



**IUP CHAPTER
SOCIETY OF PROFESSIONAL JOURNALISTS
REGULAR MEETING MINUTES**

Wednesday, March 1, 2017, 4 p.m., CHSS 408

Attendance:

Ethan Brogan, president
Samantha Kahle, vice president
Alexa Titchen, secretary, note-taker
Cody Minich, treasurer (by acclamation)
Samantha Graham, promo co-chair
Alexandria Seibert, promo co-chair
Nicole Arabia
James "Jamie" Harrington
Snezana Stefanovska
David Loomis, faculty adviser

New business:

- Welcome new attendees: Yay!
- Intro to SPJ scholarship opportunities
- Opportunities to contribute to The HawkEye
- SPJ-sponsored events
- SPJ Code of Ethics overview

T-shirts

- Show up at enough meetings, get a T-shirt.
- **Marketing:** Wear T-shirts and distribute fliers Wednesday and Thursday
- Think about T-shirt ideas -- **IUPatty's**, graduating class, etc.

News story ideas

- Cody: Working on getting in touch with presidents of Democratic and Republican student groups on campus to get reaction on President Trump's first weeks in office.
- Snezana: sports and media. Former journalist in Macedonia. Grad student in sports management. Journalism is first love. Will make appointment to discuss story ideas with Loomis

- James Harrington: Ex-Peace Corps. Studying to be a diplomat. Global issues – how they impact southwestern Pennsylvania and Indiana County. Global warming, e.g. Decline of coal economy. Will make an appointment to discuss story ideas with Loomis
- Ideas for stories/events, contact Ethan or Dr. Loomis

Recruiting

- Ethan will be recruiting on Monday, March 6, outside JRNL department
 - Coffee, donuts!
 - keep Ethan company.
- Tabling: SPJ recruiting in public spaces.
 - Loomis has lots of SPJ recruiting fliers
 - See sample flier, below
- Fundraising for Bill Harder Scholarship and for Jake Williams Scholarship
 - **Scholarship money** for culminating, journalism-related activities
 - 11th annual Get Down @ The Brown Journo-Palooza and fundraiser
 - The Brown Hotel, March 25, 9 p.m.-midnight
 - See promo flier, below
- **Suggestions for culminating club activities:** F.Y.I : SPJ members have flexibility to share ideas for club activities. SPJ is open to peer-editing and advice for stories we are working on. We host a number of symposiums for skills members are interesting in.
 - **James: Public screening of film series by The Economist**
 - **Promo: go to 100-level courses and preach the SPJ gospel**
- **Current events**
 - o Trump's detrimental influence on media
 - o Snezana: **Women in sports journalism and conflict of pay and career mobility**
 - **Inquire female students in sports journalism class about interest**

Ethan will help anyone with anything at any time – tech skills, editing skills, writing skills
 Ethan's words of advice: participate in SPJ events

Next meeting: Wednesday, March 22, 4-5 p.m. HSS 408

Meeting adjourned: 4:34 p.m.

Spring 2017 meeting schedule (meetings start 4 p.m. in HSS 408):

March 22
 April 5
 April 19
 May 3

Recruiting and fundraising Fliers attached, below:

‘Enemy of the American people’



‘The FAKE NEWS media (failing @[nytimes](#), @[NBCNews](#), @[ABC](#), @[CBS](#), @[CNN](#)) is not my enemy, it is the enemy of the American People!’

--- President Donald J. Trump, Feb. 17, 2017, post on Twitter



**Comfort the afflicted.
Afflict the comfortable.**

**Join the IUP chapter of the
Society of Professional Journalists**

Contact:

SPJ President Ethan Brogan:
E.C.Brogan@iup.edu

Journalism professor David Loomis:
dloomis@iup.edu

The 11th annual
Get Down @ The Brown

Journo-palooza!



A musical bash to benefit the IUP Society of Professional Journalists

Saturday, March 25, 2017, 9 p.m.-midnight

Featuring:

Alyssa Hankey
Black Ridge
Grist for the Mill
The Classic Three
The Electric Hula-Hoopers

The Brown Hotel
103 N. Sixth St., Indiana, Pa. 15701
724-463-0881



Contact IUP SPJ:

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