

SPJ Meeting: September 1, 2011

- Attendees: Kenneth Oldham, Alycia King, Danielle Bashore, Dr. David Loomis, Junene Taylor, Brian Davis, Sean Yoder, Adam Haring, Anisaa Diggins, Jake Williams and Shane Pirl

INTRODUCTION

- Meeting began with introductions of SPJ members and a review of past SPJ events were presented to catch everyone up to speed

TOPICS:

- 1) SPJ Elections/Positions for School Year 2011 – 2012
 - Alycia King: President
 - Lindsey Rodrian: Vice President
 - Danielle Bashore: Outreach Coordinator
 - Kenny Oldham: Secretary
 - Jake Williams: Treasurer
- 2) Academic Review of The Penn, the school newspaper
 - Due to controversy and conflict surrounding the School Year 2010 – 2011 involving The Penn, The Co-Op and Student Government Association, an academic review of The Penn was proposed
 - Areas to be studied included management structure, bias against newcomers, finances and the efficiency of their online newspaper
- 3) SPJ Movie Night
 - SPJ President Alycia King proposed an Movie Night for all journalism majors/minor and members of SPJ
 - The journalism-related movie list can be found at [SPJ's "Program in a Box"](#) online
 - Any suggestions are welcomed and a vote may ensue

- This event has been pegged as fundraising event
 - Tentative Date: Wednesday October 19, 2011
 - Time: Anytime between 7 – 8 selected as the start time
- 4) J-Jobs Boot Camp
- SPJ welcomes suggestions for the speaker of this year’s J-Jobs Boot Camps
 - Former IUP graduates and general suggestions will be taken into consideration
 - Last year’s speaker was Cindi Lash, former IUP graduate, Western Pennsylvania regional editor for Patch.com, and former editor at the Pittsburgh Post-Gazette
- 5) SPJ Symposium
- A continuation of last year’s Social Media platform was suggested
 - SPJ welcomes suggestions for panelists and new ideas for this year’s symposium
- 6) SPJ-sponsored Fall Fundraiser/Spring Fundraiser
- The Brown Hotel remains as the venue for the Spring Fundraiser held in late February/early March
 - The Coney has been suggested as the venue for a proposed Fall Fundraiser
 - Outreach Coordinator Danielle Bashore will explore the possibility of The Coney as a venue
 - Seeking local bands willing to donate their performances to a good cause
 - DJ Doug and Sammie and The Dracula Factory are possible performers
- 7) SPJ Conferences and the Bill Harder Scholarship Fund
- The scholarship was created to encourage IUP SPJ members and journalism students to enrich their educations through attendance at extra-curricular professional and educational conferences. Money for the Harder Scholarship is raised at SPJ fundraisers. It has been awarded to IUP journalism students who have attended conferences and internships in Washington, D.C., and Atlanta.
 - The upcoming national SPJ conference, [“Excellence in Journalism.”](#) will be in New Orleans on September 25 – 27, 2011

Next Meeting: September 15, 2011, outside of Java City in the Library