAME WITH IUP FOOTBALL

You don't have to miss a home game of IUP Football, no matter where you live. The [Department of Communications Media](#) and the [Center for Media Production and Research](#) (CMPR) provide live coverage of IUP Crimson Hawks home football games. The games are shot with five cameras and are webcast live on [Backlight TV](#). The CMPR produces quality footage, but faces the challenges that come with any live production.



Chief Engineer Chris Barber, faculty member Stephanie Keppich, and a crew of students need about ten hours on game day to produce every game. It takes nearly five hours to get the equipment transported to Miller Stadium and in place for the production. The pre-game equipment set up includes running camera cables, as well as sideline and press box microphones. Chris makes sure everything runs smoothly in pre-production and during the game, which is sometimes easier said than done. Chris claims the most challenging part is setting up an entire TV control room the day of each game. On average, fourteen students are on the crew to run all of the cables, work the cameras, control the switcher, run audio, and direct the production in its entirety for each game.



Faculty member, Stephanie Keppich, is the director of the CMPR. Her professional experience as a television news writer, producer, and anchor has made her accustomed to live production. She explains the hardest part of shooting any live event is having a plan B in case plan A doesn't work. Stephanie raves about the fantastic work of the communications media students; "We have such a talented and dedicated group of students pulling off this mammoth task."



COVERING THE CRIMSON HAWKS...

Communications Media student Najee Poles is the production coordinator and directs each game. Najee's challenge is to direct a five-camera shoot, with graphics and slow motion replays. Each week, he assigns the other student volunteers a different role, so these students are always learning something new. Not many undergraduate students get the experience to direct an entire live sports production. Najee takes a great amount of pride in the fact that he has been directing for over a year and has this experience under his belt for his future. Najee (pictured on the right) explains why he is willing to spend his Saturday's helping to produce IUP Football:

"Being involved with sports production is important to me because I know it's a golden opportunity to obtain real world experience right here on campus. Not many people get the chance to direct an NCAA football production, let alone a college student. So when it comes to giving up most of my Saturday, it's a no-brainer because nothing is more important to me than putting my name on something as great as this."



Josh Hill provides the play-by-play for each game and spends hours in pre-preproduction creating graphics for the pre-game show, done live on the sideline with color analyst, Erik Kormos. Sideline reporter Brandon Norfleet, is in the huddle for the game opening coin toss and gets interviews with the coaches at half-time.

The CMPR will be covering IUP Men's and Women's basketball in the spring and also does work for IUP and off-campus clients. Some of this year's productions have included commercials for the IUP Co-op Store, videography for the United Way, and a project with the IUP Department of Theater.



NEW CHAIR...

DR. WILSON BEGINS NEW ROLE IN DEPARTMENT

“When students come in the door of our office, we want them to feel welcome and to know we are there to help them in any way possible.”



Almost 30 years have passed since Dr. B. Gail Wilson arrived at IUP in the fall of 1986. Young, inexperienced and uncertain are words she would use to describe herself then. “Thirty years does change things. I’m no longer inexperienced, less uncertain, and absolutely not young anymore!” Having served the department in several different roles, Dr. Wilson now takes on the challenge of being the department chair.

One of Dr. Wilson’s goals is to work with department faculty to revise the undergraduate curriculum to focus on the changing interests of students. “High school juniors and seniors aren’t interested in the same things they were 20 years ago,” Dr. Wilson stated. She hopes the new curriculum plan will address the need for production skills as well as writing, speaking, and critical thinking.

Not a big user of social media herself, Dr. Wilson has recently taken the plunge with Facebook, Twitter and Instagram by coordinating the launch of the department’s pages. “One of my favorites is Throwback Thursday. We found a box of old photos at the TV station and I had several at home that show some interesting fashions and hairstyles, my own included.” With the help of some undergraduate and graduate students in the COMM office, new posts are online every day. She hopes the social media pages will engage department alumni as well as reach out to prospective students. The links to all the IUP Comm Media social media sites are included in this newsletter on page 7.

Dr. Wilson has been married for 12 years and she and her husband, Emile, live in Indiana. “No kids” she says, “Just one big dog.” She remains an avid University of Kentucky basketball fan but has a drawer full of black and gold clothes to wear anytime the Pirates or Steelers are playing. Dr. Wilson graduated with a Bachelor’s degree in Radio/Television and a Master’s degree in Communications and Journalism from Morehead State University and a Doctorate from the University of Pittsburgh.

NEW CHAPTER FOR DEB MOCK...

RETIRED SEPTEMBER 18th, 2015



Walking into the Department of Communications Media in the past nine years, you were likely to be greeted by a warm smile...

This year marked Deb Mock's ninth and final year working as the department secretary. Deb had the responsibility of keeping students informed on class changes, scheduling information, and department announcements, among other duties. She worked closely with faculty making sure scheduling and add/drop period went smoothly, kept them informed on class lists, and gave a helping hand in any way that she could. Deb enjoyed her time at IUP especially in the communications media department where she claims "the department is so very different here, the students and faculty are notoriously upbeat." She stated jokingly that the reason she fit in so well was because she was "just as crazy as the rest of the staff."

Deb has always referred to the students in the Department of Communications Media as "her kids." Her fondest memories working at IUP were during graduation where she enjoyed seeing the students she watched grow for four years, happy and smiling, giving her a hug after they walked across stage.

Deb's plans for retirement include reading, getting back into crafting, attending her grandson's sporting events, and participating in more church activities. Deb took a great pride in her work specifically helping IUP students. Her hopes are that the next person coming into the position continues to do the same.

2016 LAUREL HIGHLANDS COMMUNICATIONS CONFERENCE

SUBMIT YOUR RESEARCH AND SHOWCASE YOUR SKILLS



April 29th, 2016 marks the seventh annual Laurel Highlands Communications Conference, at IUP's Kovalchik Convention and Athletic Complex.

A quality academic conference allows scholars the opportunity to remain in touch with the ever-evolving fields of study...Now in its seventh year, the Laurel Highlands Communications Conference (LHCC) has acted as a communication and media based symposium for regional scholars to gather to discuss contemporary academic breakthroughs and developments within the field. It is an opportunity for young scholars to gain valuable experience presenting their research early in their careers. Similarly, veterans of the field can continue honing their skills while sharing their works with their colleagues and compatriots.

The LHCC is open to university faculty, graduate students, and undergraduate students. Those wanting to get involved can submit their research as long as its original work and relevant to the field. In addition to a great experience, it is also an opportunity to network with likeminded individuals and publish one's work, as papers from presentations will be published in the conference proceedings. There is also the option of submitting completed production work, which can include videos, photographs, radio and audio productions, etc. This is a lucrative opportunity for those who want to bolster their CVs, or for anyone interested in learning something new in the field of communications and media.

For access to forms, further information on submission deadlines, and conference details, please contact the conference organizers at LHC-CONF@iup.edu or visit the conference page at www.iup.edu/commmedia/lhcc.

SPOTLIGHTS ON SUCCESS...

LAURA KELLY: CLASS OF 2008

Only 40 young professionals are recognized each year for their outstanding work in the Pittsburgh region. One of these professionals is IUP alumna, Laura Kelly. The *40 Under 40* is a Pittsburgh Magazine annual award given to forty individuals under the age of forty who work to make their region a better place to live and work. Laura does just that in her position of management, overseeing all social media channels for Carnegie Mellon University.

During her time at IUP, Laura focused heavily on writing and public relations. She was active on campus as a member of Lasting Impressions and OnStage. When she graduated in 2008, social media wasn't a focus in communications media yet. She gives thanks her IUP Comm Media production courses for giving her a great start to learning how to get a message across in a short amount of time. She also thanks the restaurant in Indiana who gave her unusable Sacagawea coins in change, in which provided her and her friends with a long-lasting funny memory.



"I love the variety of stories I'm pushing. Working in a place where Tony winners studied as well as leaders in tech and robotics among so much more, is such a gift. I never get bored because there are so many topics to cover."

MONIQUE LOMBARDELLI : CLASS OF 2001



"Media is so powerful to share your emotions with others."

Graduating with a degree in communications media doesn't usually lead you down a path in real estate. However, Monique (Fritz) Lombardelli has used her IUP Comm Media degree to build a successful marketing plan for her own company. Monique dreamt of working at MTV when she was an undergraduate but once she interned there in the production department, she knew she wanted more interaction with people. She moved to California and now owns a real estate company in the San Francisco Bay area.

Monique is the CEO and managing broker of Modern Homes Realty, which specializes in selling "mid-century modern" homes. Monique combined her degree in communications media with real estate and now creates original videos about each house she sells. Monique and a team of creative employees produce these sales videos as well as documentaries about mid-century modern homes. The focus of Modern Homes Realty is not only to sell houses but also to educate people about these unique mid-century homes.

While at IUP, Monique hosted, "Inside Entertainment" on IUP-TV. A fond memory during her time at IUP was when the TV crew decided to get on a bus and head to New York City to document what happened on September 11. "We interviewed people on site and felt the unbelievable love of the people of New York who banded together at that time, the words they said will forever stay in my mind and my heart."

SHOW YOUR SUPPORT...

Invite current students to intern at your company

- Help advance your business and the careers of students
- Email your information to Dr. B. Gail Wilson (bgwilson@iup.edu)

Be a guest speaker in a class

- Share your experience at IUP and give advice to students

Attend an IUP Career Fair

- Recruit potential employees for your business
- Contact IUP's Career and Professional Development Center 724-357-2235 or career-development@iup.edu

Come back for Homecoming 2016

- See how much has changed on campus
- Walk the halls of Davis and Stouffer
- Reconnect with old friends and former professors

Make a donation to your favorite Communications Media organization

- Your donation is key to the department's success!
- Next time the IUP Foundation reaches out, contribute to the program of your choice

FOUNDATION CODE DEPARTMENTAL PROGRAM

224663 GENERAL COMMUNICATIONS MEDIA SUPPORT

224722 IUP-TV SUPPORT

224765 COMMUNICATIONS MEDIA JOURNAL & CONFERENCE

225302 DOCTORAL SCHOLARSHIP & RESEARCH

228431 WIUP-FM RADIO SUPPORT

...AND CONNECT WITH THE DEPARTMENT ON SOCIAL MEDIA



<https://www.facebook.com/iupcommmedia>

<https://instagram.com/iupcommmedia/>

<https://twitter.com/IUPCommMedia>

Editorial Credits:

Lindsay Beshero - Writer

Andrew Longcore - Layout Designer