

IUP Center for Family Business

Sponsorship is a charitable contribution and is acknowledged in the following manner:

\$25,000 - NEXT GENERATION

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*
- *Logo recognition on all CFB Next Generation Council handouts*
- *Logo recognition on the Eberly College of Business and Information Technology (ECOBIT) digital display monitors the day before, the day of and the day after the Next Generation event*
- *8 tickets to the Family Business Awards event*
- *2 tickets to IUP CFB's 4 quarterly programs*
- *Invite for 2 on Next Generation Councils Yearly Family Tour*
- *Allows direct connection to next generation of the family businesses on tour*
- *Opportunity to present a program to Next Generation Council*
- *Opportunity to solely present 1 program to IUP's CFB*
- *Sponsorship limited to 1 per industry*
- *Host a Next Generation Council meeting at your place of business*
- *\$2,500 scholarship awarded to an IUP Small Business Management, Entrepreneurship or Business Management major*
- *6 weeks of recognition for your company on the ECOBIT's digital display monitor*

\$15,000 - PREMIER

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*
- *8 tickets to the Family Business Awards event*
- *2 tickets to CFB's 4 quarterly programs*
- *ECOBIT digital display monitor recognition day of event*
- *Opportunity to present a program to IUP's CFB*
- *\$1,500 scholarship awarded to an IUP Small Business Management, Entrepreneurship or Business Management major*
- *5 weeks of recognition for your company on the ECOBIT's digital display monitor*

\$10,000 - DIAMOND

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*
- *4 tickets to Family Business Awards event*
- *2 tickets to 1 CFB quarterly program of choice*
- *Opportunity to present a program to IUP's CFB*
- *\$1,000 scholarship awarded to an IUP Small Business Management, Entrepreneurship or Business Management major*
- *4 weeks of recognition for your company on the ECOBIT's digital display monitor*

\$5,000 - PLATINUM

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*
- *4 tickets to Family Business Awards event*
- *Opportunity to present a program to IUP's CFB*
- *\$500 scholarship awarded to an IUP Small Business Management, Entrepreneurship or Business Management major*
- *3 weeks of recognition for your company on the ECOBIT's digital display monitor*

\$2,500 - GOLD

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*
- *2 tickets to Family Business Awards event*
- *Opportunity to participate in programming*
- *\$250 scholarship awarded to an IUP Small Business Management, Entrepreneurship or Business Management major*
- *2 weeks of recognition for your company on the ECOBIT's digital display monitor*

\$1,000 - SILVER

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*
- *1 ticket to Family Business Awards event*
- *Opportunity to participate in programming*
- *\$100 scholarship awarded to an IUP Small Business Management, Entrepreneurship or Business Management major*
- *1 week of recognition for your company on the ECOBIT's digital display monitor*

\$500 - BRONZE

- *Company name on display at all IUP's CFB Programs*
- *Company name on Family Business Awards Program*
- *Company name on website and link to company website*