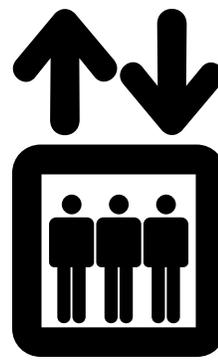


# Crafting an Elevator Speech



## WHEN DO I USE AN ELEVATOR SPEECH?

- At a networking event
- Introducing yourself at a job fair
- Responding to the "Tell me a little bit about yourself" interview question
- Maybe even at a social event!

## WHAT IS AN ELEVATOR SPEECH?

An elevator speech is a brief (20-40 seconds) message about yourself that summarizes who you are, what you've done, and what you hope to accomplish.

*BE CREATIVE, PRACTICE YOUR DELIVERY, TAILOR FOR DIFFERENT AUDIENCES*

## WHO YOU ARE

- Name and major/minor
- Institution attending and when you are graduating
- Fact about yourself (what makes you stand out/why did you choose this field)



## WHAT YOU HAVE DONE

- Talk about experiences you have had!  
Internships, club involvement, volunteer experience, research, jobs, study abroad, or other similar activities.



## WHAT YOU HOPE TO ACCOMPLISH

- What are your future career goals?
- Why do you want to talk to this person or learn more about/work for this company or organization?

TOPICS TO INCLUDE AND QUESTIONS TO ANSWER