

Small Business Development Center Indiana University of Pennsylvania

Helping businesses start, grow, and prosper.

Do you want to Start a Business?

The First Step: How to Start and Finance a Business

2021 Seminar Dates

January 19 February 16 March 16
April 20 May 18 June 15
July 20 August 17 September 21
October 19 November 16 December 21

Have you always had a dream to start your own business but didn't know where to start? This workshop helps aspiring entrepreneurs begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

Attendees will learn:

- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- About marketing their product or service
- The applications and licenses needed to start their company

Cost: FREE

Location: All seminars will be virtual via Zoom until further notice. A link to access the seminar will be provided to registered individuals.

Time: 7:00 p.m. - 9:00 p.m.

Registration: Visit the <u>PA SBDC eCenter</u>. If you do not have access

to a computer, please contact our office. Pre-registration is required.

Contact: For more information or directions, contact the IUP SBDC at 724-357-5729,

email iup-sbdc@iup.edu or visit our website www.iup.edu/business/sbdc.

Indiana University of Pennsylvania SBDC

108 Eberly College of Business 664 Pratt Drive Indiana, PA 15705

P (724) 357-7915

F (724) 357-5985

iup-sbdc@iup.edu www.iup.edu/business/sbdc Funded in part by







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