



**IUP CHAPTER
SOCIETY OF PROFESSIONAL JOURNALISTS
REGULAR MEETING MINUTES**

Thursday, Oct. 26, 2017, 4 p.m., CHSS 408

Attendance: Cody Minich, president
Samantha Kahle, art director, culinary consultant
Katrina Zellner, secretary, note-taker
Dave Loomis, faculty adviser
Snezana Shultz
Dylan Lyle
Hannah Studlack
Catharyn Pilch
Ryan Dillon

Meeting convened at 4 p.m.

NEW BUSINESS:

- Road trip: Bloomsburg Media Summit [<http://bunow.com/2017-collegiate-media-summit/>], Nov. 4-5. Who's in:
 - [Snezana Stefanovska Shultz <hblw@iup.edu>](mailto:hblw@iup.edu)
 - [Cody Shane Minich <c.s.minich@iup.edu>](mailto:c.s.minich@iup.edu)
 - S.E.Langdon@iup.edu
 - K.R.Zellner@iup.edu
 - doloomis@iup.edu
 - L.r.Hullinger@iup.edu

Journalism department will cover registration and rooms. However, transportation may be DIY. Loomis can take three passengers on Saturday morning. The IUP JRNL & PR van departs Friday afternoon. Contact Lee Vest (lcvest@iup.edu) for details.

Dress: for professional networking possibilities, Cody says.

- Podcasts: Cody proposes to form a committee of interested members who want to create content for podcasts to be posted on The HawkEye website.
 - Interested members: Jon Biller, Steven Langdon, Dave Loomis, Cody Minich
 - Barkley Rhoat has expressed interest in multimedia
 - has Sony mirrorless digital camera

- Hannah has initiated IUP SPJ's Twitter feed.

- Upcoming Events:
 - Pulitzer-Prize winning IUP journalism graduate Aylsia Steele is coming to speak to IUP students as a Sweeney Trust Fund visitor. Date TBA.
 - Steel graduated from IUP JRNL in May 1997. She got her master's from Ohio University in 2010. She is at work on a second book, "Cotton," an oral history about cotton's role in the South. She won a piece of a Pulitzer Prize for her work on Hurricane Katrina for the Dallas Morning News.
 - Can SPJ members promote and organize the event, possibly as soon as November?
 - Consensus: unanimous yes

- Reporting
 - Will James Jr. arrest during Homecoming 2017
 - Witnesses? Video? Tell Loomis
 - Students in Loomis' JRNL 481 The Press & American Politics course are tentatively planning a public forum to ask Indiana County citizens what is fake news and who do they trust more – Trump or news media? Which news media?
 - Model: Recent Columbia Journalism Review story on similar research
 - Goal: publication in The HawkEye?

- Snezana reported that sources say junior-high-school students in the Indiana Area School District snorted cocaine on a school bus. She will follow up and report back.

- Hannah reported that she found marijuana roaches in restrooms after the recent Li'l Uzi show at the KCAC, where she works. Will update.

- Cody is working on a story about claims by female students that they were being harassed on campus. IUP police chief Kevin Thelen said the claims were not substantiated. Cody has interviewed one female student, possibly another.

- Snezana proposed reporting on sports for podcast initiative

OLD BUSINESS

- Get Down @ The Brown, the 12th annual SPJ fundraiser, tentatively scheduled for March 2018 at the Brown Hotel in downtown Indiana, Pa.
 - Brown Hotel owner Sean Howard has tentatively scheduled the event
 - SPJ members invited to nominate performers
 - 2018 performers:
 - Grist for the Mill
 - Black Ridge (tentative)
 - Funds raised will go to the Jake Williams Scholarship, for D.C. interns who are impoverished by D.C. rents, and to the Bill Harder Scholarship, for JRNL students who want to attend academic and professional enrichment conferences, workshops, etc.
 - Scholarship applicants welcome

- See SPJ logo/slide on wall-mount flat-screen TV near entrance to the JRNL & PR Department
 - Created by Cody

- Next meeting:
 - Thursday, Nov. 16 (tentative)

- Meeting adjourned at ~ 4:30 p.m.

###