

Do you want to Start a Business?

The First Step: How to Start and Finance a Business

2021 Seminar Dates

January 19

February 16

March 16

April 20

May 18

June 15

July 20

August 17

September 21

October 19

November 16

December 21

Have you always had a dream to start your own business but didn't know where to start? This workshop helps aspiring entrepreneurs begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

Attendees will learn:

- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- About marketing their product or service
- The applications and licenses needed to start their company

Cost: FREE

Location: All seminars will be virtual via Zoom until further notice. A link to access the seminar will be provided to registered individuals.

Time: 7:00 p.m. – 9:00 p.m.

Registration: Visit the [PA SBDC eCenter](#). If you do not have access to a computer, please contact our office. Pre-registration is required.

Contact: For more information or directions, contact the IUP SBDC at 724-357-5729, email iup-sbdc@iup.edu or visit our website www.iup.edu/business/sbdc.